

No. of Transactions
10.11K

Interest Earned
7.84M

Revenue
55M

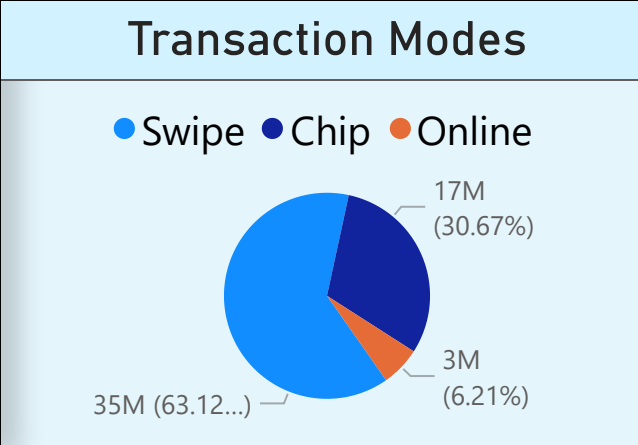
Revolving Balance
11.75M

CARD-METRICS REPORT

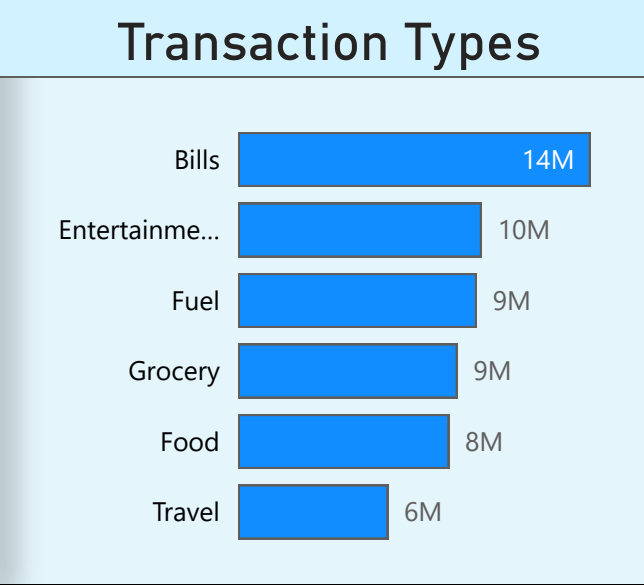
