

# Banking\_Conversion Compass Dashboard

## FilteringbySubscription

- ☒ Select all
- ☐ no

## Marital\_Filteration

- ☒ divorced
- ☐ married
- ☐ single

## Job\_Filteration

- ☒ admin.
- ☐ blue-...
- ☐ entre...
- ☐ house...
- ☐ mana...
- ☐ retired
- ☐ self-e...
- ☐ services

Total\_Subscription\_Rate

14M

Avg\_Call\_By\_Duration

1.21M

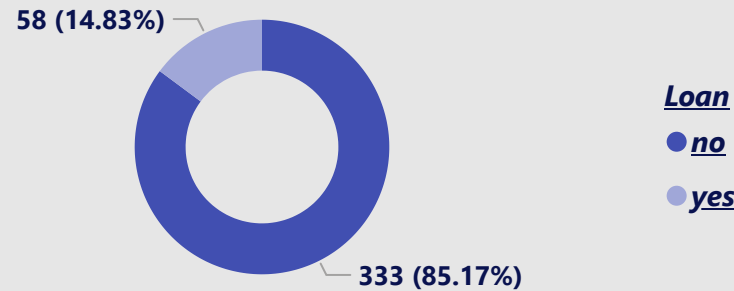
Engagement\_Efficiency\_Rate

2.49

Loan\_ConversionRate

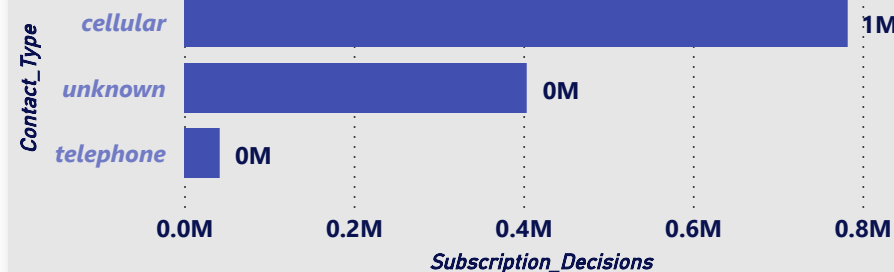
25.91K

## Impact\_Of\_Loans\_On\_Subscription\_Decisions

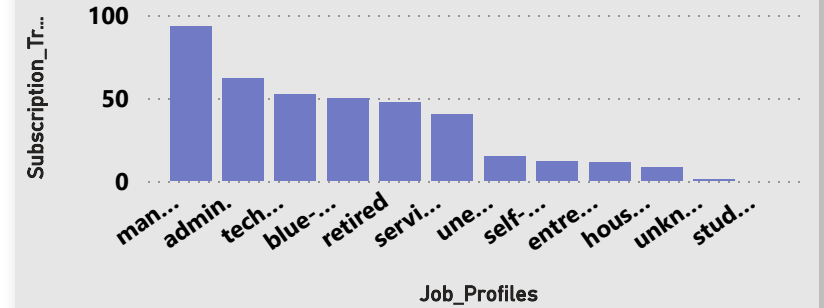


## Contact\_Type\_Influence\_Subscription\_decisi...

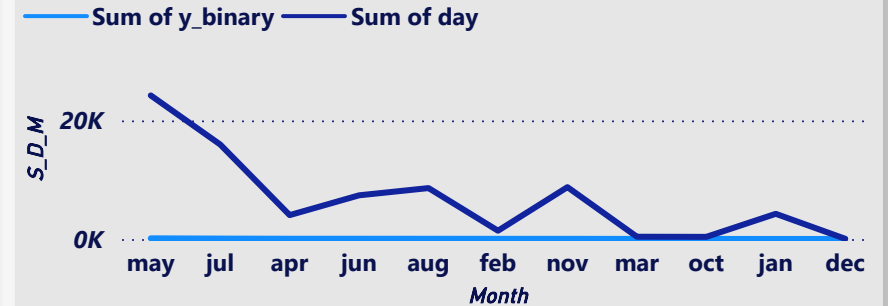
Sum of duration Sum of y\_binary



## Job\_Profiles with Subscription\_Trends



## Monthly\_Subscription\_Trends



## Subscription\_By\_Education\_Loan

