Digital Marketing Assignment - 1
Module - 01

1) Please break down the URLs listed below. (list-out Protocol, Domain, TLD) ?

Ans;

Top level :- .com, .in, .pl, .uk, .in.

Domain :- flipkat, irctc.co, allegro, johnlewispartnership.co , uidai.gov.

SubDomain :- www, www, www, www, www.

secure protocol :- https , https, https, https, https.

2) **What is HTTPS/SSL Update?**
Ans;

HTTPS is the secure version of HTTP, the protocol used to transfer data between browser and the website you're visiting.

A security technology that encrypts data for safe transmission. When SSL is enabled, HTTP becomes HTTPS (https://). Ensures data privacy and security by encrypting information.

3) List out 10 famous browsers used worldwide?

Ans;

Google chrome , safari , opera, microsoft Edge, Brave, Vivaldi, Tor Browser, Firefox, Samsung Internet , Vivaldi.

4) Create a Customer Persona Details for the given brands sonyLiv, ZEE5 and MXPlayer
Ans;

 Ideal Customer Persona