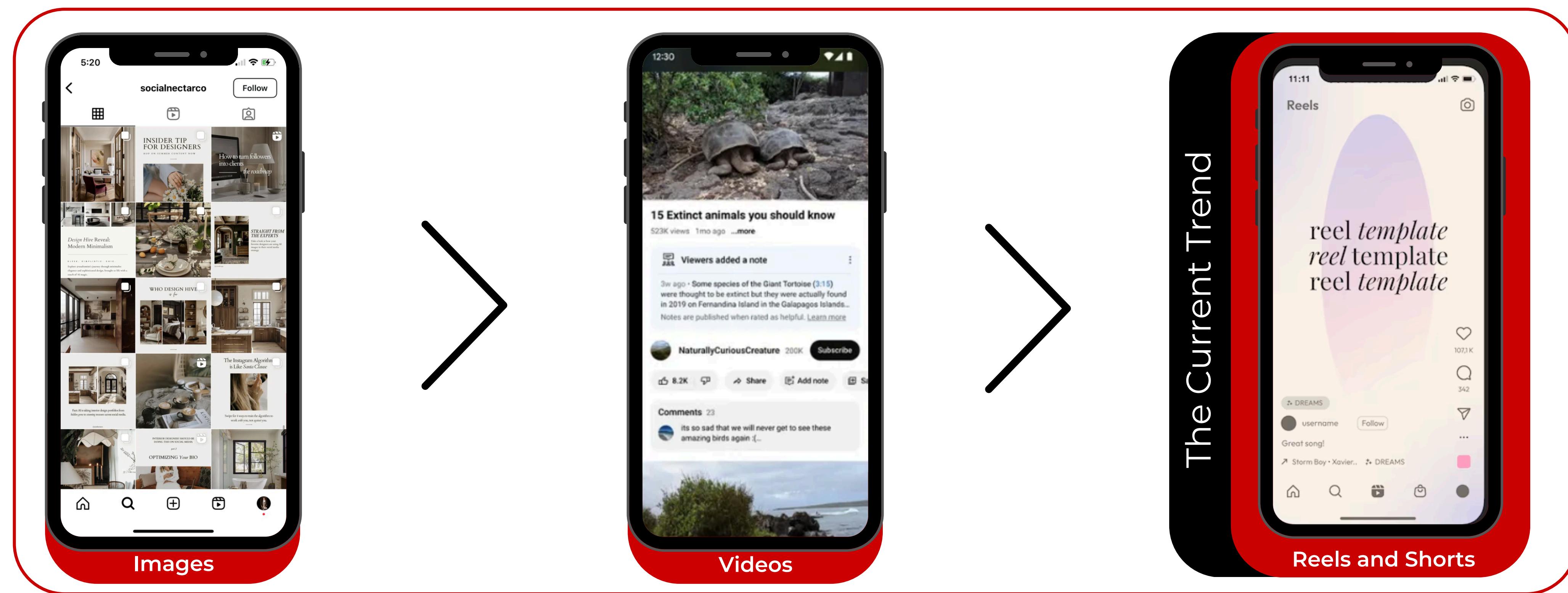


VDO SHOTS

Streamlining snackable content
for sharper engagement



Content Got a Glow-Up Through The Years



There was a time when photos dominated our lives, every moment felt worth capturing.

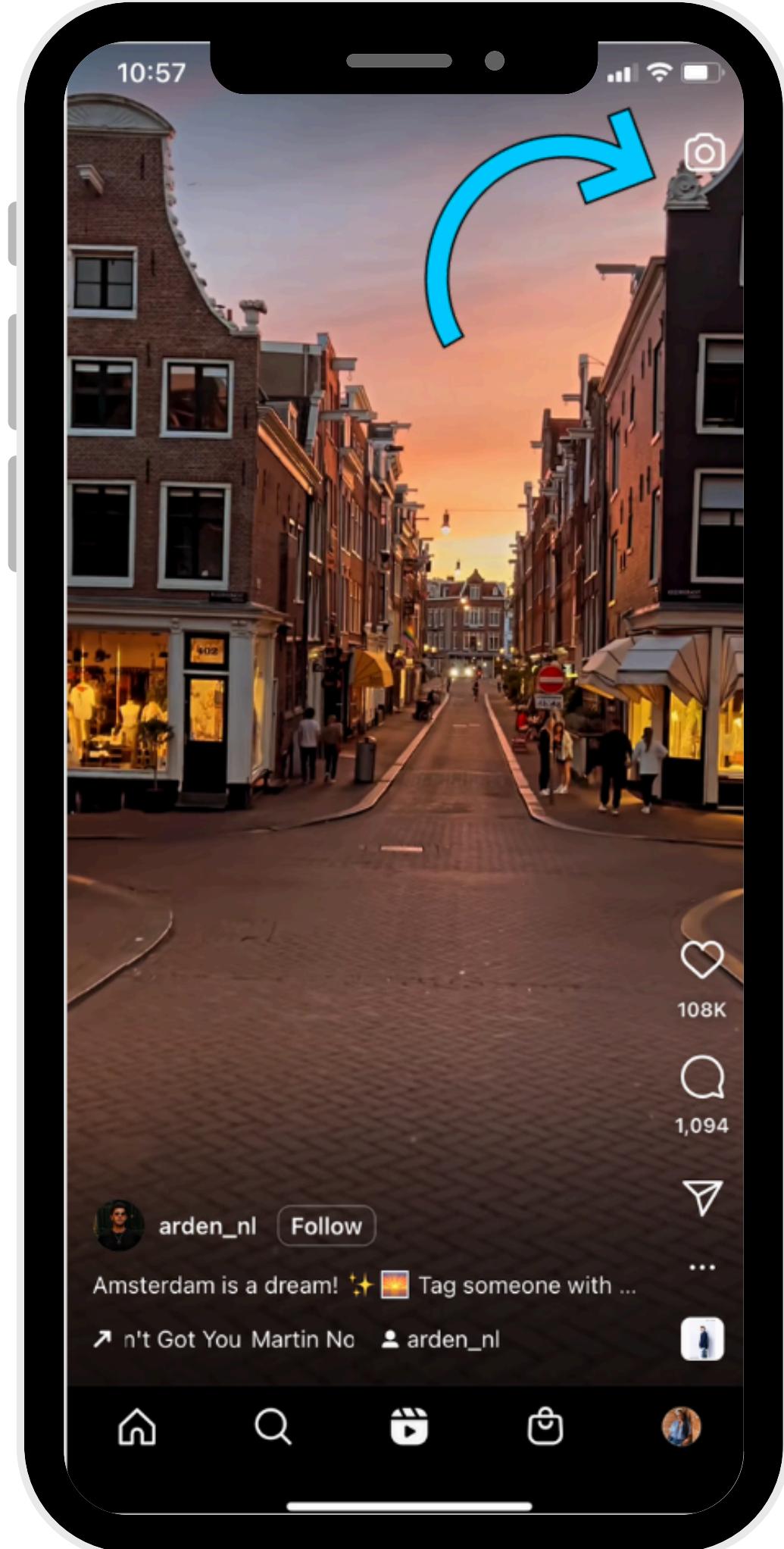
Then came videos - bringing stories to life with movement, sound and emotion.

