



# PIZZA SALES

JAN 2015 - DEC 2015

Pizza Category

All

01-01-2015

31-12-2015



Home



Best and worst Sellers



## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on  
**Thursday/Friday/Saturday** evenings.

### MONTHLY

**Maximum** orders are from **January and July**.

## SALES PERFORMANCE

### CATEGORY

**Classic** category contributes to **maximum**  
sales and orders.

### SIZE

**Large** size pizza contribute to **maximum**  
sales.



817.86K

Total Revenue



21350

Total orders



49574

total pizzas sold



38.31

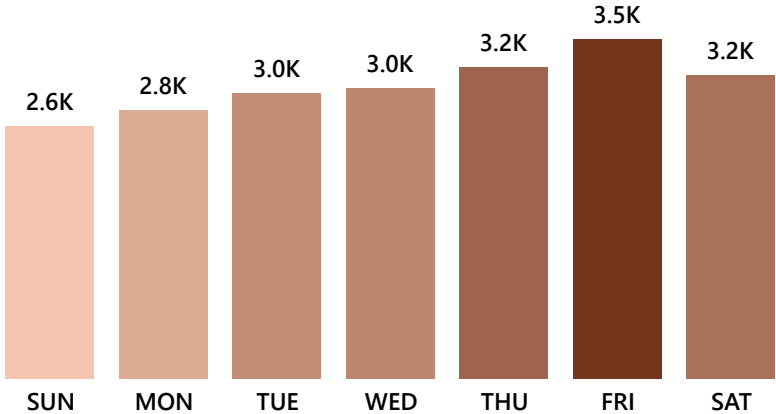
Average orders value



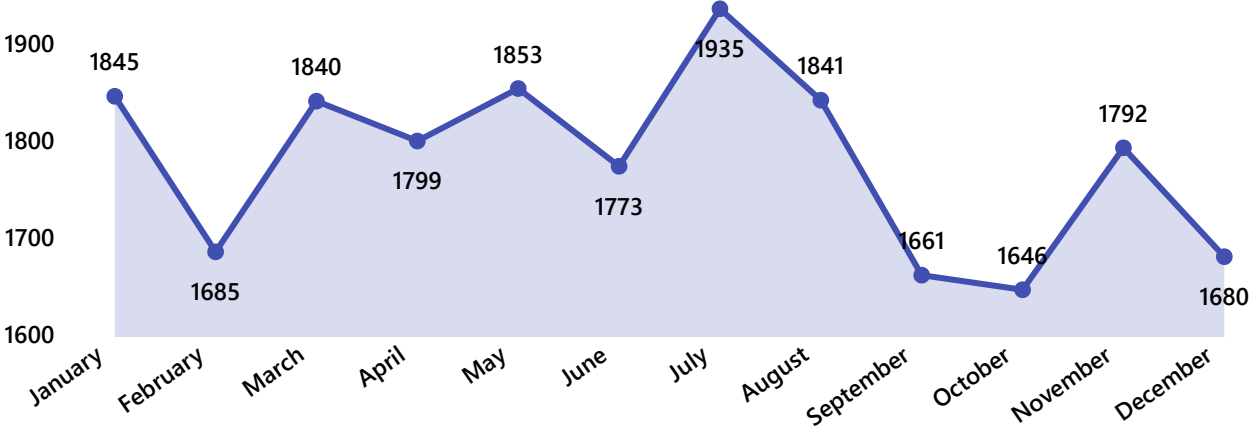
2.32

Average pizzas per order

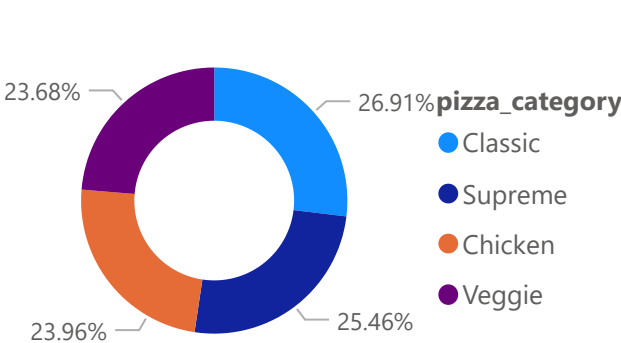
### Daily trend of orders



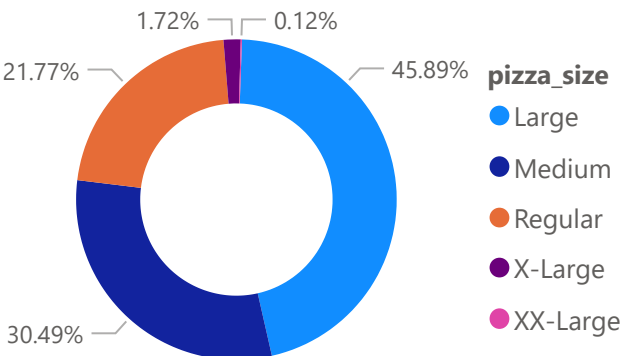
### Monthly trend of orders



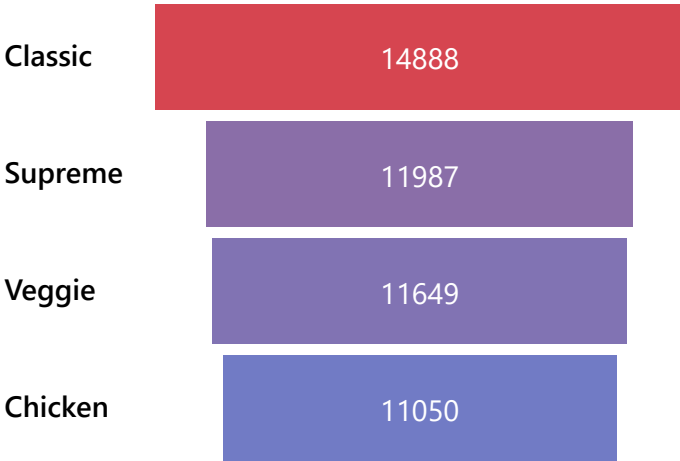
### % of sales by pizza category



### % of sales by pizza size



### Total pizzas sold by pizza\_category





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## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** contributes to **maximum** revenue

