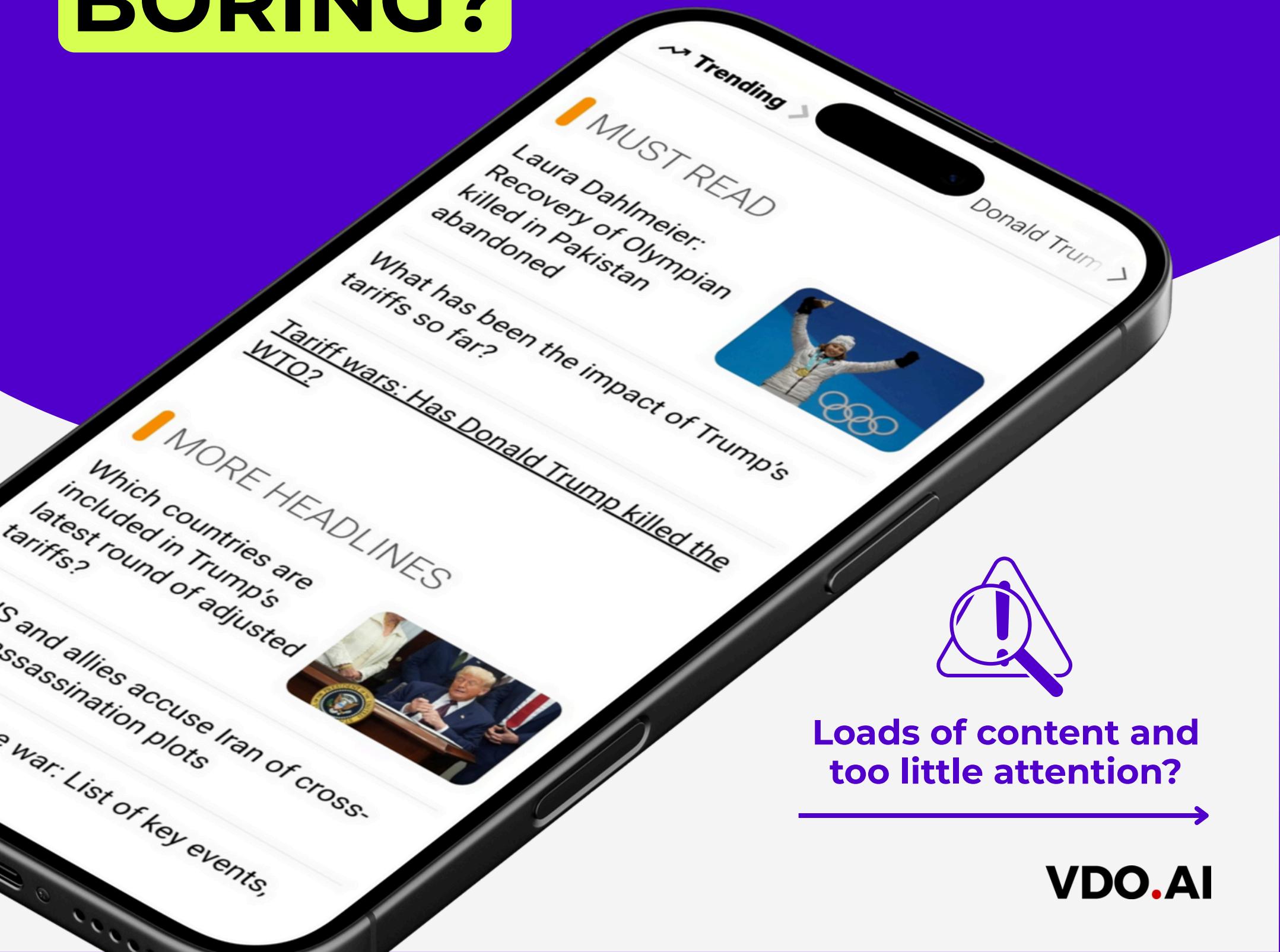


Hey Publishers !!

