

Credit Card Transaction Report

Revenue

57M

Transaction
Amount

46M

Interest

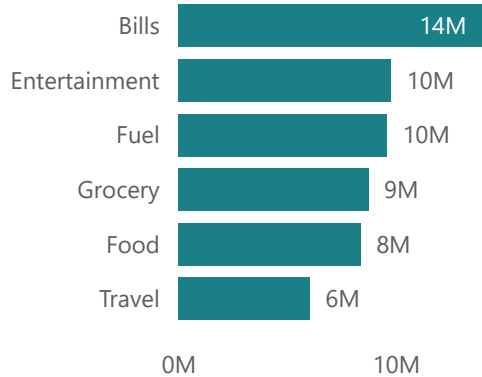
7.98M

Transaction
count

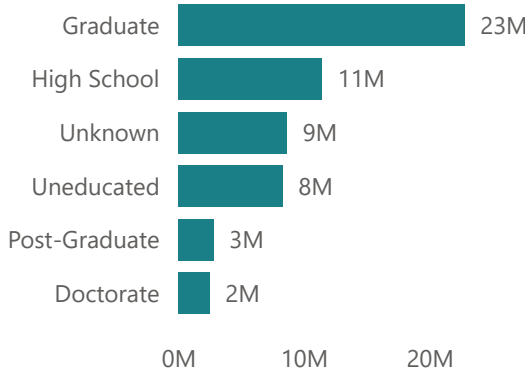
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81

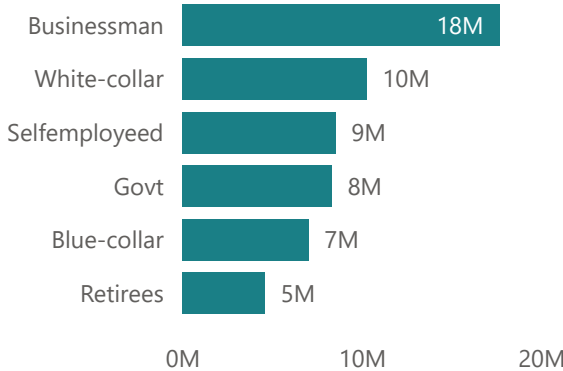
Revenue by Expenditure Type



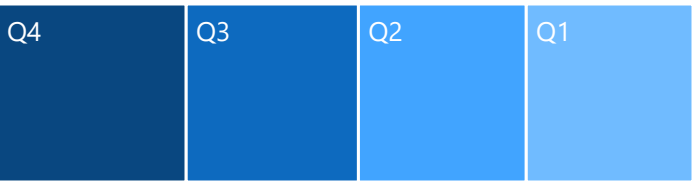
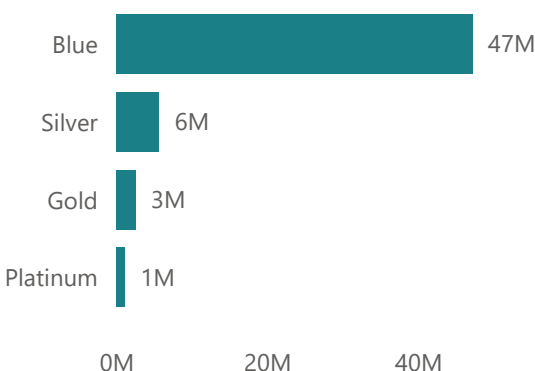
Revenue by Education Level