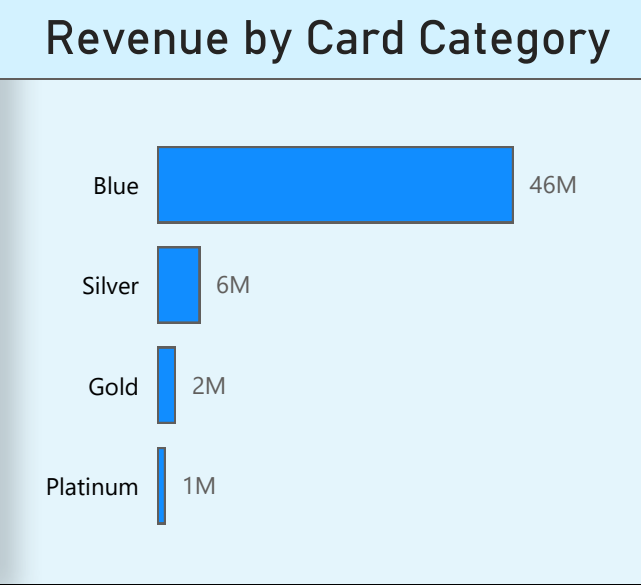
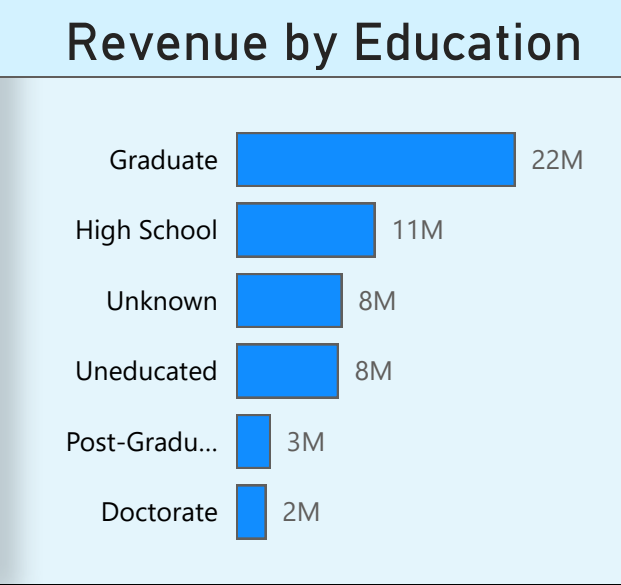
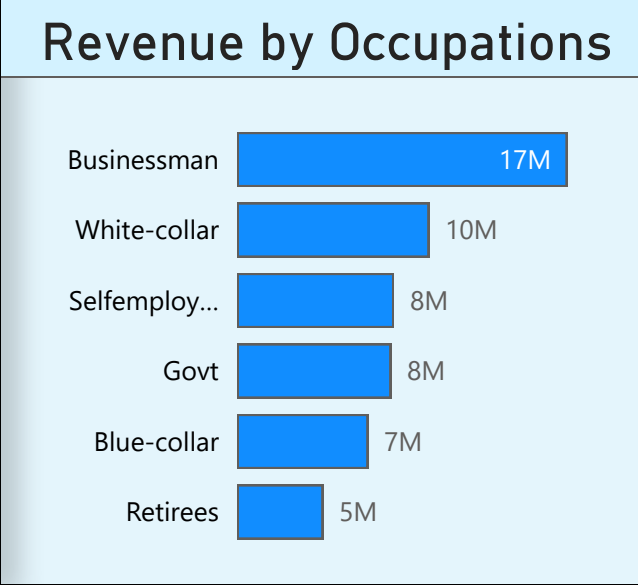
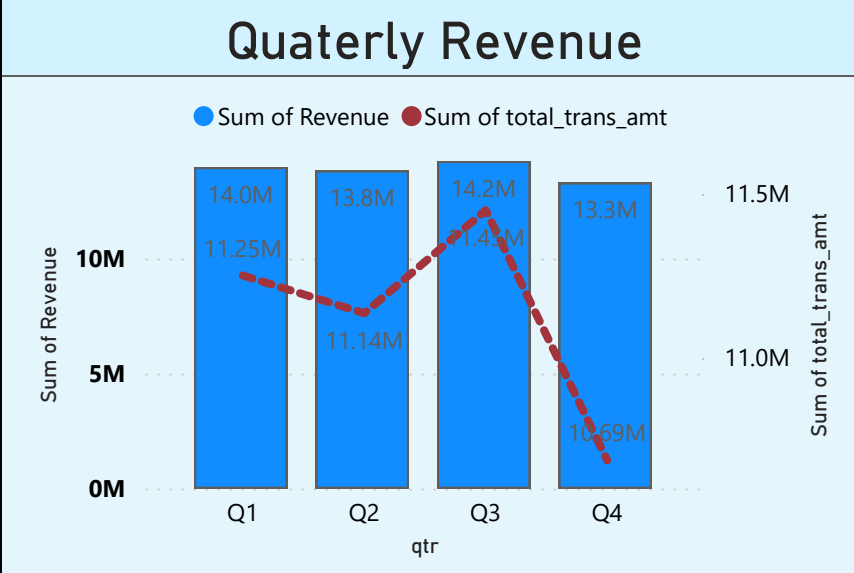


