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PRD Presentation - Group 2

AI Quizzer



Unmet Needs

Vision

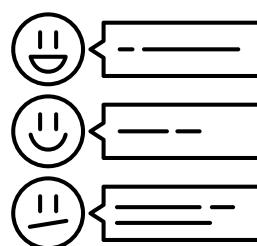
"For students who want to excel in their academics, the AI Quizzer is an educational tool that offers personalized, real-time feedback and interactive learning experiences."



Irrelevant Mock Tests



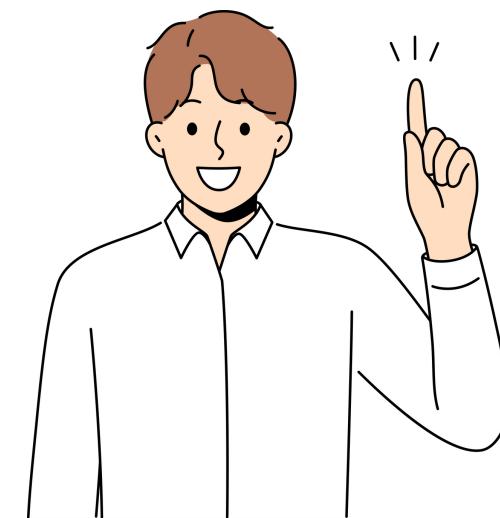
Inadequate Time Management



Desire for Real-Time Feedback

Customer Segment

Student



Parent



**Competitive
Exam Taker**



Proposed Solution

Offers a diverse range of question types.

Personalized quizzes and test history tracking.

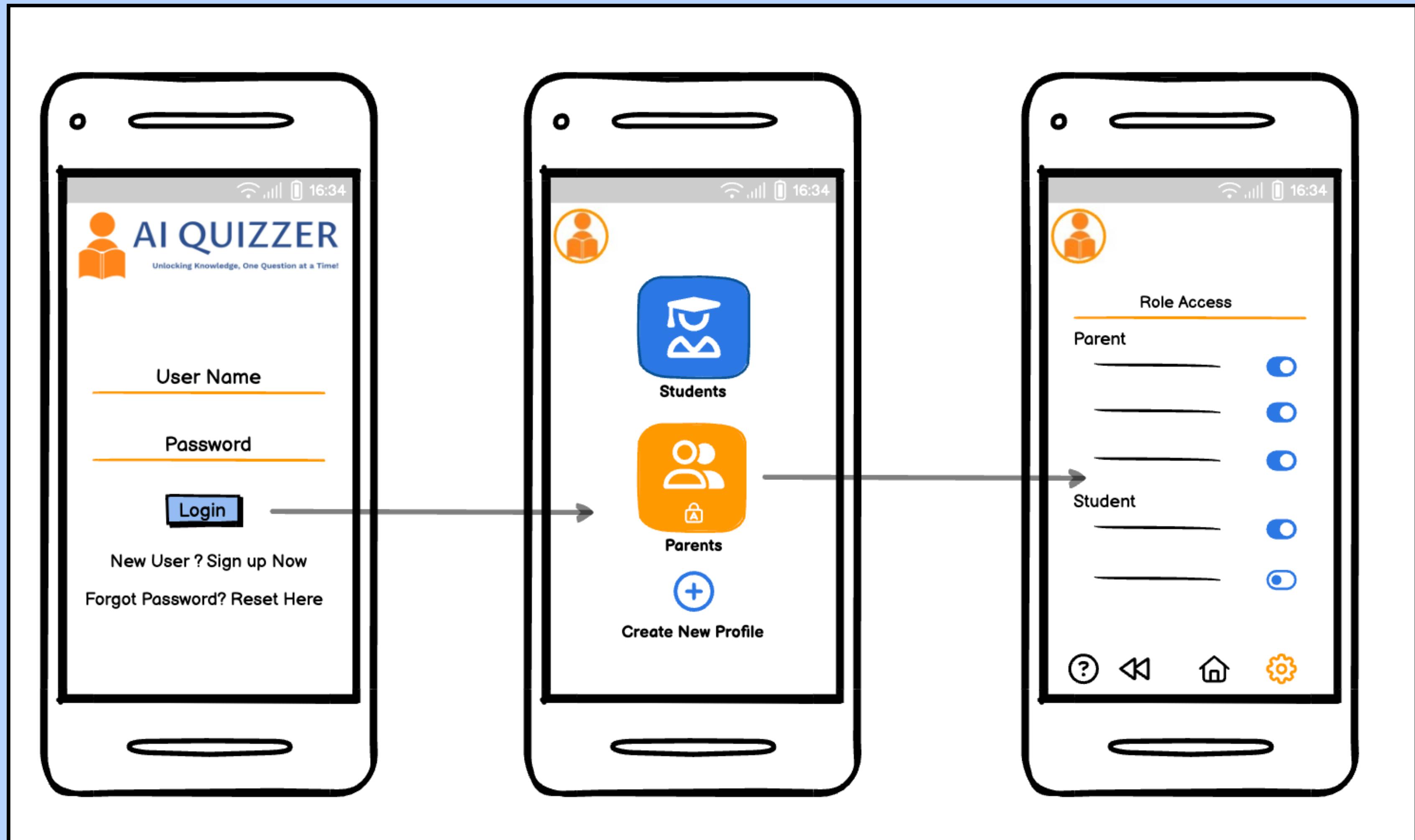
Provides real-time feedback for effective learning.

