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લોમ ઓફિશિયલ 2024 ભારત

નો

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News / India / A life cut short: How 26-year-old scientist, who dared to dream beyond her village, was swept away by floods

Dr Nunavath Aswini was home to attend her brother's wedding. Hours later, both were lost to the floodwaters.

Written by Sreenivas Jayala Hyderabad | Updated: September 3, 2024 16:22 IST

3 min read

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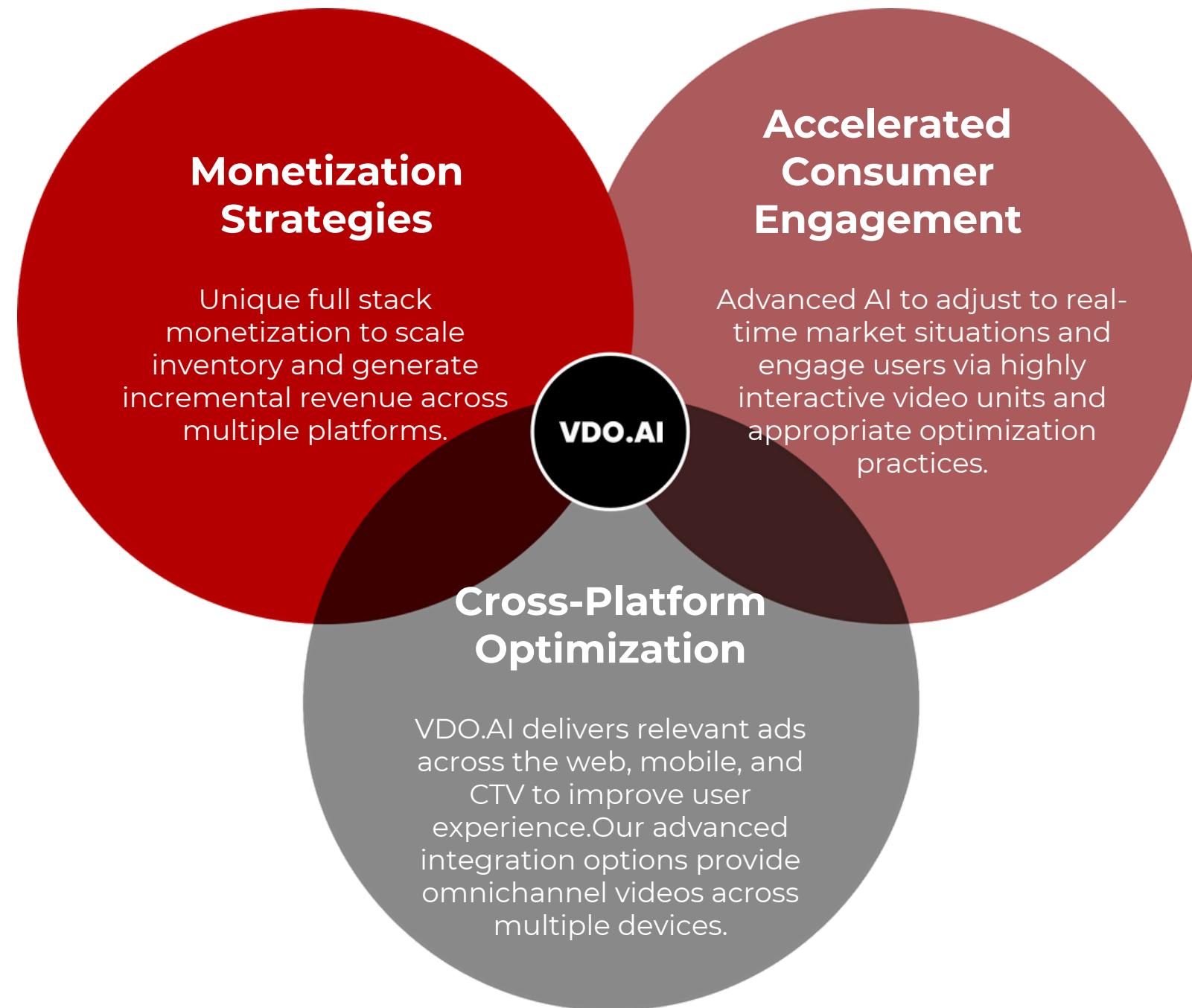
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VDO.AI Is At Par With Top Programmatic Partners

According to June 2024 stats, VDO.AI's ad formats' CPMs rank among the top-performing programmatic partners in North America

