

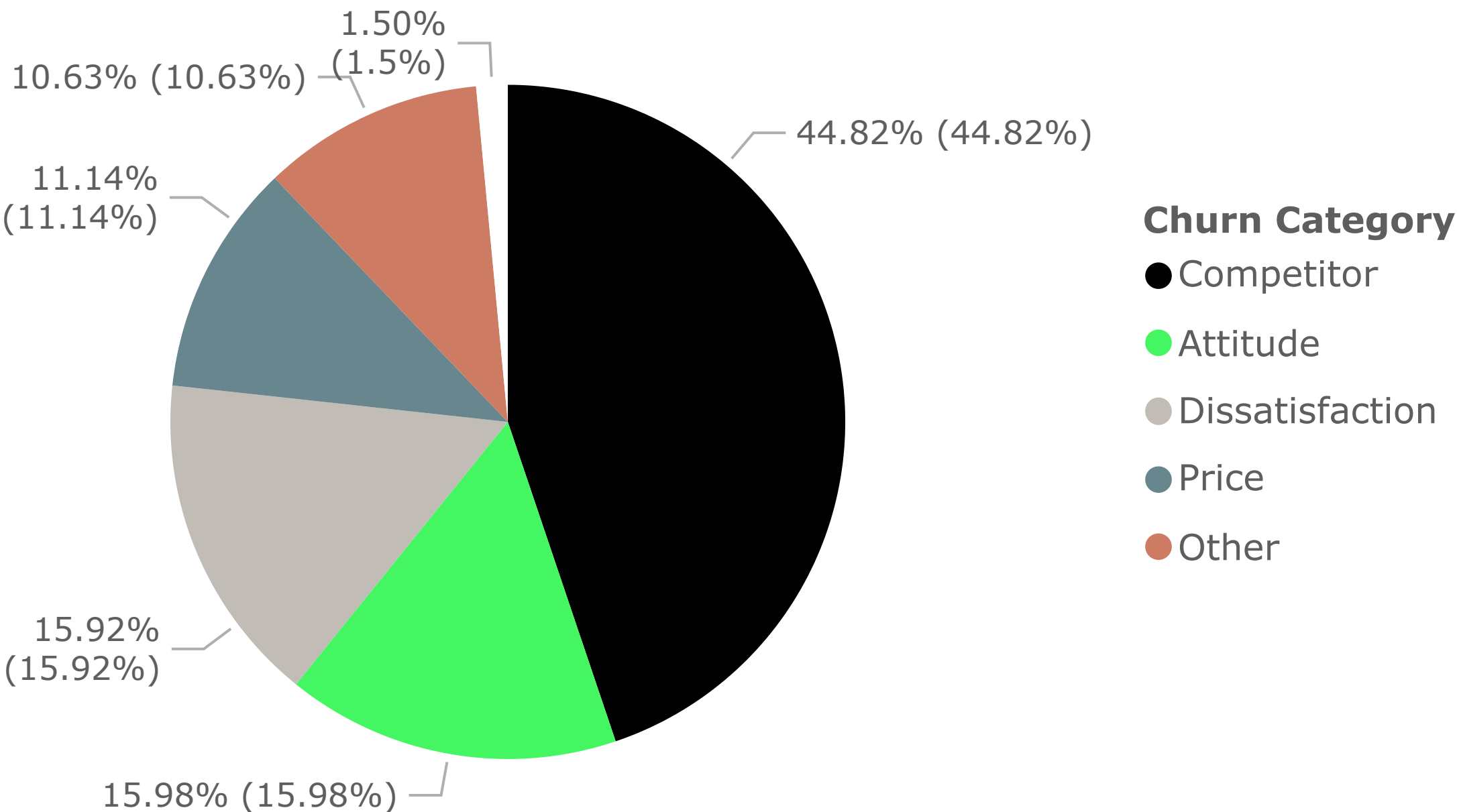
# Churn Customer Analysis

- Summary
- Customer Group
- Contract Type

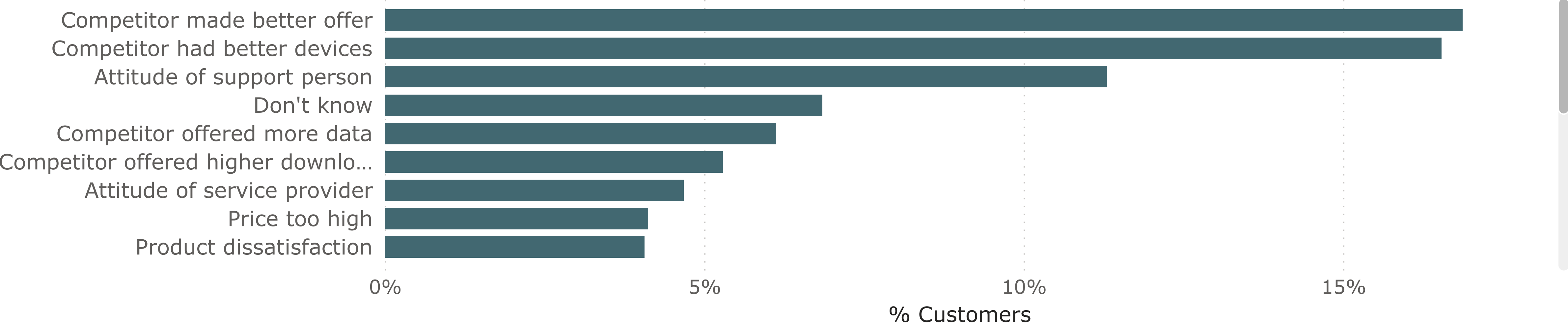
26.86 %  
Churn Rate

6687  
