# CASE STUDY BRAZIL HOUSING ANALYSIS

NAME - SAKSHI

BATCH - DA22S2

# **Analysis for Bachelors:**

For bachelors, we will consider the following criteria:

2 or less than 2 rooms

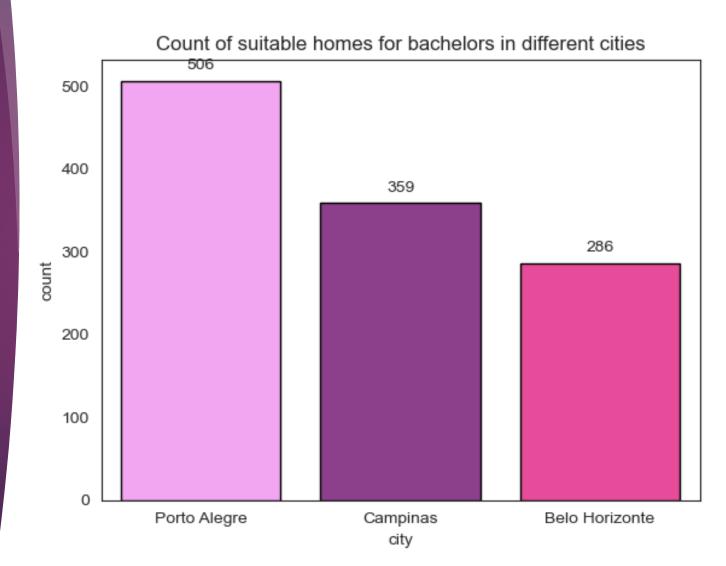
1 bathroom

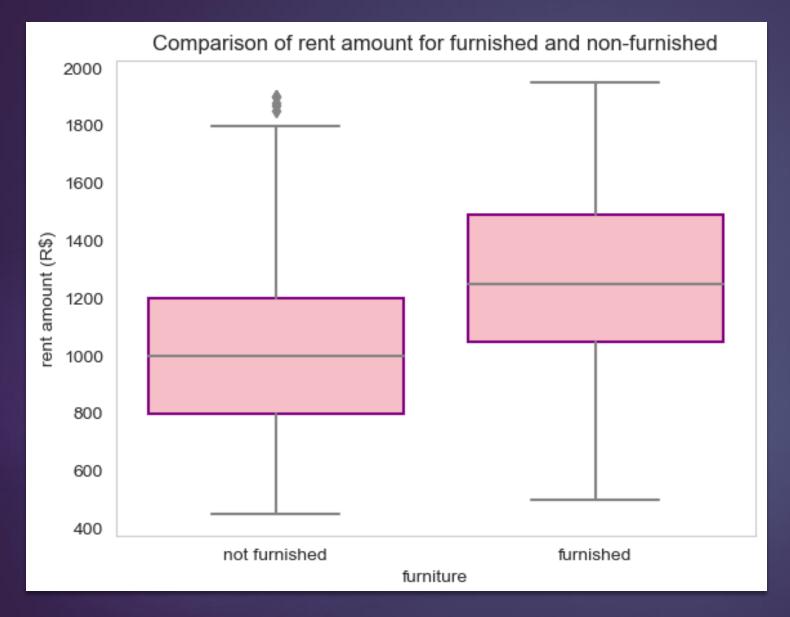
rent should be less than 2000

both furnished and non-furnished

\* The count of homes as per the bachelors criteria is highest in the city 'Porto Alegre'.

\* The city 'Belo Horizonte' has the lowest count of suitable homes for bachelors.

