



UP VYAPAR TRADE SHOW 2025

IDEATE • INTEGRATE • INNOVATE

14th Aug to 17th Aug 2025

Varanasi





“

Our government in **Uttar Pradesh** has always been a crusader for economic prosperity. I am proud to say that UP ranks second in terms also ease of doing business. I hope the **UP VYAPAR Trade Show**, which is co-organized by the **Government of Uttar Pradesh** and the world-famous **VYAPAR India Association**, will provide a great business platform to all levels of enterprises in Uttar Pradesh – micro, small, medium, and large – and help them prosper business-wise while contributing to the state's goal of achieving a USD 1 trillion economy in upcoming years



Shri Yogi Adityanath Ji

Hon'ble Chief Minister of Uttar Pradesh





About UP VYAPAR TRADE SHOW

U.P. VYAPAR Trade Show 2025 is a mega trade fair that promises to be a dynamic platform for enterprising and forward-thinking business professionals. Scheduled from **14th Aug to 17th 2025** in **Uttar Pradesh**, this event will bring together diverse sectors, fostering growth and collaboration. U.P. VYAPAR Trade Show is where expertise meets opportunity, creating an environment for competitive excellence and knowledge exchange. Don't miss this chance to connect, learn, and thrive!





Mission



To provide an inclusive, dynamic, and collaborative platform that empowers **micro, small, medium, and large enterprises** across diverse sectors by fostering trade, innovation, and investment opportunities through the **U.P. VYAPAR Trade Show**

Vision



To establish **Uttar Pradesh** as a premier global hub for innovation, entrepreneurship, and sustainable industrial growth, driving the state toward a **USD 1 trillion economy**.



Uttar Pradesh: The dynamism of India's Growth Engine

- India's **3rd** largest economy
- **GSDP** of ₹**21.74 trillion** (US\$ 294.90 billion)
- **11.39% CAGR** from FY2015-16 to FY2021-22
- Contributes **8%** to India's GDP
- Largest expressway network in India (**4 Lakh Km** Total Road Length **11,737 Km** Total National Highway)
- One of the fastest-growing industrial hubs





Key Sectors Driving Uttar Pradesh's Economy



The top 10 sectors contribute to ~60% of Uttar Pradesh's exports

Commodity Description	UP's Exports (Rs. Cr.)	% Share
Electricals & Electronics	41,281.00	23.72%
Apparels	18,312.00	10.52%
Meat & Edible Offal	14,860.00	8.54%
Leather Goods & Footwear	10,952.54	6.29%
Articles of Iron & Steel	5,723.00	3.29%
Mechanical Machinery	6,582.00	3.78%
Aluminum & Its Articles	5,622.00	3.23%
Auto-Components	6,073.50	3.49%
Carpets	5,404.00	3.11%
Cereals	3,802.79	2.19%

Focus Sectors



Agriculture Industry

- Agri Ecology
- Agricultural Building Contractors
- Agricultural Machinery & Equipment
- Agro and Food Processing
- Aquaculture
- Biotechnology
- Fertilizers & Chemicots
- Floriculture
- Fork Ift & Handing Equipment
- Greenhouses
- Horticulture
- irrigation and Water Technologies
- Livestock & Dairy Farming
- Marketing & Export / import Services
- Organic Agriculture
- Plont Protection
- Plosticulture
- Post Harvest Treatment
- Poutry
- Precise Agriculture
- R&D
- Renewable Energy
- Rural Development
- Seeds, Nurseries & Plant Propagation
- materials
- Small Ruminants
- Software & Horaware
- Veterinary

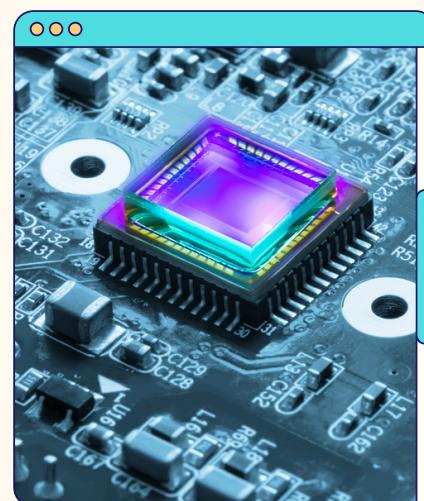
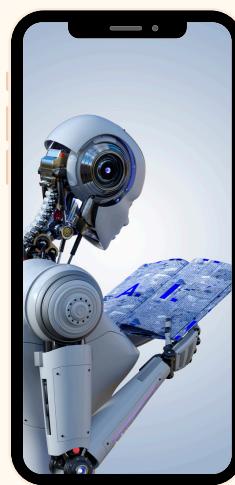