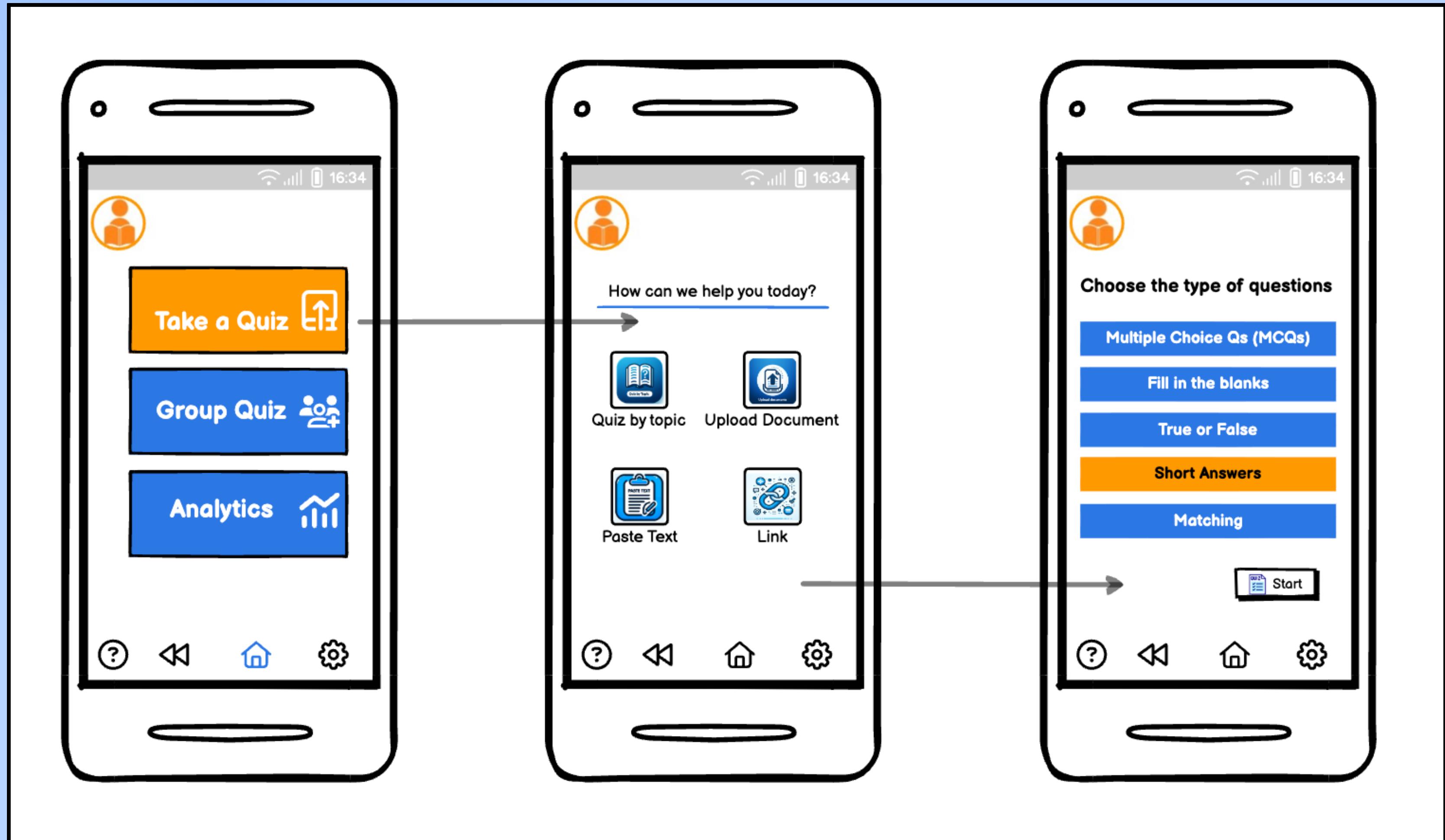
Focused on local educational challenges and preferences.

