



Regd. No.: 197845/075/076

SOFT CHERRY PVT. LTD.

Kathmandu, Nepal

Tel No: 9860922678 / 9810042484

email: softcherry.inc@gmail.com

COMMERCIAL PROPOSAL FOR E-COMMERCE HYBRID APP

Respected Sir/Madam,

Greetings from Soft Cherry Pvt. Ltd.

Please read the proposal carefully, and send us your queries as it develop. We will be delighted to receive your feedbacks.

REQUIREMENTS:

Though, the requirement for ecommerce app is similar to that of the ecommerce website, some changes is need to be done. Whole UI design is changed for the sake of customer usability. This app will be able to work on both android and iOS devices.

1. User based Dashboard
 - a. Customer
 - i. Wishlist
 - ii. Order History
 - iii. Notifications
 - iv. Cart
 - v. Reviews
 - vi. Ads
 - vii. Profile
 - b. Admin
 - i. Order Statistics
 - ii. Sales Sales
 - iii. Customer Statistics
 - iv. Vendor Statistics
 - c. Vendor / Reseller
 - i. Order Statistics
 - ii. Product Statistics
2. Login / Registration
 - a. Login
 - b. Registration
 - c. Forgot Password

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3. Product Management Page
 - a. Product Categories
 - b. Product Entry
 - c. Product Listing / Details
 - d. Product order
 - e. Cart page
 - f. Product Limits
 - g. Product Reminder
 - h. Product Search
4. Payment Integration
5. Auto Email Notification
 - a. Auto email notification on login / register, forgot password, product purchase, reviews to user
 - b. Notification to Seller / Vendor
6. Digital Marketing
 - a. Newsletter
 - b. Subscription
7. Rating / Customer feedback
8. User Management
 - a. Admin
 - i. Assign Roles and features
 - ii. Create, Delete and Update Users
 - b. Seller
 - c. Customer
9. Report / Invoice / Billing
10. Content Management System
11. Advertisement Management

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COST ESTIMATION

MODULES	COST ESTIMATION
User based Dashboard	50,000
Login / Registration	20,000
Product Management Page	1,50,000
Payment Integration	30,000
Auto Email Notification	20,000
Digital Marketing	30,000
Rating / Customer feedback	20,000
User Management	30,000
Report / Invoice / Billing	80,000
Content Management System	70,000
Advertisement Management	20,000

Total Cost Estimation for the website is NRs. **5,20,000**. This price is excluding domain name, hosting, cloud storage and Search Engine Optimization (SEO). The sole website will belong to the client; we will hold no authority over the website authority whatsoever.

Cost will be divided in three categories:

CAT I: (Advance) 30 % of the cost price.

CAT II: 40% will be charged after 60% of completion of the project, and

CAT III: Remaining 30% will be charged after completion of the project.

Yearly maintenance charge (AMC) : Nrs.90,000.

Note: First Year AMC will be included in the package so need to pay for AMC in the 1st year. All the bugs and error or any issue will be handled freely in the first year.

SOFTWARE DEVELOPMENT LIFE

Cycle

Phase I	Planning and Analysis (Full Requirement will be analyzed again)
Phase II	Designing
Phase III	Implementation (Coding) and Building
Phase IV	Testing
Phase V	Deployment (production) after completion of Phase V

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TIME SCHEDULE OF THE PROJECT

SN	Task Name	Duration
1	Website Design + App Design	4 Week
2	Coding & Programming	6 Weeks
3	Testing	1 Week
4	Finalizing	2 Week

Regards,

Gopal Tamang

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Learn more at [http:// www.softcherry.com.np](http://www.softcherry.com.np)

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