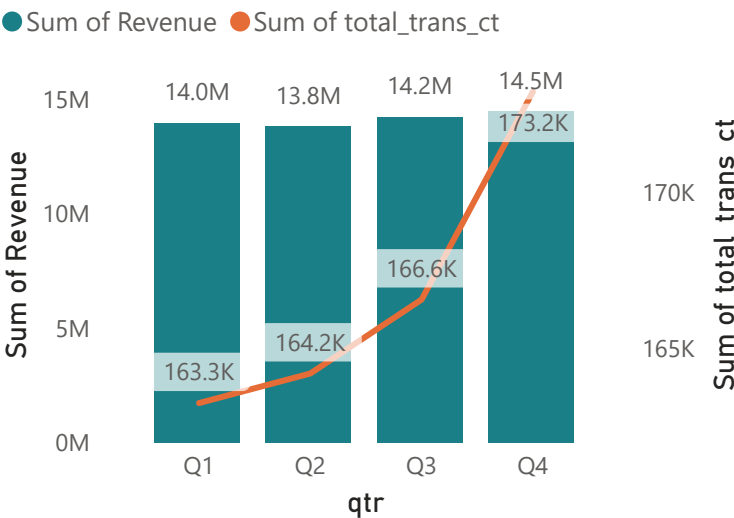
Revenue by Customer Job



Revenue by Card Category



QTR Revenue and total transaction count



week_start_date

All

F

M

Gold

Silver

Blue

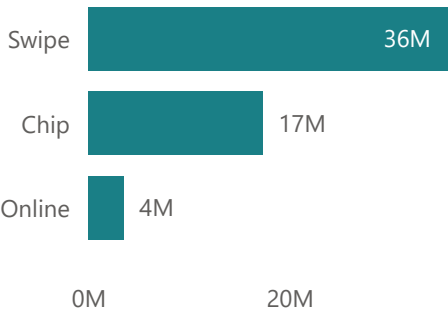
Platinum

Low

Medium

High

Revenue by Use Chip



Credit Card Customer Report

Revenue

57M

Interest

7.98M

Income

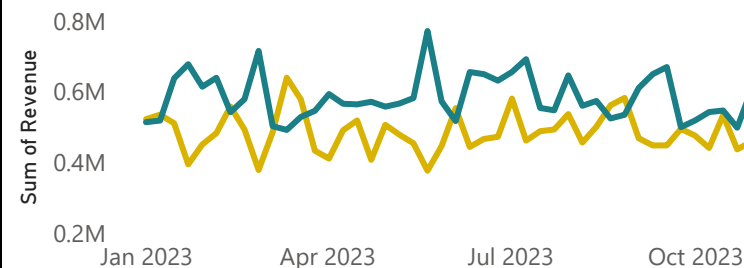
588M

CSS

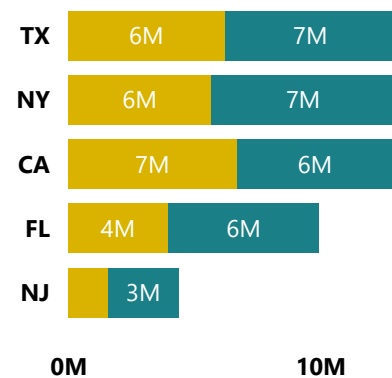
3.19

Revenue by Week

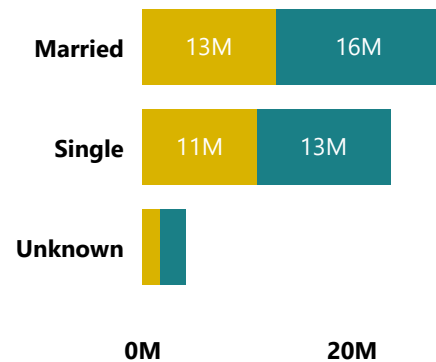
gender ● F ● M



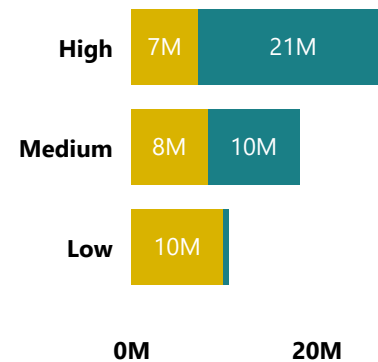
Revenue by Top 5 States



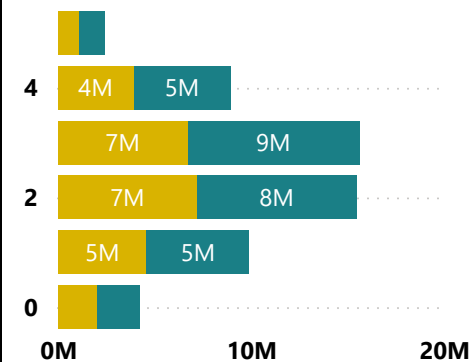
Revenue by Marital Status



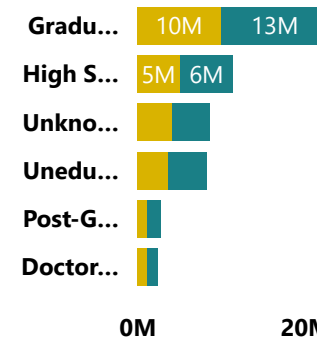
Revenue by Income Group