Visual Storyboard

Lakshmi, a working mother, is determined to enhance her son Aakash's learning experience. She seeks a way to effectively monitor and guide his academic progress while balancing her professional responsibilities.

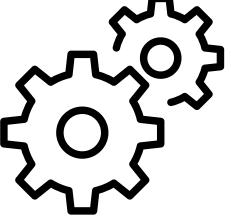
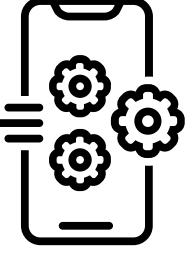
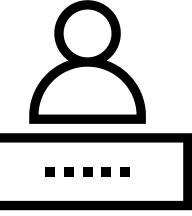
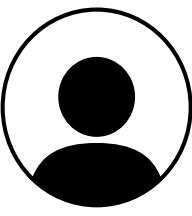








Product Roadmap

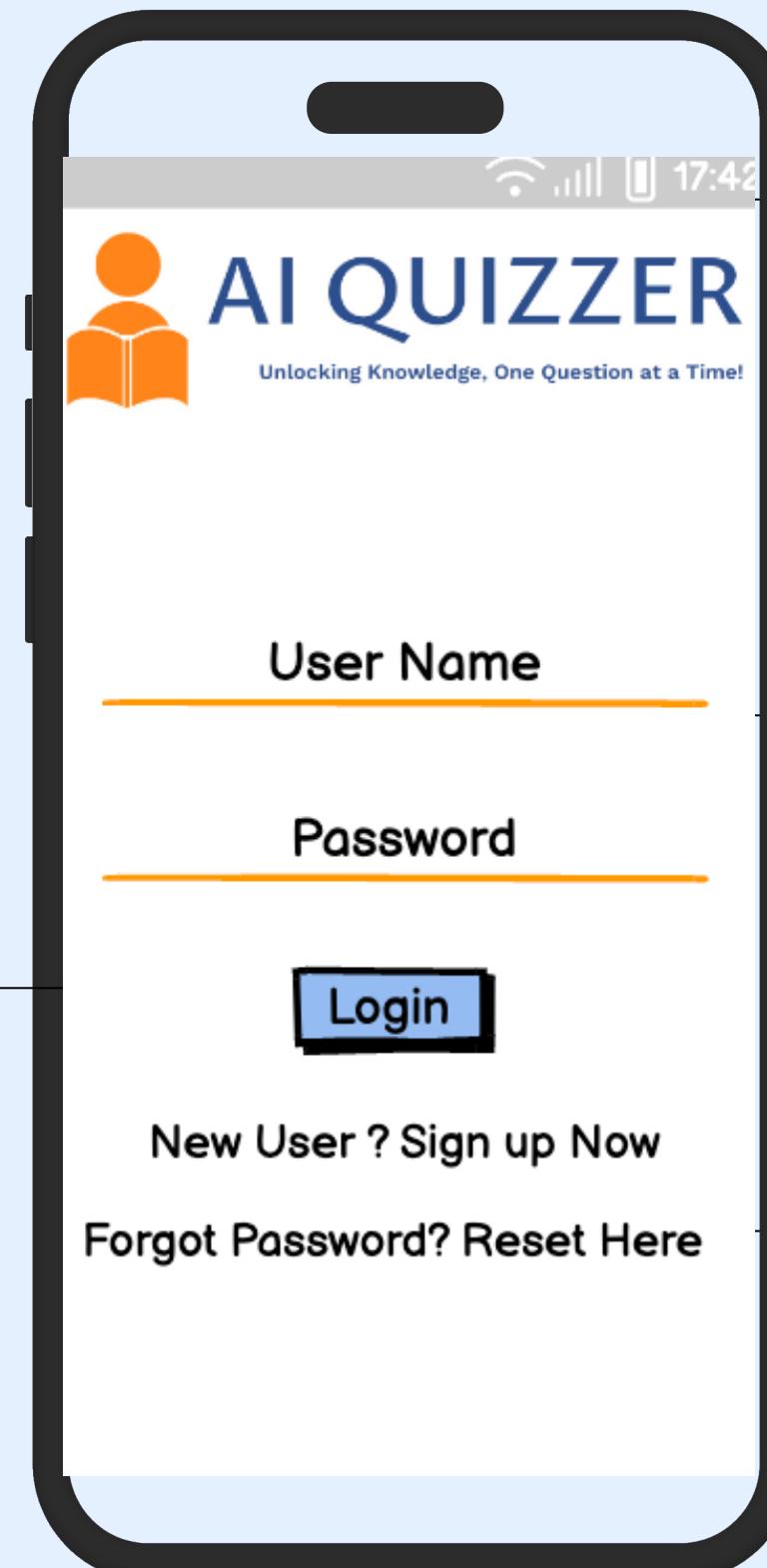
	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
	Version 1	Version 2	Version 3	Version 4
	App with core AI/NLP quiz generation functionalities	Open beta for waitlist users, monitor usage	Points systems & leaderboards for engagement	Integrate VR headsets for immersive quizzes
	Implement basic rule-based feedback	Peer-to-peer gaming in group quizzes	Personalized quiz recommendations based on performance	License exam question banks from partners
	Sign-up, Log-in, Group Quiz features	API integration with social platforms to share scores	Pricing experiments & targeted upgrade offers	Translate platform into regional languages
	Internal user/engineer onboarding for bug testing	Tweak functionalities based on user feedback	User retention	Acquire new segment of users
Evaluation Metrics		Number of new registrations, quiz completion rate	Conversion rate from free to paid	User rating/feedback, time spent in taking quizzes

