



# Tiffiny

HOME FOOD AWAY FROM HOME

# INCEPTION

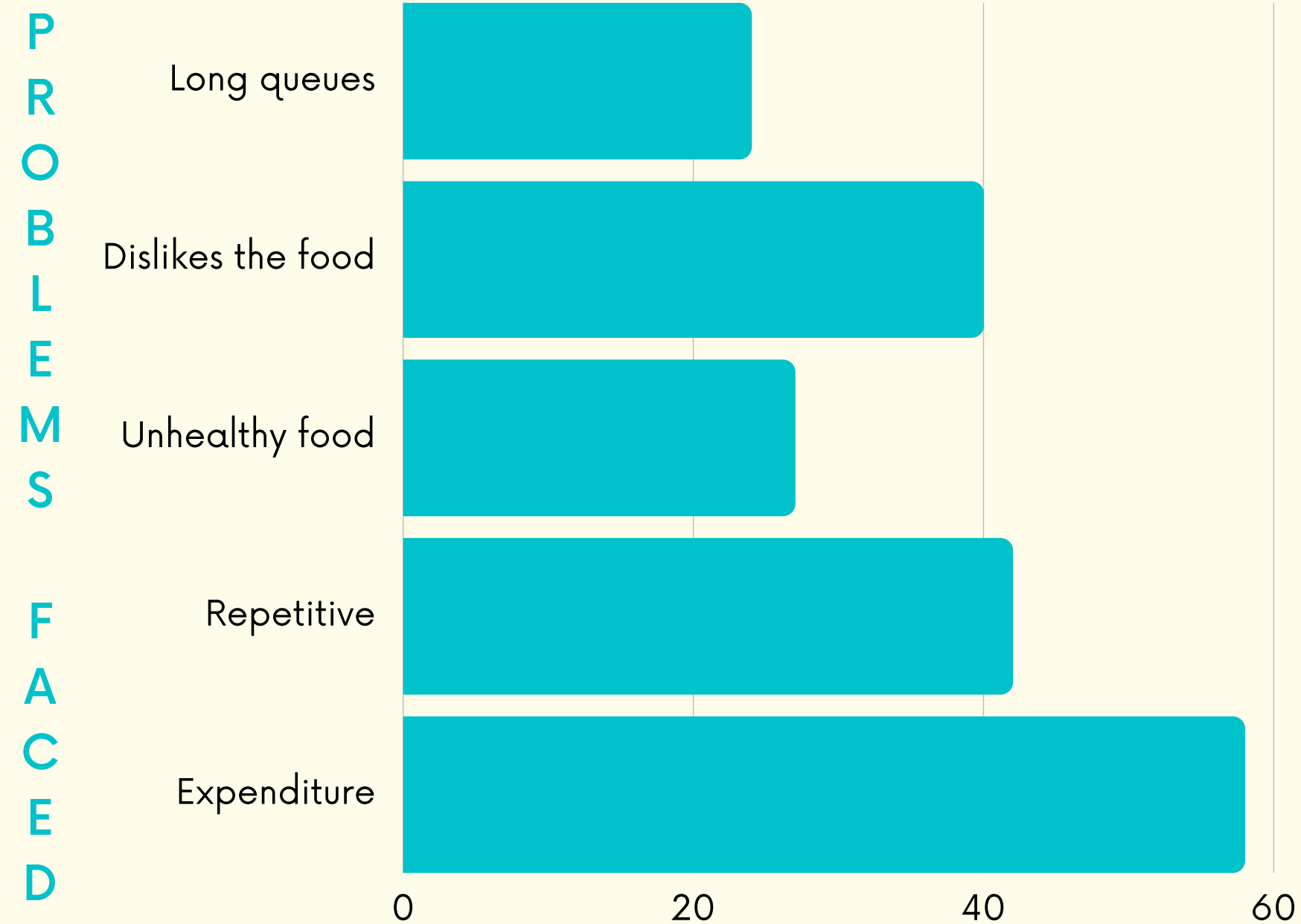
I'm tired of the  
**long queues** in my  
canteen/mess

