

JOB Ielo

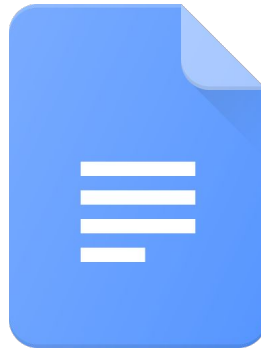
Design Sprint

Product Manager: Saksham Taneja



College students are looking for jobs but do not want to get depended on there campus for on campus placement but want to get job matches there interest and skills with less tedious effort to find job

Initial PRD



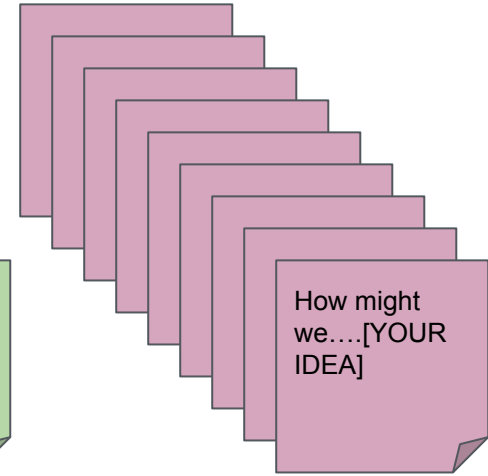
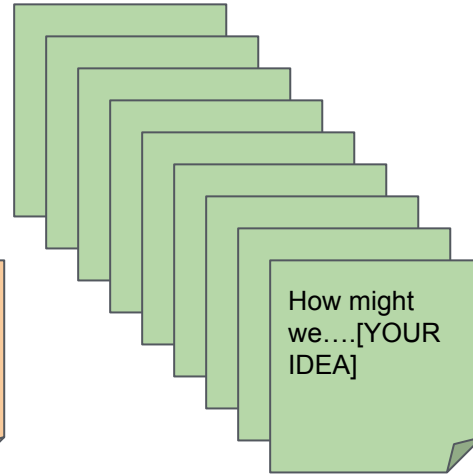
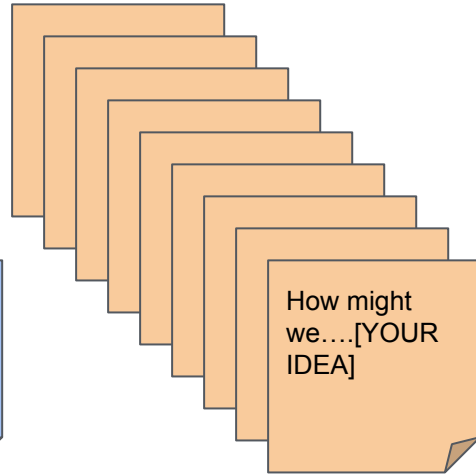
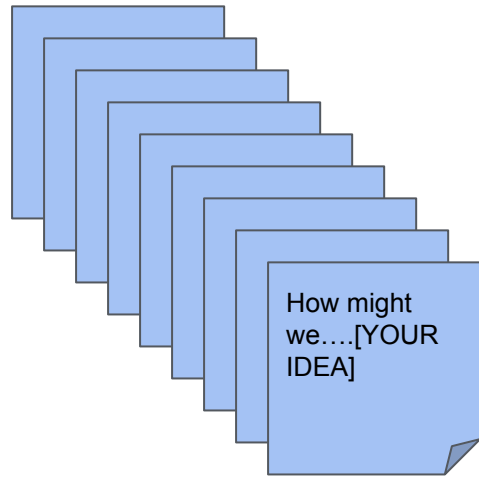
Link your PRD

SHARED UNDERSTANDING

USING 'HOW MIGHT WE' EXERCISE

How Might We

digital stickies to capture ideas.



HMW Stickers

How might we help colleges grads learn what jobs are really like?

How might we notify users for latest job?

How might we make it easier for the company to connect to users?

How might we make sure that the user get the right job as per its interest?

How might we get more sign up ?

