

SRI MUTHALAMMAN ARTS & SCIENCE COLLEGE
SOMANATHAPURAM, PARAMAKUDI -623701

NAAN MUDHUALVAN SCHEME

PROJECT REPORT

PROJECT TITLE:

BRIGHT IDEA COUNSULTING

TEAM MEMBERS:

01.T.A.SAKILAVATHI

02.T.SUGUNALAKSHIMI

03.M.SRIVITHYA

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INTRODUCTION;

Bright ideas are a company specializing in offering help and support to organization requiring assistance to deliver their development program and ambitions

Purpose;

A clever thought or plan; for example; John had a bright idea for saving space- we would each have a terminal but share the printer

Advantages;

Bright idea tracks and measures multiple types of success to ensure a holistic view, with results data readily accessible so the value of your innovation program is self-evident and ongoing investment in it continues_ bright work is bright ideas platform for corporate collaborative innovation.

Dis advantages;

Bright idea features discussion management, which provides users with a collaboration platform to share and comments on idea. User can also view comments based on teams, topics and ideas on physical map users to create microsites focused on specific issue or challenges.

Future scope;

Being a support consultant is the most common way to start learning. The scope is unlimited. As a support consultant.

- 1. You will learn about the processes in the assigned module**
- 2. You will learn about the integration of your module with other modules and SAP components.**

Planning;

Bright ideas Trust was established in 2007 by Tim Campbell MBF. Our support covers all aspects of starting a business. As well support, mentoring and training, we also help to secure start up finance.