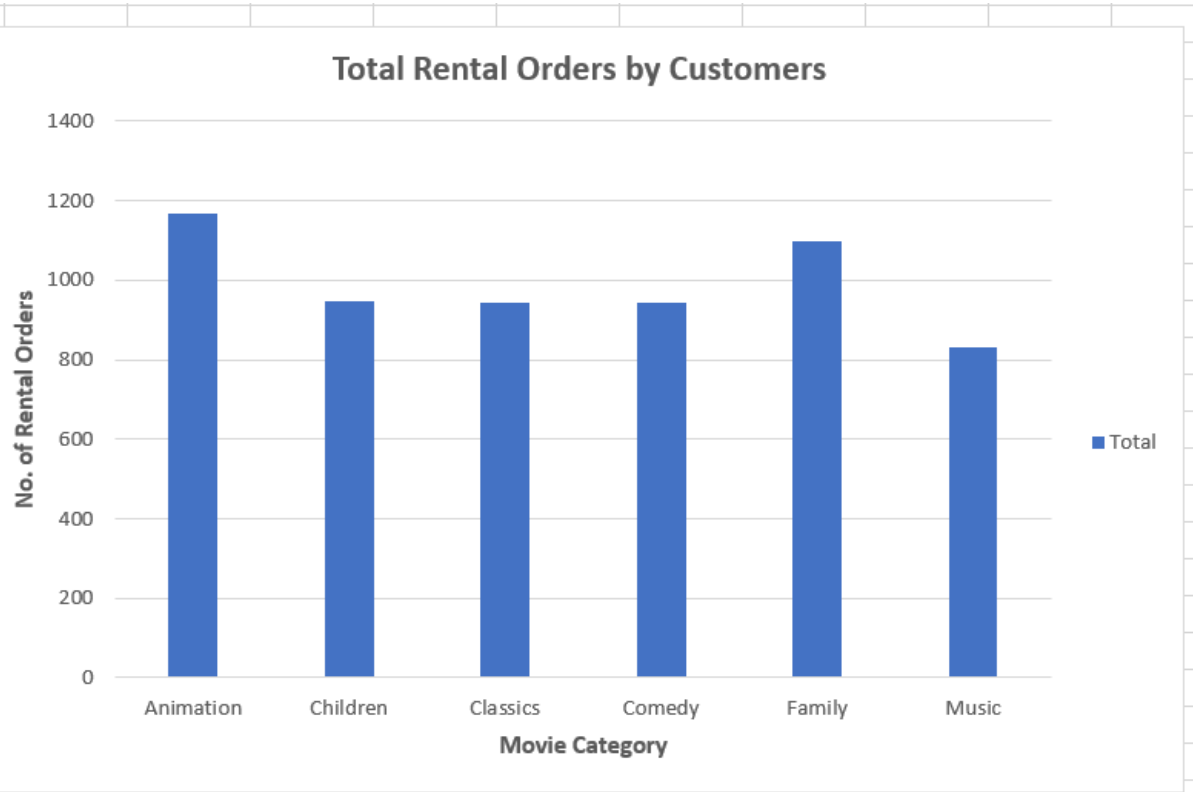


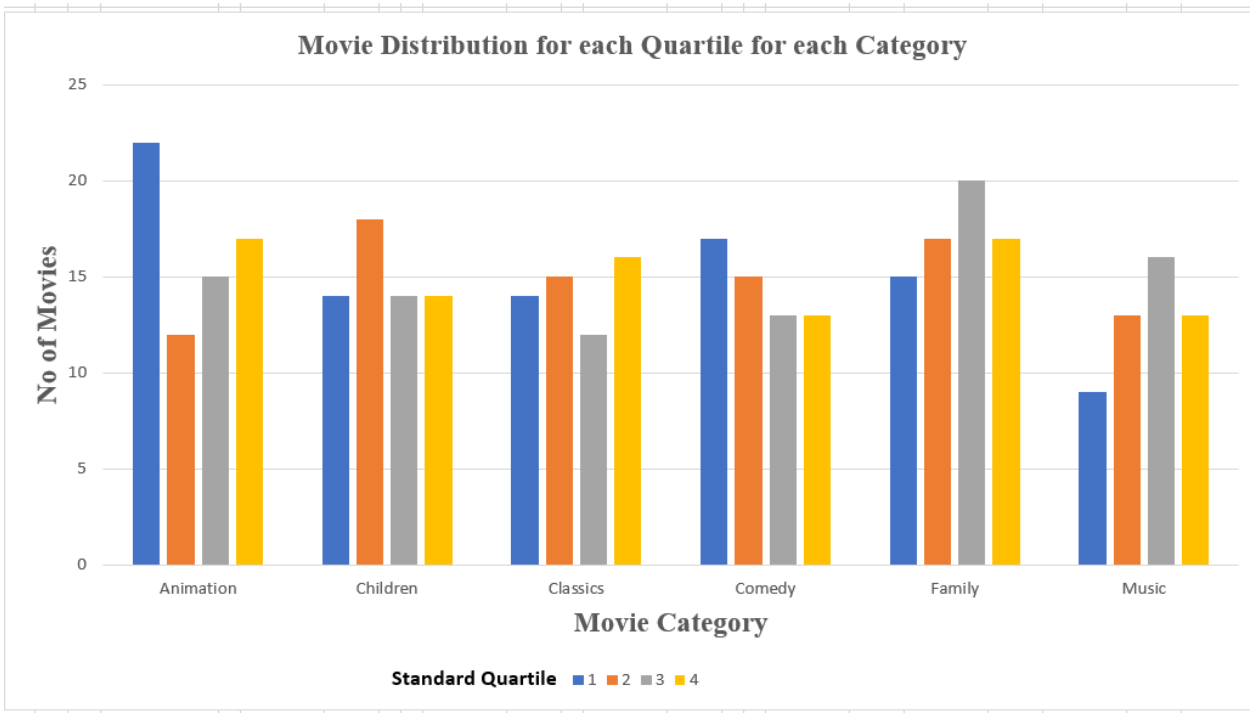
What are the Total Rental Orders by Customers?



The chart is showing the rental orders for each category of family movies.

The data indicates that families are most likely to rent movies in the 'Animation' category followed