

# Saket Abhishek

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LinkedIn

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## Education

**ABES Engineering College**, B.Tech Information Technology, **73%**

Ghaziabad

Dec 2022 – Present

**Hellens School**, Higher Secondary (12th), **80%**

Sitamarhi, Bihar

Apr 2020 – Mar 2021

## Work Experience

**Founder's Office Intern**

Hybrid — Jul 2024 – Jan 2025

*Know Your Colleges*

- Assisted leadership in addressing India's **1.4M career counselor gap**, driving outreach that impacted 20K+ website visitors, 50+ colleges, and 50K+ social engagements.
- Led strategic initiatives with the founding member, driving the company's **0-to-1 growth**, supporting **fundraising efforts and financial planning**, mentoring teams, and optimizing recruitment processes.
- Spearheaded B2B collaborations with government initiatives in schools and colleges, including **Kendriya Vidyalaya** and **Navodaya Vidyalaya**, driving **AI-driven personalized career guidance** for 1,500+ students.
- Mentored students and conducted career bootcamps in schools across **Varanasi**, aligned with **NEP 2020** and **STEM initiatives**.

**Operations & Strategy Intern**

Hybrid — Feb 2025 – May 2025

*Hirers.co.in (HR Tech Startup)*

- Collaborated with the founding team on **strategy, planning, and execution** across business functions.
- Streamlined daily operations across product, marketing, and HR teams.
- Conducted **market research and competitor analysis** to guide growth initiatives.
- Assisted in digital marketing campaigns and partnership outreach to boost user acquisition.

## Projects

**AI Cab Price Comparison**

Tech: **MongoDB, Express.Js, Reach.Js, Node.JS, AI, ML, and APIs**

- Built an AI-powered app to compare cab fares across providers in real-time using dynamic pricing APIs.
- Predicted surge pricing and recommended cheapest rides with ML models.
- Designed an intuitive dashboard for fare comparisons, savings, and time estimates.

**Gamified Employee Engagement Platform**

- Designed a gamified platform with leaderboards, performance tracking, and Trello integration for task management.
- Implemented real-time analytics for engagement insights, increasing employee participation and productivity by 35% .

## Awards & Achievements

- 🏆 National Entrepreneurship Challenge (IIT Bombay, 2024): Ranked **AIR 27** of 600+ teams.
- 🏅 Selected for prestigious **MoE Innovation, Design and Entrepreneurship Bootcamp** (NIT Surathkal) by AICTE.
- 💡 Won **2nd Place** in Zonal Ideathon (Delhi NCR), product innovation, user research, and market-driven execution.
- 🥈 Secured **Top 10** in State-Level Ideation Competition for creative problem-solving and scalable market solutions.
- ⚡ Leetcode - **saket11**: Contest Rating 1672, solved 250+ DSA questions.

## Technical Skills

**Languages:** C, C++, Python, JavaScript (ES6+)

**Frameworks:** React.js, Node.js, Express.js, Tailwind CSS, Bootstrap

**Databases:** MySQL, MongoDB, Atlas

**Tools:** Git, GitHub, Linux, Postman

**Other:** Bash, Unit Testing, API Integration

**Concepts :** Operating Systems, DBMS, OOPS, Computer Networks, DSA, Software Development

Lifecycle, Software Project Management, Software Engineering

## Additional Skills

**Strategy & Growth:** Business Strategy, GTM Execution, Market Research, Market Intelligence, Growth Initiatives, Data-Driven Decision Making.

**Product & Operations:** Agile & Lean Execution, Full-Stack Development, User-Centric Innovation, Product Lifecycle Management, Recruitment & Onboarding, Process Optimization, Team Collaboration.

**Entrepreneurship & Leadership:** Cross-Functional Team Leadership, Strategic Planning & Execution, Stakeholder Management, Communication, Problem-Solving, Time Management, Leadership.

**Generative AI Tools:** ChatGPT, Claude, Gemini, Bolt, Aithor, MidJourney – for research, marketing content, and operations efficiency.

## Volunteering Experience

**Entrepreneurship Cell, ABESEC**

Mar 2023 – Present

Organized entrepreneurship awareness campaigns; coordinated 5+ events with 200+ attendees in each of them.

**HelpUsToHelpChild NGO**

Dec 2022 – Present

Tutored underprivileged children weekly, impacting 50+ students.