

Lecture 6

Links

1. Linking

A webpage can contain various links that take the user directly to other pages and even specific parts of a given page. These links are known as hyperlinks. The Web is based on hyperlinks. Hyperlinks can connect to other places on a Web page, to other pages within same Web site, to pages outside the site, and to many types of Web and non-Web content.

2. HTML Link Tag

The anchor (a) is the element markup that makes links connect to other sites, to the same site, and within a page. The HTML for an anchor, or link is defined with the `<a>` tag:

```
<a href="URL"> link text </a>
```

- `<a>...` is a tag used to make a selection of text a link, simply wrap it in opening and closing.
- The **href (hyper reference)** attribute specifies the destination address of the link by providing the URL of the target page.
- The **link text** is the visible part that will be clicked. By default, it appears on the screen as blue underlined text. Alternative formatting can be specified for hyperlinks by using styles.
- HTML can use an image as a link. For example
``

3. Relative and Absolute Path

There are two ways to specify the destination address:

- **Absolute Path** provide the full URL for the document, including the protocol (`http://`), the domain name, and the pathname as necessary. You need to use an absolute URL when pointing to a document out on the Web.

```
<a href="http://www.oreilly.com">Go to the Reilly Media site</a>
```

This example that creates a link to the O'Reilly Media website

- **Relative Paths** describe the pathname to a file relative to the current document. Relative paths can be used when you are linking to another document on your own site, it doesn't require the protocol or domain name. For example, if the *index.htm* and *tutorial.htm* pages in the same Web site and in the same folder, in the *index.htm* file, you could refer to *tutorial.htm* like this:

```
<a href="Tutorial.html">Tutorial Link</a>
```

4. The Target Attribute

A hyperlink opens the referenced page in the same browser window by default. That means the new page replaces the previous page in the browser. In some cases the user might want the hyperlink to open in a new window (check out a page on another site without leave the current site) or open in the same frame.

Target attribute is used to specify the location where linked document is opened. It adds to the *<a>* tag. Following are the possible options:

`target="_self"` Display on the same page

`target="_blank"` Display on another page

`target="_name of frame"` Display on the frame

Example1:

```
<!DOCTYPE html>
<html>
  <head>
    <title>Hyperlink Example</title>
  </head>
  <body>
    <p>Click any of the following links</p>
    <ul>
      <li> <a href = "www.google.com" target = "_blank"> Opens in New </a> </li>
      <li> <a href = "www.google.com" target = "_self"> Opens in Self</a> </li>
```

```
</ul>  
</body>  
</html>
```

Remember, this method have no control over the size of the window, it will generally open as a new tab or in a new window the same size as the most recently opened window in the user's browser.

5. Linking Types

5.1 External linking to other web sites

Absolute paths are used when referring to content outside the current web site that is, paths containing the full location of the web.

Example2:

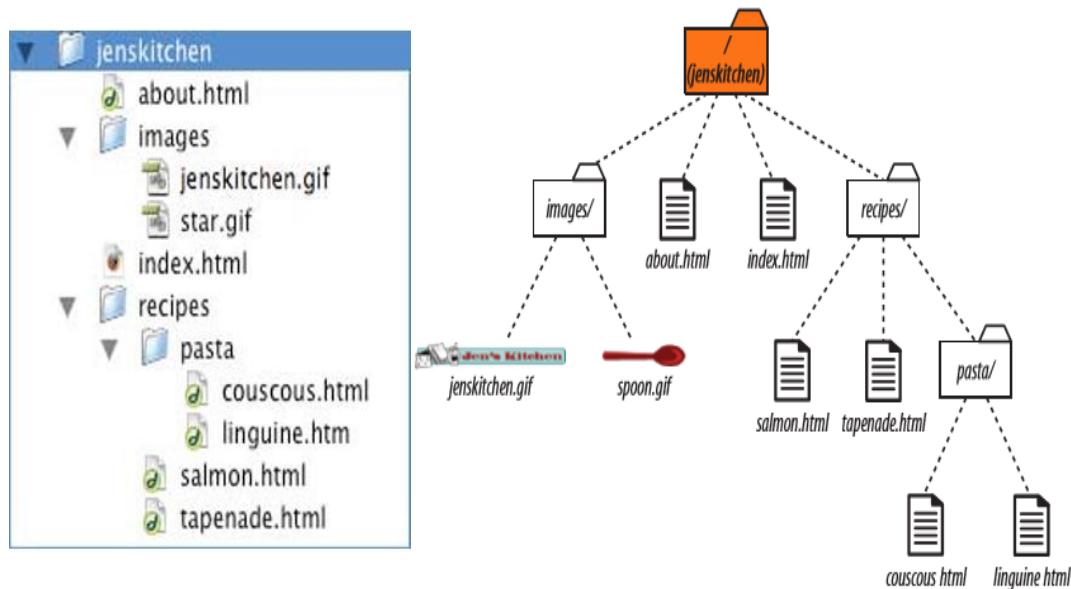
```
<!DOCTYPE html>  
<html>  
  <head>  
    <title>Hyperlink Example</title>  
  </head>  
  <body>  
    <p>Click following link</p>  
    <a href = "https://www.google.com" target = "_self">Google Web Site</a>  
  </body>  
</html>
```

