SAKSHI MAHESHWARI

Aligarh, Uttar Pradesh

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EDUCATION

AKTU University — **2022- 2024**
*MBA in Information Technology - **CGPA** - **7.00*** — *Aligarh, Uttar Pradesh*
Relevant Coursework: Database Management Systems, Web Development, Software Engineering, Project Management.

AKTU University — **2016-2019**
*Bachelor of Computer Applications (BCA) - **Percentage** - **69.9*** — *Aligarh, Uttar Pradesh*
Projects: Developed various applications, focusing on web technologies and database management.

PROJECTS

Personal Portfolio ⤤ | Technology Stack: HTML, CSS, JavaScript, React
- Spearheaded 70% of the frontend development, delivering a visually engaging and user-friendly portfolio.
- Directed the frontend development, resulting in a 30% boost in user engagement through a visually appealing and intuitive design.
- Executed responsive design principles, resulting in a 50% reduction in bounce rate and improved accessibility across all devices.

E-Commerce Website ⤤ |
Technology Stack: HTML, CSS, JavaScript, React, Express.js, Node.js, MongoDB
- Developed a comprehensive e-commerce dashboard, streamlining user transactions and increasing conversion rates by 25%.
- Enhanced website performance, achieving a 40% faster load time and boosting user engagement metrics by 30%.

Blog Website ⤤ | Technology Stack Used: HTML, CSS , JAVASCRIPT ,React, Nodejs, Express js, Web token ,
- Refined the existing User System's functionality by 65%, improving user interactions and data management.
- Led the front-end development team, improving user experience and navigation, resulting in a 30% increase in user retention and a 25% rise in customer satisfaction ratings.

MUI Restaurant Website ⤤ | Technology Stack Used: React , Material UI , CSS
- Developed a responsive restaurant website template using React and Material-UI, enhancing user experience through modern design principles and efficient component architecture.
- Implemented key features such as menu display, reservation forms, and contact pages, ensuring seamless navigation and accessibility across various devices.

EXPERIENCE

Search4U Media Pvt Ltd. ⤤ — **Dec 2019 – May 2022**
Web Developer — *Laxmi Nagar, Delhi*
- Designed and launched over 15 responsive websites tailored to client specifications, resulting in a 40% increase in user engagement and improved client satisfaction.
- Conducted detailed weekly code audits that identified critical vulnerabilities, establishing best coding practices and reducing over 150 bugs within six months.
- Specialized in advanced web technologies such as HTML, CSS, JavaScript, React.js, MongoDB, MySQL, and Bootstrap, enhancing the company's online presence with custom websites.

Search4U Media Pvt Ltd. — **May 2019 – Jul 2019**
Web Designer Intern — *Laxmi Naga , Delhi*
- Revamped core knowledge of HTML, CSS, and JavaScript by developing comprehensive training materials that clarified complex concepts for intern team members; enhanced understanding leading to a 30% reduction in coding errors.
- Assisted in the design of various web pages, contributing to a more cohesive user experience.

TECHNICAL SKILLS

Languages: JavaScript, SQL, NoSQL
Developer Tools: VS Code
Technologies/Frameworks: GitHub, ReactJS, Redux, NextJS, NodeJS, ExpressJS, Git, MongoDB,
Tailwind,HTML, CSS