by 'Family' category with almost the same interest for 'Children', 'Classics' and 'Comedy' categories and families show least interest to rent 'Music' category movies

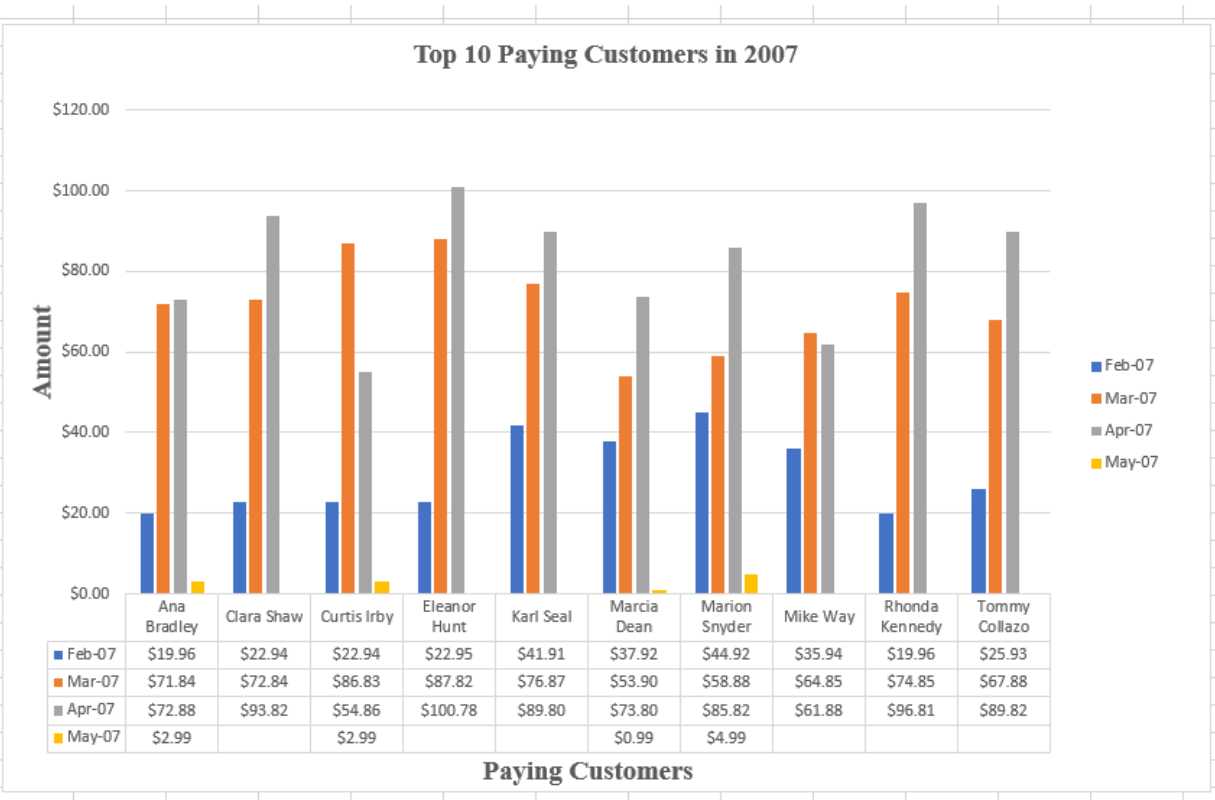
How can we compare the number of movies in each quartile for each category of family movie?