- **Placed #1 as per leading DSPs**
- **7/10 Largest Media Houses run on VDO.AI**
- **Spread across 350+ Billion Ad Units**

\$300M+

Lifetime Ad
Spent Till Date

3000+

Direct Publisher
Partnerships

\$15M+

Investment In
R&D To Date

120%

YoY Platform
Growth

18

Global
Markets

The Larger Impact

News

Entertainment

Finance

Education

Sports and Automobile

45%

Increase In Week-On-Week Revenue

41%

Increased Engagement

18%

Decreased Bounce Rate

70%

Higher Banner Viewability

98%

Average VCR

3X

CPM

How Do We Achieve That?

Premium Demand

Access top-tier brands to elevate your ad revenue.

Audience Targeting

Deliver ads to the ideal audience within a safe, privacy-compliant ecosystem.

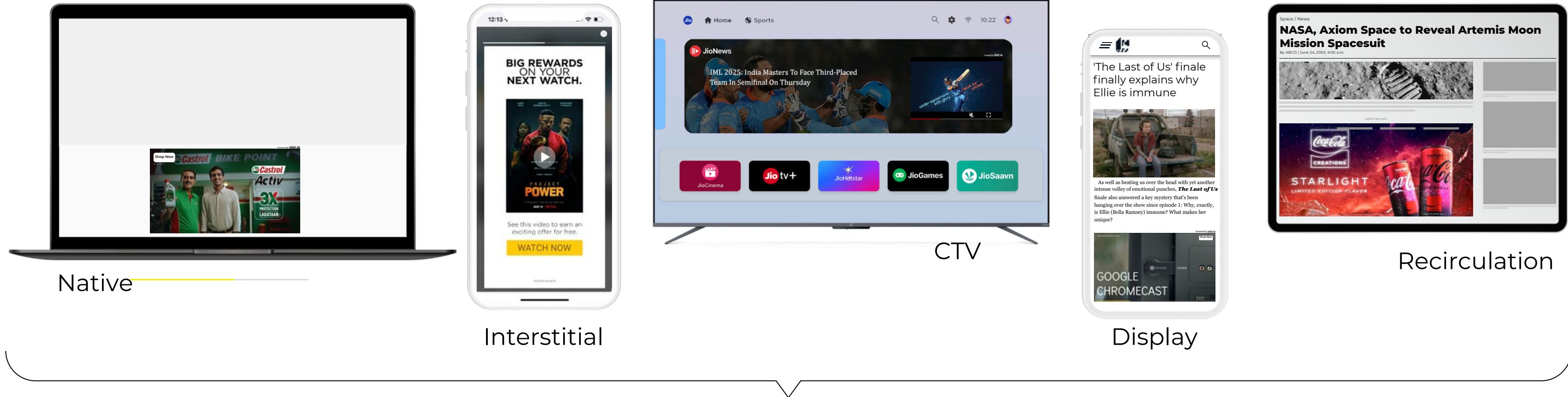
Contextual Alignment

Seamlessly match ads with your content for optimal engagement.

Integrated with Major SSPs

Connect with leading SSPs to secure the highest CPMs.