How might we incentivise the app by use of it ?

How might we simplify the follow up process?

How might we reduce application filling time?.

How might we simplify app layout for users?

How might we contact users to update their skills?

How might we improve recruiter use experience?

How might we make communication between company and grads?

How might we convince the placement cells to accept our product in their college?

How might we collaborate with more colleges?

How might we give incentive to colleges and communities?

How might we make user search for job easily?

How might we make it easier to share their certifications ?

How might we make sure grads get job easily?

How might we notify the users about relevant opportunities?

How might we attract more communities and colleges ?

How might we make app more comfortable?

How might we make the use of this app a learning process?

How might we encourage grads to grow skills to enhance their profile?

How might we come up with a system to help guide the applicants through the process?

How might we take reviews and share to employers?

How do we help grads prioritize their interest?

How might we help grads get higher packages?

How might we get grads to focus more on their skills?

How might we help grads make more skilled decisions when selecting jobs?

How might we help grads assess a job fit?

How might we motivate grads to make a good profile?

MAKE A GREAT LEARNING EXPERIENCE

How might we teach candidates resume building?

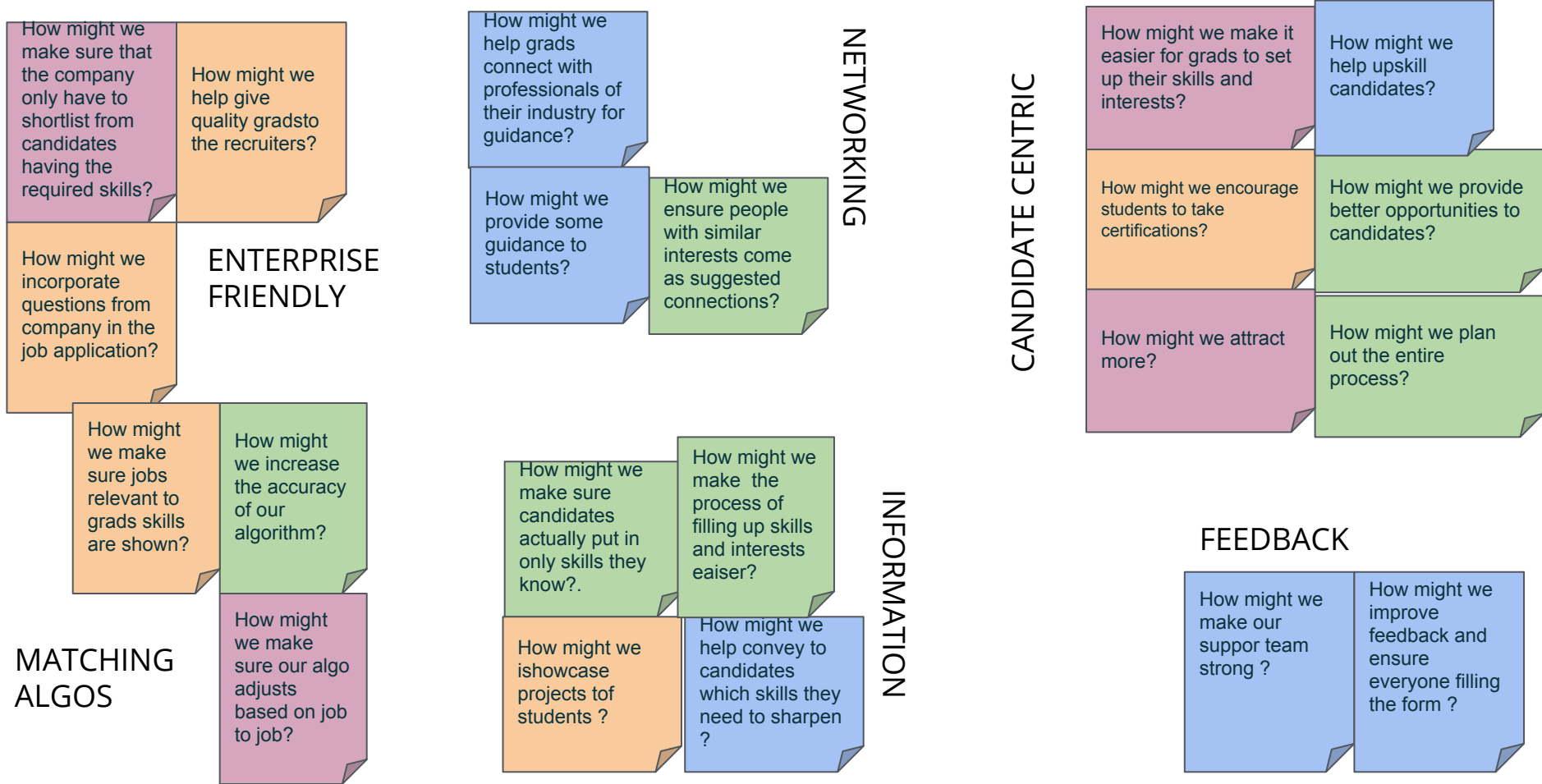
How might we get users to get more certifications?

