



Not a Coin Toss

There is an election and two candidates are being considered for it. Compare two candidates for the same.

CASE TYPE
Unconventional

COMPANY NAME
Nation with Namo

DIFFICULTY LEVEL
★ ★ ☆

Not a Coin Toss

How to choose between two candidates?

Case Type

Unconventional Case

Company Name

Nation with Namo

Round

Partner

Difficulty Level



Problem Statement

There is an election and two candidates are being considered for it. Compare two candidates for the same.

May I ask some clarifying questions?

Sure, go ahead

May I know the purpose of choosing a candidate and factors being taken into account by the party?

Sure, there is one party ticket that is available and there are two candidates. Hence, a choice has to be made.

I have decided on three parameters on the basis of which we can compare two candidates. I call this the three Ps: Popularity, Personality and Proficiency. I would love to delve into details of three parameters.

That sounds good. How would you evaluate these factors among the candidates?

Begin by popularity.

Popularity refers to the degree to which a candidate is well-known among the voters. This can be evaluated on the basis of voting percentage, by checking if the person is the head of any current organization, looking at his social media followers, analysing the ability of people to recognize him and finally, by checking if he has any outstanding charges. I am making an assumption that criminal charges lead to reduction in popularity.

Proceed to Proficiency.

Proficiency refers to the candidates ability to perform his duties well. Candidates can be evaluated on the basis of their oratory skills and if they have been in charge of a ministry before.

Proceed to personality.

Personality refers to the nature, both internal and external, of a person. Here, the demographics can be taken into consideration like caste, family background, gender etc. We can look at the access they have to resources for running an election. We can consider if they are self-made or have other resources. The experience also plays a key role in evaluating the personality.

Hence, on the basis of these three characteristics, we can decide which person should be selected.

That was a very comprehensive answer. I particularly liked your inclusion of proficiency as a parameter.

Thank you, sir.



HERE'S A TIP!

A similar framework of 3 P's can be used for other frameworks for selecting a person for a particular position. The parameters can be adapted according to each specific job and its requirements.

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How to choose between two candidates?

CASE FLOW

CASE FACTS

- 1 There is one party ticket and choice has to be made between two candidates.

