
We pioneered the discount broking model in India. Now, we are breaking ground with our technology.

We kick-started operations on the 15th of August, 2010 with the goal of breaking all barriers that traders and investors face in India in terms of cost, support, and technology. We named the company Zerodha, a combination of Zero and "Rodha", the Sanskrit word for barrier.

Today, our disruptive pricing models and in-house technology have made us the biggest stock broker in India.

Over 1.6+ crore clients place billions of orders every year through our powerful ecosystem of investment platforms, contributing over 15% of all Indian retail trading volumes.

In addition, we run a number of popular open online educational and community initiatives to empower retail traders and investors.

[Rainmatter](#), our fintech fund and incubator, has invested in several fintech startups with the goal of growing the Indian capital markets.

And yet, we are always up to something new every day. Catch up on the latest updates on our [blog](#) or see what the media is [saying about us](#) or learn more about our business and product [philosophies](#).

People



Nithin Kamath

Founder, CEO

long career as a trader today, Zerodha has changed the landscape of the Indian broking industry.

He is a member of the SEBI Secondary Market Advisory Committee (SMAC) and the Market Data Advisory Committee (MDAC).

Playing basketball is his zen.

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Nikhil Kamath

Co-founder &
CFO

Bio 



Dr. Kailash

Nadh
CTO

Bio 



Venu Madhav

COO

Bio 

Hanan Delvi

CCO

Bio ▾

Seema Patil

Director

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Karthik
Rangappa

Chief of
Education

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Austin

Prakesh

Director Strategy

Bio ▾



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India's largest broker based on networth as per NSE. [NSE broker factsheet](#)

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