

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Total Revenue

57M

Total Interest

7.98M

Transaction
Amount

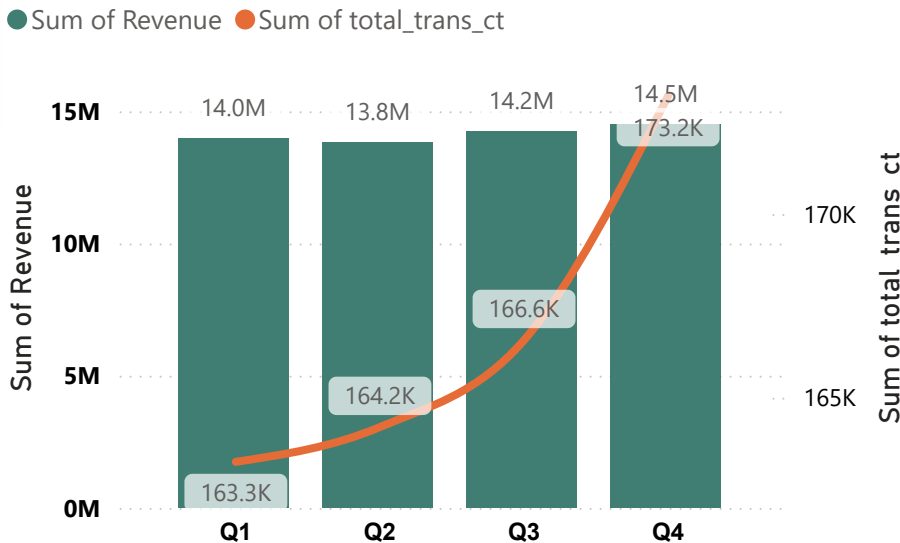
46M

Transaction
Count

667K

Card_Category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,71,88,612	3,78,40,749	66,14,172.62
Gold	25,33,682	20,91,362	3,84,755.16
Platinum	11,35,608	9,53,314	1,61,629.05
Silver	56,59,109	46,47,596	8,21,922.98
Total	5,65,17,011	4,55,33,021	79,82,479.81

QTR Revenue and total trans count



Week Start Date

All

F

M

Low

Med

High

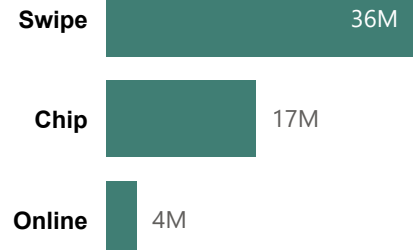
Gold

Silver

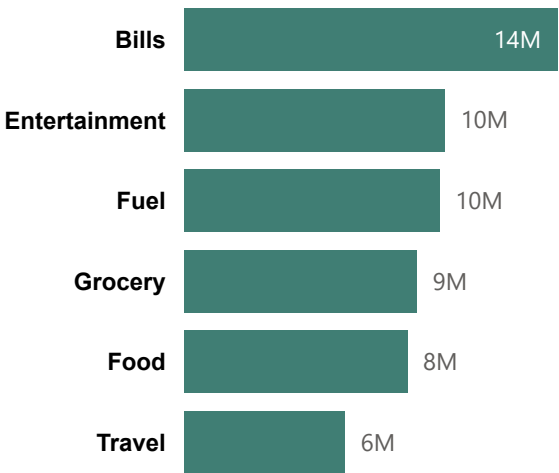
Blue

Platin...

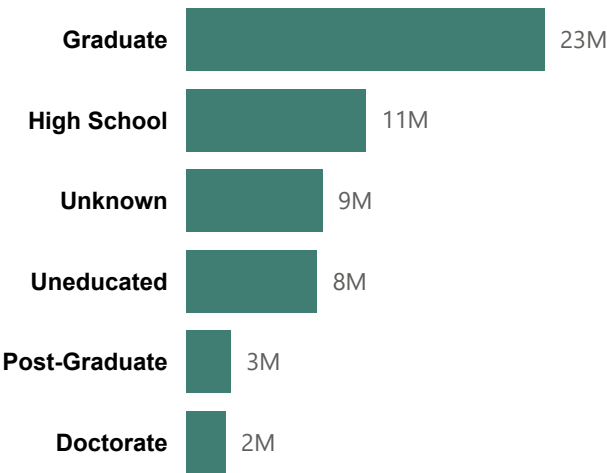
Revenue by Use Chip



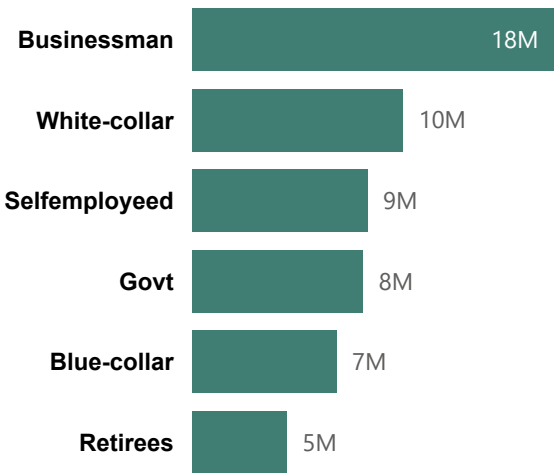
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