The Current Trend

Reels and Shorts

Currently, **reels** are glowing & let's decode why...

It's Not Just Another Trend, This One's Staying



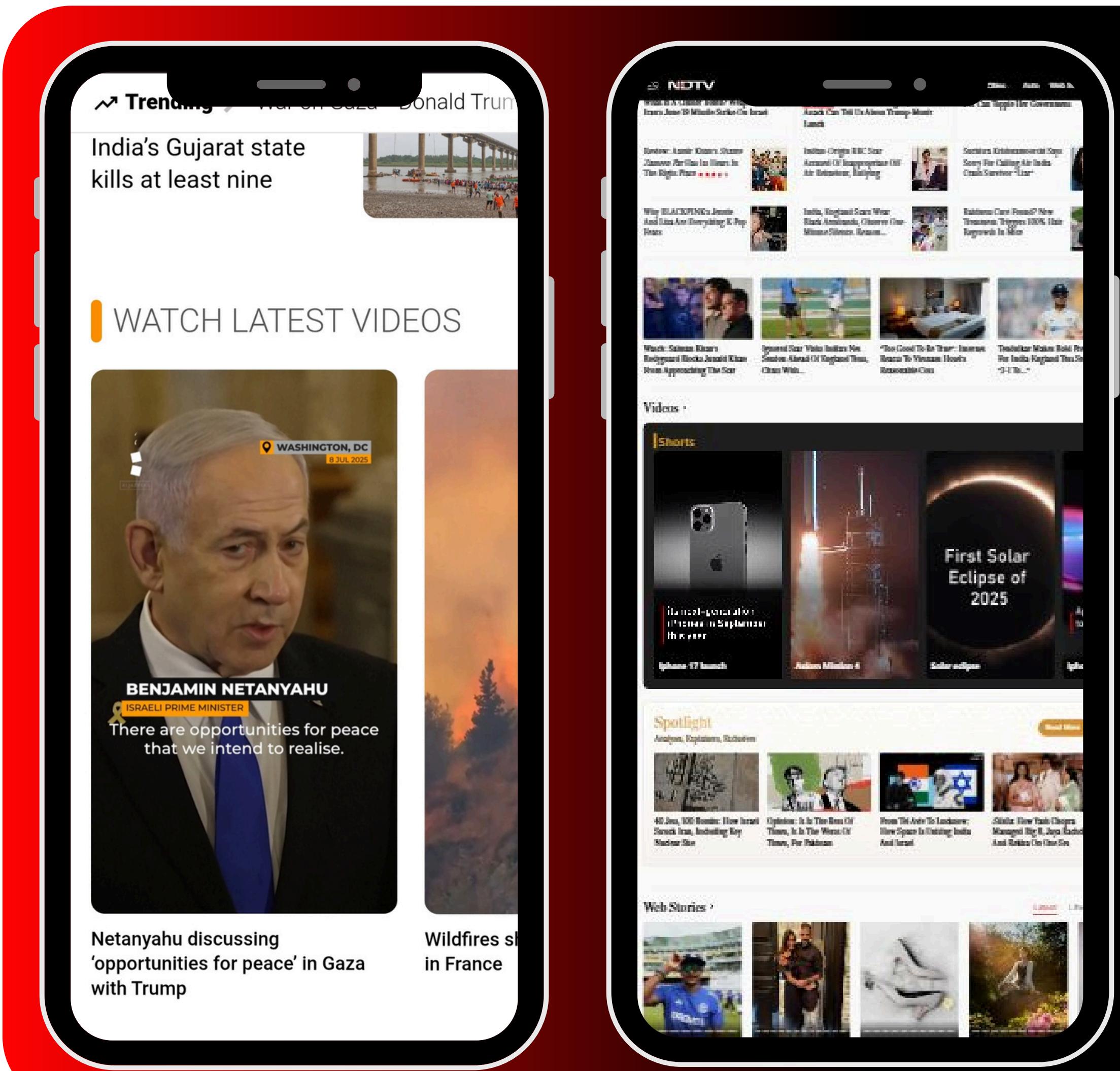
100B+
Reels Watched Daily

30+ Minutes
Average Time Spent By
a User Per Day

Why Every Platform Is Moving Towards Reels?

- Audiences today crave **snackable, swipeable** content.
- Publishers need to evolve - **“Short Videos” bridge that gap**

Turn “Reels Obsession” Into Your Opportunity



The image shows two smartphones side-by-side against a dark background. The phone on the left displays a news app interface with a red border around its screen. It features a 'Trending' section at the top with a thumbnail of a bridge. Below it is a 'WATCH LATEST VIDEOS' section with a large thumbnail of Benjamin Netanyahu speaking, labeled 