



MOFPI  
MINISTRY OF FOOD PROCESSING INDUSTRIES  
GOVERNMENT OF INDIA



वाणिज्य एवं  
उद्योग मंत्रालय  
MINISTRY OF  
COMMERCE  
AND INDUSTRY



# UP VYAPAR TRADE SHOW 2025

TRADE • TRUST • TRANSFORMATION



29<sup>th</sup> Aug to 31<sup>st</sup> Aug



Varanasi





“

Our government in **Uttar Pradesh** has always been a crusader for economic prosperity. I am proud to say that UP ranks second in terms also ease of doing business. I hope the **UP VYAPAR Trade Show**, which is co-organized by the **Government of Uttar Pradesh** and the world-famous **VYAPAR India Association**, will provide a great business platform to all levels of enterprises in Uttar Pradesh — micro, small, medium, and large — and help them prosper business-wise while contributing to the state's goal of achieving a **USD 1 trillion economy** in upcoming years



**Shri Yogi Adityanath Ji**

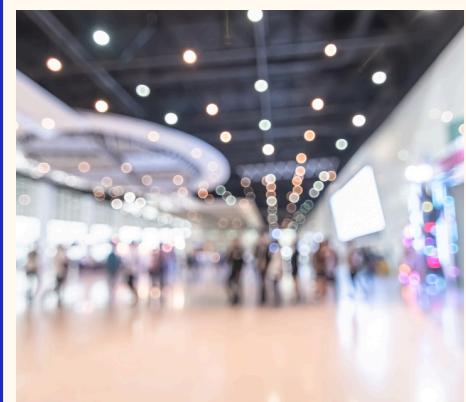
Hon'ble Chief Minister of Uttar Pradesh





## About UP VYAPAR TRADE SHOW

**U.P. VYAPAR Trade Show 2025** is a mega trade fair that promises to be a dynamic platform for enterprising and forward-thinking business professionals. Scheduled from **29<sup>th</sup> Aug to 31<sup>st</sup> Aug 2025** in **Uttar Pradesh**, this event will bring together diverse sectors, fostering growth and collaboration. U.P. VYAPAR Trade Show is where expertise meets opportunity, creating an environment for competitive excellence and knowledge exchange. Don't miss this chance to connect, learn, and thrive!





## Mission



To provide an inclusive, dynamic, and collaborative platform that empowers **micro, small, medium, and large enterprises** across diverse sectors by fostering trade, innovation, and investment opportunities through the **U.P. VYAPAR Trade Show**.

## Vision



To establish **Uttar Pradesh** as a premier global hub for innovation, entrepreneurship, and sustainable industrial growth, driving the state toward a **USD 1 trillion economy**.



## Uttar Pradesh: The dynamism of India's Growth Engine

- India's **3rd** largest economy
- **GSDP** of ₹**21.74 trillion** (US\$ 294.90 billion)
- **11.39% CAGR** from FY2015-16 to FY2021-22
- Contributes **8%** to India's GDP
- Largest expressway network in India (**4 Lakh Km** Total Road Length **11,737 Km** Total National Highway)
- One of the fastest-growing industrial hubs





## Key Sectors Driving Uttar Pradesh's Economy



The top 10 sectors contribute to ~60% of Uttar Pradesh's exports

Commodity Description	UP's Exports (Rs. Cr.)	% Share
Electricals & Electronics	41,281.00	23.72%
Apparels	18,312.00	10.52%
Meat & Edible Offal	14,860.00	8.54%
Leather Goods & Footwear	10,952.54	6.29%
Articles of Iron & Steel	5,723.00	3.29%
Mechanical Machinery	6,582.00	3.78%
Aluminum & Its Articles	5,622.00	3.23%
Auto-Components	6,073.50	3.49%
Carpets	5,404.00	3.11%
Cereals	3,802.79	2.19%

