

**Industrial Economics & Entrepreneurship Development**

P. Pages : 2

Time : Three Hours



AHK/KW/19/2176/2181/2207/2212

Max. Marks : 80

- Notes :
1. All questions carry marks as indicated.
  2. Solve Question 1 OR Questions No. 2.
  3. Solve Question 3 OR Questions No. 4.
  4. Solve Question 5 OR Questions No. 6.
  5. Solve Question 7 OR Questions No. 8.
  6. Solve Question 9 OR Questions No. 10.
  7. Solve Question 11 OR Questions No. 12.
  8. Due credit will be given to neatness and adequate dimensions.
  9. Assume suitable data whenever necessary.
  10. Illustrate your answers whenever necessary with the help of neat sketches.

1. a) Describe with suitable example the backward integration of business. 7  
b) Describe various types of business structure. 6

**OR**

2. a) Describe with suitable example the forward integration of the business. 7  
b) Describe what is due diligence in business. 6  
3. a) Explain what is Top line of the business. 7  
b) Explain the significance of top line growth for any business. 6

**OR**

4. a) Explain what is the bottom line of the business. 7  
b) Give your suggestions to improve bottom line of the business. 6  
5. a) What is Monopoly? Explain different types of it. 7  
b) Distinguish between good monopoly and bad monopoly. 7

**OR**

6. a) What is oligopoly? State its different types. 7  
b) What is monopolistic competition? State its features. 7

7. a) Explain various functions of central bank. 7  
b) What is inflation? Describe its types. 6

**OR**

8. a) What is recession? State its impact on economy. 7  
b) State the impact of Globalization on Indian economy. 6  
9. a) What is entrepreneurship? Explain the qualities of an entrepreneur. 7  
b) Explain the various factors affecting entrepreneurial growth. 6

**OR**

10. a) Explain the various advantages of small scale industrial units. 7  
b) Explain the various incentives provided by government of India to SSI. 6  
11. a) Explain the role of Technical consultancy organizations in India. 7  
b) Explain the various problems faced by S. S. I. 7

**OR**

12. a) Explain the various sources of financing the business. 7  
b) Explain the role of venture capitalist in financing the business ideas. 7

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