'BENJAMIN NETANYAHU ISRAELI PRIME MINISTER'. A subtitle reads 'There are opportunities for peace that we intend to realise.' At the bottom, a caption says 'Netanyahu discussing 'opportunities for peace' in Gaza with Trump'. To the right of this main video are two smaller thumbnail images: one of a wildfire and another of a person in a field. The phone on the right displays the NDTV news website. It shows a grid of news stories with thumbnails, including one about野火 (wildfires) and another about the First Solar Eclipse of 2025.

Users are already engaging with reels.

But what if your platform could deliver the “reel experience” your audience already loves?

Introducing

VDO SHOTS

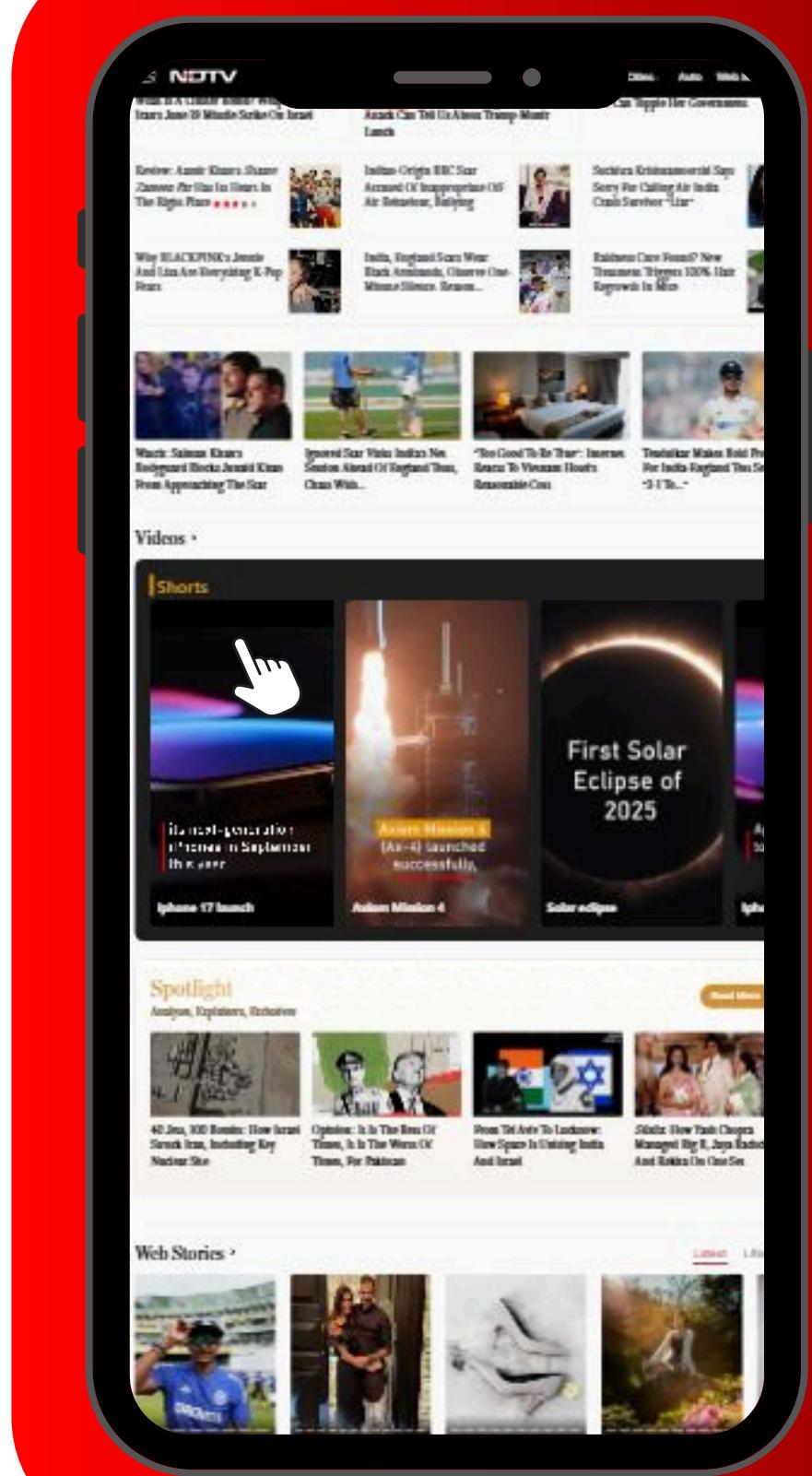
What **Shots** Is All About



Short-form, engaging, contextual videos native to publisher sites.