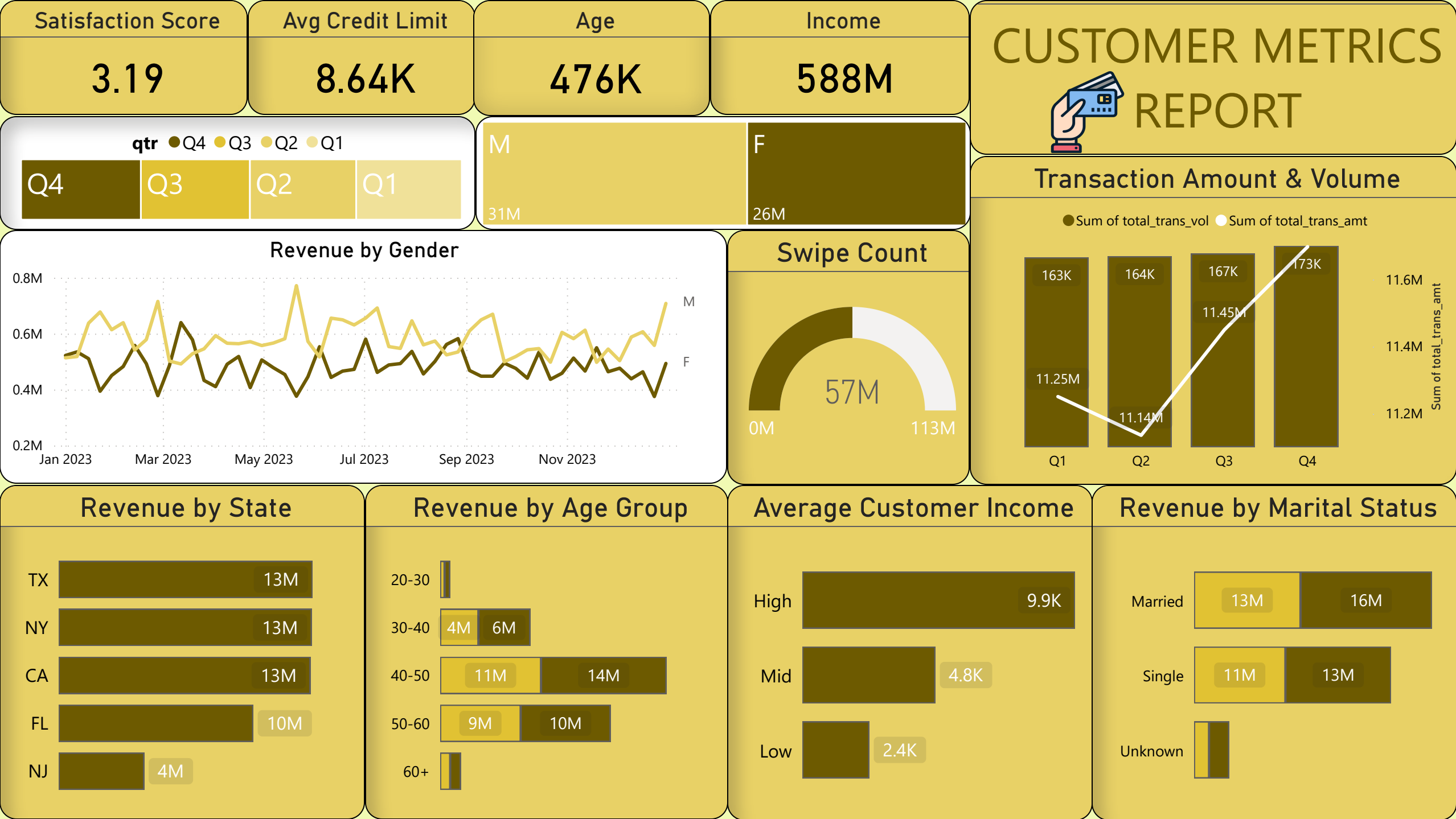
Q4	Q3	Q2	Q1
796.68M	734.04M	715.38M	710.63M

01-01-202324-12-2023



card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23





Revenue by Gender



Swipe Count



Transaction Amount & Volume



Revenue by State

TX	13M
NY	13M
CA	13M
FL	10M
NJ	4M

Revenue by Age Group

20-30	1M	
30-40	4M	6M
40-50	11M	14M
50-60	9M	10M
60+	1M	

Average Customer Income

High	9.9K
Mid	4.8K
Low	2.4K

Revenue by Marital Status

Married	13M	16M
Single	11M	13M
Unknown	1M	1M