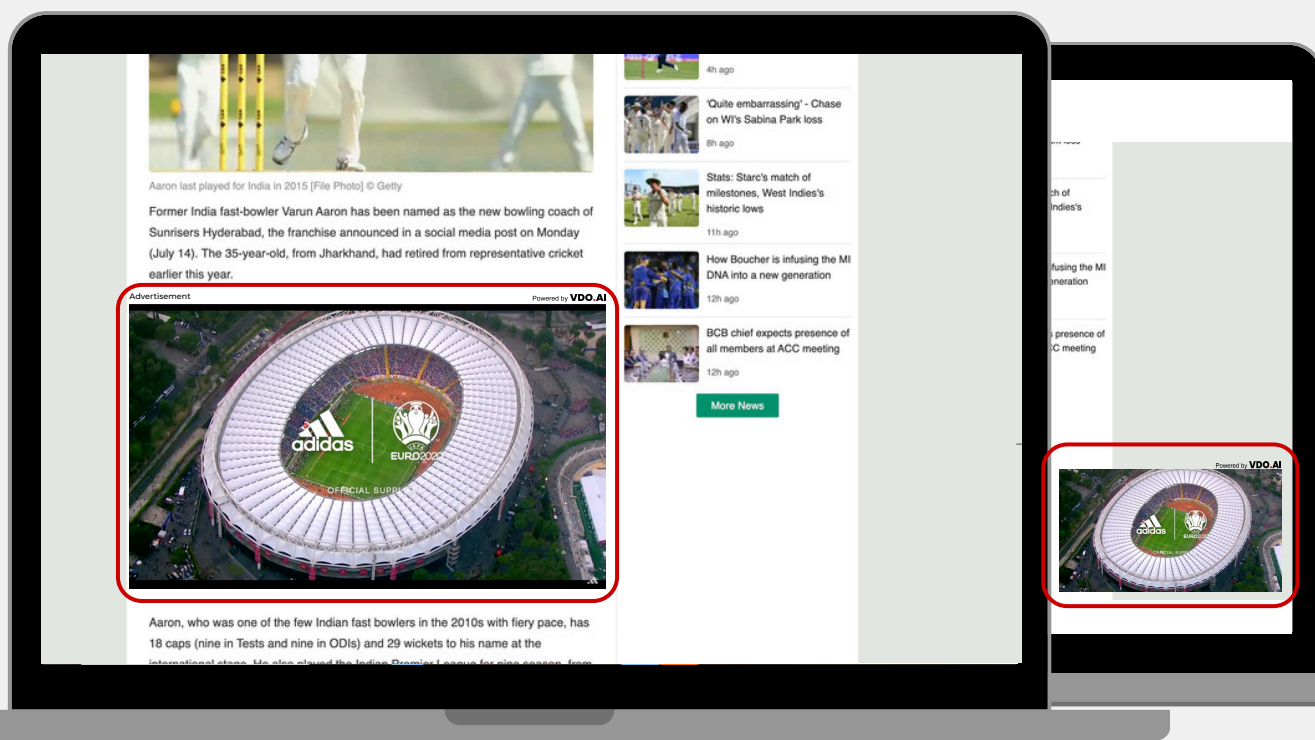


CONTENT FLOATING AD FORMAT



Ads that don't interrupt but perform.



A native player extension built to **drive incremental revenue** without altering your user experience.

PERFORMANCE HIGHLIGHTS

Overview

- VDO.AI's Content Floating Unit is an extension of the native video player, designed to enhance visibility and drive incremental revenue.
- Non-intrusive, high-impact placement that preserves the user experience while boosting engagement.
- Easy to deploy and fully customizable, blends smoothly into your existing site layout.



year NFL veteran faced an assault of a different kind — a barrage of questions from reporters about what his football future holds. Much like the Niners pass rushers, Rodgers wasn't very successful at dodging them.

"I don't wanna be a part of a rebuild if I'm gonna keep playing, so you know, a lot of decisions in the next couple months," [Rodgers said](#). "I did not think we'd be talking about this after this game."



Designed to move with the scroll, not interrupt it.

AD PERFORMANCE METRICS

WITHOUT CONTENT FLOATING

~60% Viewability

No Additional Revenue Uplift

WITH CONTENT FLOATING

Upto **45%** ↑ In Viewability

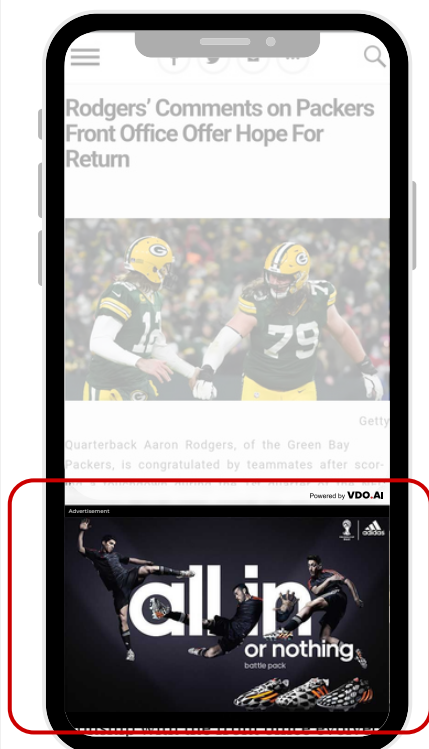
Upto **30%** ↑ In Revenue

FLEXIBLE PLACEMENTS THAT FIT SEAMLESSLY

We didn't want to disrupt your layout. So we made the format adapt to it.

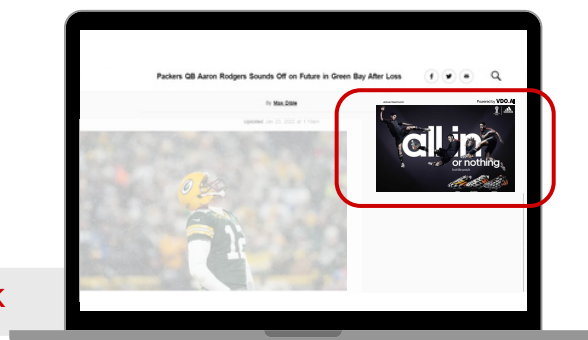
Content Floating was designed with your website's flow in mind, no intrusive overlays, no forced placements. Whether it's top right or bottom corner on the screen, the ad fits in exactly where you want it. It works around your design, not against it, keeping the user experience clean while boosting performance.

Mobile View

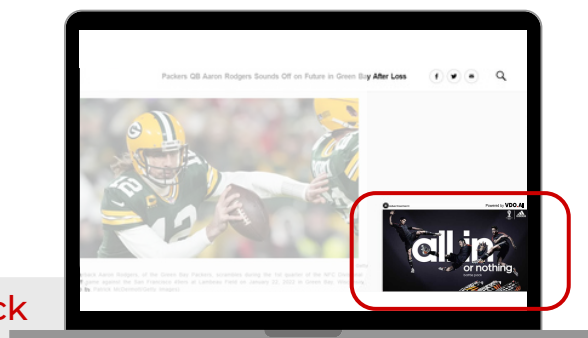


Bottom Dock

Desktop View



Top Dock



Bottom Dock

FEATURE HIGHLIGHTS



Drives Incremental
Revenue



Platform
Agnostic



Customizable For
Any Layout

READY TO UPLIFT REVENUE WITH AD FORMATS THAT PERFORM?

Write To Us At hello@vdo.ai