

```
In [12]: import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
```

```
In [13]: # Step 1: Generate Random Data
np.random.seed(42) # for reproducibility

# Creating a sample dataset with 1000 users
n = 1000
data = pd.DataFrame({
    'user_id': range(1, n+1),
    'age': np.random.randint(18, 60, size=n), # ages between 18 and 60
    'skin_type': np.random.choice(['Oily', 'Dry', 'Combination', 'Sensitive'], size=n),
    'acne_severity': np.random.randint(1, 5, size=n), # 1: Low, 4: High
    'dark_spots': np.random.choice([0, 1], size=n), # 0: No, 1: Yes
    'recommended_product': np.random.choice(['Product_A', 'Product_B', 'Product_C', 'Product_D'], size=n),
    'skin_improvement_score': np.random.normal(5, 2, n).clip(0, 10) # normalized score 0-10
})
```

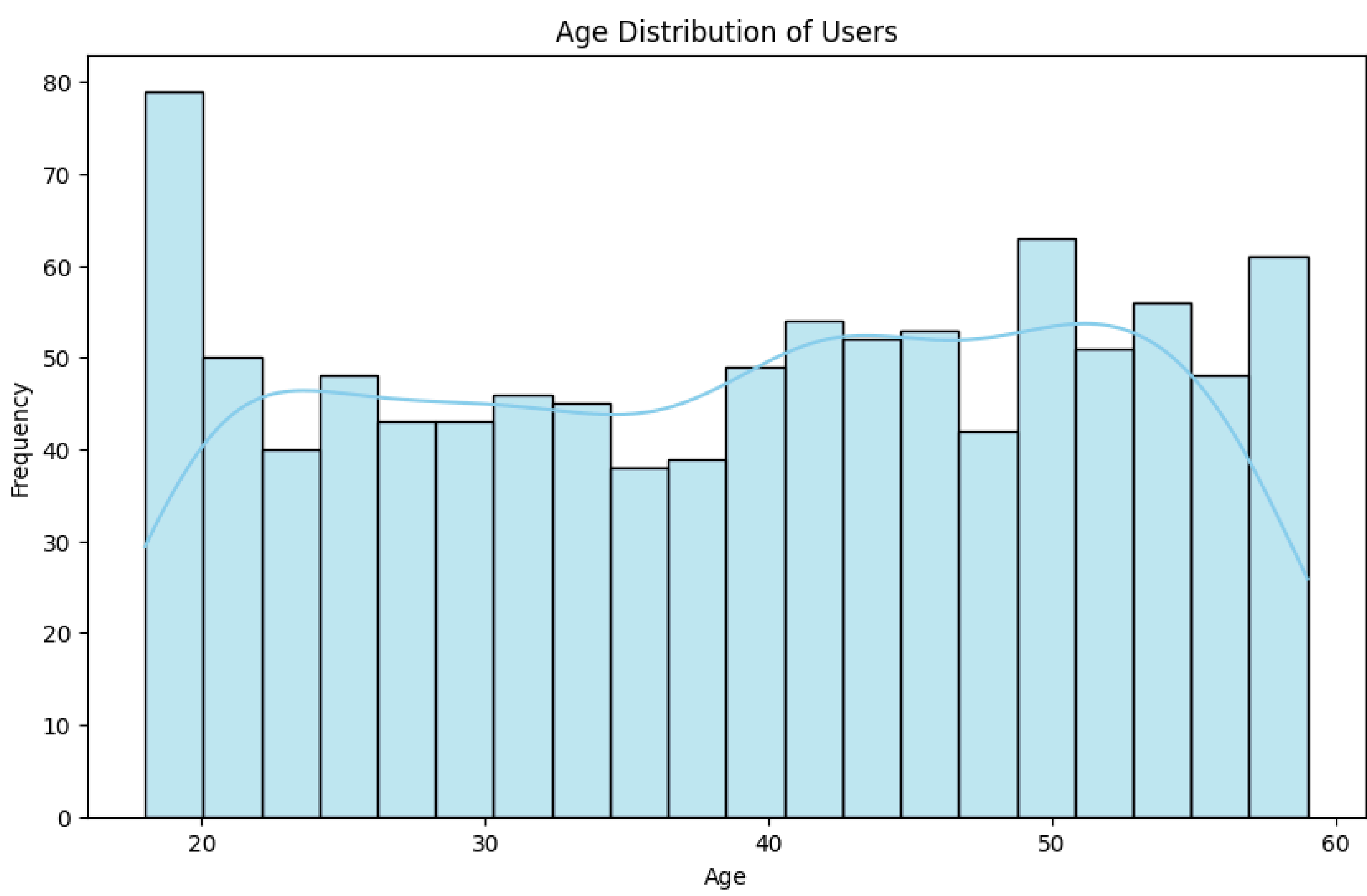
```
In [21]: # Step 2: Perform EDA
```

```
# Summary of the data
print("Data Summary:")
print(data.describe(include='all'))
```

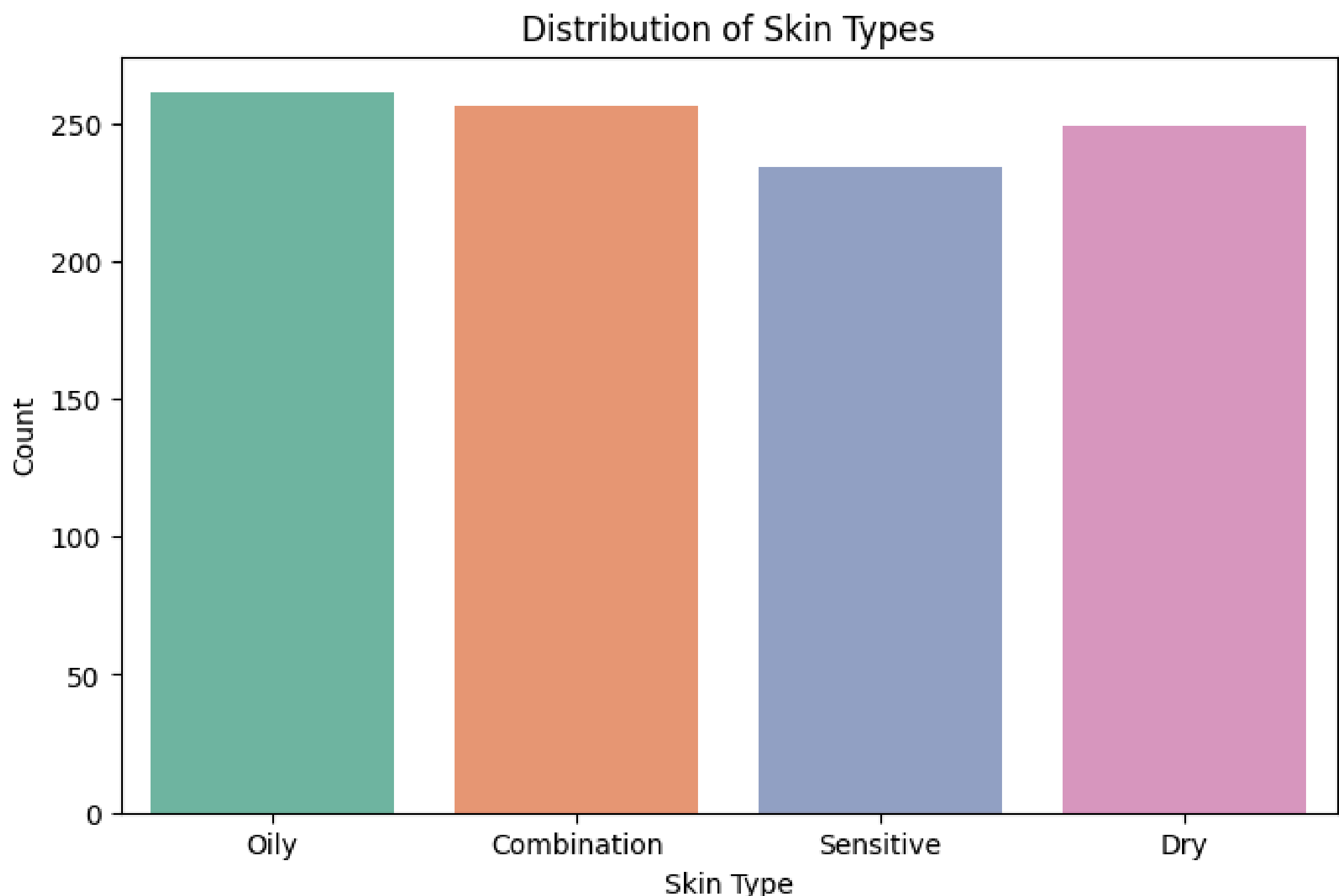
```
Data Summary:
   user_id  age skin_type  acne_severity  dark_spots \