Mostly **unhealthy  
food** is supplied by  
my hostel

I'm sick of having  
to buy **junk food**  
for lunch very often

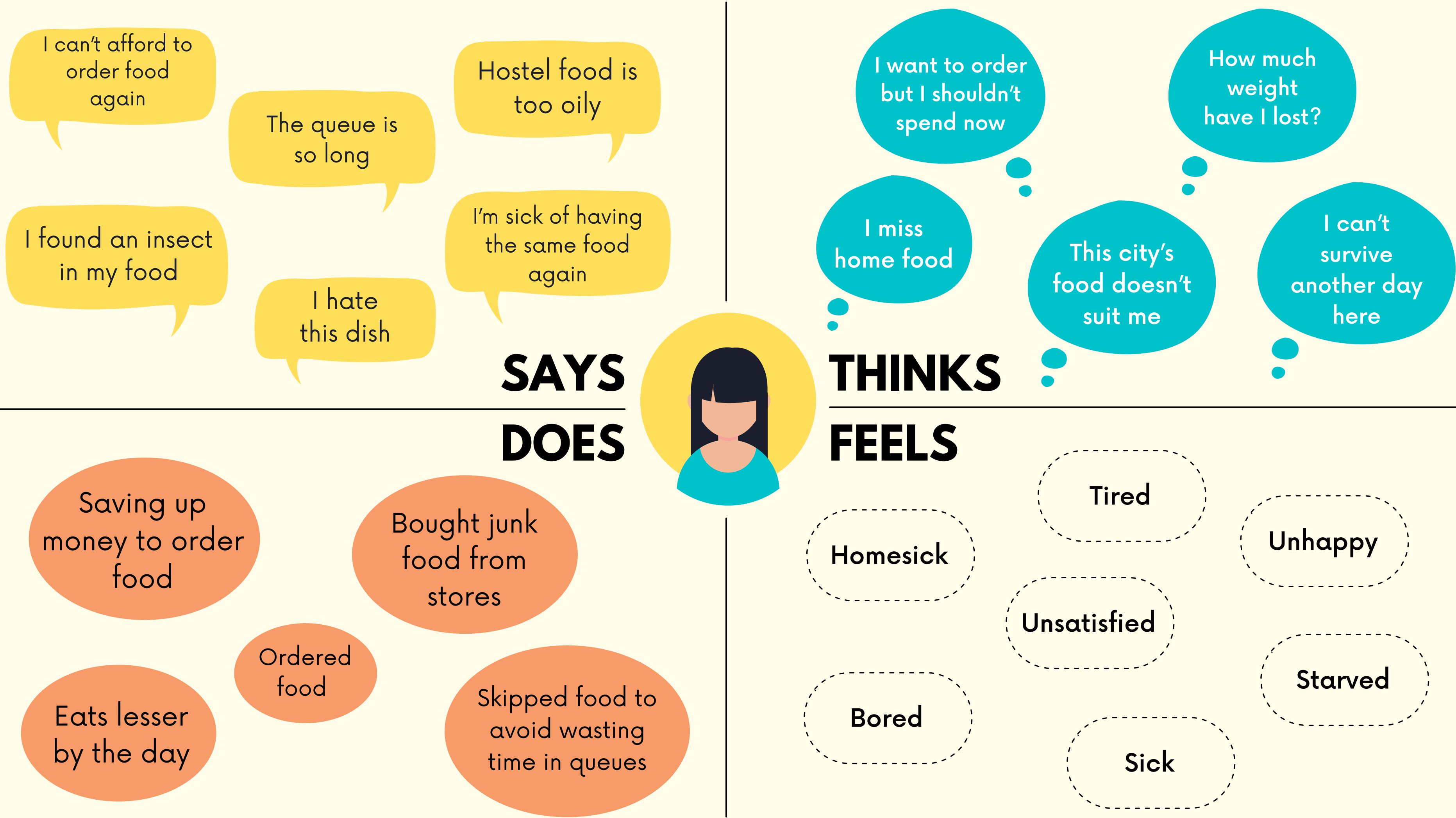


# NEED FINDING\*

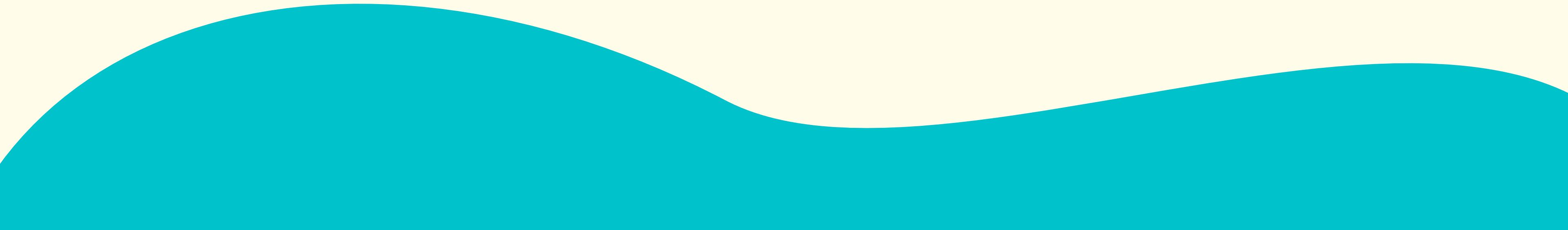


22.5% prefer ordering food from outside  
77.5% prefer getting home-cooked meals

\*Based on a survey conducted on 98 participants



# DESIGN & FUNCTIONALITY

- Customise your meals based on what's offered by multiple homemakers/cooks.
  - Pre-plan your daily meals according to your own schedule for a month or more.
  - Pay for one/more months in advance and get your meals delivered on time!
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# APPLICATIONS

Take care of both  
your **health** and your  
**pocket!**

**Empowers**  
**homemakers** to earn  
from the comfort of  
their homes.

**Day**  
**scholar/hostelite/**  
**working employee**  
- get healthy home  
food efficiently  
delivered.

# FEASIBILITY

- **Meals are planned in advance:** no hassle or worry for a month at least.
- **Delivery is handled by us:** individual cost split up enables you to choose how many features you want.
- **Choice of homemakers offering different cuisines:** let your tiffin remind you of home.



# Thank you.

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