

Sharwari Jangale

Product Designer

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[Linkedin](#)

[Portfolio](#)

EXPERIENCE

Neverinstall | Product designer [\(Website\)](#)

January, 2022 - Present | Bangalore, India (On-site)

- Led a comprehensive revamp of website's UI in dark mode for the product hunt launch 2023 by deep diving into the user journey, Information architecture, personas, competitive analysis & design system, **resulting in 3X organic user onboarding and a 40% revenue boost.**
- Designed a comprehensive **B2B module catering to admins, employees, resellers & partners.** Conducted surveys, identified user needs & designed persona-based user flows for onboarding, dashboards, configuration assignments, payment handling & deployment.
- Integrated an **AI assistant module** to automate tasks inside the application. Analyzed user behavior patterns using **heatmap tool** to optimize the most & least visited functionalities by applying UX principles to deliver a cohesive, seamless in-app experience.
- Designed & **Integrated 'CloudLink'** for users with existing cloud credentials. Streamlined the onboarding for users to create their own OS workspace within a browser environment.
- Redesigned "**Spaces**" module based on user feedback, allowing users to launch multiple apps & extensions from a collection simultaneously **to improve user's efficiency & productivity.**

PROJECTS

The Distinguished Society | Product designer [\(Website\)](#) [\(Social handle\)](#)

April, 2021 - August, 2021

- Spearheaded the design of "The Distinguished Society" an e-commerce website for a clothing brand, driving a remarkable **60% increase in their business globally.**
- Managed end-to-end process independently, from concept ideation, UX research, wire-framing, prototyping, Testing, design deployment & ensuring platform's **quality, reliability & scalability.**
- Enhanced the platform flow by integrating secure payments, order & shipment tracking to **improve functionality, operational efficiency & overall user experience.**

Let's Play | Product designer, Graphic Designer [\(Demo link\)](#) [\(Social handle\)](#)

June, 2020 - September, 2020

- Conceptualized & designed an online sports booking mobile app that streamlines venue booking, **cutting 80% of manual effort**, connect with people & communities - all in one place.
- Conducted various **surveys, interviews, meetings to understand user requirements and business needs** to deliver Personalized user experience and seamless application flow.
- Ideated & designed Graphics, social media posts, managed all the creatives across the platform that **drives marketing to meet certain business goals for the product reach.**

EDUCATION

Advanced Diploma in UI/UX Design | EDIT Institute of Design

2021 - 2022 | Pune, India

Bachelors in IT | PES's Modern college of Engineering

2018 - 2021 | Pune, India

SKILLS

Research

Concept Ideation
UX Principles & Strategy
User-Centered design
Critical Thinking
Problem solving
Heuristic Evaluation
User Personas
User interview & surveys
Competitive Analysis
Usability testing

Design

User-Experience Design
Interface Design
Information Architecture
User flows
Wire-framing & Prototyping
Visual Design
Interaction Design
Responsive Design
Design systems
Micro-animations
Graphic Design
Branding and packaging
Mockups
Video editing

Tools

Figma, Framer, Adobe XD,
Adobe Illustrator, Adobe
Photoshop, Adobe Premiere
pro, Adobe Dimension,
Wondershare Filmora,
Google analytics, Hotjar,
Heatmaps, Datadog,
Metabase.

Product management

Scrum, Jira, Notion, Trello,
Asana, Typeform, Mailmodo,
Intercom, Feature testing,
Product development,
Quality Assurance.

Superpowers

Creativity, Adaptability,
Time management,
Fast learning, Patience.