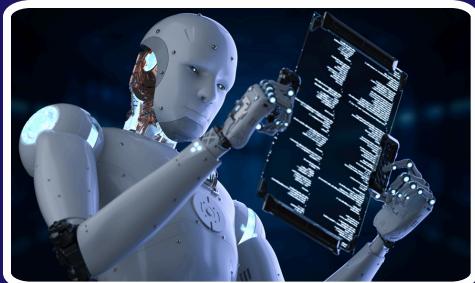
## Focus Sectors



### Agriculture Industry



### AI & Tech Industry



### Ayush & Wellness

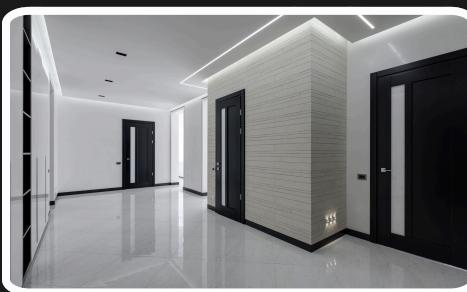




## Focus Sectors



### LED & Lightning Industry



### Chem-Tech Industry



### Military & Defence



## Focus Sectors



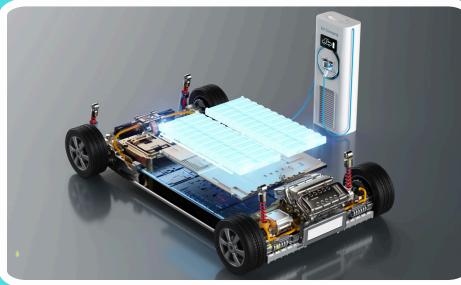
### Bakery Tech



### Cosmetics



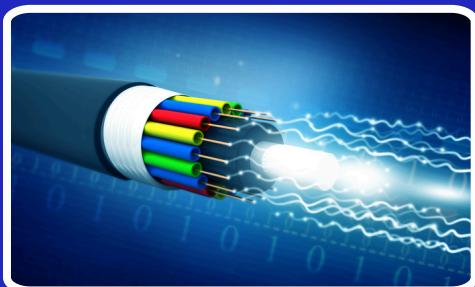
### Electric Vehicle



## Focus Sectors



### Cable & Wire Industry



### Food Industry



### Print & Packaging Industry



## Focus Sectors



### Dairy Tech



### Sports Industry



### Plastic Industry





## Focus Sectors



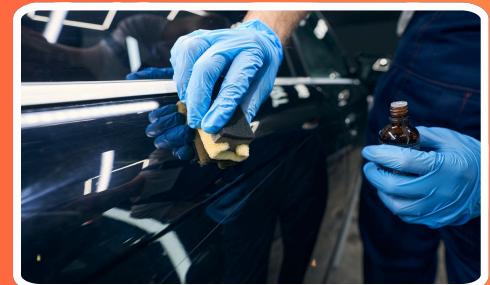
### Wood Tech



### Med-Tech



### Paint & Coating





## Focus Sectors



### Solar Industry



### Pharma-Lab



### Textile Industry



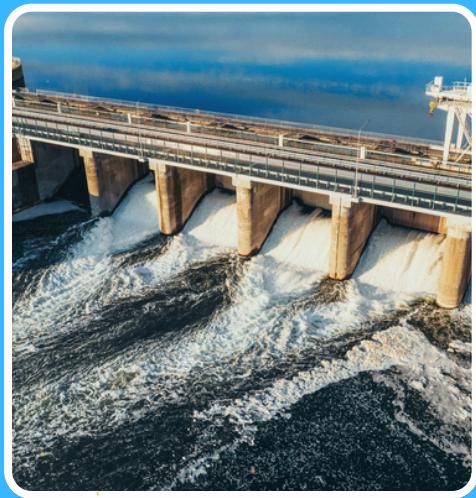
## Focus Sectors



### Renewable Energy



### Water Industry





# Why UTTAR PRADESH as best choice for Business Destination ?



- Abundant resources and significant potential for industrial development
- Ranked second in ease of doing business
- Transparency and accessible information
- Reformative steps to create a comprehensive industrial ecosystem
- 25 sectoral policies promoting "Make in India"
- "Nivesh Mitra," a single-window system for simplifying compliance
- Favorable business climate with government incentives and support
- Large, rapidly growing consumer market with a skilled and semi-skilled labor force
- Emerging industries like IT, e-commerce, and renewable energy





