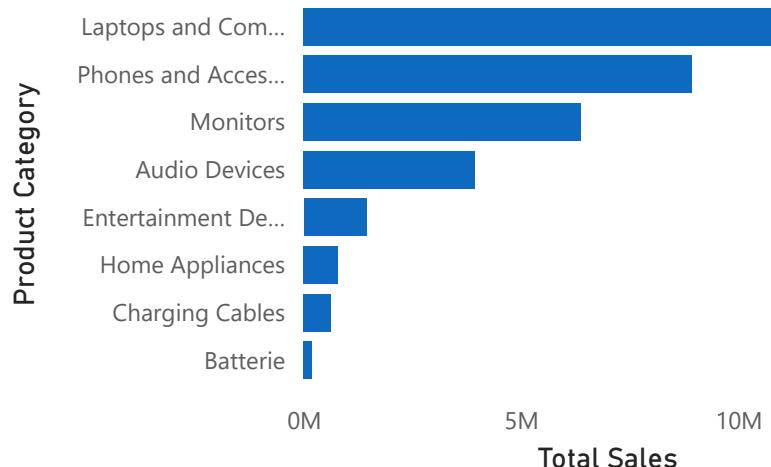


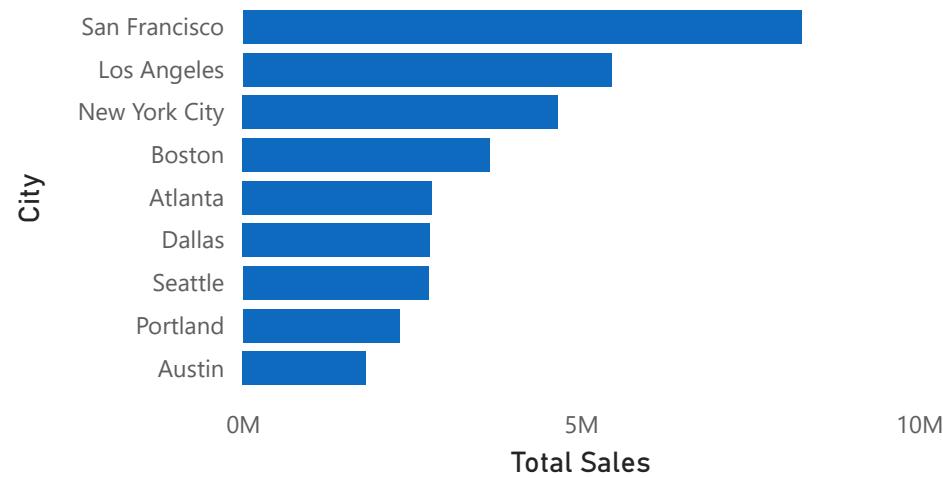
## Sales Trend Over Time



## Sales by Product Category



## Sales by City



## Top 10 Products by Sales

Product	Total Sales	Total Profit
Macbook Pro Laptop	80,37,600.00	24,11,280.00
iPhone	47,94,300.00	14,38,290.00
ThinkPad Laptop	41,29,958.70	12,38,987.61
Google Phone	33,19,200.00	9,95,760.00
27in 4K Gaming Monitor	24,35,097.56	7,30,529.27
34in Ultrawide Monitor	23,55,558.01	7,06,667.40
Apple Airpods Headphones	23,49,150.00	7,04,745.00
Flatscreen TV	14,45,700.00	4,33,710.00
Bose SoundSport Headphones	13,45,565.43	4,03,669.63
27in FHD Monitor	11,32,424.50	3,39,727.35
<b>Total</b>	<b>3,13,44,554.20</b>	<b>94,03,366.26</b>

City

City

All

Product Category

Product Category

All

Order Date

Order Date

01-01-2019 01-01-2020

## Key Insights:

- Laptops and Computers are the highest revenue-generating categories.
- A small number of cities contribute the majority of total sales.
- Profit margins remain relatively consistent across product categories.