Built For Achieving Higher Revenue



Improves Engagement



+ Highly Contextual



+ Right Placements=

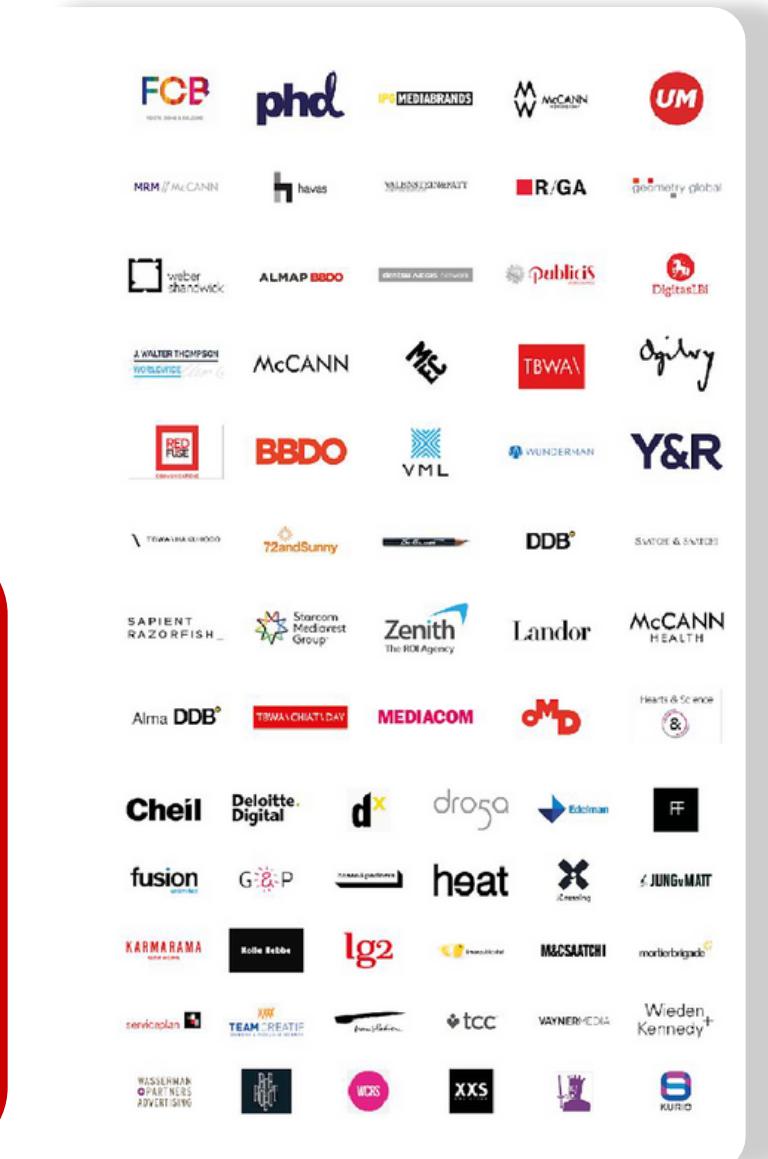


5x Incremental Revenue

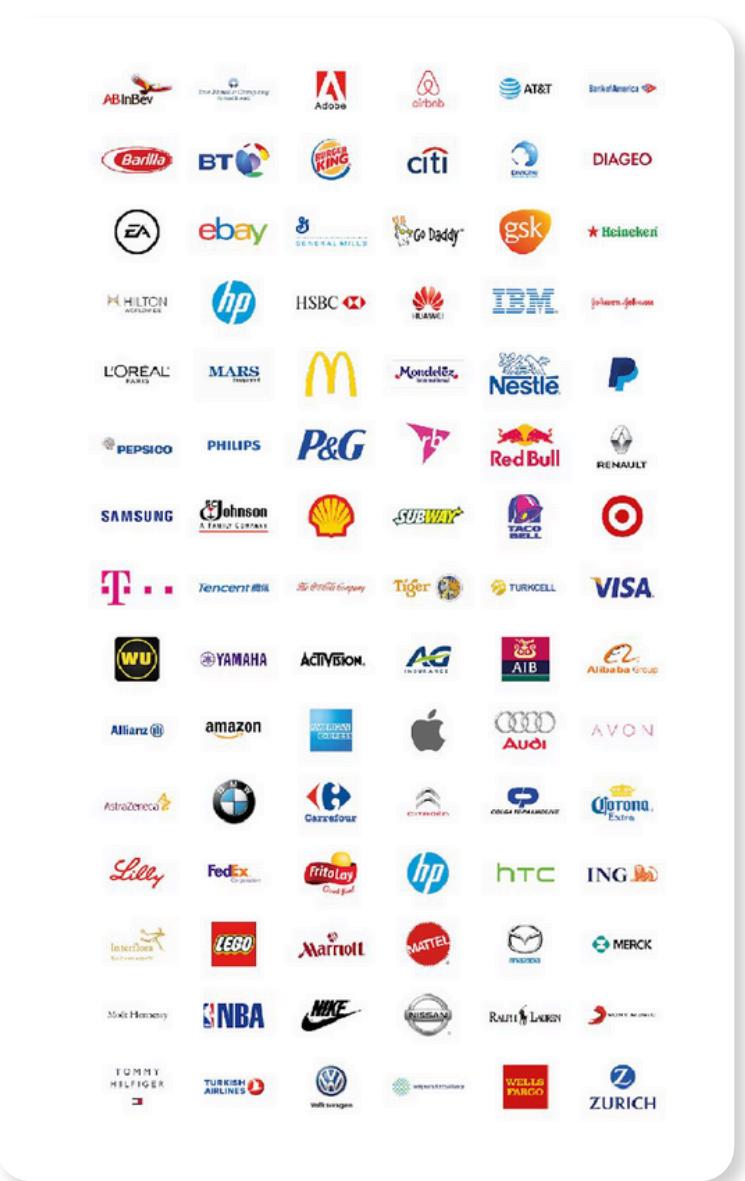
Elevated Marketplace Excellence with Industry Leading SSPs