count  1000.000000  1000.000000      1000      1000.000000  1000.000000
unique           NaN           NaN           4           NaN           NaN
top             NaN           NaN          Oily           NaN           NaN
freq           NaN           NaN          261           NaN           NaN
mean         500.500000   38.745000         NaN         2.461000   0.522000
std          288.819436   12.186734         NaN         1.122381   0.499766
min             1.000000    18.000000         NaN         1.000000   0.000000
25%          250.750000    28.000000         NaN         1.000000   0.000000
50%          500.500000    40.000000         NaN         2.000000   1.000000
75%          750.250000    50.000000         NaN         3.000000   1.000000
max         1000.000000    59.000000         NaN         4.000000   1.000000

   recommended_product  skin_improvement_score
count              1000              1000.000000
unique                  4                  NaN
top             Product_A                  NaN
freq                273                  NaN
mean                NaN              5.055599
std                NaN              1.998775
min                NaN              0.000000
25%                NaN              3.692408
50%                NaN              5.082674
75%                NaN              6.394781
max                NaN              10.000000
```

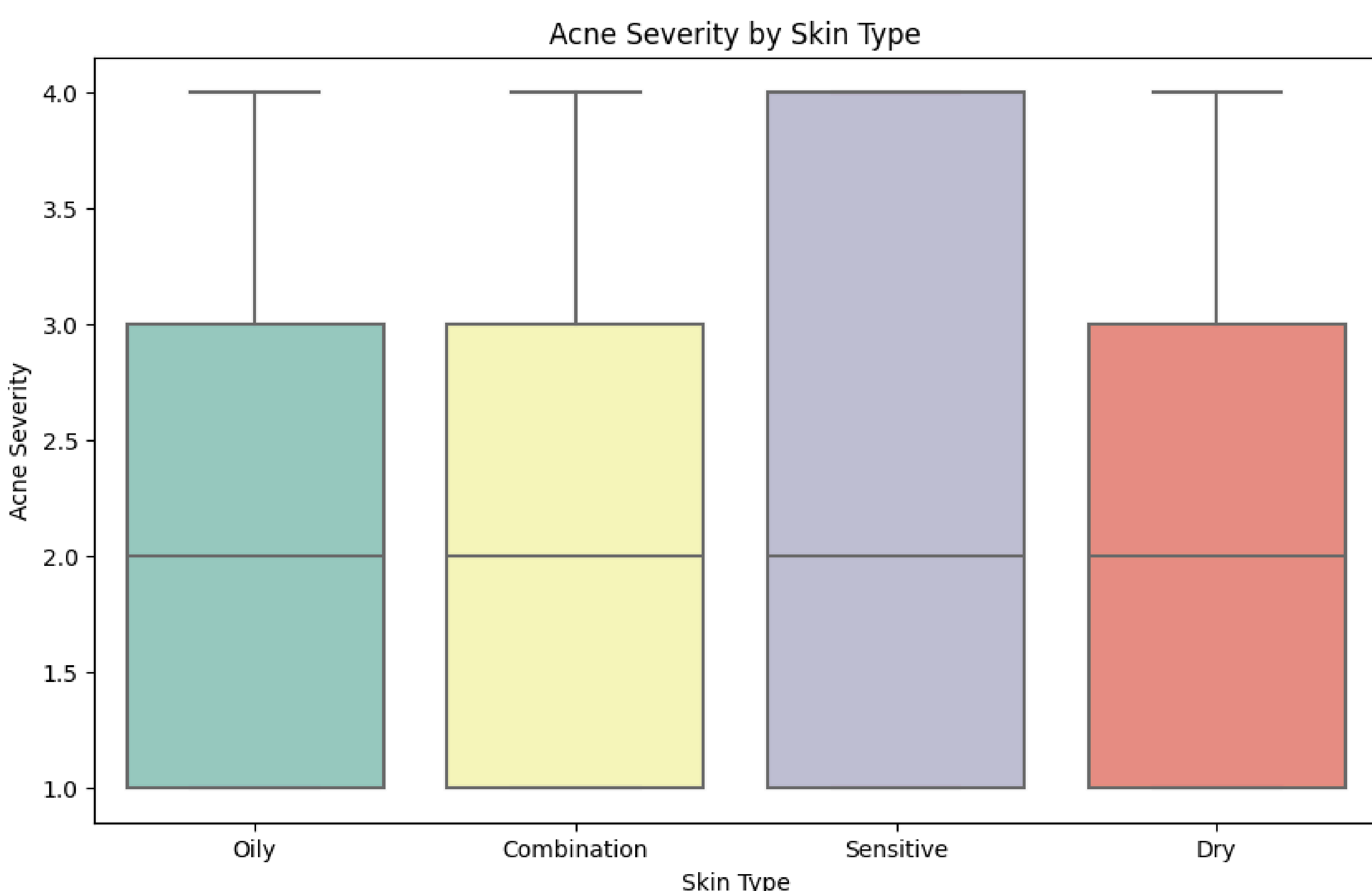
```
In [23]: # Distribution of Age
plt.figure(figsize=(10, 6))
sns.histplot(data['age'], kde=True, bins=20, color='skyblue')
plt.title('Age Distribution of Users')
plt.xlabel('Age')
plt.ylabel('Frequency')
plt.show()
```



```
In [22]: # Skin Type Distribution
plt.figure(figsize=(8, 5))
sns.countplot(data=data, x='skin_type', palette='Set2')
plt.title('Distribution of Skin Types')
plt.xlabel('Skin Type')
plt.ylabel('Count')
plt.show()
```



```
In [24]: # Acne Severity by Skin Type
plt.figure(figsize=(10, 6))
sns.boxplot(data=data, x='skin_type', y='acne_severity', palette='Set3')
plt.title('Acne Severity by Skin Type')
plt.xlabel('Skin Type')
plt.ylabel('Acne Severity')
plt.show()
```



```
In [18]: # Correlation between Age and Skin Improvement Score
plt.figure(figsize=(8, 6))
sns.scatterplot(data=data, x='age', y='skin_improvement_score', hue='skin_type', palette='viridis')
plt.title('Age vs. Skin Improvement Score')
plt.xlabel('Age')
plt.ylabel('Skin Improvement Score')
plt.show()
```



```
In [19]: # Distribution of Skin Improvement Scores by Recommended Product
plt.figure(figsize=(12, 6))
sns.violinplot(data=data, x='recommended_product', y='skin_improvement_score', palette='muted')
plt.title('Skin Improvement Scores by Recommended Product')
plt.xlabel('Recommended Product')
plt.ylabel('Skin Improvement Score')
plt.show()
```



```
In [25]: # Heatmap of Correlations
plt.figure(figsize=(8, 5))
# Select only numerical columns for correlation calculation
numerical_data = data.select_dtypes(include=np.number)
sns.heatmap(numerical_data.corr(), annot=True, cmap='coolwarm')
plt.title('Correlation Matrix')
plt.show()
```