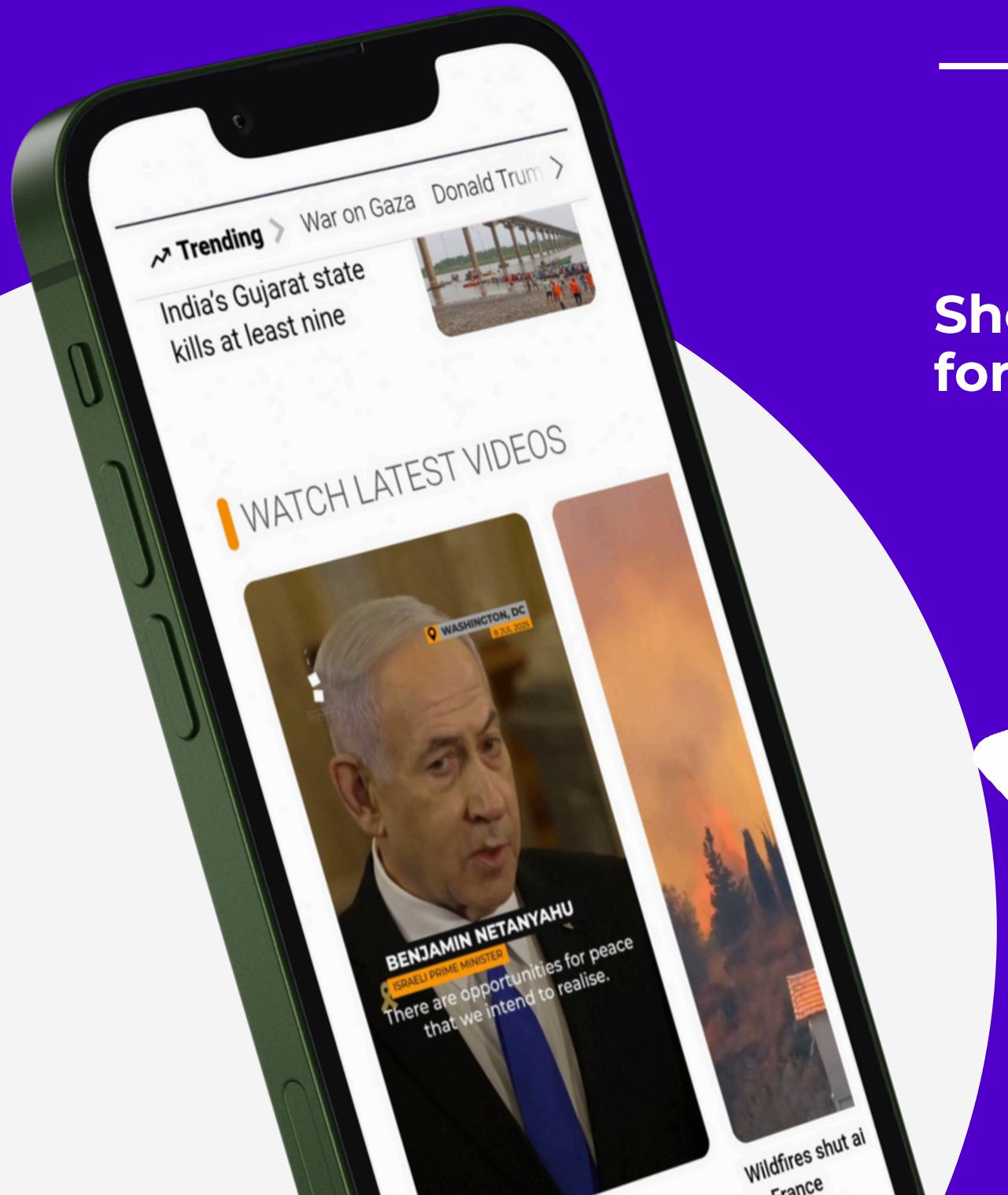
# Are your Static formats **BORING?**



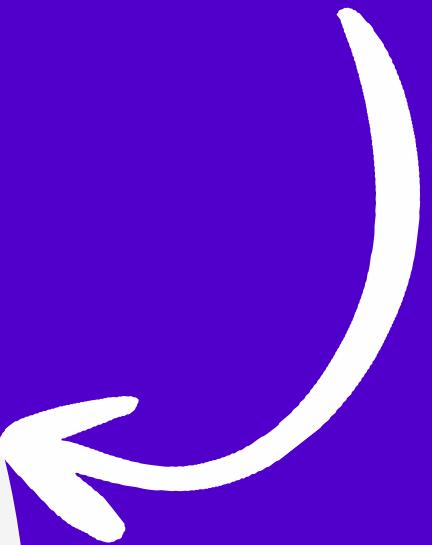
Loads of content and  
too little attention?