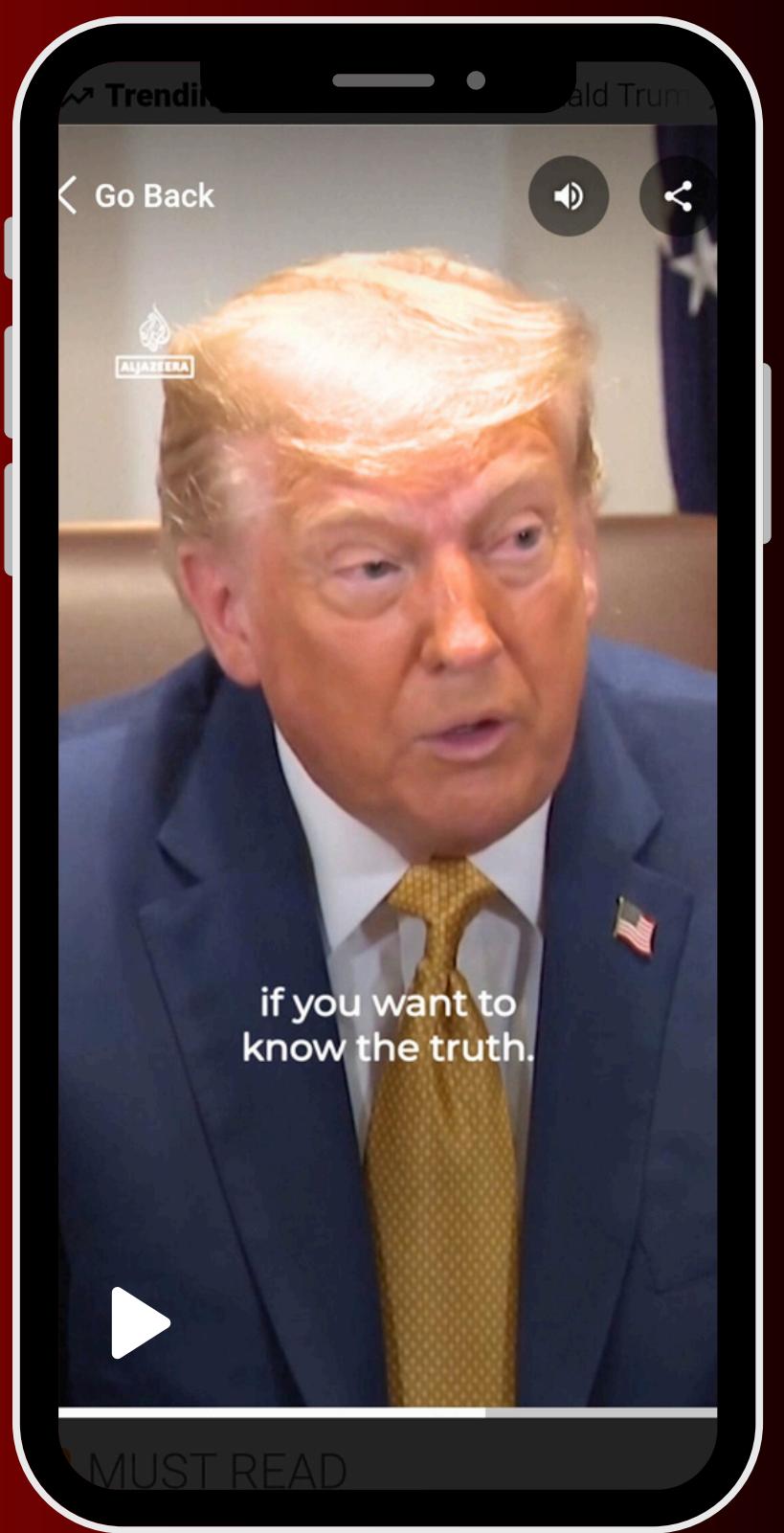
Step Into The **Shots** Experience

How The “Shots” Panel Looks



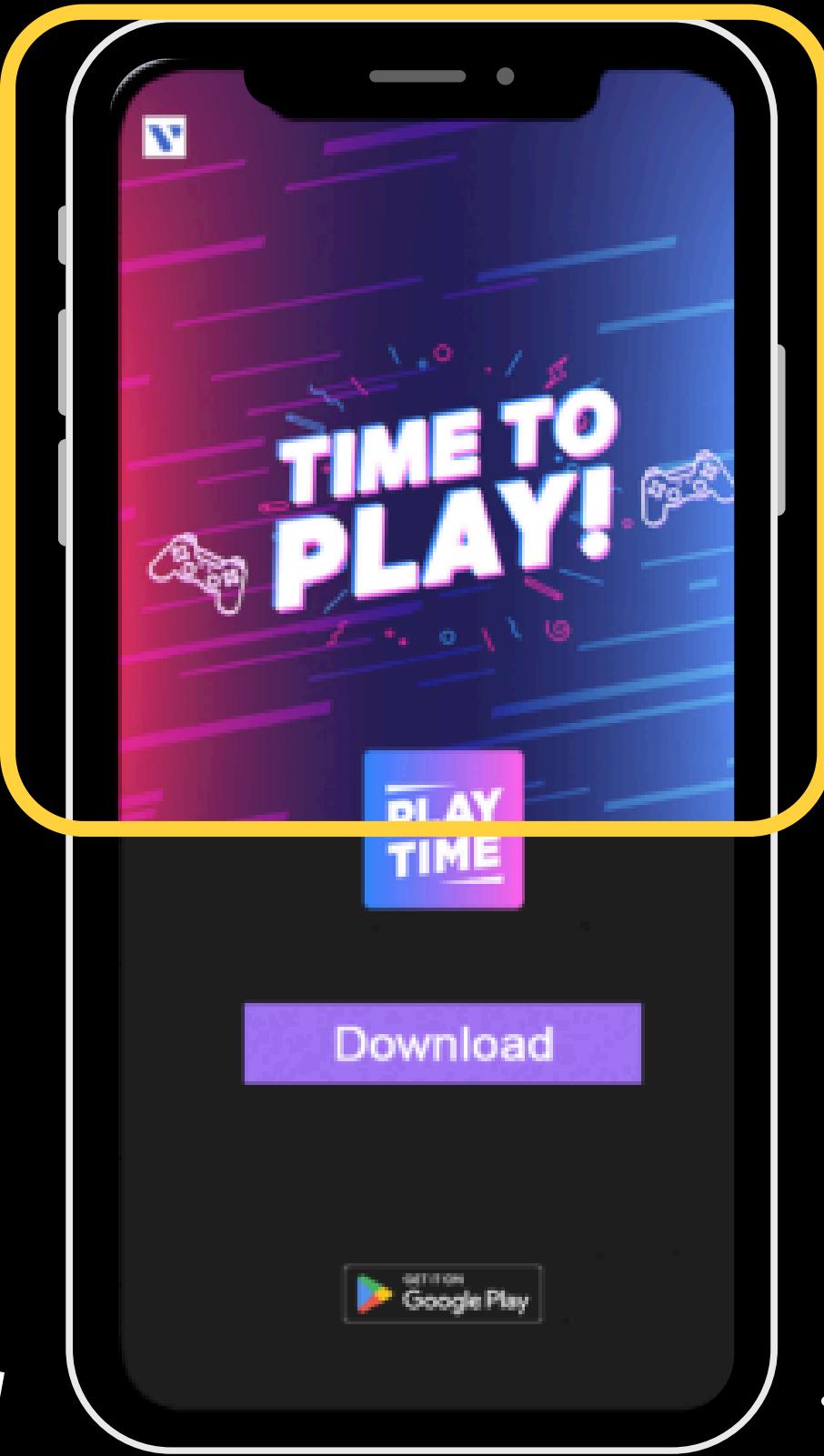