Count of Customer ID

1796  
Churned

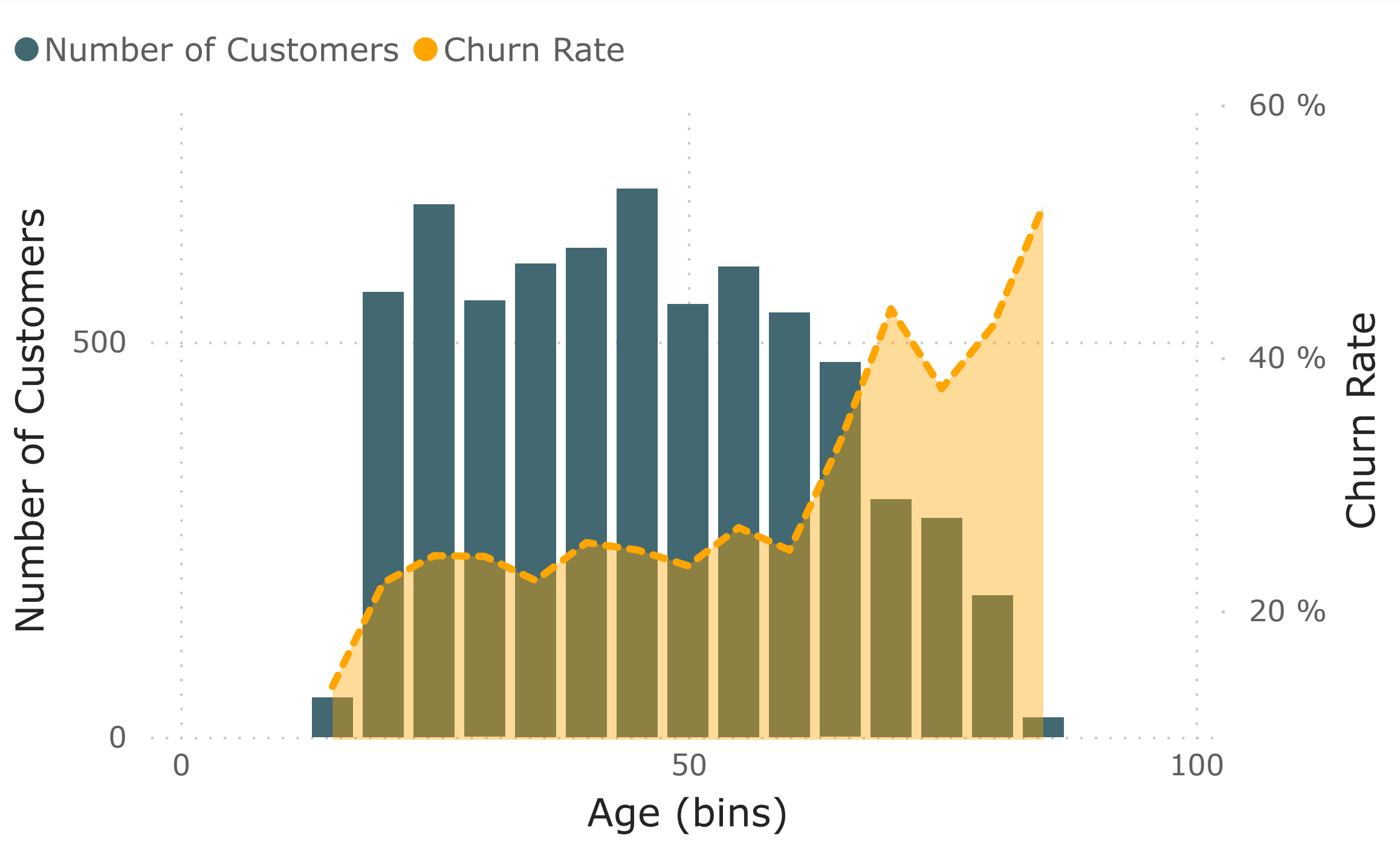


## Churn Reasons



# Churn Customer Analysis

- Summary
- Customer Group
- Contract Type



Account Length (in months)