5.2 Internal linking to other pages in the site

Without "http://", the browser looks on the current server for the linked document. A pathname, the notation used to point to a particular file or directory, tells the browser where to find the file

and a relative pathname describes how to get to the linked document starting from the location of the current document.

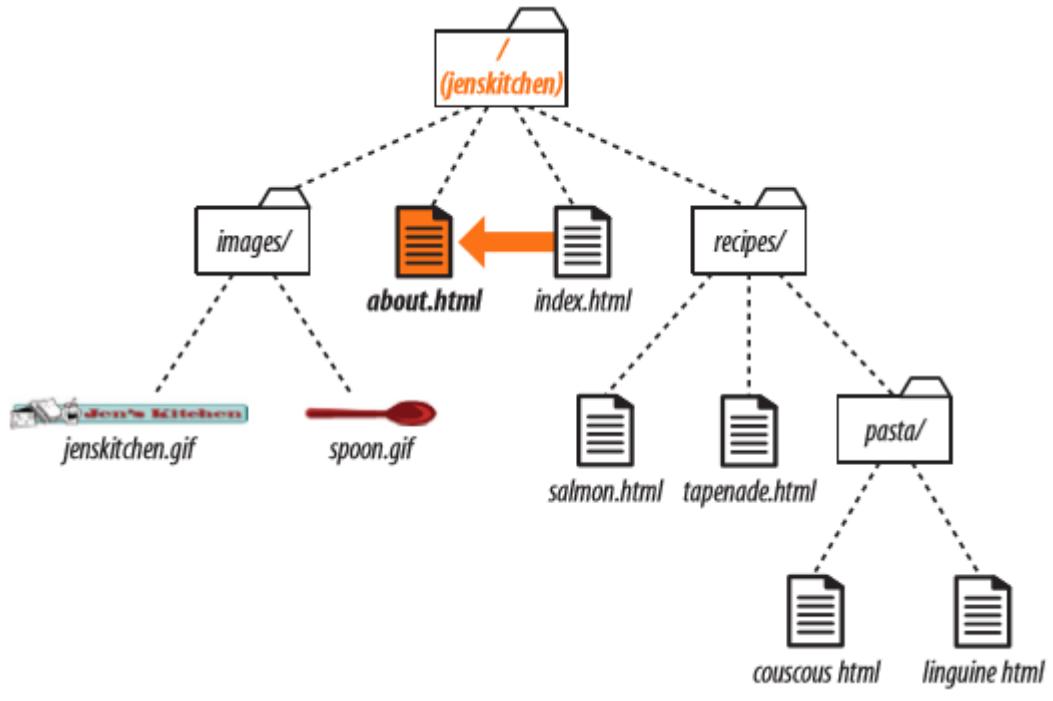
The following diagram shows the Jen's Kitchen site, the root directory is named jenskitchen.



