

Sakshi Sabnani

sakshisabnani@gmail.com | Phone: +91 9098476304 | Portfolio: sakshisabnani.github.io

EDUCATION

MSc Economics

Symbiosis School of Economics, Pune — 2020–2022

- CGPA: 9.0/10, Batch Topper, Best Dissertation Award, Merit Scholarship

BSc Economics and Finance

University of London — 2016–2019

- Second Class Honors (Upper Division), World Topper Award for International Economics

Professional Development & Freelance Experience

2022 – 2025

- Completed advanced coursework and certifications in data science and deep learning.
 - Worked as a freelance copywriter, gaining experience in content creation and communication.
-

PROFESSIONAL EXPERIENCE

Research Assistant (Short-term Contract, Remote)

Aysha Ali, PhD Student | Westminster School of Media and Communication (CAMRI)

University of Westminster, London | Jul 2025 – Aug 2025

- Automated web scraping and API integration for large-scale data extraction on FMCG products from YouTube and other digital sources.
- Processed, cleaned, and harmonized datasets for market research and prepared Google Sheets dashboards for reporting.
- Delivered regular progress updates and independently managed project deadlines and ensured data quality.

Research Intern

Prof. Subrato Banerjee | Assistant Professor, Department of Economics

Indian Institute of Technology, Bombay | Jan 2021 - August 2021

- Developed econometric models and conducted simulation studies to improve predictive accuracy.
 - Utilized R and Python for statistical programming supporting policy-focused research.
-

DATA SCIENCE PROJECTS

TED Talks NLP Analysis: Performed text mining, sentiment analysis, and topic modelling on TED Talks data using R and relevant NLP libraries.

Google Data Analytics Capstone: Analyzed Fitbit user data to identify behavioral trends and support product optimization.

CERTIFICATIONS

- Neural Networks and Deep Learning, DeepLearning.ai
 - Machine Learning Specialization, DeepLearning.ai
 - Data Analyst with Python, DataCamp
 - Data Scientist with R, DataCamp
 - Google Data Analytics Certification, Coursera
-

TECHNICAL SKILLS

Programming: Python (pandas, numpy, sklearn), R, SQL, Excel

Visualization: Tableau, Matplotlib, Seaborn

Machine Learning: Supervised/Unsupervised Learning, NLP, Time Series

ACADEMIC ACHIEVEMENTS

- Batch Topper & Best Dissertation Award (MSc Economics, 2022)
 - Overall Semester Topper (1st, 2nd, 3rd & 4th Semester)
 - Economist of the Year Runner-up (2022)
 - University of London World Topper Award in International Economics (2019)
 - CBSE Merit Award in Accountancy & Business Studies (Top 0.1%) (2016)
-