

Superstore
Dashboard

1.10M

Total Sales

19K

Total Quantity

5000

Count of Orders

965.20K

Cost_m

13.69%

Profit %

132.17K

Total Profit

Region

All

Segment

All

Sub-Category

All

03-01-2014



30-12-2017

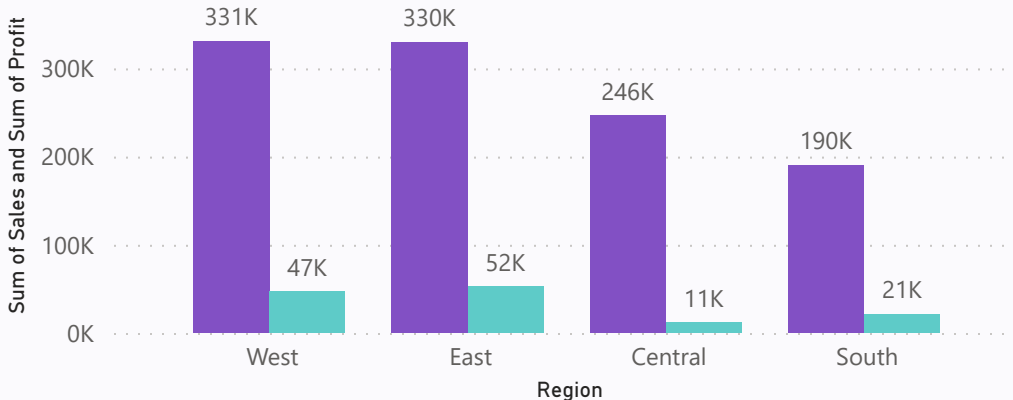


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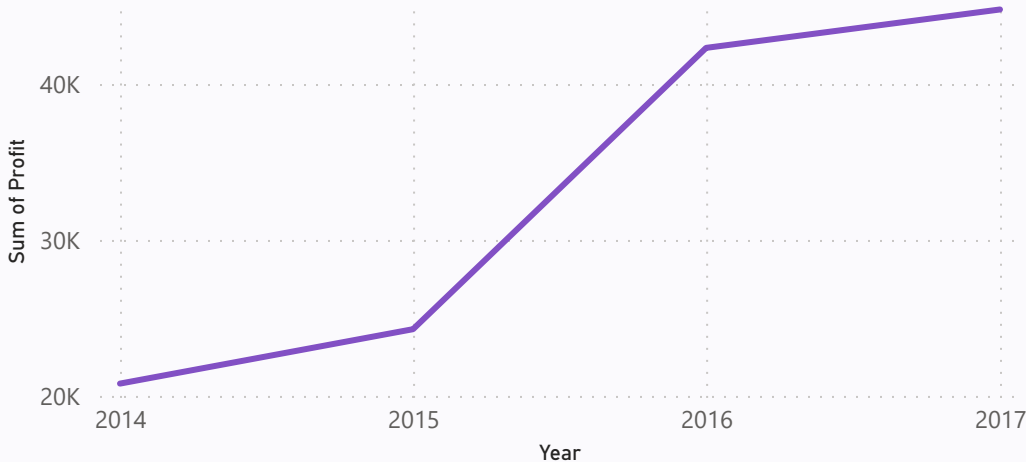
All

Sales & Profit by Region

Sum of Sales Sum of Profit

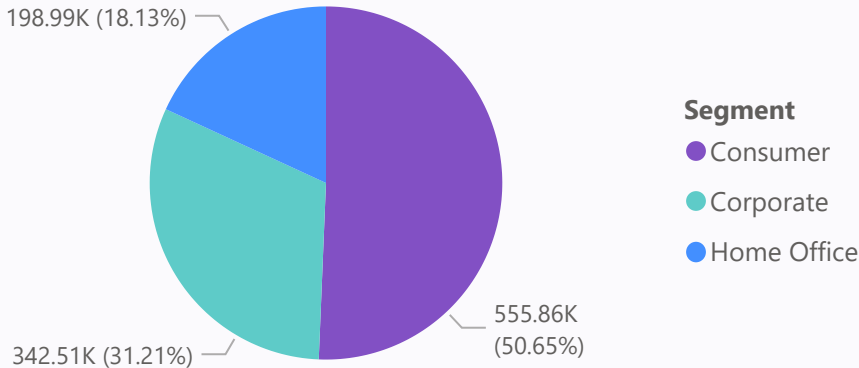


Profit by Year



City	State	Sum of Sales	Sum of Profit
Aberdeen	South Dakota	25.50	6.63
Abilene	Texas	1.39	-3.76
Akron	Ohio	1,067.45	-157.87
Albuquerque	New Mexico	1,413.43	296.71
Alexandria	Virginia	408.82	139.14
Allen	Texas	265.49	-31.64
Allentown	Pennsylvania	7.65	-0.33
Altoona	Pennsylvania	4.42	-3.39
Amarillo	Texas	1,265.36	-56.12
Anaheim	California	4,985.58	794.74
Total		10,97,361.16	1,32,165.01

