

Childhood Shield

A disease is spreading in South Africa that primarily affects children, and it can be contained through vaccination. However, a substantial portion of the population has not received vaccination. How would you approach this problem?

CASE TYPE
Unconventional

COMPANY NAME

McKinsey & Co.





Childhood Shield



Protecting South African Futures

Problem Statement

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Case Overview

CASE TYPE

Unconventional Case

COMPANY NAME

Mckinsey

ROUND

Partner Round

DIFFICULTY

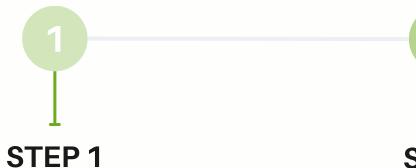


CLARIFYING QUESTIONS ASKED

Is this problem specific to South Africa or any other parts also affected by it?
Reason for the limited reach of vaccination?

Can you elaborate on the severity of the disease and for how long it has been prevalent?

Case Approach



Briefly introduce the problem's geographical scope, emphasizing its impact in South Africa, along with a concise mention of the duration and severity of the disease.



STEP 2

Explore reasons for limited vaccination reach, discussing factors such as resource constraints, government initiatives, vaccine hesitancy and misinformation.



STEP 3

Addressing challenges like diverse climate and geographical obstacles. Suggestions include Investing in cold chain infrastructure, strengthening international collaborations, exploring affordable partnerships with pharmaceutical companies



STEP 4

Summarize the case discussion, emphasizing the need for a comprehensive approach to overcome vaccination challenges in South Africa.

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