Agencies



Top Brands



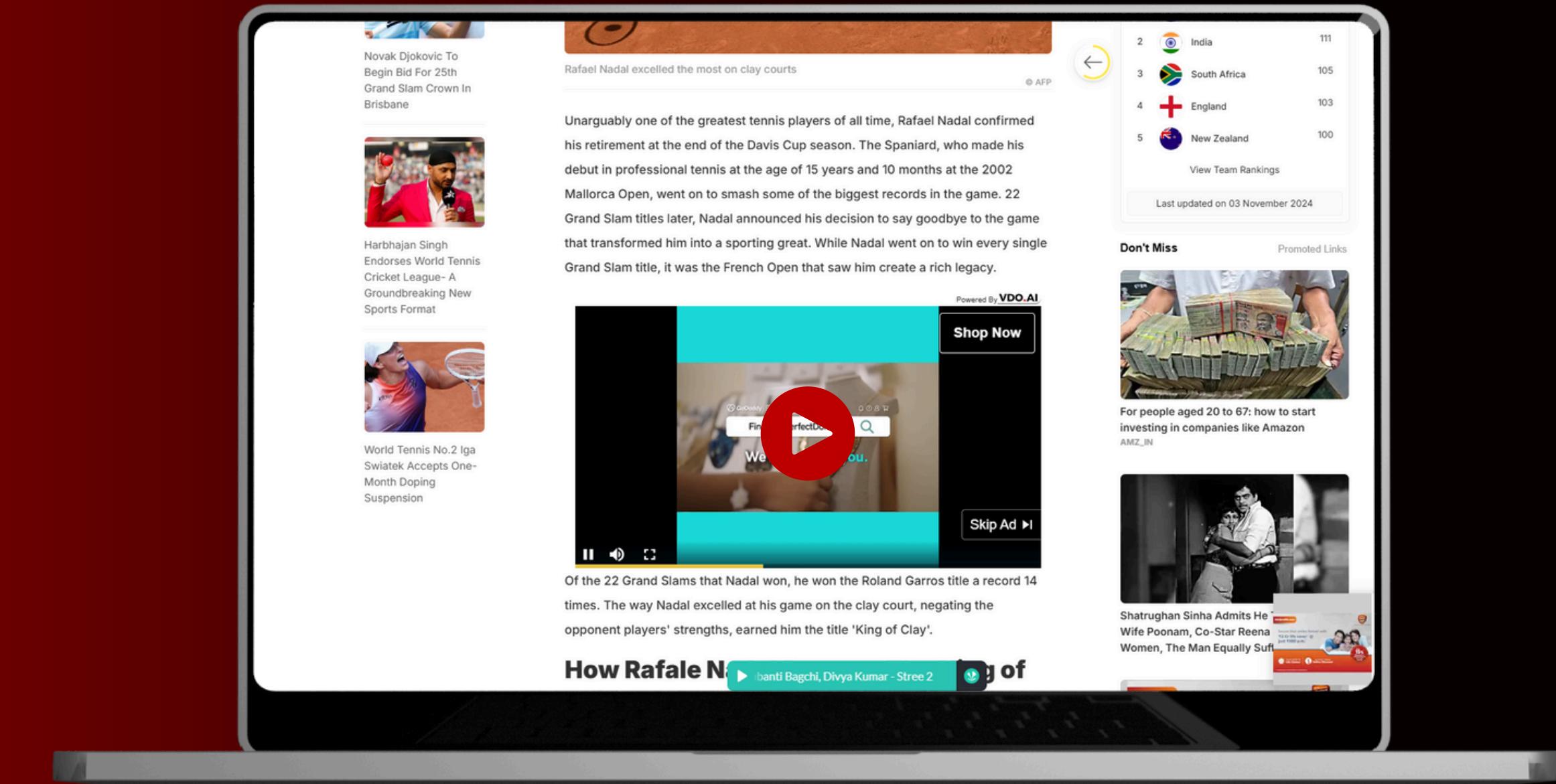
Ad Serving With VDO.AI



Let's scale revenue together!

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