Focus Sectors



AI & Tech Industry

- Additive Manufacturing | 3D Printing
- Artificial intelligence & Machine Learning (Mt)
- Augmented Reality (AR) / Virtual Reality (VR) Services
- Connectivity Modules. Data Analytics
- Data Science
- Electronics components
- Industrial IOT Solutions
- Logistics & Warehouse Automation
- M2M Solutions
- Machine safety systems.
- Material handling equipment
- Motors & Drives
- Network Management and optimization
- Precision Machining | Aerospace
- Rapid Prototyping & Tooling
- Robotics
- Sensors
- System integrators.
- Solution providers for Smart Factories / Manufacturing
- Supervisory Control and Data Acquisition (SCADA)
- Telecommunications & Telemetry



Focus Sectors

Cable & Wire Industry

- Alternators
- Architectural Lightings
- Cables
- Capacitors
- Capital goods and machinery required for manufacture of above products
- Conductors
- Displays / Display manufacturer
- Distributions ED/EDA and measurement and testing Technology.
- Electromechanical components and fixing technology
- Equipment
- Fixtures and accessories
- flood Lighting
- Generations
- Home Lighting
- Hospitality lighting
- Industrial and Decorative Lighting
- Industrial Electronics
- Instrument transformers
- Instrumentation
- Insulators
- LEDs Electrical & Electronic
- Light Sources
- Lighting Controls
- Luminaires
- Measuring
- Modules and hybrids
- Monitoring and Recording Equipment.
- Motors & Motor winding Equipment
- Operating resources and Production subsystems Services.
- Passive components.
- Process control
- Production Technology and logistics for Circuit Boards and switches
- Protection ana Utilisation of Electrical Power such as Generators
- Retail Lighting
- Semiconductors
- Sensors and mic systems
- Stage ond studio Lighting ond othar lighting raotea products.
- Suet lighting
- subassemblies
- subassemblies ond Subsystems
- switches
- Testing
- Tonsformers, Switch gars and Control gear equipment (ike Circuit breakers, isolotors and Relays)
- Honsmission
- Transmission line towers
- Winding Wires





Focus Sectors



Dairy Tech

- Alternators
- Architectural Lightings
- Cables
- Capacitors
- Capital goods and machinery required for manufacture of above products
- Conductors
- Displays / Display manufacturer
- Distributions ED/EDA and measurement and testing Technology.
- Electromechanical components and
- fixing technology
- Equipment
- Fixtures and accessories
- flood Lighting
- Generations
- Home Lighting
- Hospitality lighting
- Industrial and Decorative Lighting
- Industrial Electronics
- Instrument transformers
- Instrumentation
- Insulators
- LEDs Electrical & Electronic
- Light Sources
- Lighting Controls
- Luminaires
- Measuring
- Modules and hybrids
- Monitoring and Recording Equipment.
- Motors & Motor winding Equipment
- Operating resources and Production subsystems Services.
- Passive components.
- Process control
- Production Technology and logistics for Circuit Boards and switches
- Protection ana Utilisation of Electrical Power such as Generators
- Retail Lighting
- Semiconductors
- Sensors and mic systems
- Stage ond studio Lighting ond otha lighting raotea products.
- Suet lighting
- subassemblies
- subassemblies ond Subsystems
- switches
- Testing
- Tonsformers, Switch gars and Control
- gear equipment (ike Circuit breakers, isolotors and Relays)
- Honmission
- Transmission line towers
- Winding Wires