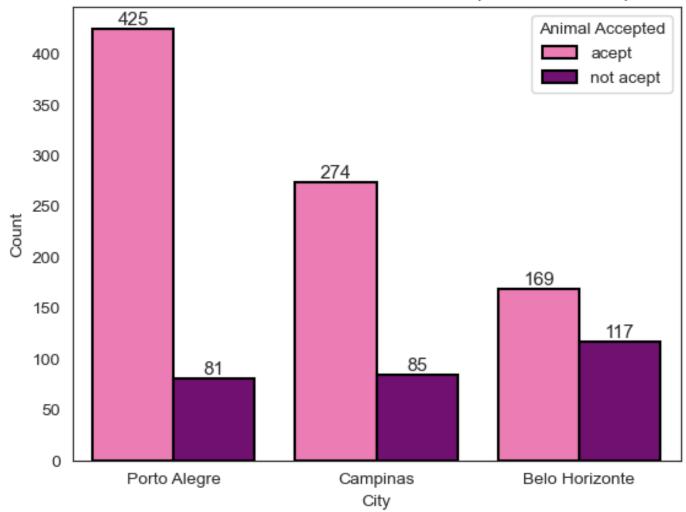




- Non-furnished homes have a lower median rent compared to furnished homes.
- The rent of furnished homes is higher than non-furnished homes.

- This plot can be useful for bachelors who are looking for homes with animals accepted.
- There are more pets allowed homes available than pets notallowed homes in all three cities.
- However, in 'Porto Alegre' the number of suitable homes with pets allowed is almost five times more than the number of pets not-allowed homes.

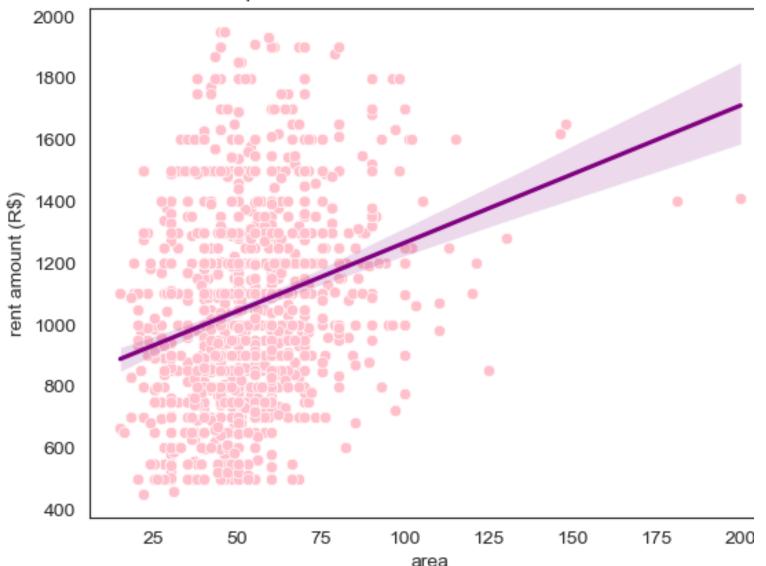
#### Count of suitable homes with animals accepted or not accepted



#### **INTERPRETATIONS:**

- we can see that there is a positive linear relationship between area and rent amount.
- In other words, as the area of the apartments increases, the rent amount tends to increase as well.

#### Relationship between Rent Amount and Area for bachelors



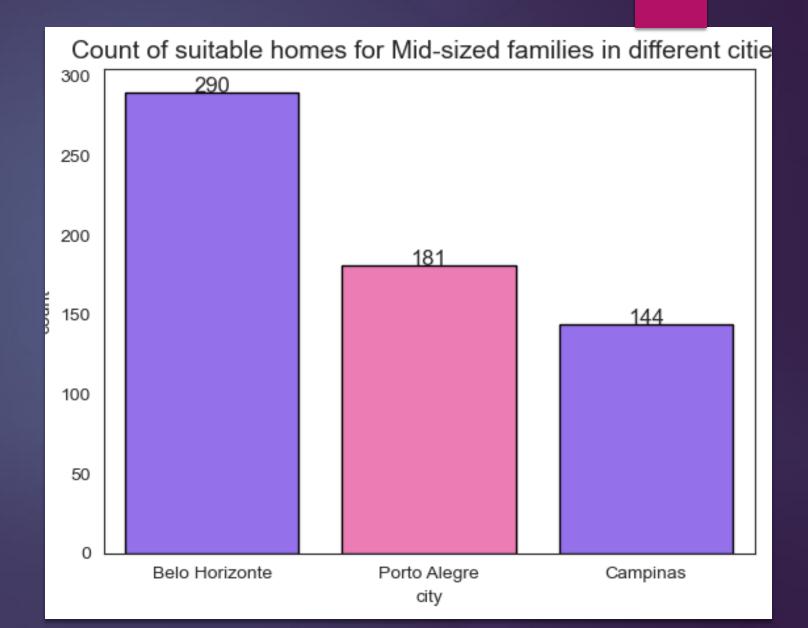
# Analysis for Midsized families:

For Mid-sized Families, we'll consider the following criteria:

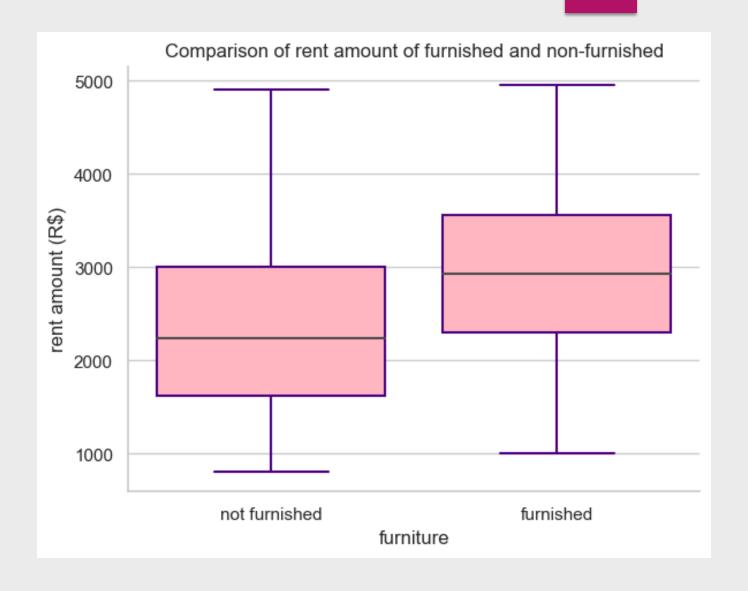
- more than 2 rooms
- more than 2 bathrooms
- more than 1 parking spaces
- rent should be less than 5000
- furnished or not furnished both
- animal accepted or not accepted both
- floor more than 2

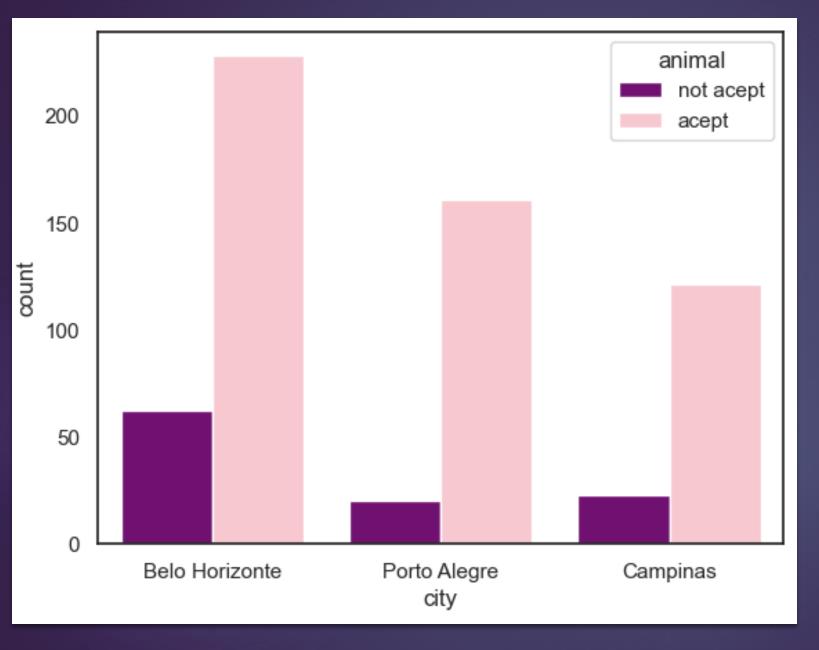
'Belo Horizonte' has the highest number of suitable homes for mid-sized families.

followed by Porto Alegre and Campinas based on the given criteria.



