Saksham Wadhwa

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Summary

Analytical and detail-oriented Computer Applications graduate with practical experience in data analysis, visualization, and cybersecurity. Proficient in tools like Python, SQL, Excel, Power BI, and Tableau to clean, analyze, and visualize data for meaningful insights. Known for a logical approach to problem-solving and a strong interest in turning raw data into valuable business outcomes. Actively seeking a data analyst or data scientist role where I can contribute my technical skills and analytical mindset to support data-driven decision-making.

Technical Skills

- **Data Analytics & Visualization:** Power BI, Tableau, Excel (DAX, KPIs, Pivot Tables, Dashboards)
- **Programming & Libraries:** Python (pandas, numpy, matplotlib, seaborn), Exploratory Data Analysis (EDA)
- **Databases:** SQL (Queries, Joins, Aggregations, Functions)
- **Business & Analytics Concepts:** Sales Analysis, Trend & Forecast Analysis, Business Insights & Stakeholder Reporting
- **Other:** HTML, CSS, AI Fundamentals

Projects

Customer Churn Prediction (Python, EDA, Flask) — January 2026
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- Analyzed customer demographic and usage data using Python (pandas, numpy) to identify key drivers of customer churn.
- Performed data cleaning, exploratory data analysis, and feature analysis to uncover customer behavior patterns.
- Translated analytical findings into actionable business and CRM insights to support customer retention strategies.

Walmart Sales Forecasting & Analysis (Python) — December 2025
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- Analyzed historical Walmart sales data to identify trends, seasonality, and demand patterns across stores.
- Conducted exploratory analysis to evaluate the impact of holidays and economic factors on sales performance.
- Generated sales forecasts and insights to support demand planning and business decision-making.

Experience

Data Analyst Intern — Sarvagya Group — Jun 2024 – Aug 2024

- Cleaned and analyzed 10k+ records using Excel and Power BI, identifying patterns that supported curriculum improvements.
- Designed interactive dashboards with KPIs that reduced reporting time by 20%.
- Documented processes and presented insights to management.

Social Media Manager Intern — Media Corridors — Jul 2023 – Sep 2023

- Managed Instagram & LinkedIn content with data-driven strategies, boosting engagement by 30%.
- Analyzed content metrics to optimize reach and user interaction.

Education

Master of Computer Applications (Pursuing) — 2025 – 2027
Indira Gandhi National Open University

Bachelor of Computer Applications — 2022 – 2025
Trinity Institute of Professional Studies, IP University
GPA: 8.2 / 10

Class 12th – CBSE (Commerce) — 2022
Adarsh Public School, New Delhi — 89.25%

Class 10th – CBSE — 2020
Adarsh Public School, New Delhi — 72.4%

Additional Information

Languages: English, Hindi

Certifications: Python for Data Science, Data Visualization with Tableau, Database Management System, Foundation of Artificial Intelligence – BY Great Learning