# Why to choose **UP VYAPAR** ? **TRADE SHOW 2025**

*Vyapar 2025 is Uttar Pradesh's premier trade event, bringing together 25+ sectors including agriculture, electronics, EVs, textiles, and food processing. Co-organized by the Government of Uttar Pradesh and Vyapar India Association, it's a powerful platform for MSMEs, startups, and large enterprises to showcase innovation and explore new markets.*

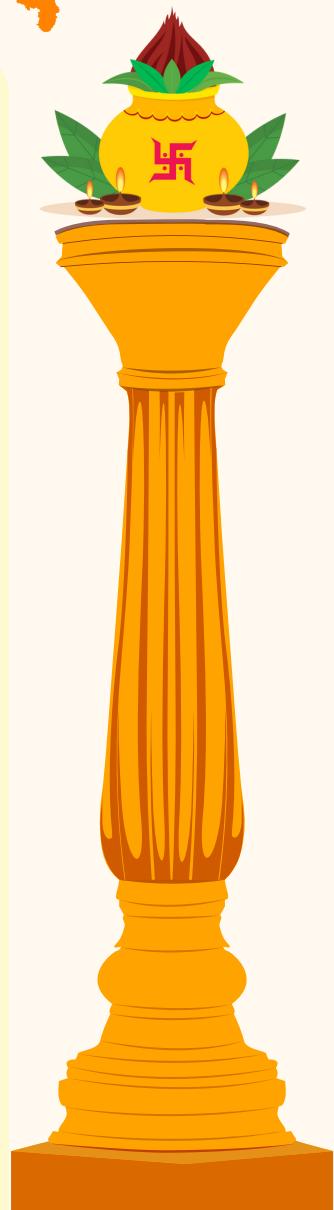
*With strong government backing, investor-friendly policies, and a focus on ease of doing business, Uttar Pradesh is poised to become India's next \$1 trillion economy. Participating in Vyapar 2025 means being part of this growth story while gaining access to global buyers, industry leaders, and strategic partnerships.*





## Why Varanasi for Tradeshow?

- **Rich Cultural & Historical Significance** – As one of the oldest cities in the world, Varanasi attracts visitors from across the globe, making it a prime location for international exposure.
- **Strong Business & Trade Hub** – The city has a thriving textile, handicraft, and tourism industry, ensuring a diverse audience of entrepreneurs and business professionals.
- **High Footfall & Tourism** – Varanasi is a major pilgrimage site, drawing millions of visitors annually, which can boost attendance at the tradeshow.
- **Growing Industrial & Economic Presence** – The city is witnessing rapid industrial growth, especially in sectors like food processing, agriculture, and textiles.
- **Strategic Location & Connectivity** – Well-connected by air, rail, and road, Varanasi makes it easy for exhibitors and attendees to travel conveniently.
- **Diverse Event Portfolio** – Varanasi has successfully hosted various international conferences and trade fairs, proving its capability to handle large-scale events.
- **Affordable & Accessible Infrastructure** – Compared to metro cities, Varanasi offers cost-effective venues and accommodations, making it an attractive option for businesses.