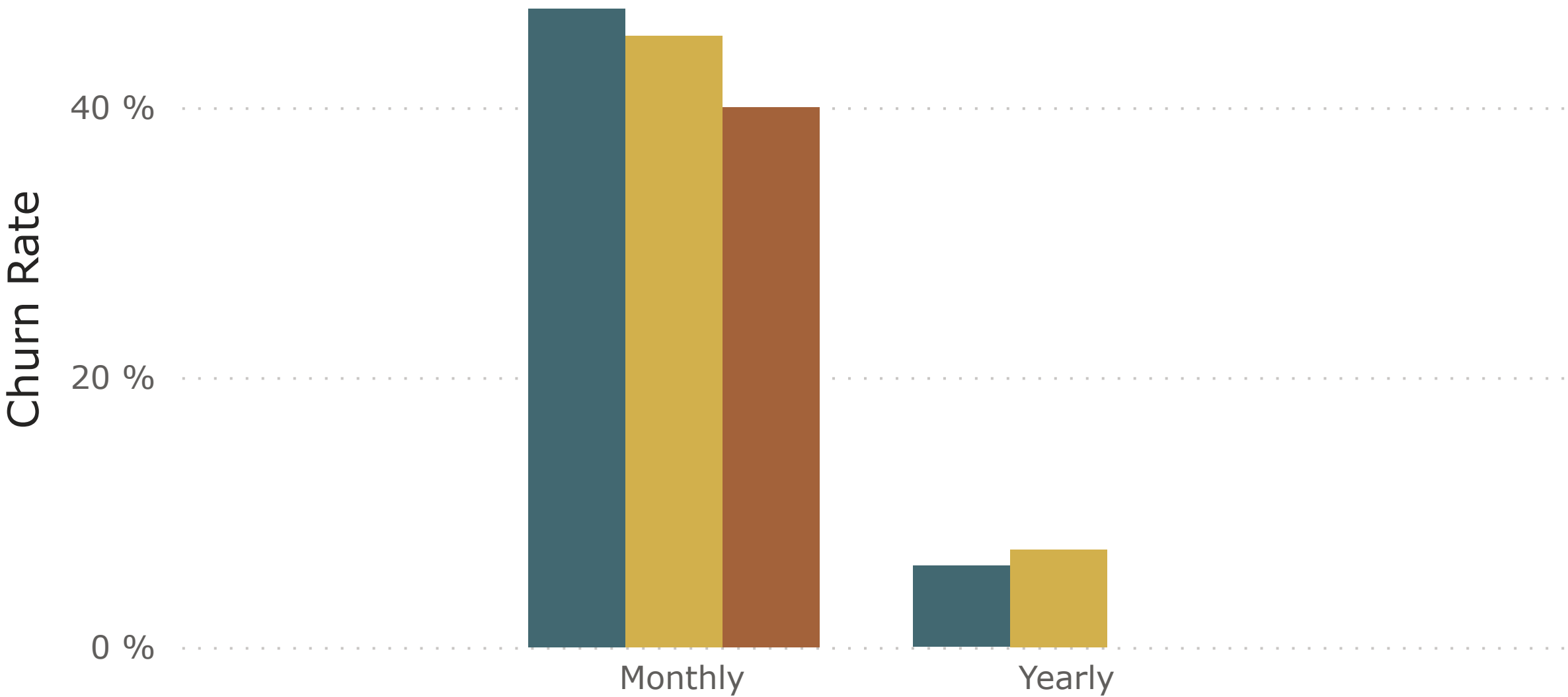
1

77



Churn Rate by Contract Category and Gender

Gender Female Male Prefer not to say