AI Quizzer

Features

● Group Quiz Functionality

A unique feature allowing users to engage in collaborative and competitive quiz sessions with peers.



● Quiz Generation

Advanced AI algorithms to generate quizzes from various inputs - texts, documents, or directly entered topics.

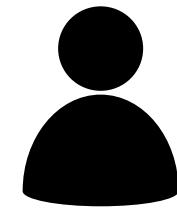
● Real-Time Feedback

AI-driven feedback on quiz responses, offering detailed insights into performance.

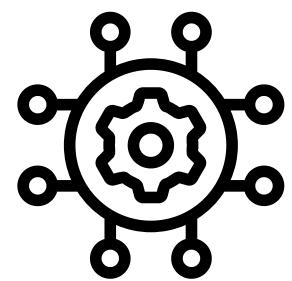
● Performance Analytics

Comprehensive analytics dashboard tracking user progress and highlighting areas for improvement.

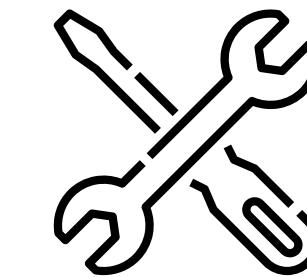
Features of MVP for Launch



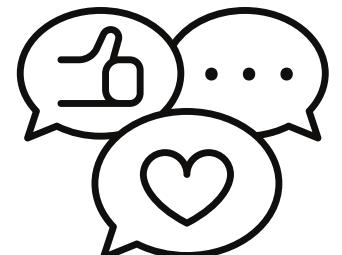
User Registration
and Profile



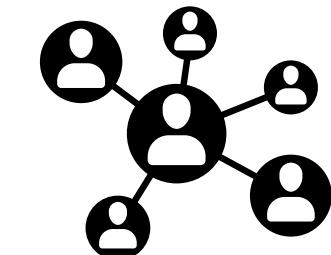
Quiz Generation



Customisation



Feedback



Group
Collaboration

Key Metrics



Number of New User Registrations



Quiz Completion Rate

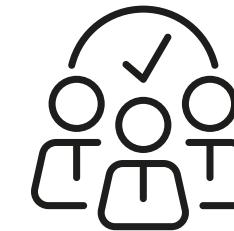


Conversion Rate from Free to Paid Users

Operational Needs



**Legal and
Compliance**



Staffing



**Data Analytics
and Reporting**



User Experience

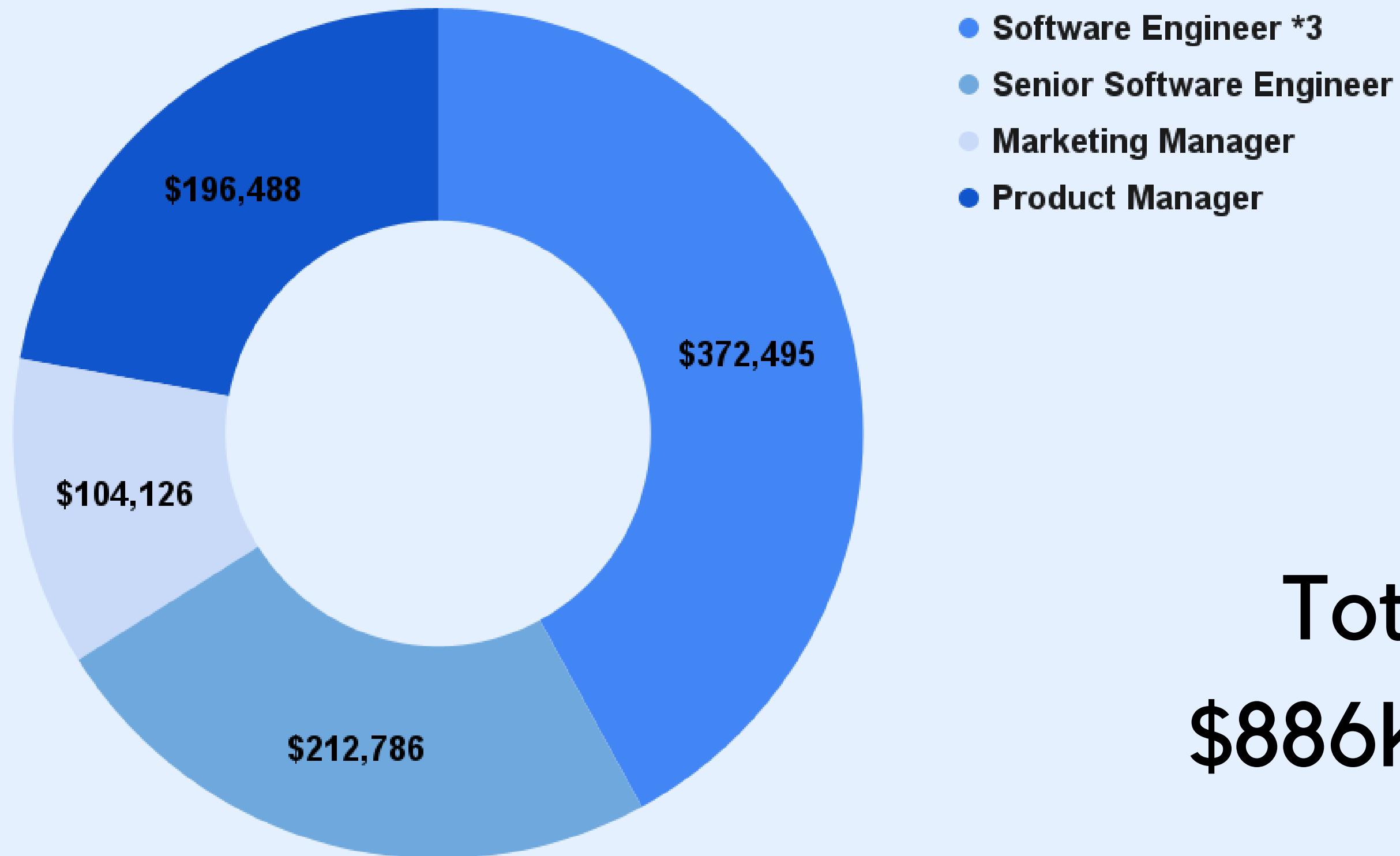


Infrastructure



Security

Projected Cost



Total Cost:
\$886K per year

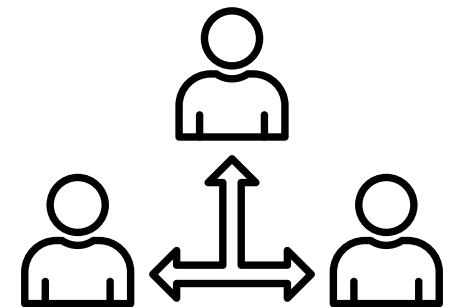
Risk Analysis



Legal Risk



Privacy Concerns



Third-party Risk



Strategic Risk