

SAKSHI GUPTA

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OBJECTIVE

To actively participate in community outreach programs and agricultural extension services to educate and assist farmers in adopting best practices and improving their livelihoods and also pursue opportunities for professional development and continuous learning in the field of agriculture, staying updated with the latest advancements and trends in agricultural science and technology.

EDUCATION

Bachelor of Science (Agriculture)

Chandra Bhanu Gupt Krishi Mahavidyalaya

OCTOBER 2021 – MAY 2025

Percentage: 84%

Intermediate -UP Board

Promise Land Public Inter College

APRIL 2020 – MAY 2021

Percentage: 78%

High School -UP Board

Promise Land Public Inter College

APRIL 2018 – APRIL 2019

Percentage: 83.5%

EXPERIENCE

EARTH5R

APRIL 2023 – JUNE 2023

CONTENT WRITER

- Specialized in creating engaging, well-researched content in English, focusing on environment, startups, and educational topics.
- Created well-researched and informative articles, blog posts, and social media content on diverse topics, including agriculture, startup stories, and educational content. Ensured content was tailored to the target audience, maintaining a clear and engaging writing style.

FOREVER LIVING PRODUCT

JUNE 2023 – JAN 2024

ASSISTANT SUPERVISOR

- The company have recognized me for active qualification is the foundation of FLP Marketing Plan.
- Supporting the implementation and execution of flexible learning programs, ensuring adherence to schedules and objectives.
- Tracking program progress, evaluating performance, and preparing reports on program outcomes and areas for improvement.
- Organizing and coordinating learning sessions, workshops, or educational events, and managing participant engagement.

MARKETMIRCHI

March 2024 – April 2024

CUSTOMER EXECUTIVE

- Overseeing the customer service Process.
- Resolving customer complaints brought to your attention.
- Conducting quality assurance surveys with customers and providing feedback to the staff.

YOUR AGRISTORY

March 2024 – April 2024

WEB CONTENT WRITER

- Incorporate SEO best practices into content creation to improve search engine rankings and drive organic traffic.
- Monitor and analyze content performance metrics to make data-driven decisions for content improvements.
- Opportunities for professional development and growth.

PROJECT

INDOORAMA

JUNE 2024 - CURRENT

KRISHIVEER PROJECT

- Tracking program process, maintaining data.
- Learning the acquired knowledge company process.
- Developing the skills like people management, marketing strategies, self planning, business Development.

SKILLS

TECHNICAL SKILLS: Excel, MS Word, Project management, Marketing skills.

SOFT SKILLS: Team management, Communication, Organizational, Team management.

LANGUAGE

- English
- Hindi

INTEREST & HOBBIES

- Enjoy spending time with friends
- Photography
- Exploring historical places
- Watching movies
- Solving puzzles