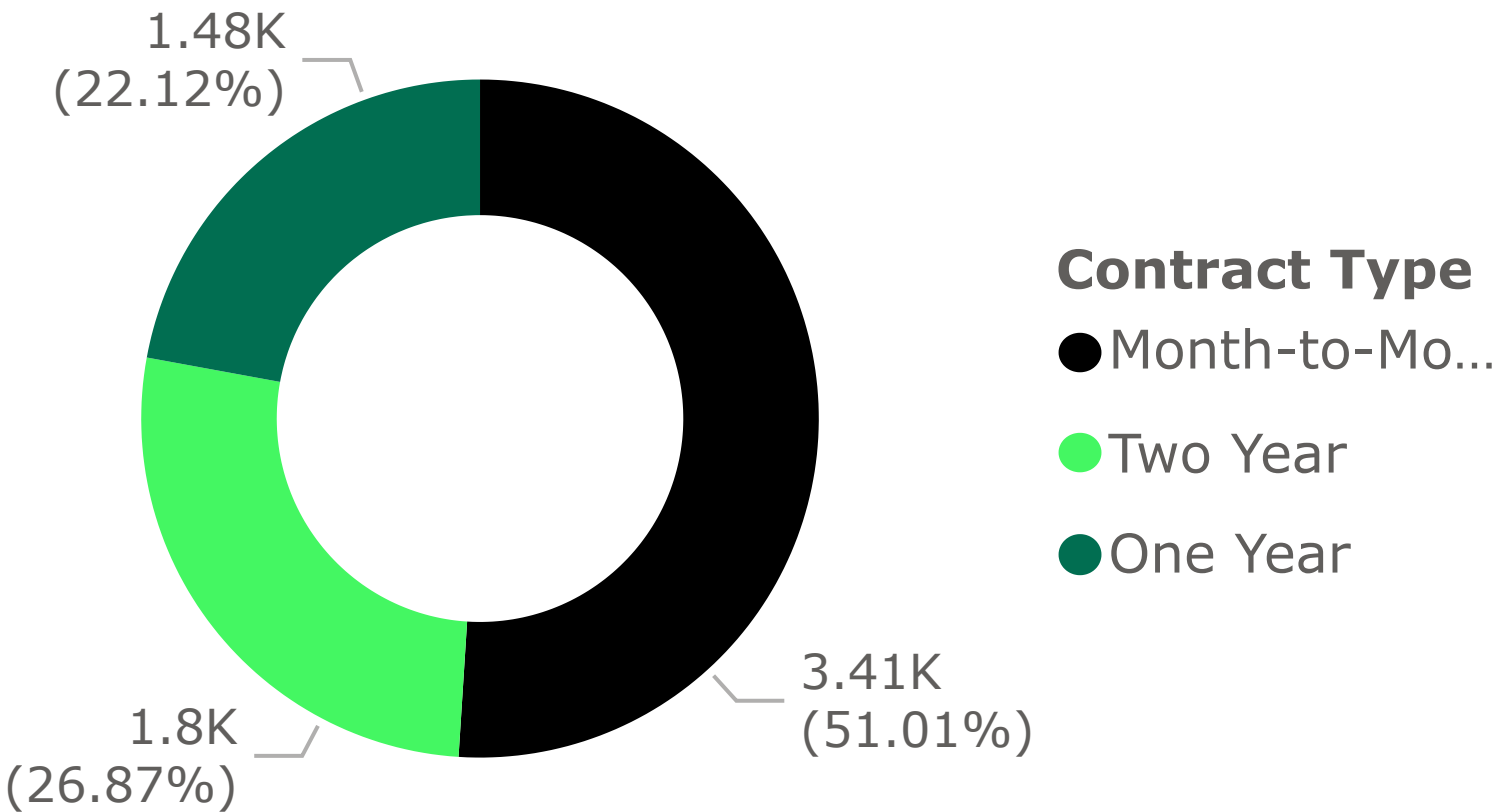


Monthly

46.29 %  
Churn Rate

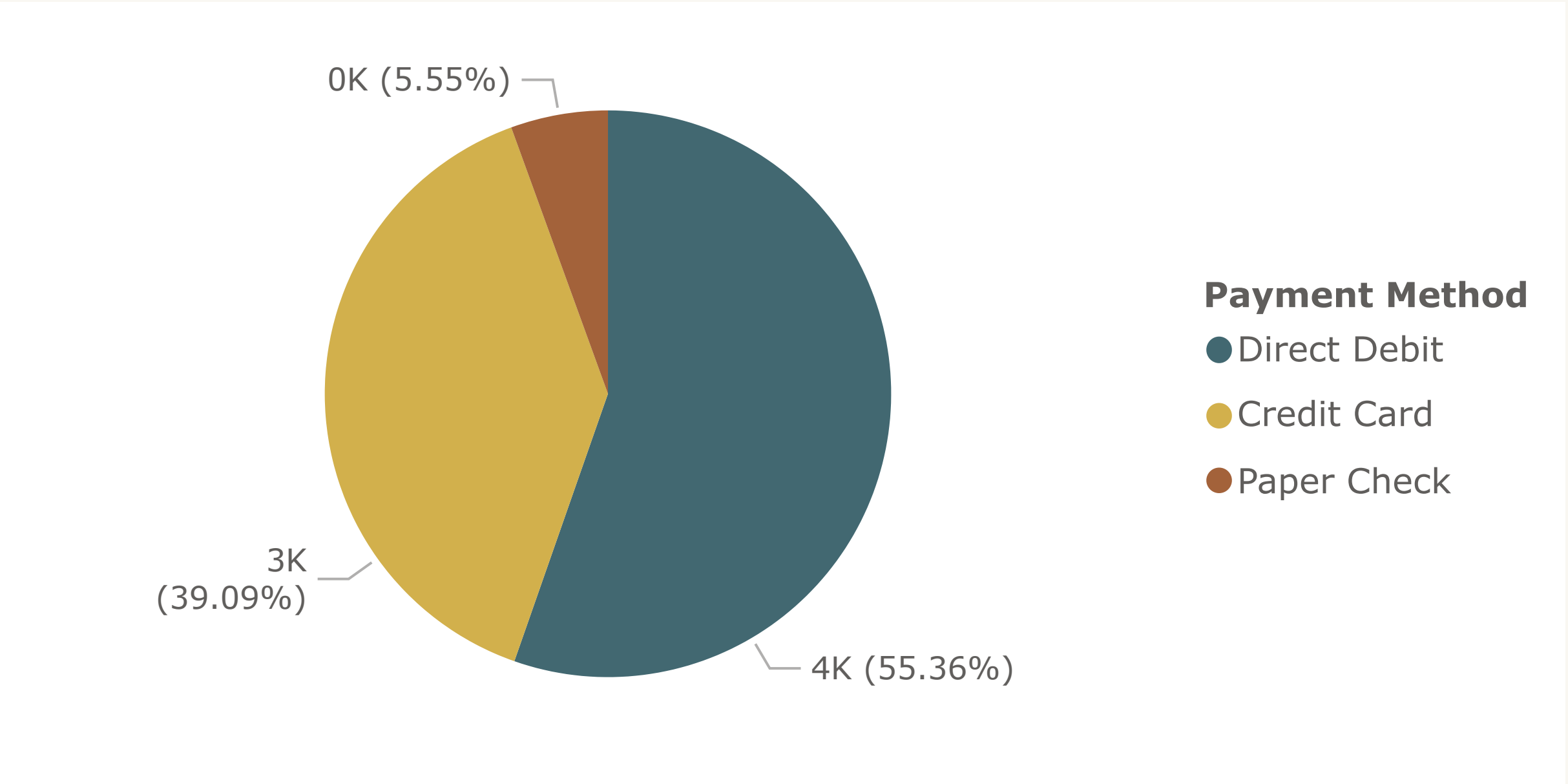