Focus Sectors



Medicine

- Alternators
- Architectural Lightings
- Cables
- Capacitors
- Capital goods and machinery required for manufacture of above products
- Conductors
- Displays / Display manufacturer
- Distributions ED/EDA and measurement and testing Technology.
- Electromechanical components and fixing technology
- Equipment
- Fixtures and accessories
- flood Lighting
- Generations
- Home Lighting
- Hospitality lighting
- Industrial and Decorative Lighting
- Industrial Electronics
- Instrument transformers
- Instrumentation
- Insulators
- LEDs Electrical & Electronic
- Light Sources
- Lighting Controls
- Luminaires
- Measuring
- Modules and hybrids
- Monitoring and Recording Equipment.
- Motors & Motor winding Equipment
- Operating resources and Production subsystems Services.
- Passive components.
- Process control
- Production Technology and logistics for Circuit Boards and switches
- Protection ana Utilisation of Electrical Power such as Generators
- Retail Lighting
- Semiconductors
- Sensors and mic systems
- Stage ond studio Lighting ond othar lighting raotea products.
- Suet lighting
- subassemblies
- subassemblies ond Subsystems
- switches
- Testing
- Tonsformers, Switch gars and Control gear equipment (ike Circuit breakers, isolators and Relays)
- Honmission
- Transmission line towers
- Winding Wires



Focus Sectors



Energy Generation

- Alternators
- Architectural Lightings
- Cables
- Capacitors
- Capital goods and machinery required for manufacture of above products
- Conductors
- Displays / Display manufacturer
- Distributions ED/EDA and measurement and testing Technology.
- Electromechanical components and fixing technology
- Equipment
- Fixtures and accessories
- flood Lighting
- Generations
- Home Lighting
- Hospitality lighting
- Industrial and Decorative Lighting
- Industrial Electronics
- Instrument transformers
- Instrumentation
- Insulators
- LEDs Electrical & Electronic
- Light Sources
- Lighting Controls

- Luminaires
- Measuring
- Modules and hybrids
- Monitoring and Recording Equipment.
- Motors & Motor winding Equipment
- Operating resources and Production
- subsystems Services.
- Passive components.
- Process control
- Production Technology and logistics for Circuit Boards and switches
- Protection and Utilisation of Electrical Power such as Generators
- Retail Lighting
- Semiconductors
- Sensors and mic systems
- Stage and studio Lighting and other lighting related products.
- Street lighting
- subassemblies
- subassemblies and Subsystems
- switches
- Testing
- Transformers, Switch gars and Control
- gear equipment (like Circuit breakers, isolators and Relays)
- Transmission
- Transmission line towers
- Winding Wires





Why UTTAR PRADESH as best choice for Business Destination ?



- Abundant resources and tremendous potential for industrial development
- Second in ease of doing business.
- Transparency and information access
- Various reformative steps are being taken to create a holistic ecosystem for industrial
- development with 25 Sectoral Policies are in place
- to promote Make In India.
- 'Nivesh Mitra,' a dedicated single-window system
- to make compliances simple and user-friendly
- Favourable business environment with government incentives and support
- Large and rapidly growing consumer market and large pool of skilled and semi-skilled labour
- Emerging industries including IT, e-commerce, and renewable energy

