

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

1. Deep Learning with Autoencoders for Anomaly Detection

2. Time-Series Analysis with LSTM (Long Short-Term Memory) Networks

3. Unsupervised Learning using Clustering Algorithms (e.g., DBSCAN, Isolation Forest)

TIP You can select a sticky note and in the pencil (edit) icon to switch text to start drawing.

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Data Collection and Preprocessing Team

2. Model Development Team

3. Evaluation and Testing Team

4. Deployment Team

TIP Add customizable tags to sticky notes to make it easier to filter, browse, organize, and categorize important ideas as shared within your team.

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the online page, click values importance moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP Each sticky note has a small arrow icon in the top right corner. Clicking this icon will allow you to move the sticky note around the grid. You can also click the arrow icon to select the sticky note for editing.

Importance

Feasibility

5 After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick additions

- Share the mural**
Share a new link to the mural with collaborators to view. Share the new link with collaborators or the viewer.
- Export the mural**
Export a copy of the mural as a high-res PDF to use as a reference or to share with others. Or share a link to the mural.

Keep moving forward

- Strategy blueprint**
Outline the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Explore the customer journey, understand the customer's needs, and identify the best way to serve them.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify the strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)