Ruchira : An assistive platform to Empower Home Sellers

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***Abstract*— Self employed businesses who manage business of homemade products such as food items, beauty products, selling electronics, catering, clothing and many more will be benefited from the use of this website. This study aims to determine the factors that motivate entrepreneurs through online business to obtain convenience, comfort. To obtain convenience, comfort and increase precise in living and living life and modern life, humans always need products that are better quality or new products from the business world. So the results show that there are 7 factors in motivating entrepreneurship through online business namely, Experience and facility Factor, self-Actualization Factor, Reward and Opportunity Factor, Individual Potential factor , Family Factor , Unemployment factor.**

I. INTRODUCTION

Having an online platform nowadays is very essential. Taking into consideration various aspects of day-to-day life and knowing how busy a person's schedule can be, having online market to buy and sell products has become a necessity.

Being stay at home businessman/woman, have unique skills which are seen in products made by them and which are made at home and sold online by making a E-commerce website, one of the best ways to make money at home by selling products online. The selling of products online is fast growing and now-a-days people prefer buying products online rather than going out and buying them.

Selling homemade products online includes two benefits, one is as mentioned above people can sit at their house and order and another is, they can enjoy the benefit of homemade products which many people find prefer over factory products.

Online platforms are not preferred only because of its convenience of staying home and receiving things without stepping out. Numerous more reasons are seen because of which people prefer shopping online.

When we consider a platform of selling homemade products, there are many benefits for both customers as well as sellers. From a seller's point of view, he or she can make the end product and sell it without having to pay travelling cost and also, do not have to worry in buying or renting a store to sell the products. This can definitely end up being profitable to the business man/woman.

Now, from a customer's point of view, consider a customer who is away from home or a student in a hostel, for these customers they will be thrilled to buy homemade products such as spices, various kinds of food etc.

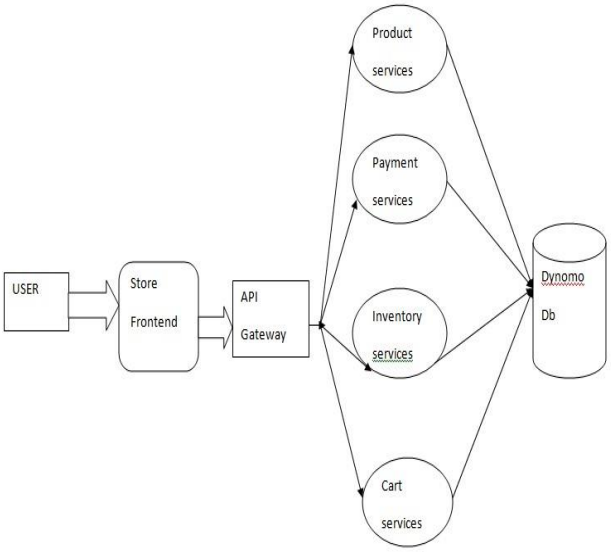
Such online platform aid promotion and offers great deal of support. It unlocks the power of better connection with the customers and it also reduces staff workload by information request and phone calls.

II. LITRETURE REVIEW

Sr no.	Name of the existing application	Purpose of the application	Advantages	Disadvantages
1.	Home Minister	Empowering women entrepreneurs by supporting home based, small scale, medium or large scale businesses.	It helps women to earn a living by staying at home.	It has registration fee to register your business. It is an app only for business women. It does not have multi-lingual support and voice detection.
2.	Big Basket	It is India's supermarket app with many trusted users. **BigBasket** is the India's largest online grocer that receives over 100,000 orders per day.	This app helps people buy groceries online and saves the effort of going outside.	Should add new more categories as Amazon, Flipkart are biggest competetors.
3.	Nykaa	Another app made in India which allowe you to choose from over 1 Lakh beauty products and 850+ brands.	Various brands available and products within pocket friendly range.	Few customers receive their orders very late and are unhappy with customer care service.

III.Existing System Architecture/ Working

The following figure Fig.1 shows the existing system architecture of the website.



Working of project

1) **Login:** This option leads the user to the main page of our application. Before starting with the application, the user have to login with the valid credentials. If they do not have login id then nthey need to register on that page.

2) **Purchase:** This is the main page of the application which contain products and services that are provided by the seller. You need to select a product and add it to your cart.

3) **Result:** After adding products into the cart there will be a option of payment gateway where we can pay using upi.You can also pay using different payment gateways such as net banking ,card,cash,etc.

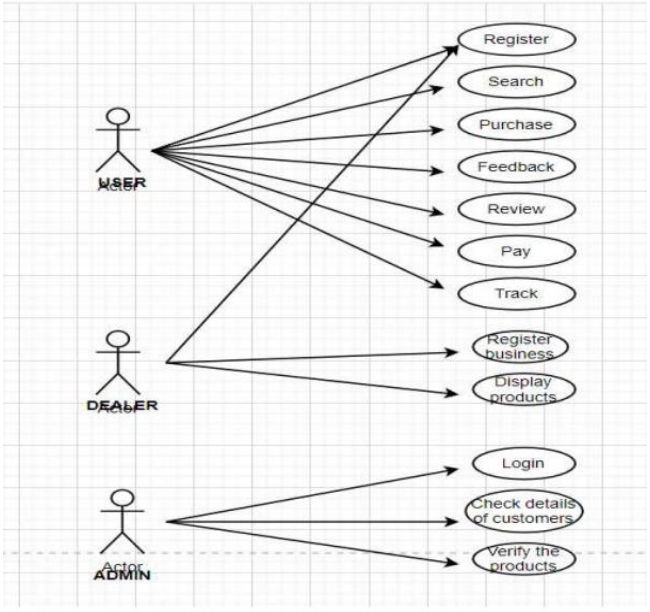
IV.OBJECTIVES

(1) To build cross-platform application.

(2) Promoting various businesses online.

(3) Providing product support or customer service.

V.Proposed System Architecture/ Working



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VI.CONCLUSION AND FUTURE SCOPE

The Internet has opened so many opportunities for doing business online, and E- commerce is one of the most popular ones. Not only does it require low investment, it actually is a type of business that does not require a full-time commitment, especially if you are selling limited no of products. You just make an online presence and promote the business using both free and paid methods. However, as each business has its positive and negative sides. If you want to achieve success, you will have to create an organized strategy which is based on realistic goals and comprehensive analysis of the market.

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VIII. REFRENCES

(1) www.homeminister.com
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(3) www.bigbasket.com