

Churn Status

All

10K

No of Customers

2037

Customers Lost

Churn Rate

15.0%

20.4%

0.0%

100.0%

Male

5457

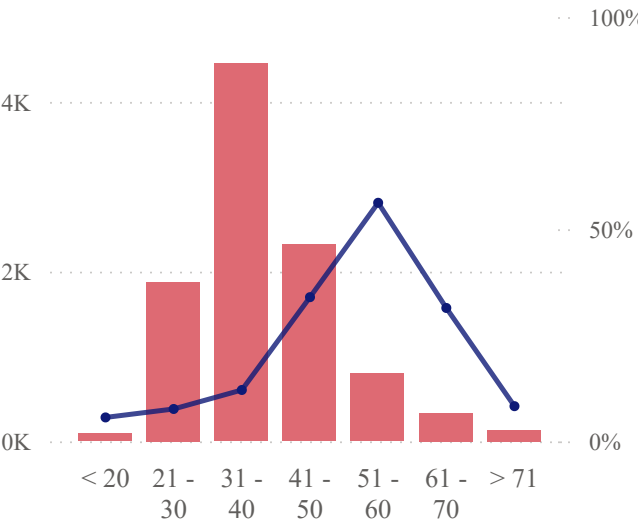
Female

4543

Customer Churn Analysis for Bank

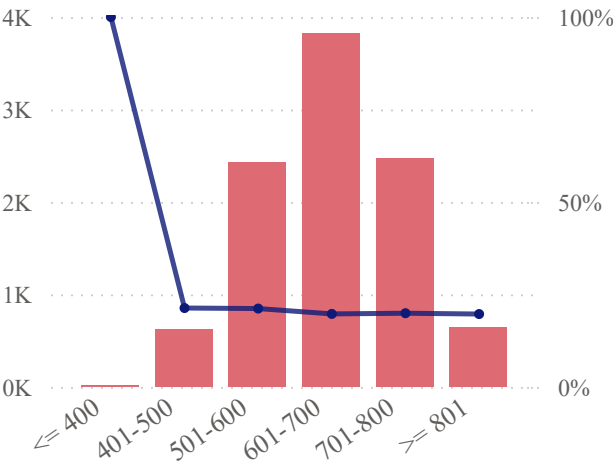
Customers and Churn Rate by Age Groups

No of Customers Churn Rate



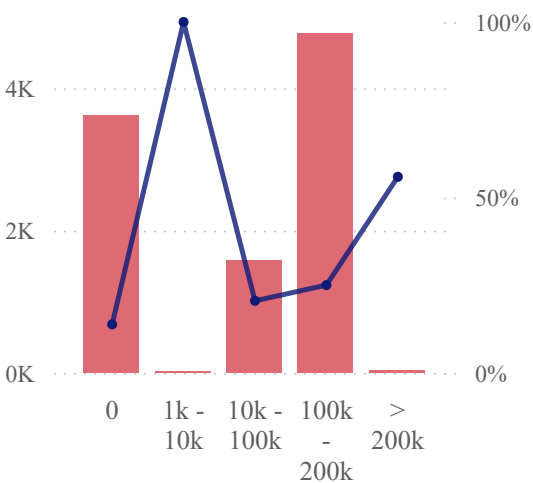
Customers and Churn Rate by Credit Scores

No of Customers Churn Rate



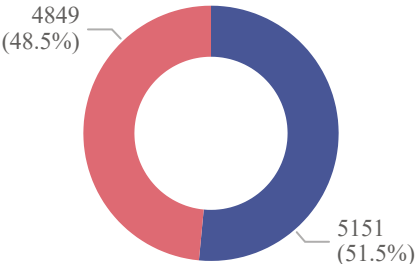
Customers and Churn Rate by Acct Balance

No of Customers Churn Rate



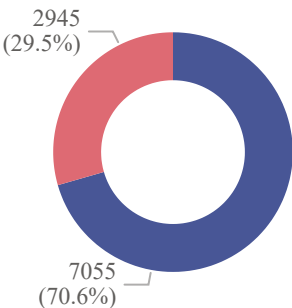
Customers by Activity Status

Active Not Active



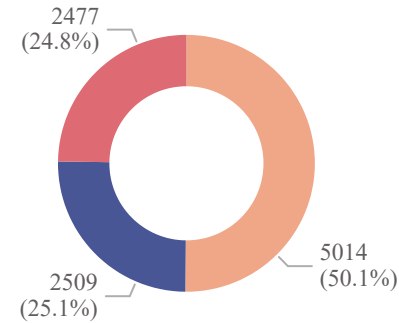
Customers by Credit Card Status

Owned Not Owned



Customers by Country

France Germany Spain



Customers by Products

Prod 1 Prod 2 Prod 3 Prod 4