Click On
Any
Shot

“Shots” Content Plays



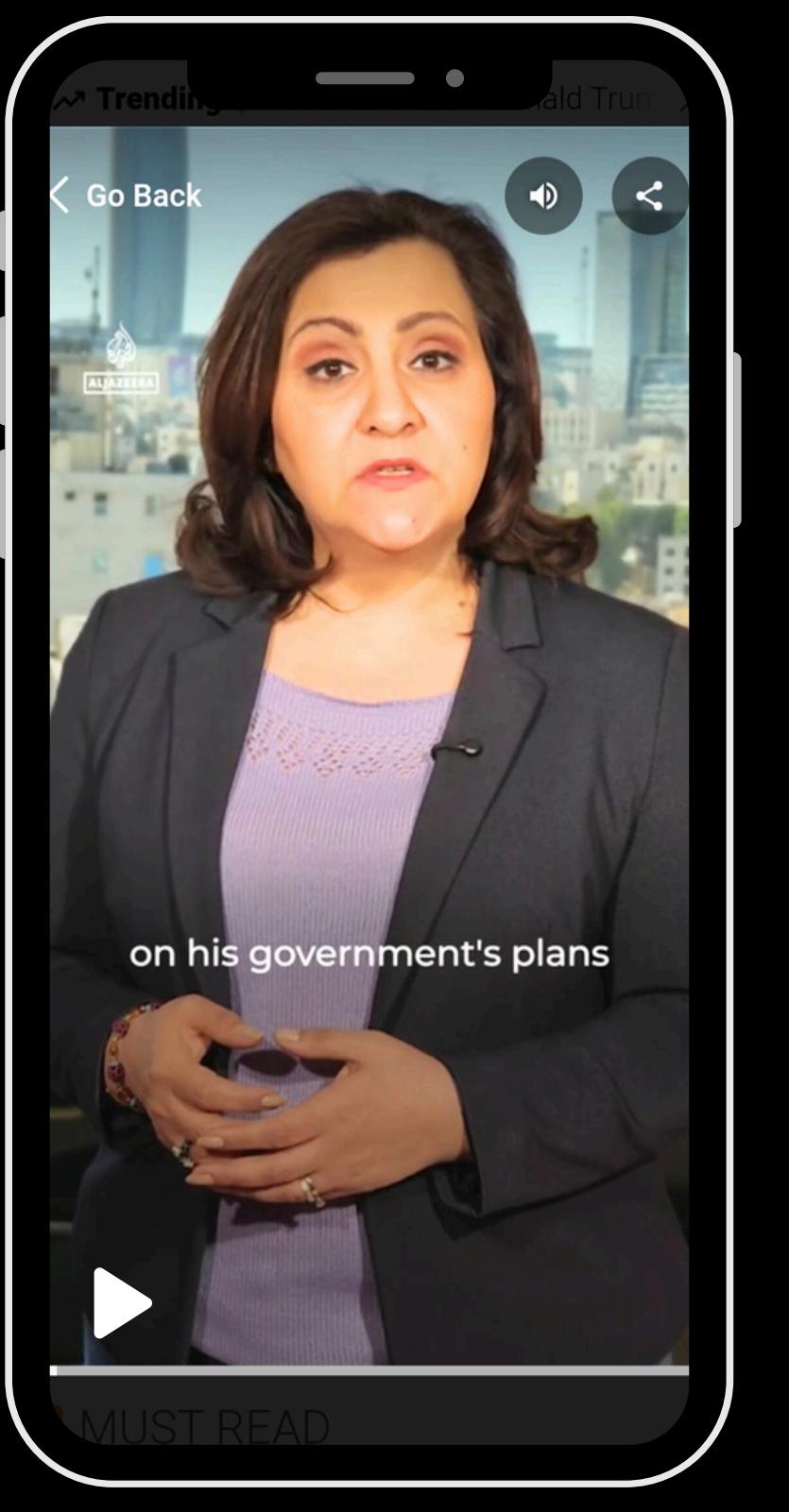
Swipe Up To
View More
Shots