VDO.AI

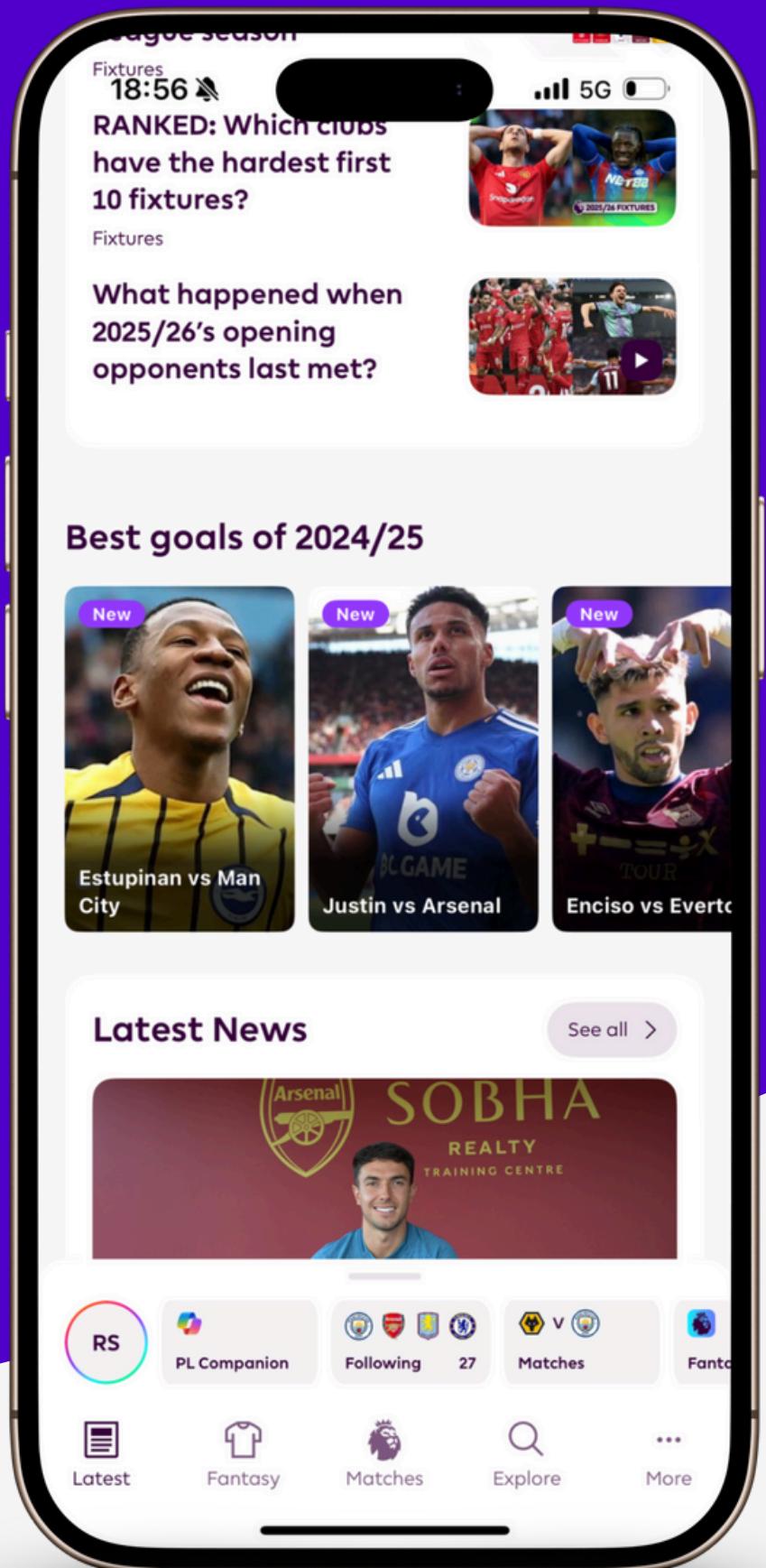
# What would happen if your site had **VDO Shots**



Short-form videos  
for your site.