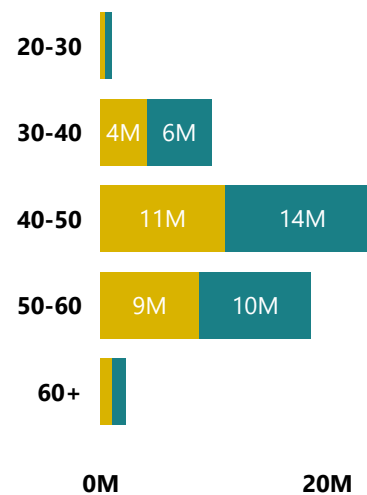
Revenue by Dependent count



Revenue by Customer Education



Revenue by Age Group



M

F

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	9,67,751.42	73516911
Businessman	17697472	25,84,604.01	190350431
Govt	8335534	11,82,230.84	90834727
Retirees	4617448	6,41,692.22	49619308
Selfemployed	8542826	11,41,510.40	77659931
Total	56517011	79,82,479.81	587599783

Q4

Q3

Q2

Q1

week_start_date

All

Swipe

Online

Chip

Gold

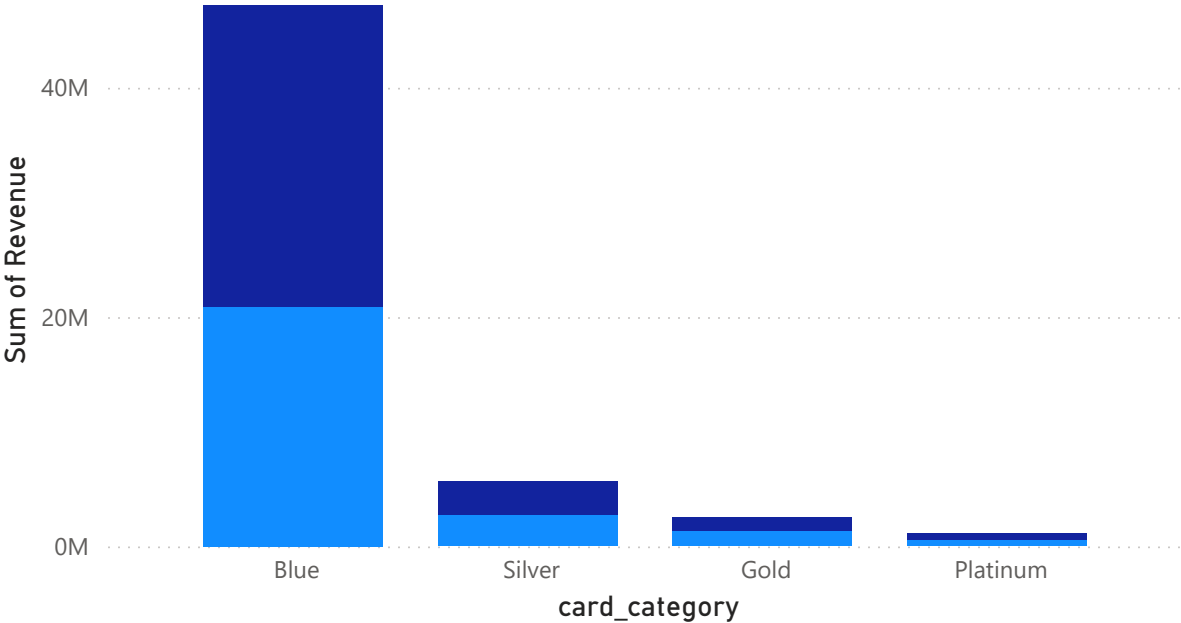
Silver

Blue

Platinum

Sum of Revenue by card_category and gender

gender ● F ● M



Week_num2	Previous_week_revenue	Current_week_revenue	WOW_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%