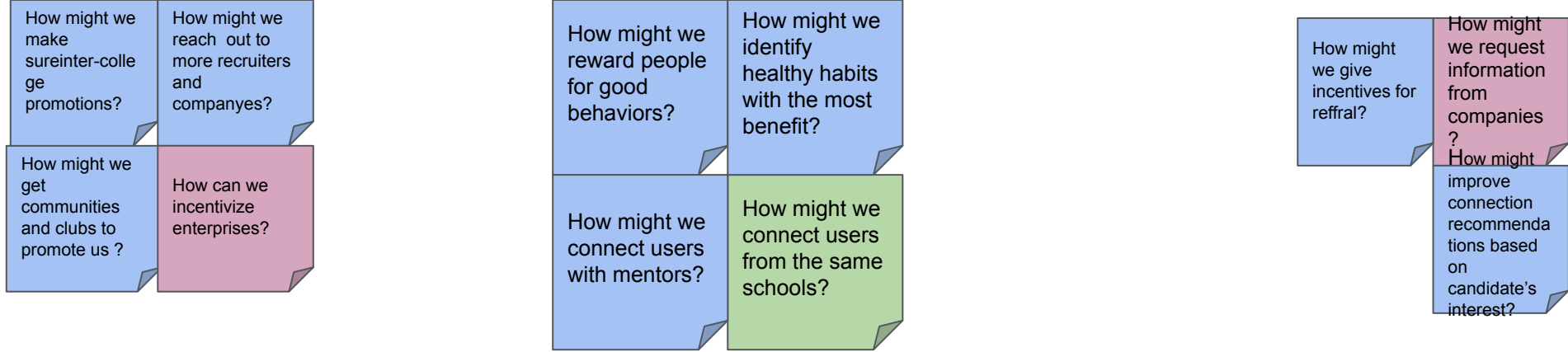
How might we include certification as part of our app?

How might we ensure that grads learn what jobs they really like?

