



Expansion Endeavours

Your Client is a Non banking financial company and functions as a public sector undertaking. Suggest a suitable growth strategy.

CASE TYPE
Growth

COMPANY NAME
Boston Consulting Group

DIFFICULTY LEVEL
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Expansion Endeavours

Same expansion, different day!

Problem Statement

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Case Overview

CASE TYPE

Growth Case

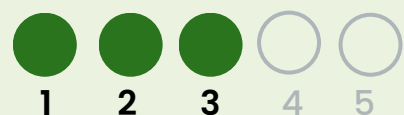
COMPANY NAME

BCG

ROUND

Partner Round

DIFFICULTY



CLARIFYING QUESTIONS ASKED

What type of projects do they invest in? Is there any particular to be achieved?

What is the competition the company faces?

Case Approach