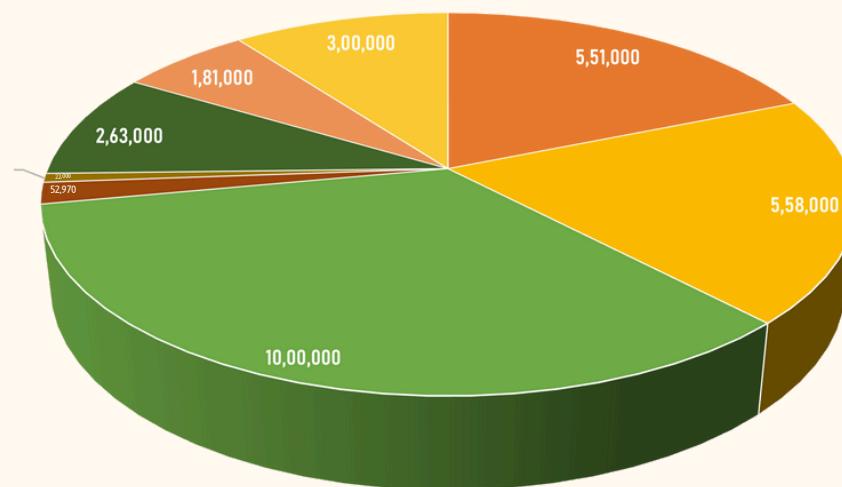
# Showcasing the best of Uttar Pradesh



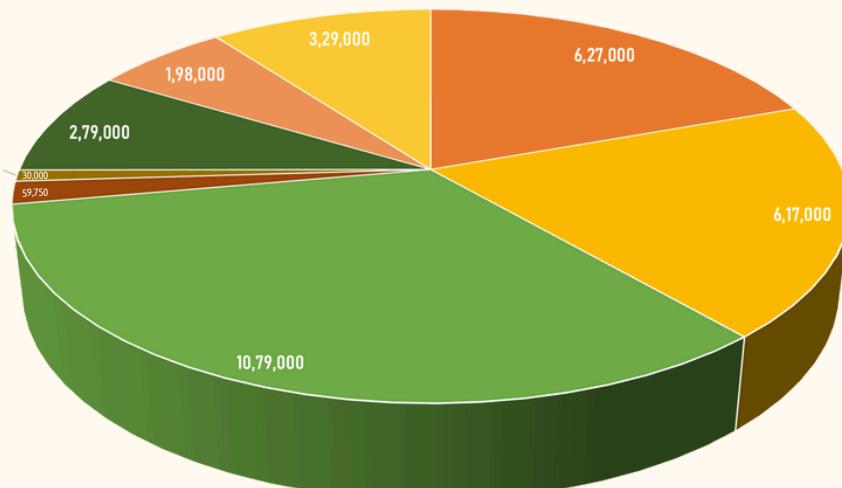
# Uttar Pradesh's Intra-

## State Economic Growth

FY 2022-23 (Cr)



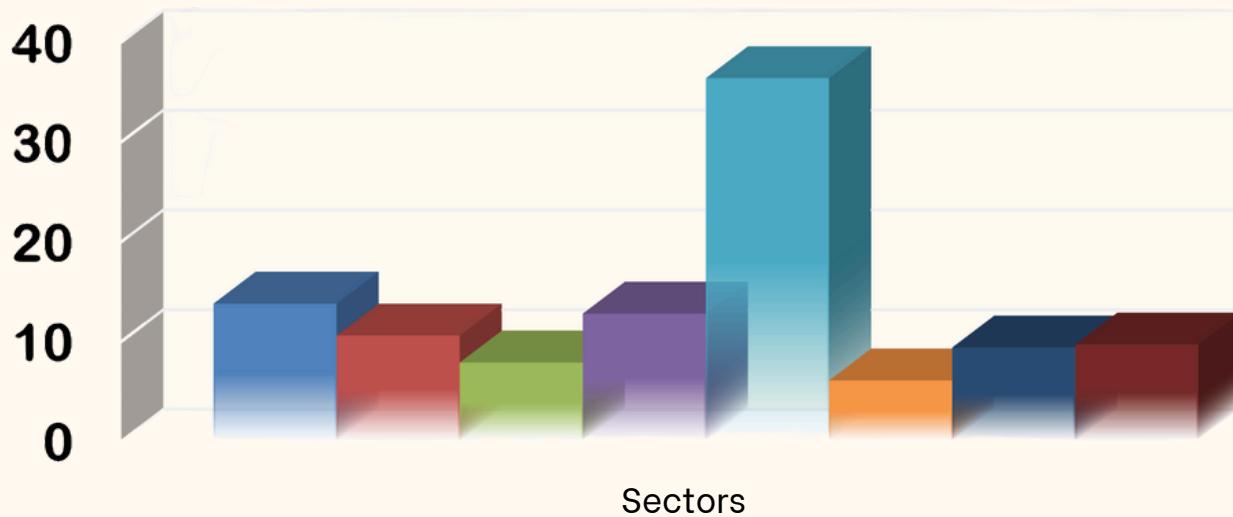
FY 2023-24 (Cr)