Interstitial Ad Triggers



Ad Plays
And User
Can Swipe
Up To Play
The Next
Shot
Content

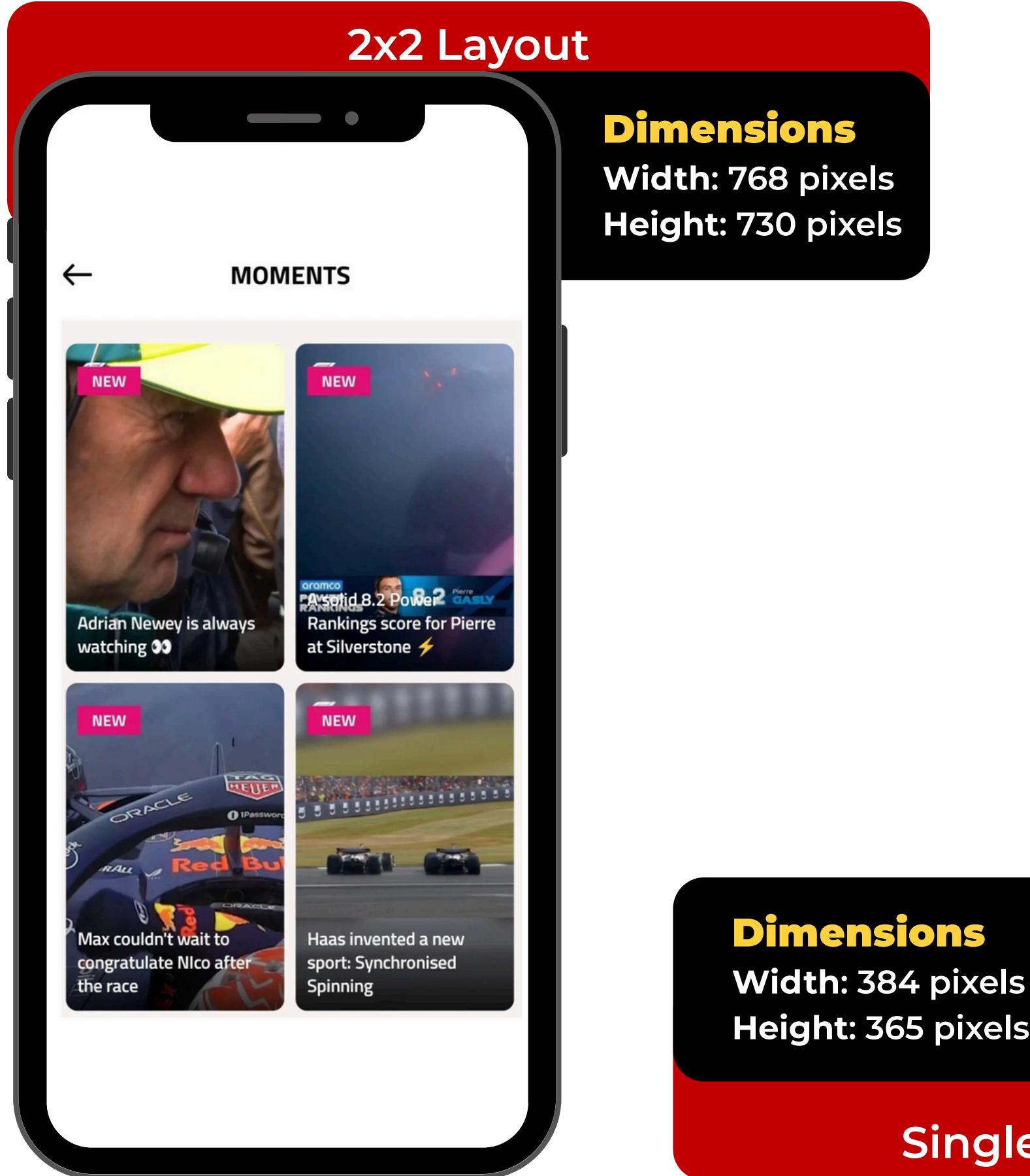
Next Shot Plays