Sales by Segment



Superstore Dashboard

1.10M

Sum of Sales

132.17K

Sum of Profit

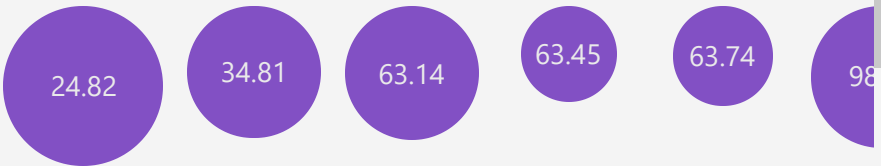
19K

Sum of Quantity

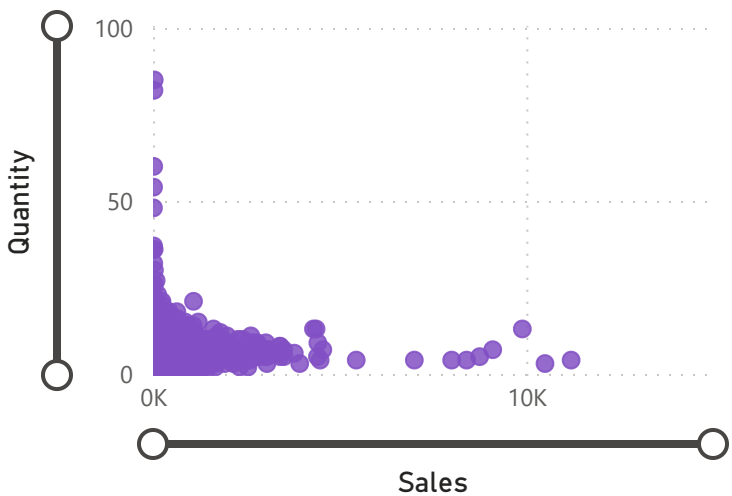
Key influencers Top segments

When is Sales more likely to be ?

We found 6 segments and ranked them by Average of Sales and populat...