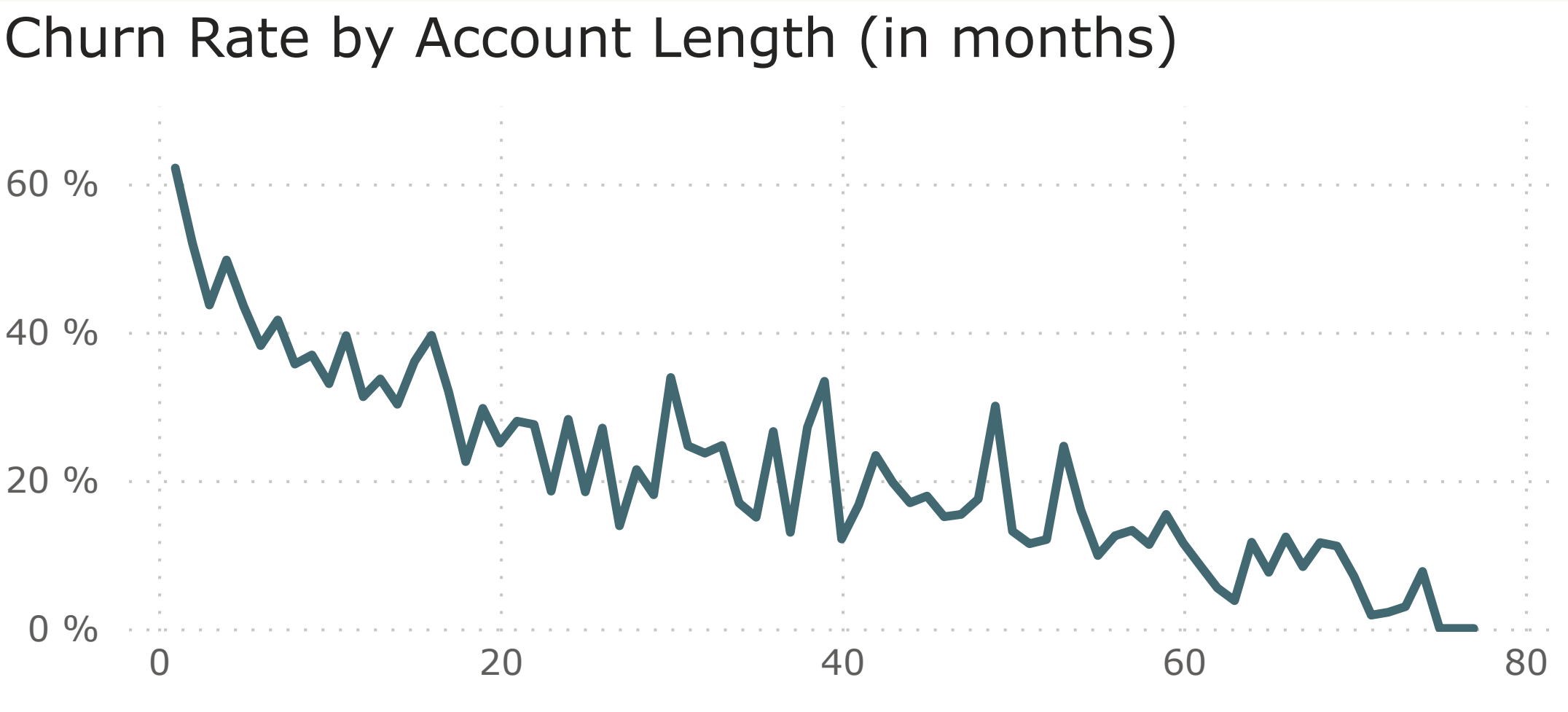
Yearly

6.62 %  
Churn Rate



# Churn Customer Analysis

- Summary
- Customer Group
- Contract Type



### Churn Rate Differences

Contract Type ● Month-to-Month ● One Year ● Two Year

