

## Privacy Policy

Welcome to **Social Media Post Generator** (the "App"). We value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you use our App. By accessing or using our App, you agree to the practices described in this Privacy Policy.

### 1. Information We Collect

We collect the following types of information:

- a) **Personal Information:** When you sign up or use our App, we may collect personal information such as your name, email address, and profile picture (if available through OAuth providers like Google or Facebook).
- b) **Usage Data:** We automatically collect information about how you use the App, including your IP address, browser type and version, device type and operating system, pages visited, and time spent on the App.
- c) **Content Data:** When you generate, edit, or schedule posts using the App, we may store the content you create, including user-provided prompts, captions, hashtags, and images. We also store scheduled posts and their associated metadata, such as posting time and target platform.
- d) **Social Media Integration Data:** If you connect your social media accounts, we collect and store authentication tokens (for posting on your behalf) and engagement metrics (likes, shares, comments) fetched from connected platforms via APIs.

### 2. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide and Improve the App:** To enable user authentication and content generation.
- **To Facilitate Social Media Posting:** To post content on your behalf to the selected platforms.
- **To Offer Insights:** To provide analytics and performance metrics related to your posts.
- **To Communicate with You:** To send notifications or updates regarding your scheduled posts or account activity.
- **To Ensure Security:** To protect against unauthorized access and ensure data security.

### 3. How We Share Your Information

We do not sell your personal information. However, we may share your information in the following circumstances:

- **Third-Party Service Providers:** We may share your information with third-party providers who assist in services such as AI content generation (e.g., GPT models), image generation (e.g., DALL-E), and analytics.
- **Social Media Platforms:** If you link your social media accounts, data required for posting content and retrieving engagement metrics may be shared with these platforms (e.g., Instagram, Facebook, Twitter).

- **Legal Compliance:** We may disclose your information if required by law or to comply with legal processes.
4. **Data Storage and Security**
    - **Storage Location:** Your data is stored securely with **Supabase**, a cloud platform that complies with GDPR regulations.
    - **Encryption:** We encrypt data both in transit and at rest using industry-standard encryption methods, including HTTPS and AES-256 encryption.
    - **Retention Period:** We retain your personal data for as long as your account remains active. You may request deletion of your data at any time by contacting us.
    - **Access Control:** We implement role-based access controls to ensure that only authorized personnel can access your data.
  5. **Your Rights**

Depending on your jurisdiction, you may have the following rights regarding your personal data:

    - **Access and Portability:** You can request a copy of the personal data we hold about you.
    - **Correction:** You may request corrections to any inaccurate or incomplete data.
    - **Deletion:** You can request the deletion of your personal data.
    - **Restriction of Processing:** You may restrict or object to the processing of your personal data.

To exercise these rights, please contact us at **[Insert Contact Email]**.
  6. **Cookies**

We use cookies to enhance user experience and analyze site traffic. You can manage your cookie preferences through your browser settings.
  7. **Third-Party Links**

The App may contain links to third-party websites or services. We are not responsible for the privacy practices of these third parties.
  8. **Updates to this Privacy Policy**

We may update this Privacy Policy from time to time. Significant changes will be communicated through the App or via email.
  9. **Contact Us**

If you have any questions or concerns regarding this Privacy Policy, please contact us at:

**Email:** [Insert Email]  
**Address:** [Insert Business Address]
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