

Credit Card Transaction Report

Total Revenue
57M

Transaction Amount
46M

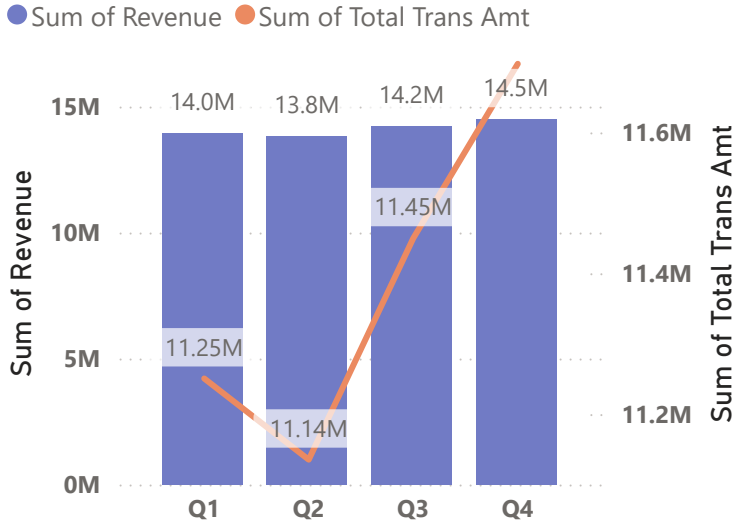
Total Interest
8.0M

Transaction Count
667K

Card Category	Sum of Revenue	Sum of Interest Earned	Sum of Annual Fees
Blue	4,71,88,612	66,14,172.6	27,33,690
Silver	56,59,109	8,21,923.0	1,89,590
Gold	25,33,682	3,84,755.2	57,565
Platinum	11,35,608	1,61,629.1	20,665
Total	5,65,17,011	79,82,479.8	30,01,510



Sum of Revenue and Sum of Total Trans Amt by Quarter



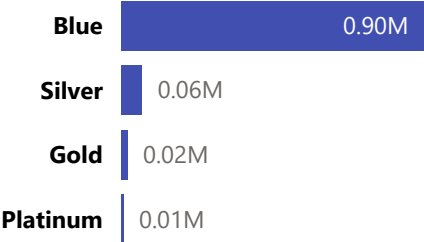
Week Start Date
All

Gold Silver Blue Platin...

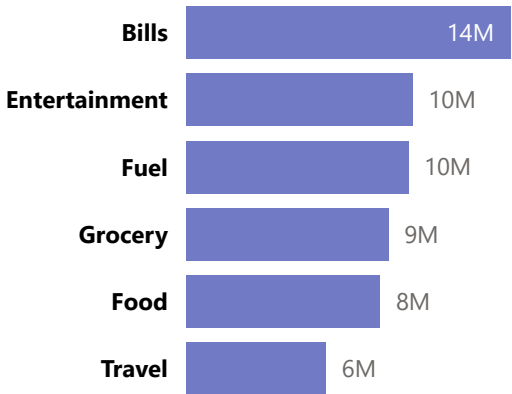
F M

Low Medium High

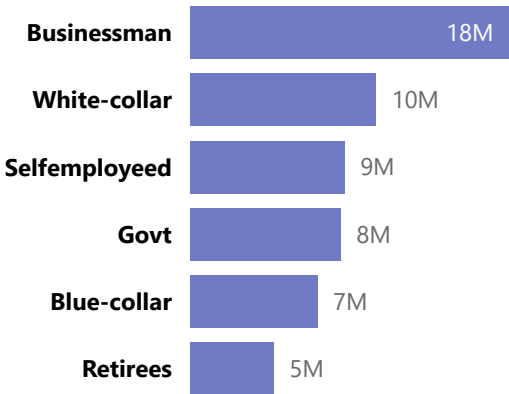
Customer Acquisition Cost



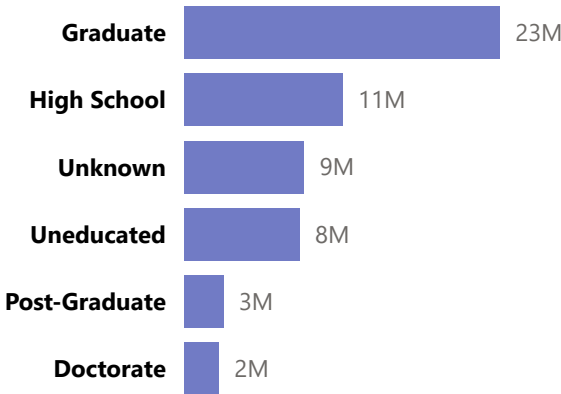
Revenue by Expenditure Type



Revenue by Customer Job



Revenue by Education



Revenue by Use Chip