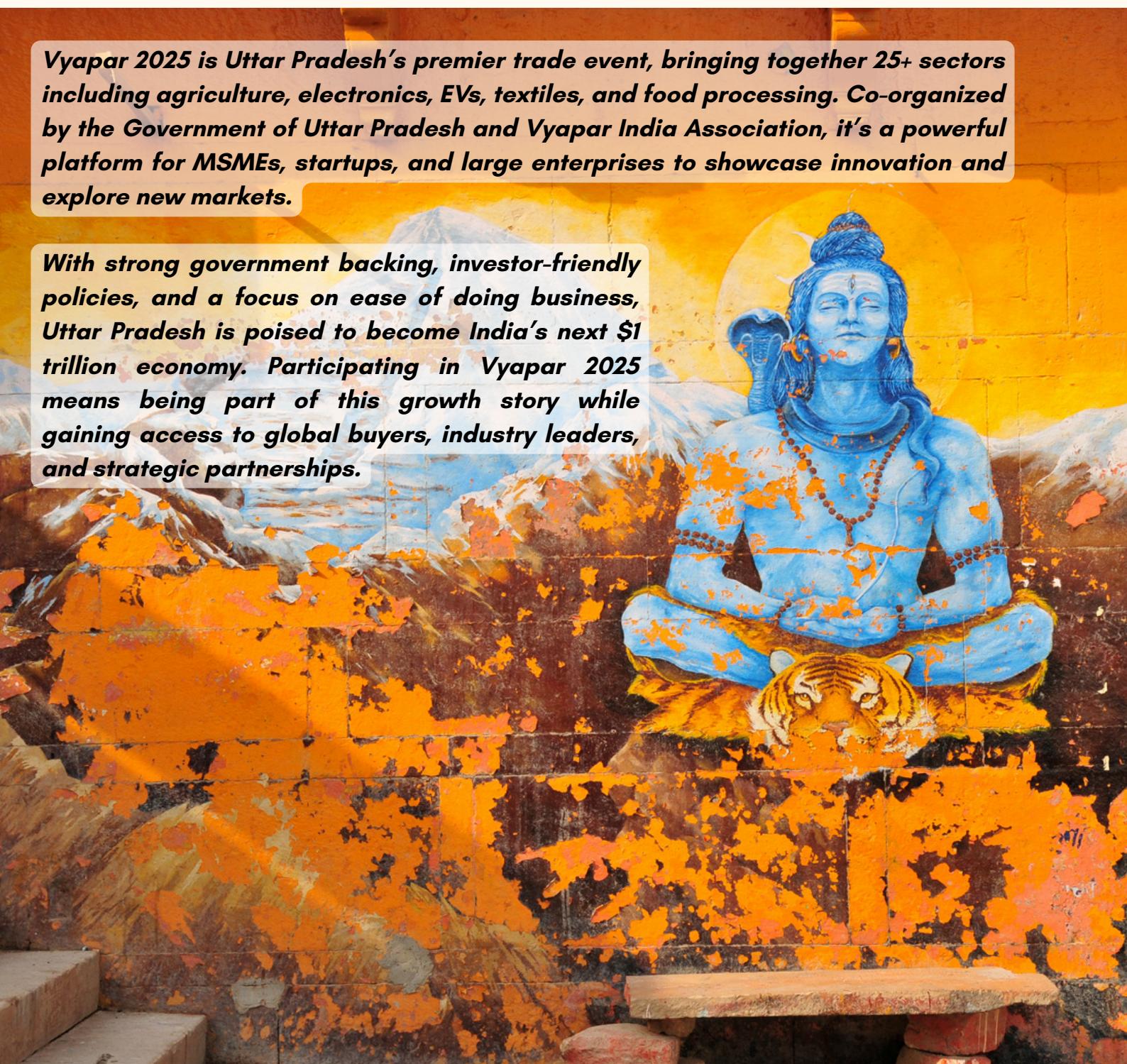




Why to choose **UP VYAPAR** ? **TRADE SHOW 2025**

Vyapar 2025 is Uttar Pradesh's premier trade event, bringing together 25+ sectors including agriculture, electronics, EVs, textiles, and food processing. Co-organized by the Government of Uttar Pradesh and Vyapar India Association, it's a powerful platform for MSMEs, startups, and large enterprises to showcase innovation and explore new markets.

With strong government backing, investor-friendly policies, and a focus on ease of doing business, Uttar Pradesh is poised to become India's next \$1 trillion economy. Participating in Vyapar 2025 means being part of this growth story while gaining access to global buyers, industry leaders, and strategic partnerships.





Why Varanasi for Tradeshow?

- **Rich Cultural & Historical Significance** – As one of the oldest cities in the world, Varanasi attracts visitors from across the globe, making it a prime location for international exposure.
- **Strong Business & Trade Hub** – The city has a thriving textile, handicraft, and tourism industry, ensuring a diverse audience of entrepreneurs and business professionals.
- **High Footfall & Tourism** – Varanasi is a major pilgrimage site, drawing millions of visitors annually, which can boost attendance at the tradeshow.
- **Growing Industrial & Economic Presence** – The city is witnessing rapid industrial growth, especially in sectors like food processing, agriculture, and textiles.
- **Strategic Location & Connectivity** – Well-connected by air, rail, and road, Varanasi makes it easy for exhibitors and attendees to travel conveniently.
- **Diverse Event Portfolio** – Varanasi has successfully hosted various international conferences and trade fairs, proving its capability to handle large-scale events.
- **Affordable & Accessible Infrastructure** – Compared to metro cities, Varanasi offers cost-effective venues and accommodations, making it an attractive option for businesses.