The chart shows the distribution of movies by each quartile for each category of family movies.

From the chart, it shows that “Animation” category has the highest rental orders in the first quartile followed by “Family” category.

Who are the top 10 paying customers and amounts paid for each month in 2007??

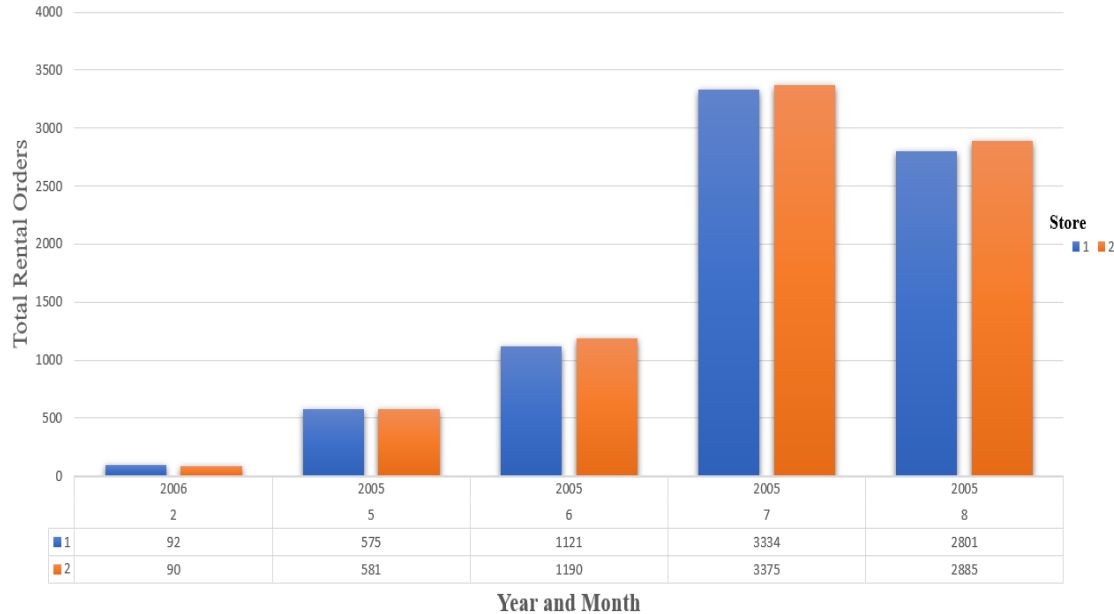


The chart is showing the top 10 paying customers in 2007 in order of their names with the amount of the monthly payments they have made.

Observing the chart clearly, it shows that, that Eleanor Hunt has made the top monthly payment of \$100 in April 2007.

How many rental orders are fulfilled in each month in each year for a particular store?

Total of Rental Orders for each store in a particular month and year



The chart is showing the rental orders that each store has made in a particular month and particular year.

Observing the chart clearly, it shows that, Store 1 and 2 have the highest rental orders in month 7, year 2005 and the lowest rental orders in month 2, year 2006.