### QUANTITY

The **Classic Deluxe Pizzas** contributes to **maximum** total quantities

### TOTAL ORDERS

The **Classic Deluxe Pizzas** contributes to **maximum** total quantities

## WORST SELLERS

### REVENUE

The **Brie Carre Pizza** contributes to **minimum** revenue

### QUANTITY

The **Brie Carre Pizzas** contributes to **minimum** total quantities

### TOTAL ORDERS

The **Brie Carre Pizzas** contributes to **minimum** total quantities



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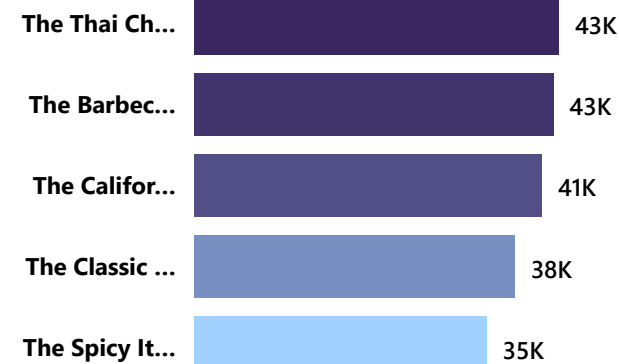
Average orders value



2.32

Average pizzas per order

### Top 5 pizzas by revenue



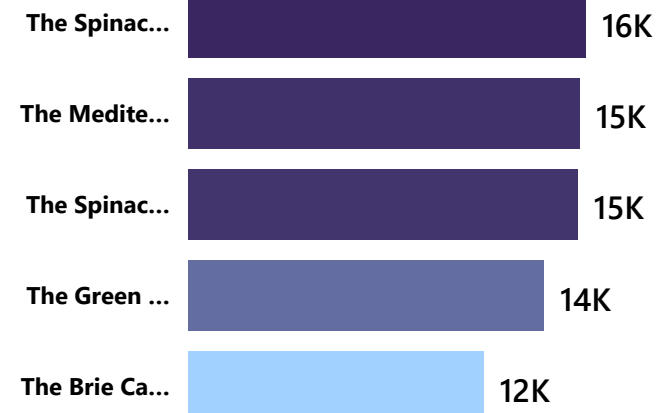
### Top 5 pizzas by quantity



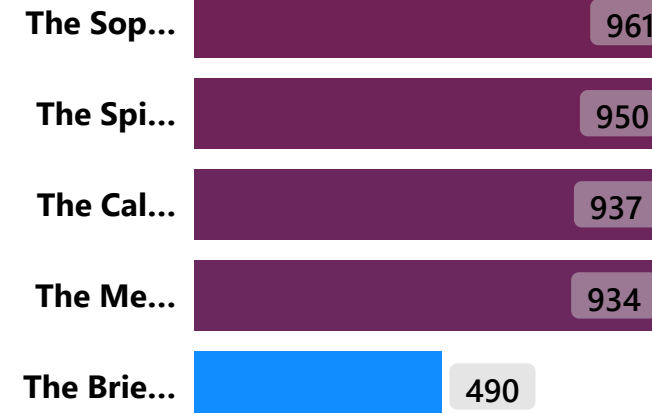
### Top 5 pizzas by total orders



### Bottom 5 pizzas by revenue



### Bottom 5 pizzas by quantity



### Bottom 5 pizzas by total orders