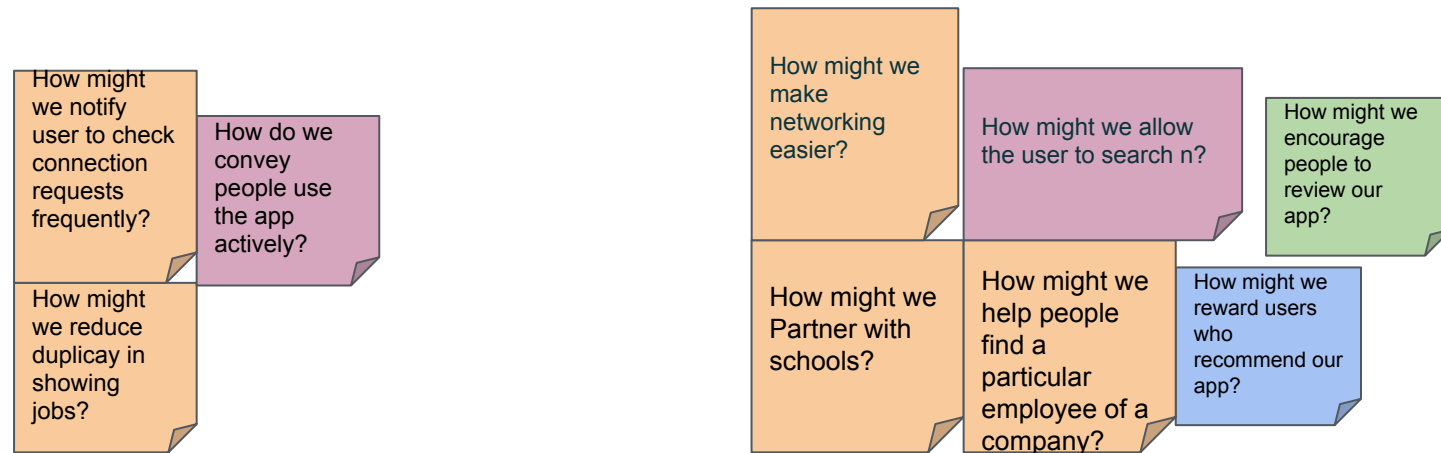
How might we promote research amongst grads before choosing a job?

Ensuring that relevant jobs are shown





CONNECTING and networking



Sprint Focus

Focus	Ensuring that relevant jobs are shown
Slide #	Slide No 8
I selected this theme because	<p>I selected this theme because:</p> <ol style="list-style-type: none">1. Engineering feasibility2. Candidate does not have to go through lots of jobs, makes it less tedious task to find job.3. Easy for recruiters as well4. It's Unique5. Connecting with people similar in interest.

Define

Success Metrics

	Goals	Signals	Metrics
Happiness	Users believe in the product and they think they will get good opportunity from here..	Regular survey from app and play store	Time spend on app , number of clicks and data visualization.
Engagement	People searching or job become active and connect with peers	Number of connection requests being sent to people Time spent using the app	Number of clicks on the 'Jobs Available' tab Average number of connection requests sent per day
Adoption	Recommendation of app by user	placement cells and communities joining rate	Referral signup rate
Retention	Keep your profile updated for all users	Renewing subscription Active onplatform and connective with people	Frequency of profile updation views on the Available Jobs and Search Jobs options
Task Success	More and more people getting job	Communities giving good feedback and users feedback	Percentage increase of users who start jobs they get from the app

Joblelo

“Jobs that look you”

LinkedIn

- The app is specifically for college graduates for providing jobs as per skills
- It allows users to get job as per their interest and skills and also as a bonus allow connecting to people
- It gives recruiters the ease of having a concise pool of applications who are known with the skills that the company required.
- It's easy to operate as it is built, making sure that the process is fluid.

The Tweet



“Looking for a job? Worried?
Get your job easily with Job
lelo”

Sketch

Sketches (8)

