

SARKIS KERELIAN

WEB DEVELOPER

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OBJECTIVE

I started my career in email development and lifecycle marketing, creating responsive, pixel-perfect emails. During the pandemic, I taught myself modern web development and pivoted into full-stack work. Now, I'm actively leveling up my front-end and back-end skills to drive my career forward.

EXPERIENCE

Full-Stack Developer | Scratch Skating | Oct 2021 – Present

- Full-stack development including database management, designing and implementing API routes, and connecting web-hooks from various services.
- Implemented AWS services for object storage, retrieval, Route53, MediaConvert, Serverless Image Handler, and others.
- Integrated Stripe for payment processing.
- Creating custom hooks to manage client-side caching and real-time updates.
- Using Sanity CMS to store and maintain web asset and event data used in the app.
- Email integration using SendGrid.
- Devops tasks including managing DNS configurations, integrating with Route 53, and deployment on Vercel.

Senior Email Developer | AKQA | June 2023 – August 2024

- Building DM emails or web-development for premium consumer brands
- Working with stakeholders and QA to ensure proper functionality of direct marketing messages.
- Using proprietary tools to create emails, test, and track projects.
- Working cross-functionally to ensure projects are on track and up to spec

Web Developer | Ipsy | Feb 2022 – May 2023

- Developing new components and functionalities in React/Next.js using Typescript.
- Working with legacy codebase using Groovy and AngularJS.
- Attending daily team meetings and creating documentation.
- Collaborating with cross-functional teams to create and deploy new features.

EDUCATION

San Francisco State University
*Bachelor of Business
Information Systems*

TECHNOLOGIES

- NODE.JS
- REACT/NEXTJS
- TYPESCRIPT
- GITHUB
- RESTFUL API
- AWS
- WEBHOOKS
- STRIPE
- MONGODB
- ADOBE CREATIVE SUITE
- FIGMA
- SENDGRID
- SANITY CMS
- JIRA
- CONFLUENCE