The Box plot shows that furnished houses have relatively higher house rent than non-furnished ones.



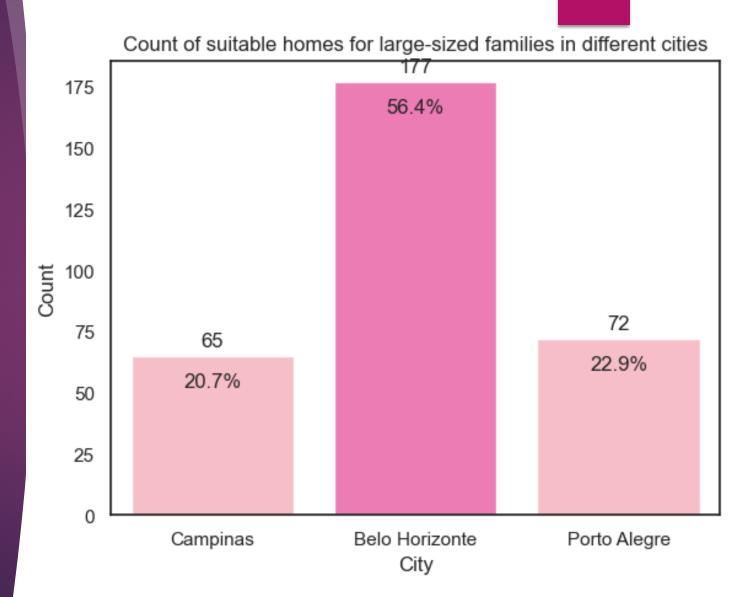


In 'Belo Horizonte' the number of suitable homes with animals accepted is much more than the number of suitable homes with animals not accepted.

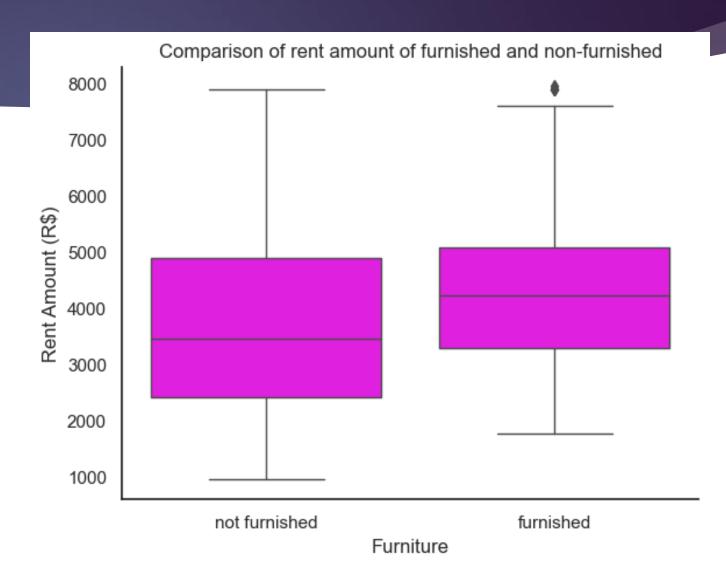
- For Large-sized Families, we'll consider the following criteria:
- more than 2 rooms
- more than 2 bathrooms
- more than 2 parking spaces
- rent should be less than 9000
- furnished or not furnished both
- animal accepted or not accepted both
- floor more than 2