PROFILE

Name
College

Skills
Certificate

= =

Qualification & Interest

- Degree
- Other Courses
- Skills
- Interest

Message

Sam ①

Rohit -

= -

- -

Jobs

Filter

☐ Based on your Profile

①
②
③

- -
- -

Feed

ABC is hiring PM

Ad

hey i got a job

Post by Comp.
& people

Network

Connection	132
Follow	42
Group	02

Suggested from Jaipur

- -

fun scene

- -

SEARCH

Search jobs and connection and people want to connect

Notification

10 likes on your post

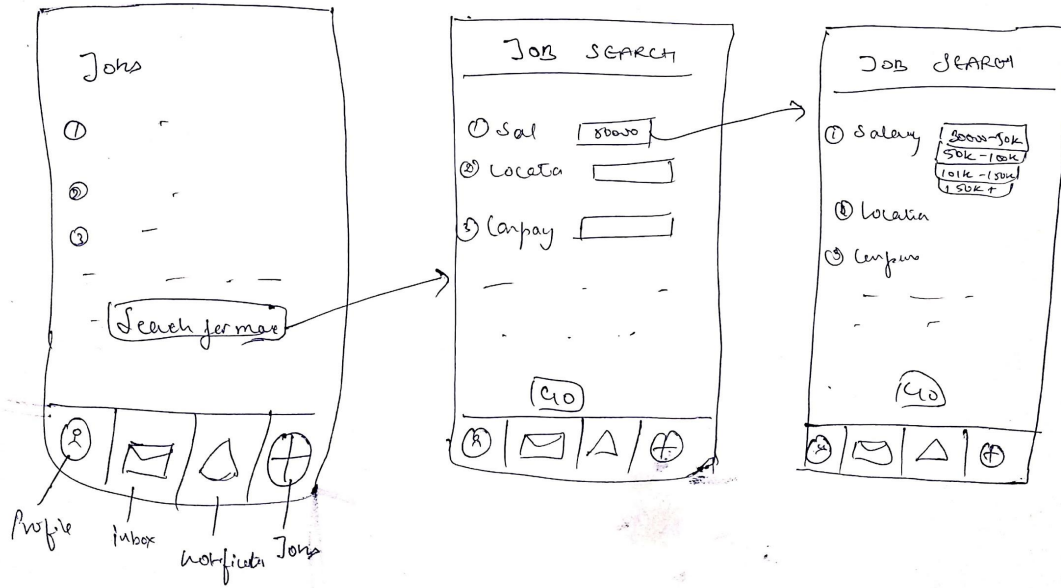
24 profile views

Jobs for you

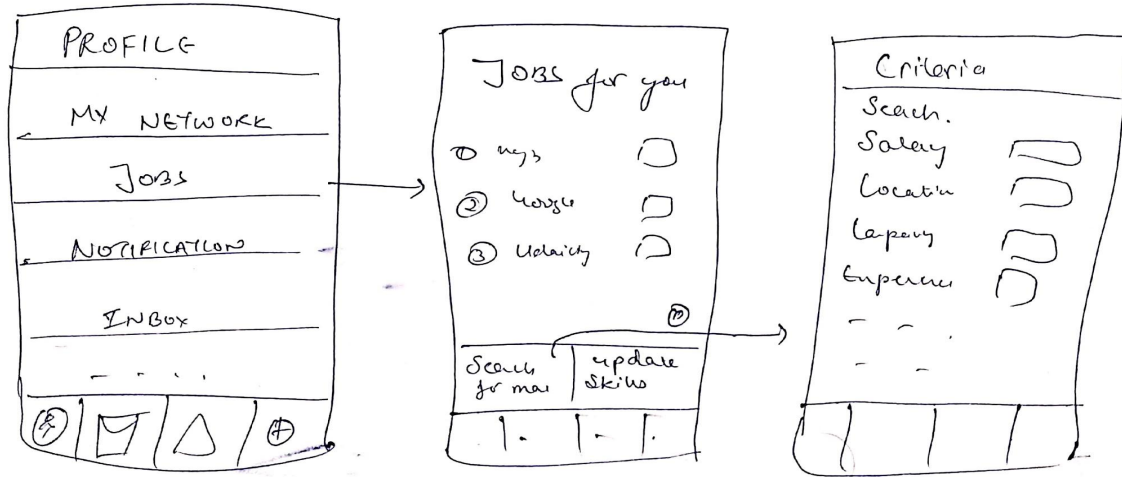
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Joblelo - Home



Joblelo - Multichannel



Decide

The Final Sketch!

Decision

Decision

Job Ielo- Multi channel

Rationale

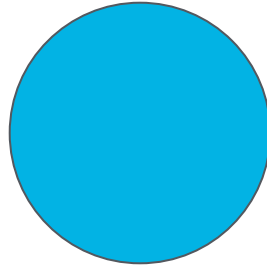
It has easier navigation between tabs.
It gives the user a decent look at all the options on the lower bar, allowing the user to switch very easily.
Its neat and only has relevant information.
Convenient for user to set extra criteria if he or she is not satisfied with the jobs offered.