**VDO.AI**

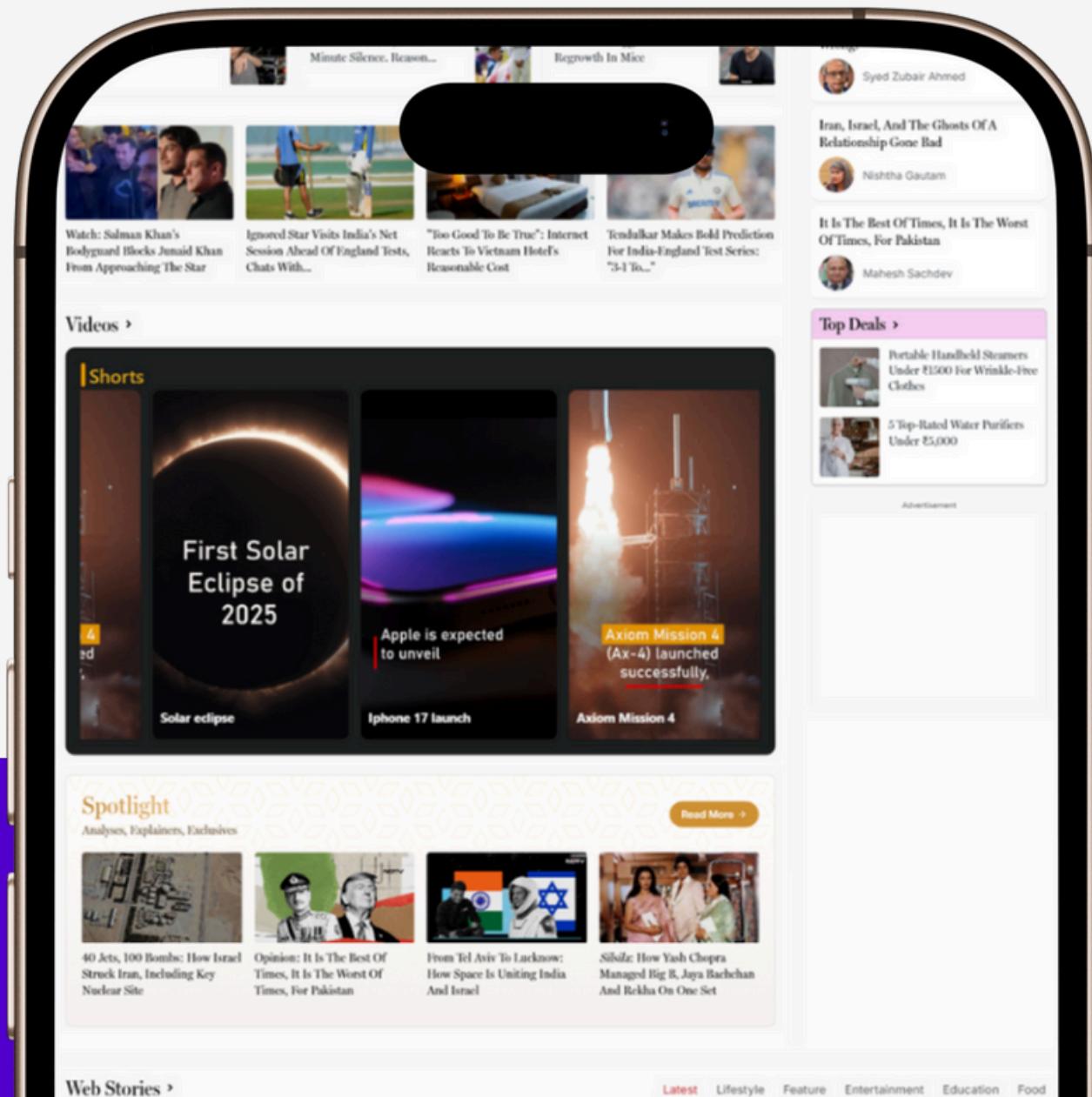


# Same Stories, Smarter Format

**VDO Shots** turns your content into short and snackable content keeping the users engaged.

# Why It Works

It matches with how users already consume entertainment ie. No extra effort - just tap, swipe, and stay engaged.



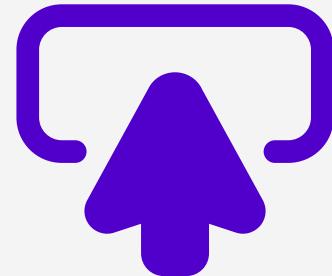
VDO.AI

# Results

57%  
Higher User  
Engagement



Average Session Time  
1.8 mins to 3.2 mins



+35% hike in CTR

# Want These **Results?**

Reach out to us at: [hello@vdo.ai](mailto:hello@vdo.ai)



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