# Bar chart about growth in U.P

Growth Rate ( % )



Primary Sector

Secondary Sector

Tertiary Sector

Agriculture,  
Forestry & Fishing

Mining & Quarrying

Construction

Transport, Storage &  
Communication

Real Estate &  
Business Services





## Exhibitor's Profile

- Agriculture & Allied Sectors
- Apparel Textile/Handloom
- Automobile/EV/Auto Components
- Chemicals, Gas & Paints
- Education Skills and Research & Development
- Energy/Power/Renewable - Solar, Wind, Hydro
- Engineering Infrastructure/Construction/Real Estate
- Environment/Climate Change/Forest
- Financial Services Industry
- Fishery, Animal Husbandry & Dairy
- Government Departments
- Health/Wellness/spa/Ayush/FSDA
- Home Décor & Handicrafts
- Horticulture/Food Processing/FMCG
- IT/ITES/Electronics
- Media/Broadcasting & Communication
- Medical & Pharmaceutical
- ODOP/GI/MSME/Women Entrepreneurs/Start-ups
- Print/Packaging & Paper Industries
- Retail/Logistics & Warehousing
- Sports/Toys/Games/Kids & Baby Care
- Travel Tourism & Hospitality & Event Management





## Visitor's Profile

Buying Agents



Corporates



Investors



Distributors



Importers & wholesalers



Marketing Professionals



Think tanks



National & International Traders

Retail Stores

Overseas Buyers

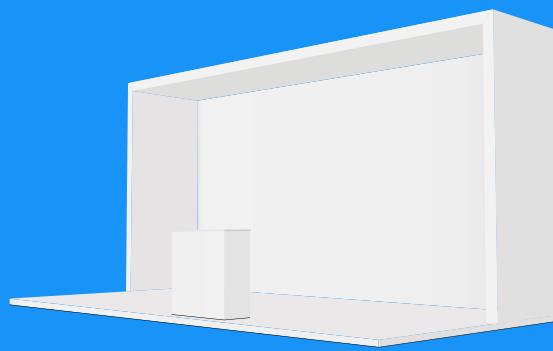
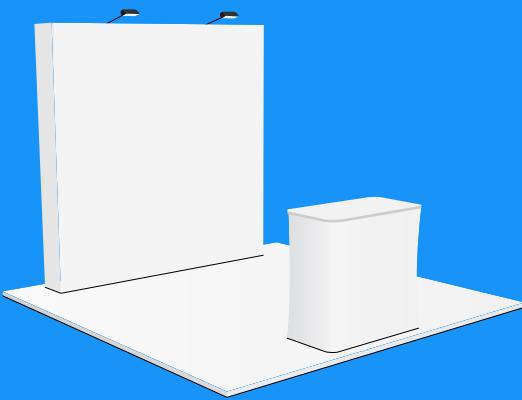


## Cost of Participation

For built-up space → ₹ 7500/- per sq. mtr



For bare space → ₹ 7000/- per sq. mtr





## 3-D Rendered view of stall



SEE YOU AT



# UP VYAPAR TRADE SHOW 2025



Organized by :

Kunal Mishra

Vyapar India Association



[INFO@UTTARPRADESHINDUSTRIAL  
TRADESHOW.COM](mailto:INFO@UTTARPRADESHINDUSTRIALTRADESHOW.COM)



+91 81604 80947



[HTTPS://UPINDUSTRIALTRADESHOW.COM](https://UPINDUSTRIALTRADESHOW.COM)

SCAN HERE