Prototype

Storyboard



Link your plot



PDF link attached to the
circle

Joblelo Prototype

Description

- High level overview of the prototype
- What does it do?

The prototype is an app that provide job opportunity to college graduate based on their skills

If the user is not satisfied with the jobs being shown to him then he can search more jobs as well.

Assumptions

- Any assumptions within the prototype

- User is a college graduate or is just about to graduate
- User is looking for jobs

Tasks

- What are the tasks that a user can complete in the prototype?

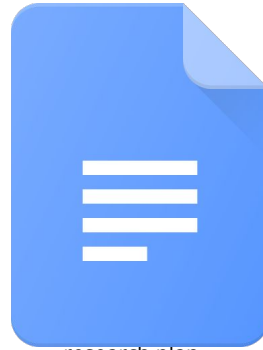
- User can sign up
- User can enter his skills
- Can see the jobs in the market which suit his or her skills
- Can search for more jobs based on a number of criteria
- Can connect with like minded individuals and professionals for guidance



Link your
prototype

Validate

Plan and recruit for research



research plan

User Testing



Link your
notes



Link your audio
recording

Key Findings from Participant 1

What worked well	Signup, Navigating through notifications
Where participants got stuck	User doesn't feel comfortable to give his contact details at first
Other observations	Liked the interface Comfortable Needs changes in the signing up part

User Testing



Link your
notes



Link your audio
recording

Key Findings from Participant 2

What worked well	Signing up, Navigation and interface
Where participants got stuck	Thinks number of criteria are less Theme should be there Searching bar should be there for jobs
Other observations	Liked the UI Comfortable Want a theme looks good

Improvements

Improvement #1	<i>Remove phone number from signing page</i>
Rationale	Noticed that candidates were more comfortable with not having a contact number field when signing up
Improvement #2	<i>Add more criteria when searching for more jobs</i> <i>Add a search bar to search for jobs</i>
Rationale	Wants easy job searching More criteria

Feasibility

	Your Assumptions	Specific feasibility questions
Drawing the UI <ul style="list-style-type: none">• <i>What data is needed to draw the UI on the screen?</i>• <i>Where is the data coming from</i>	<ul style="list-style-type: none">- USERS skills- Jobs in market comes from enterprise- Real time data from users	<p>Will how accurate can we be when recommending a jobs and suggesting connections to a user?</p> <p>How to check user entered skill he has ?</p>
User generated data <ul style="list-style-type: none">• <i>Is it stored?</i>• <i>Where/how?</i>• <i>How will that data be used again?</i>	<p>User data stored and updated real time</p> <p>Cloud storage.</p> <p>Data will be used to decide job matches</p>	<p>How much data can be stored for a single user?</p>
Latency <ul style="list-style-type: none">• <i>How quickly should things load?</i>• <i>Are there any operations that might slow down load time (ie: a call to another service)?</i>	<p>Sorting of jobs as per our algorithm may take time</p>	<p>Will the matching algorithms be fast enough?</p>

Iterate

Taking points from first 2 interview and incorporating them and then making other prototype

Prototype v2

Description

- High level overview of the prototype
- What does it do?

The prototype is an app that provide job opportunity to college graduate based on their skills

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Assumptions

- Any assumptions within the prototype

- User is a college graduate or is just about to graduate
- User is looking for jobs

Tasks

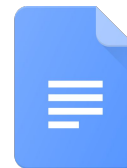
- What are the tasks that a user can complete in the prototype?

- User can sign up
- User can enter his skills
- Can see the jobs in the market which suit his or her skills
- Can search for more jobs based on a number of criteria
- Can connect with like minded individuals and professionals for guidance



Link your
prototype

User Testing Round 2



Link your
notes



Link your audio
recording

Key Findings from Participant 3

What worked well	UI and search criteria
Where participants got stuck	No he feels app is smoth
Other observations	Liked the UI Comfortable Fast Navigation Enjoyed

Handoff

Updated PRD



Link your PRD