Quantity by Sales



State

All

Segment

All

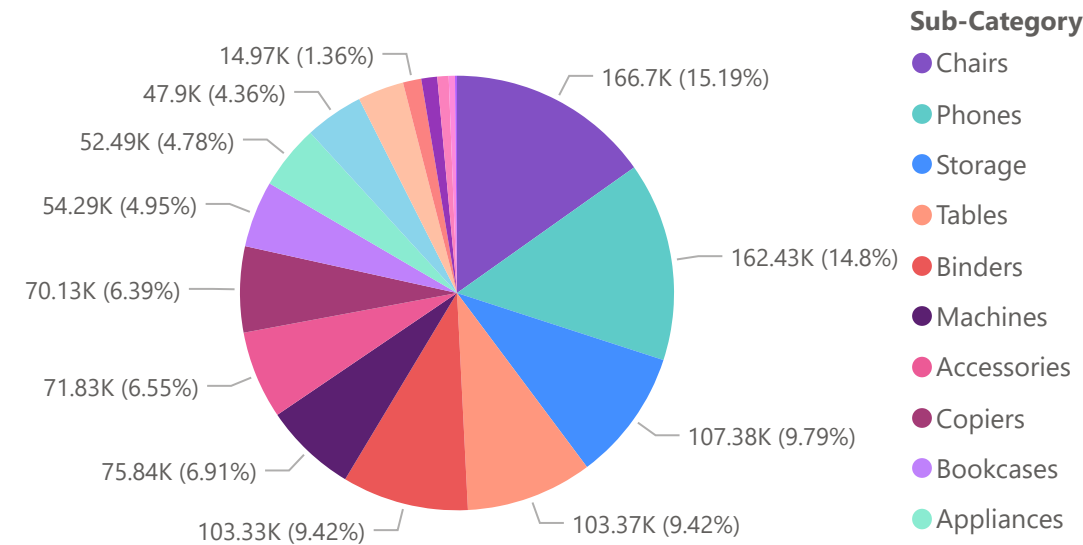
Region

All

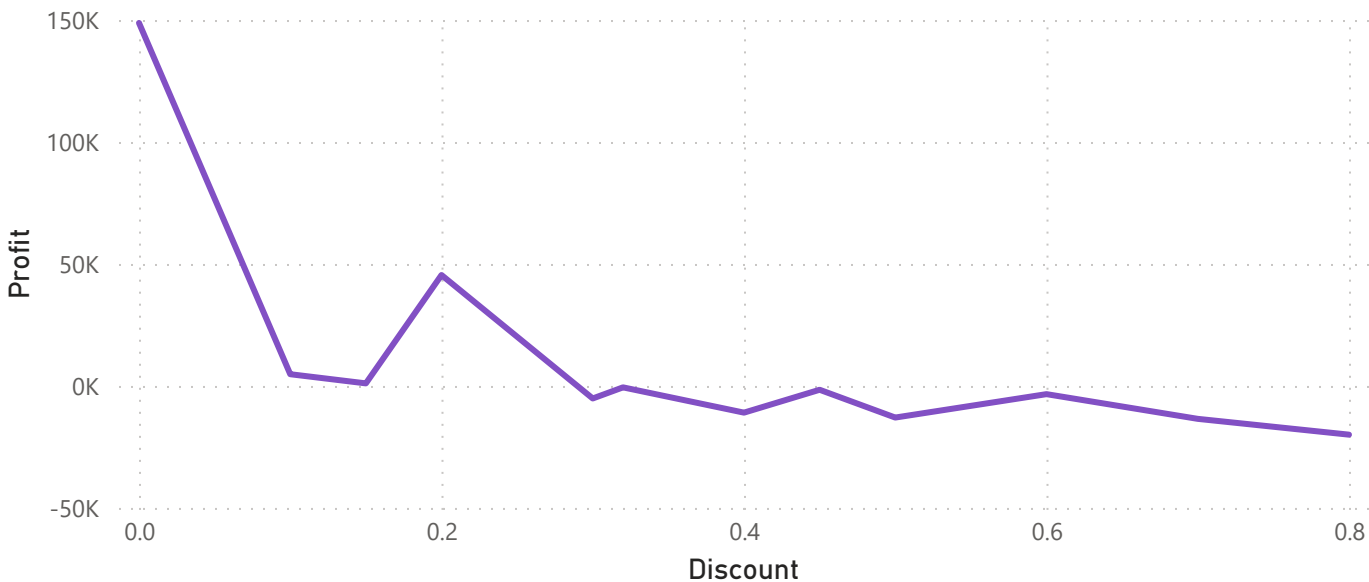
03-01-2014

30-12-2017

Sales by Sub-Category



Profit by Discount



Superstore Dashboard

1.10M

Total Sales

19K

Total Quantity

5000

Count of Orders

965.20K

Cost_m

13.69%

Profit %

132.17K

Total Profit

Region

All

Segment

All

Sub-Category

All

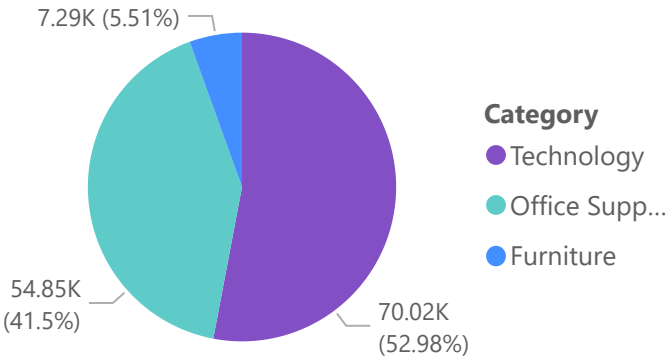
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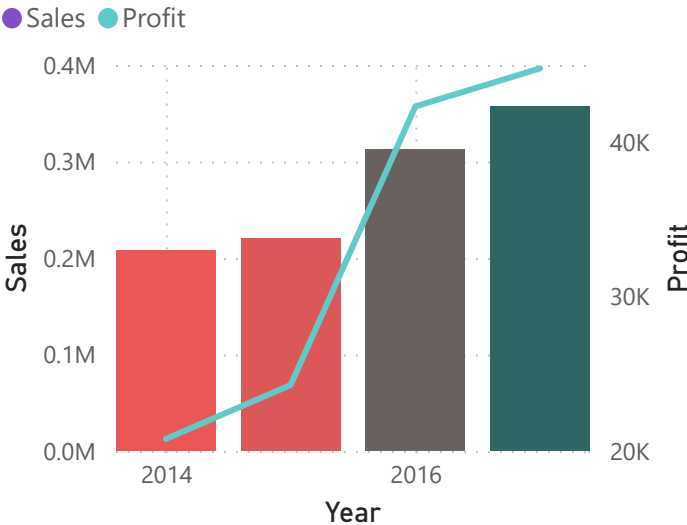
Ship Mode

All

Profit by Category



Sales and Profit by Year and Category



Region	Central				East			
Sub-Category	Profit	Sales	Quantity	Count of Orders	Profit	Sales	Quantity	
Accessories	3,443.58	16,069.82	338	87	5,346.78	18,295.72	326	
Appliances	-3,207.61	10,262.80	245	62	4,047.58	16,448.41	269	
Art	568.73	2,657.83	336	89	891.44	3,717.63	471	
Binders	-3,383.86	32,362.35	791	186	6,475.46	28,212.51	816	
Bookcases	-111.18	10,954.53	95	24	-893.46	16,111.69	101	
Chairs	4,171.46	42,969.23	288	70	3,015.26	42,557.15	324	
Copiers	2,454.95	7,109.86	16	6	12,439.93	40,579.70	41	
Envelopes	1,321.46	3,426.33	131	39	820.90	1,982.51	124	
Fasteners	120.66	373.55	101	27	135.80	410.15	136	
Total	11,407.85	2,46,290.54	4518	1173	52,474.57	3,29,831.80	5210	

Sum of Sales by State