Showcasing the best of Uttar Pradesh





Exhibitor's Profile

- Agriculture & Allied Sectors
- Apparel/Textile/Handloom
- Automobile/EV/Auto Components
-
- Chemicals, Gos & Paints.
-
- Education Skills and Research & Development
- Energy/Power/Renewable ~ Solar, Wind, Hydro
- Engineering/Infrastructure/Construction/Real
- Estate i b
- Environment/Climate Change/Forest
- Financial secvicas giles
-
- Fishery, Anieat Bushandae Dairy
- Government Departments

- Agriculture & Allied Sectors
- Apparel/Textile/Handloom
- Automobile/EV/Auto Components
-
- Chemicals, Gos & Paints.
-
- Education Skills and Research & Development
- Energy/Power/Renewable ~ Solar, Wind, Hydro
- Engineering/Infrastructure/Construction/Real
- Estate i b
- Environment/Climate Change/Forest
- Financial secvicas giles
-
- Fishery, Anieat Bushandae Dairy
- Government Departments



Visitor's Profile



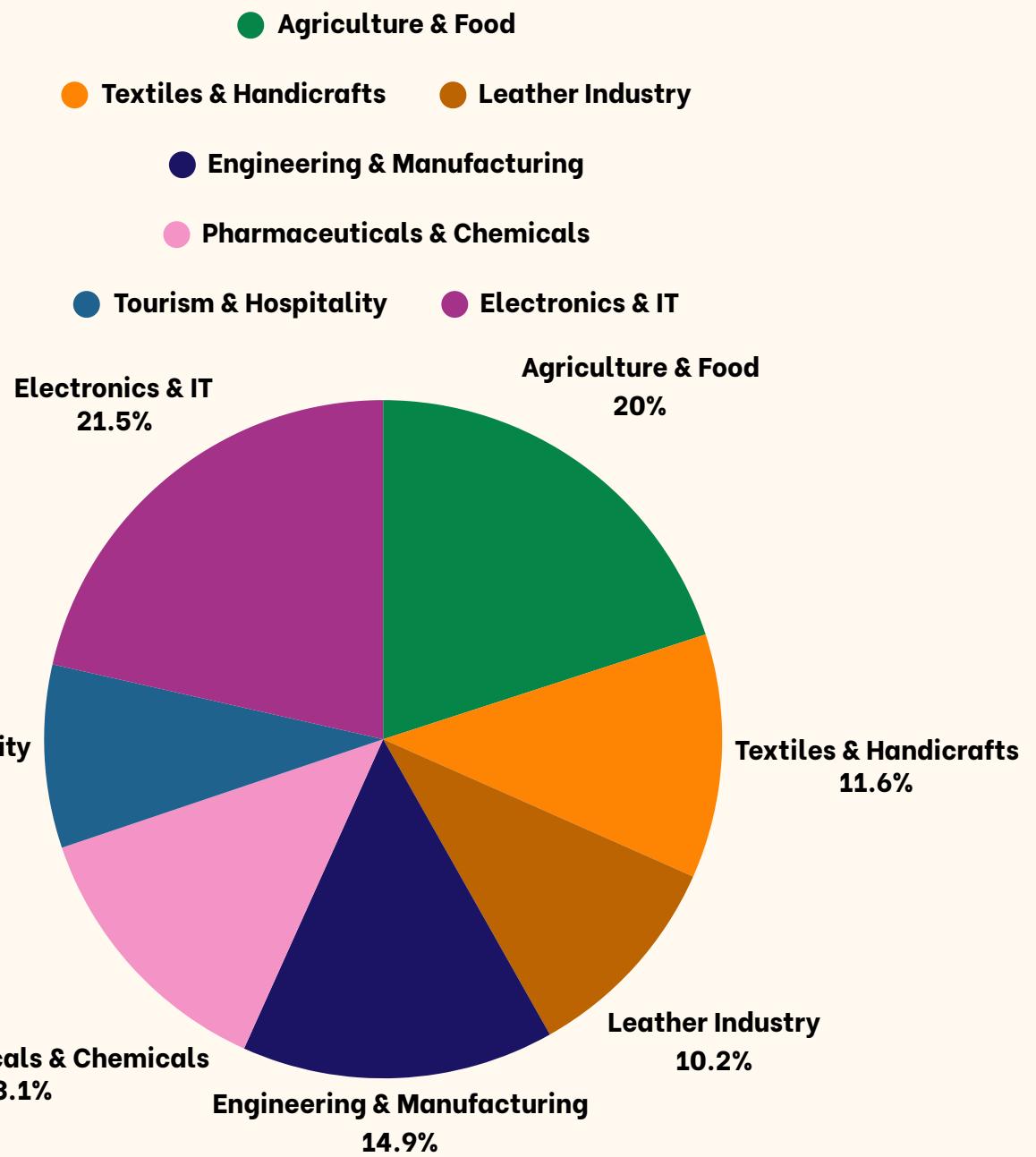
- Agriculture & Allied Sectors
- Apparel/Textile/Handloom
- Automobile/EV/Auto Components
-
- Chemicals, Gos & Paints.
-
- Education Skills and Research & Development
- Energy/Power/Renewable ~ Solar, Wind, Hydro
- Engineering/Infrastructure/Construction/Real
- Estate i b
- Environment/Climate Change/Forest
- Financial sevicas giles
-
- Fishery, Anieat Bushandae Dairy
- Government Departments

