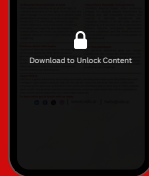


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The Festive Frames

High-Impact Ad Formats for High-
Spirit Campaigns



The Festive Frames

High-Impact Ad Formats for
High-Spirit Campaigns



Flipkart's Success Story

Flipkart teamed up with VDO.AI to amplify buzz for Vivo V29e during the festive window. By leveraging advanced OLV Units, they boosted interest, drove pre-bookings, and enhanced click-through rates on desktop and mobile.

The Impact

1.98%

CTR

67.32%

VCR