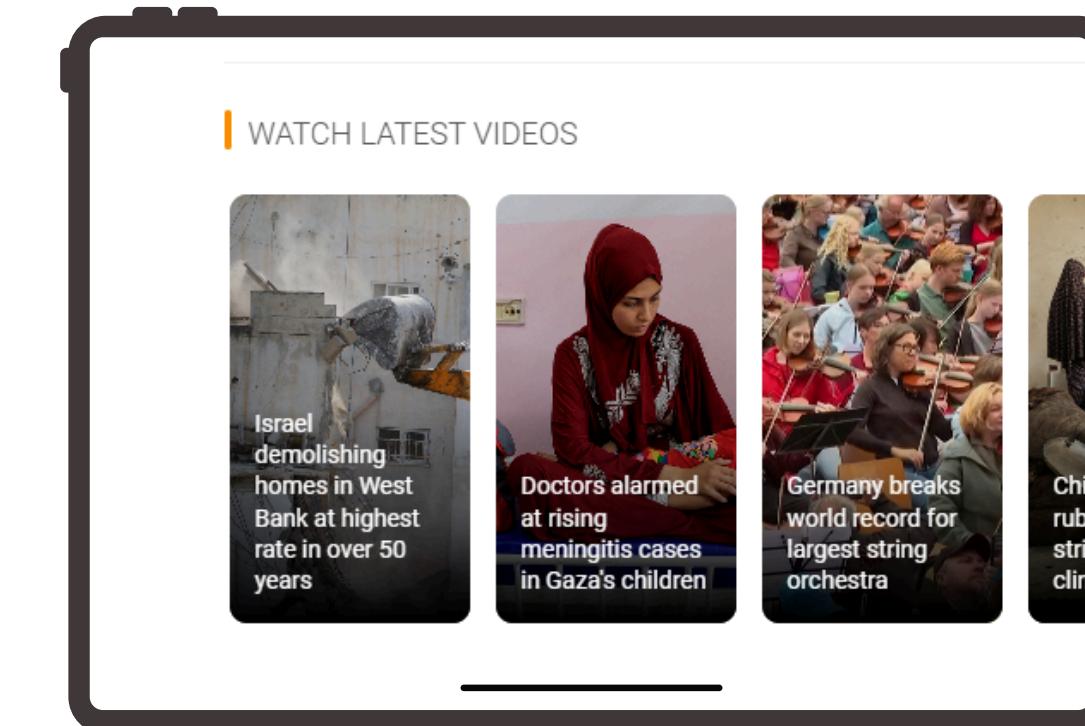
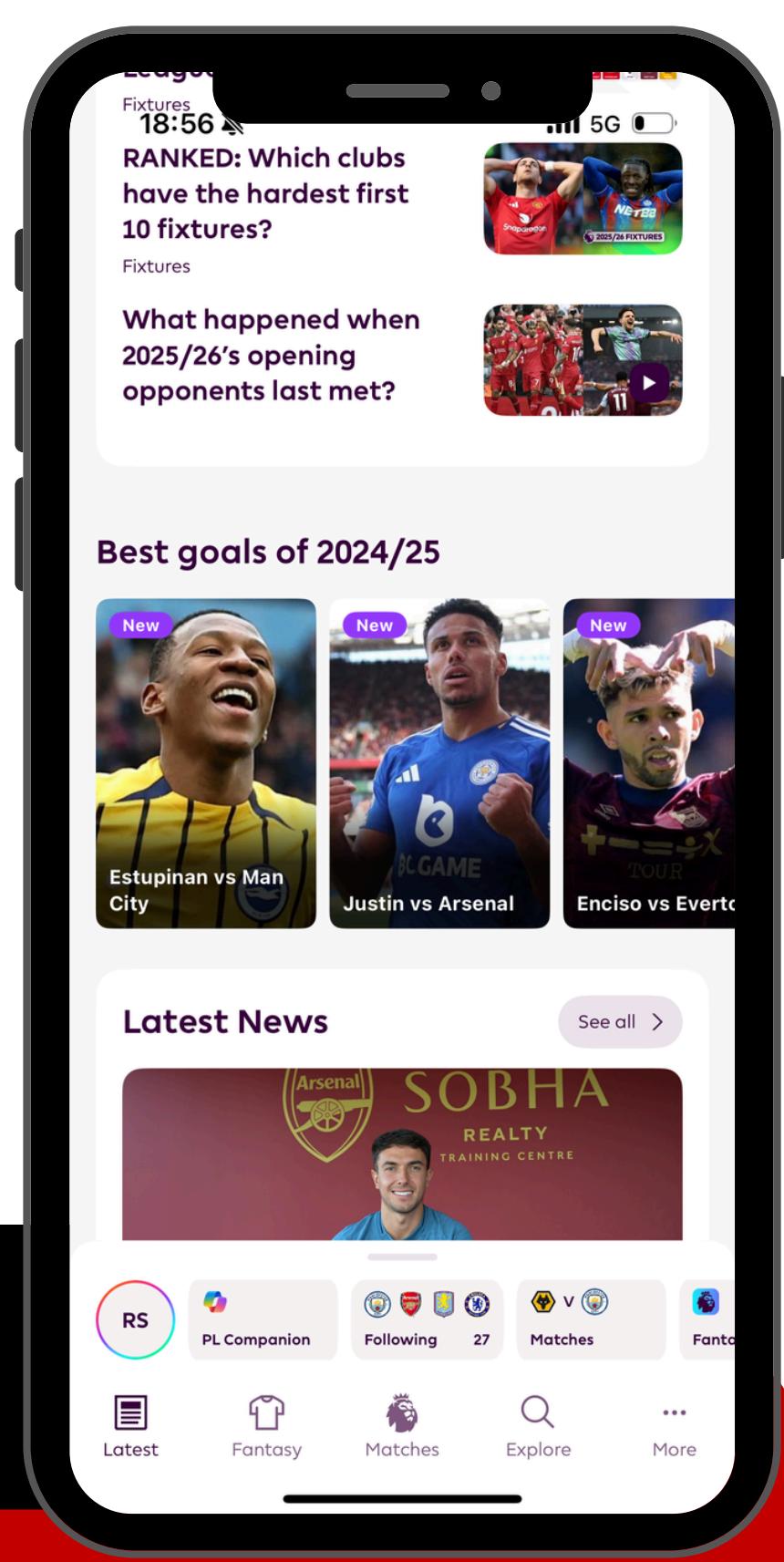
Follow The [Link](#) To See Shots in Action