Linking within a directory

To make a link from home page (`index.html`) to a general information page (`about.html`), both files are in the same directory (`jenskitchen`). So from home page, we can make a link to the information page by simply providing its filename in the URL make a link from home page (`index.html`) to `about.html`

```
<a href="about.html"> About this page...</a>
```



Linking to a lower directory

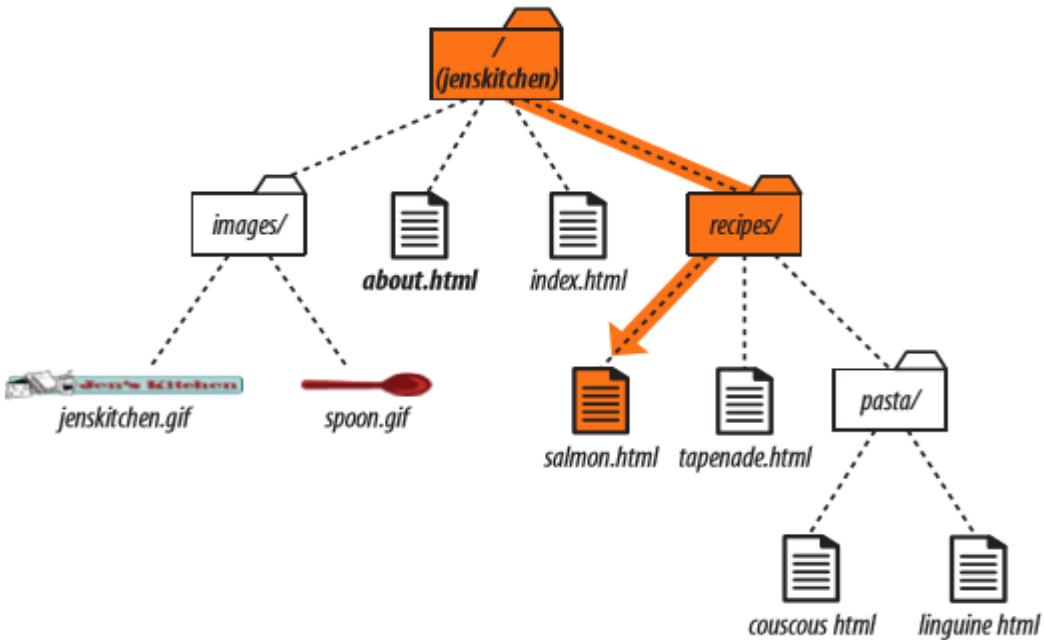
All websites have a root directory, which is the directory that contains all the directories and files for the site. To write a relative pathname is to start at the root directory and list the subdirectory names until you get to the file you want to link to. This kind of pathname is known as site root relative. A forward slash (/) at the start of the pathname indicates the path begins at the root directory.

The site root relative pathname in the following link to find the salmon.html file:

```
<a href="/recipes/salmon.html">Garlic Salmon</a>
```

Note that you don't need to write the name of the root directory (jenskitchen) in the path—just start it with a forward slash (/), and the browser will look in the top-level directory relative to the current file. From there, just specify the directories the browser should look in.

```
<a href="recipes/salmon.html">Garlic Salmon</a>
```