- Agriculture & Allied Sectors
- Apparel/Textile/Handloom
- Automobile/EV/Auto Components
-
- Chemicals, Gos & Paints.
-
- Education Skills and Research & Development
- Energy/Power/Renewable ~ Solar, Wind, Hydro
- Engineering/Infrastructure/Construction/Real
- Estate i b
- Environment/Climate Change/Forest
- Financial sevicas giles
-
- Fishery, Anieat Bushandae Dairy
- Government Departments





Pie - chart about trade in U.P





Bar chart about growth in U.P

● Growth Rate (%) ● Annual Trade Volume (INR Cr.)

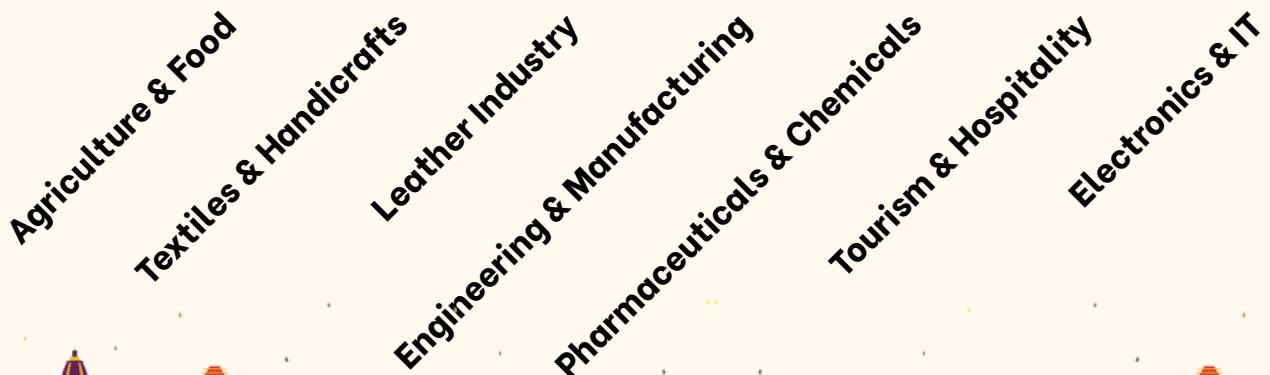
20%

15%

10%

5%

0%



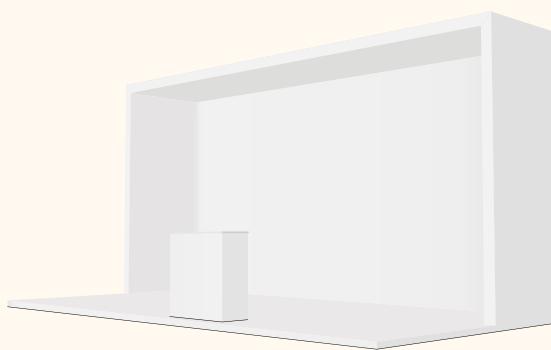
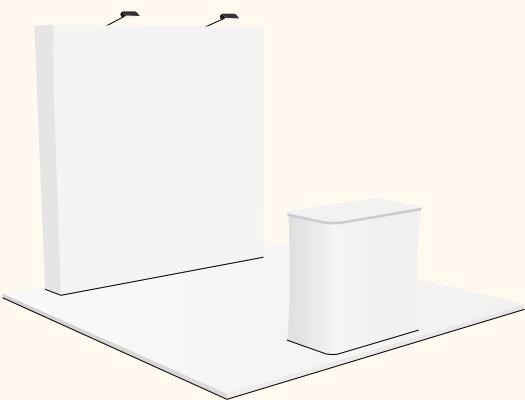


Cost of Participation

For built-up space ₹ 7000/- per sq. mtr



For bare space ₹ 6500/- per sq. mtr





A 3-D rendered view of stall