# Analysis for Large-sized Families:

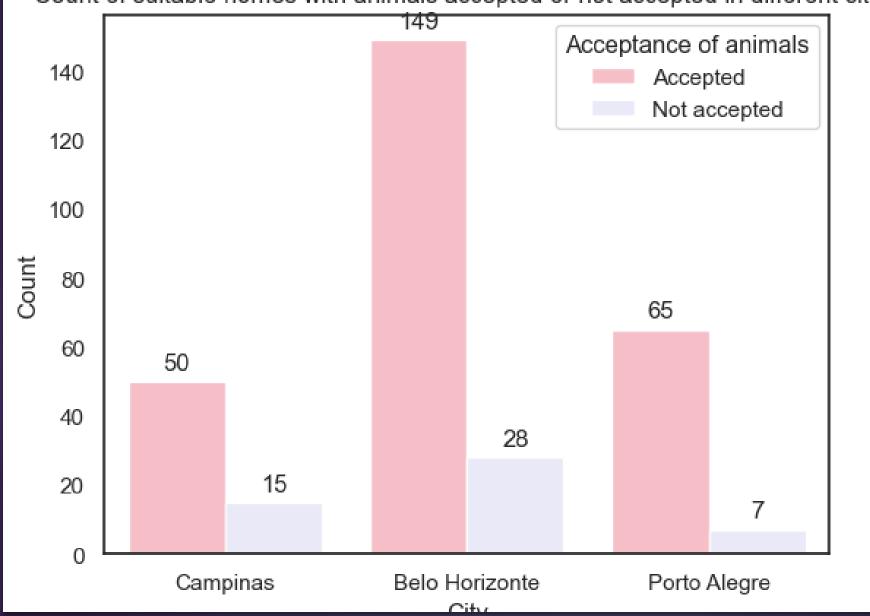
 Belo Horizonte' has the highest number of suitable homes for large sized families followed by Porto Alegre and Campinas based on the given criteria.



relatively higher house rent than non-furnished ones.







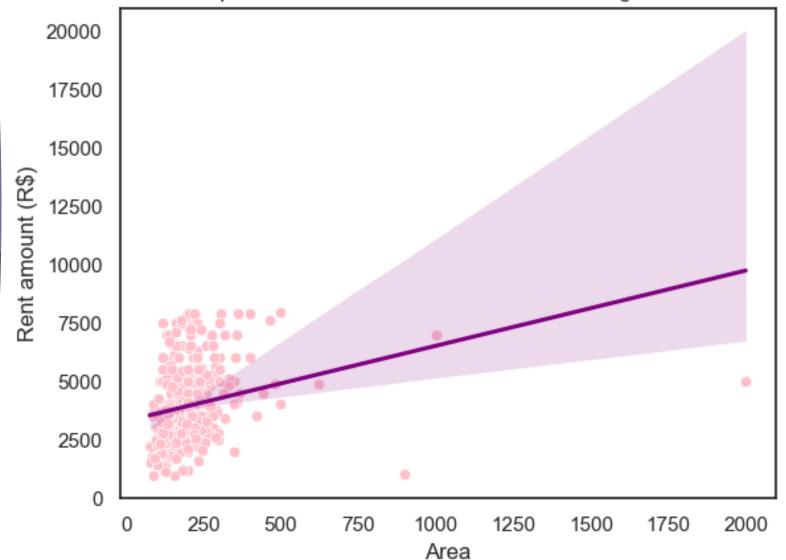
#### INTERPRETATION:

In 'Belo Horizonte' the number of suitable homes with animals accepted is much more than the number of suitable homes with animals not accepted.

#### INTERPRETATION:

- there is a positive correlation between the area of the homes and the rent amount.
- As the area of the homes increases, the rent amount also tends to increase.
- However, there are some outliers where the rent amount is higher than what would be expected based on the area of the home.





# Conclusion:

#### For Bachelors:

the majority of the suitable homes for bachelors are located in Porto Alegre.

#### For Mid-sized families:

the majority of the suitable homes for mid-sized families are located in 'Belo Horizonte'.

#### For large families:

the majority of the suitable homes for large-sized families are located in 'Belo Horizonte'.