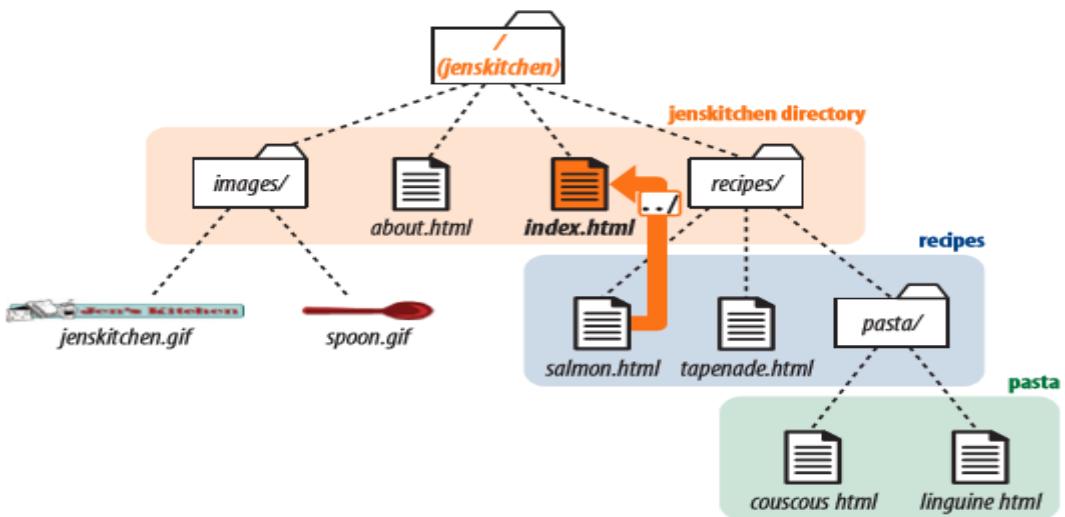


Linking to a higher directory

To a link from `salmon.html` back to the home page (`index.html`), because `salmon.html` is in the `recipes` subdirectory, we need to back up a level to `jenskitchen` to find `index.html`. This pathname tells the browser to “go up one level,” then look in that directory for `index.html`.

`[Back to home page]`

Note that we don’t need to write out the name of the higher directory (`jenskitchen`) in the pathname. The `..` stands in for it.



5.3 Linking to sections of a document

Linking to a specific **section** or point in a web page is useful for providing shortcuts to information at the bottom of a long, scrolling page or for getting back to the top of a page with just one click or tap. Linking to a specific point in the page is also referred to as linking to a document fragment. Linking to a particular spot within a page is a two-part process. First, you identify the destination, and then you make a link to it.

Step 1: Identifying the destination: to create a destination, use the id attribute to give the target element in the document as a unique name appear in the document, as an example to link into conclusion segment

```
<h1 id="conclusion">conclusion</h1>
```

Step 2: Linking to the destination with the identifier in place. The href attribute is used to provide the location of the link. To indicate the linking to a fragment, the symbol (#), is used before the fragment name.

```
<a href="#conclusion">conclusion</a>
```

The following code create a web page include description of five chapters. Show the output and specify navigation state.

Example3:

```
<html>
<head>
<title> This is HTML page </title>
</head>
<body>
<!--This page include five chapter -->

<h1> five Web Design Chapters</h1>
<hr/>

<a href="#chapter one">chapter one</a><br>
<a href="#chapter two">chapter two</a><br>
<a href="#chapter three">chapter three</a><br>
<a href="#chapter four">chapter four</a><br>
<a href="#chapter five">chapter five</a><br>
<h2> chapter one </h2>
<p> General Introduction: This chapter consists a general<br>
    introduction about the Web design and programmin </p><hr>
<h2> chapter two </h2>
<p> Steps of web design: This chapter consists the steps<br>
    of web design in details using HTML</p><hr>
<h2> chapter three </h2>
<p> Links in web design: This chapter consists how to creat<br>
    internal and external linking in web pages</p><hr>
<h2> chapter four </h2>
<p> Images of web design: This chapter consists how to<br>
    insert images and vedios in HTML documemt</p><hr>
<h2 id="chapter five">chapter five</h2>
<p>Table and List:This chapter consists how to create and disply <br>
the tables and lists in web page</p>

</body>
</html>
```

6. Hyperlinking to Other Content

A hyperlink can reference any file, not just a Web document. One can take advantage of this to link to other content such as Microsoft Office documents, compressed archive files, and even executable program files such as setup utilities for programs. The procedure for linking to other content is the same as for linking to a Web page; the only difference is the file name that enters in the hyperlink.

Before creating a link to non-HTML content, the developer need to remember that not everyone has the same software. Some browsers have a feature that automatically tries to download an appropriate viewer, player, or plug-in (an extension to the browser for handling a certain type of file) for anything it can't display as content. That's a great feature when it works, but it's not reliable because not all Web visitors will have a browser with this capability. So, the developer should at least provide a hyperlink to a free viewer that can display that file type especially with audio and video files.

To provide a viewer for a type of content, create a hyperlink that points to a site from which it can be downloaded, or store the viewer on your own Web site and provide a link to it

Example 4:

```
<!DOCTYPE html>
<html>
  <head>
    <title>Hyperlink Example</title>
  </head>
  <body>
    <a href = "https://www.tutorial.com/page.pdf">Download PDF File</a>
  </body>
</html>
```