Perfectly Sized For Every Screen

2x2 Layout



Single Content Grid

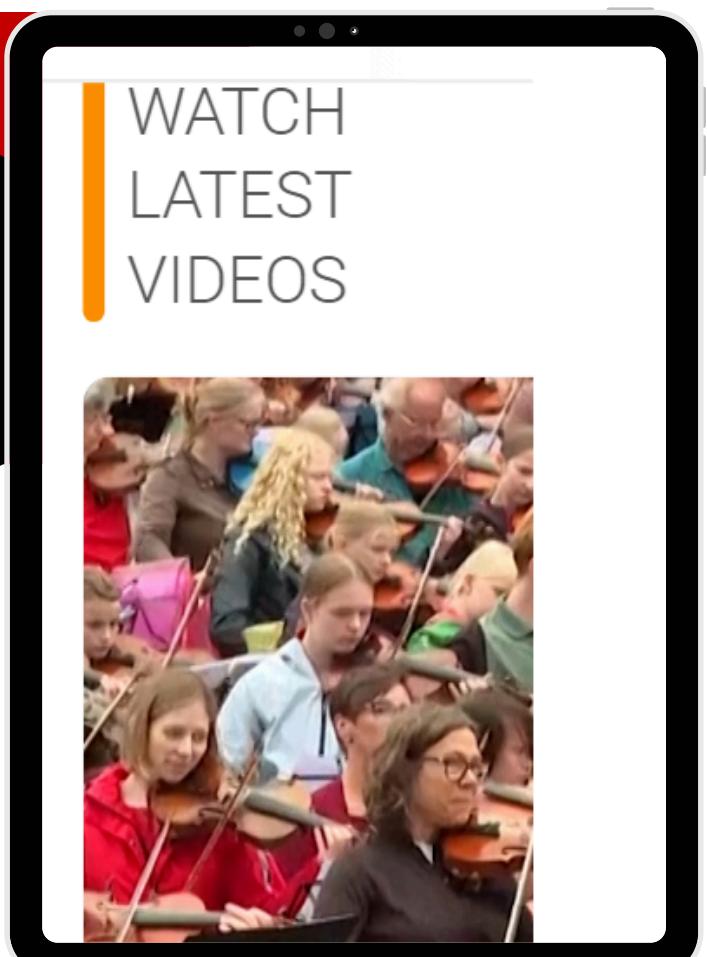


Website Section

Dimensions
Width: 1260 pixels
Height: 370 pixels

Website Grids/Shots

Dimensions
Width: 180 pixels
Height: 370 pixels



These are our standard sizes and yes, **we're flexible** if your layout needs a tweak!

Here's Where The **Value** Kicks In

Enhance your website's user interface with premium content features offered by **Shots**



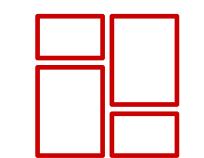
Added Revenue Stream

Whether it's video or static ads, Shots gives you the freedom to monetize your way and on your terms.



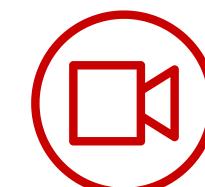
Timer-enabled Interstitial Ads

Time-enabled interstitial ads help increase engagement and completion rates without disrupting the experience.



Customizable Placement

Place Shots wherever they make the most impact - homepage, article pages, or mid-scroll.



Custom Video Content Creation

No video? No problem. Our team can help create custom short-form content that matches your tone and audience.

Looking to boost engagement? Publishers are seeing 57% more with VDO Shots.

Let's Swipe Up More Revenue With VDO Shots

Email Address
hello@vdo.ai

Website
<https://www.vdo.ai/>

