## Detecting Anti-Asian Sentiments on Twitter during COVID-19



### **Group 8:**

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### Introduction

- Along with the spread of the virus, there has been a sharp increase in hate crimes and discriminatory acts against Asian Americans in the United States.
- Social media too witnessed the spread of racism and hateful behavior towards Asian communities







- What are the <u>most frequently used words and phrases</u> in tweets related to anti-Asian hate during the COVID-19 crisis?
- How has the <u>intensity of anti-Asian hate</u> changed over time?
- What are the <u>dominant sentiments and emotions</u> expressed in tweets related to anti-Asian hate?

## Methodology

Dataset (Source from kaggle): tweets from April-June 2020, August-October 2020 and April-June 2021

01

## Text mining & Sentiment Analysis

- afinn dictionary used for general sentiment analysis
- nrc dictionary used to analyze emotions

02

#### **Time Series Analysis**

- Results aggregated by month
- Extrapolated missing data in visualizations

03

#### **Visualizations**

- ggplot, using WSJ theme
- Word clouds (term frequency and sentiment comparisons)

Findings provided insights into the content and sentiment of tweets related to anti-Asian hate and counterspeech and contributed to our understanding of the issue

### Example of hateful tweet detected by sentiment analysis



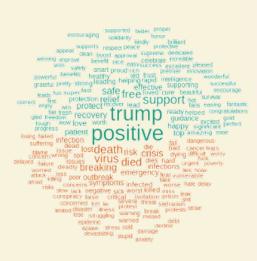
**RPP** @IND\_Bharat45

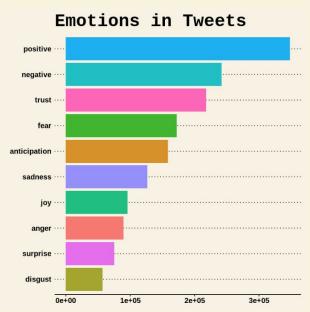
#WuhanLab #Coronavirus #ChinaGlobalThreat #chinesevirus China a country which is cancer to the world. It must be treated soon for the world will be infected again and again. #WuhanLabLeak

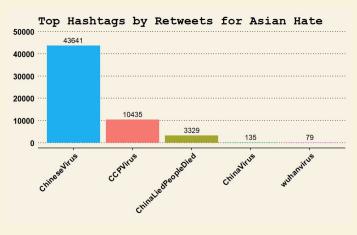
1:39 PM · Jun 24, 2021

## **Sentiment Analysis**

### positive

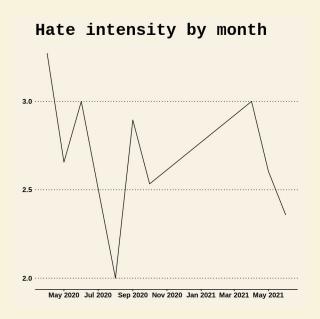


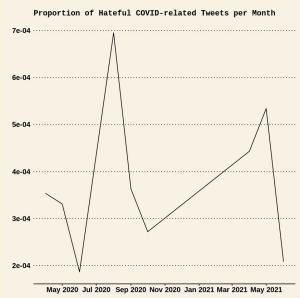


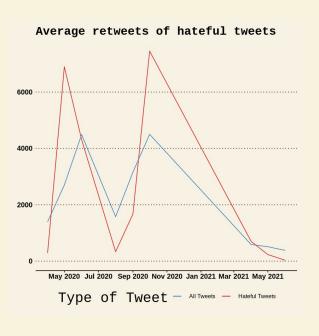


negative

# **Time Series Analysis**







Hate intensity as measured by average sentiment score of tweets with hateful terms or hashtags

Spike potentially attributable to a difference in data collection methodology

It seems that hateful tweets are sometimes more susceptible to being retweeted.

## Conclusions



#### Asian hate intensity

- Peaked during the first and second wave of COVID
- Dropped significantly after
  March 2021



### Top three hashtags

- ChineseVirus
- CCPVirus
- ChinaLiedPeopleDied



### **Most frequent words**

- Positive: "support","guidance", "recovery"
- Negative: "death", "virus",
  "breaking", "crisis"



### **Top 4 emotions**

- Positive
- Negative
- Trust
- Fear

Thank you!