COMMERCIAL PROPOSAL FOR E-COMMERCE WEBSITE

Respected Sir/Madam,

Greetings from Soft Cherry Pvt. Ltd.
Please read the proposal carefully, and send us your queries as it develop. We will be delighted to receive your feedbacks.

REQUIREMENTS:

An E-commerce website having the information about the products/ items with products comparison feature, social media connectivity and responsive User Interface. The pages will be SEO friendly. E-commerce website will include three panels; customer panel, admin panel and frontend pages.

1. Content Management System (setup company)
2. User based Dashboard
   a. Customer
      i. Order History
      ii. Notifications
      iii. Cart
      iv. Reviews
      v. Profile
   b. Admin
      i. Order Statistics
      ii. Sales Statics
      iii. Customer Statistics
   c. Seller
      i. Order Statistics
      ii. Sales Statics
3. Product Management Page
   a. Product Categories
   b. Product Entry
   c. Product Listing / Details
   d. Product order
   e. Cart page
   f. Product Search

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4. Payment Integration
5. Auto Email Notification
    a. Auto email notification on login / register, forgot password, product purchase, reviews to user
    b. Notification when package available customer & seller
6. User Management
    a. Admin
        i. Assign Roles and features
        ii. Create, Delete and Update Users
        iii. Blacklist Customer and Vendor
    b. Seller
        i. View Sell Status, Order Status, Payment Status
        ii. Profile Update/Edit
    c. Customer
        i. View Order History, Payment History, Order Status
        ii. Download Invoice
        iii. Cancel Order if not processed
        iv. Profile Update/Edit
7. Report / Invoice / Billing
8. Product Configuration
    a. Basic Menu
    b. Calendar with queuing status
    c. Input parameter for configuration
    d. Configured Product Summary
    e. Generate Pricing automatically
9. Production Management
    a. Define, Modify, Remove production capacity
    b. Allocate production to seller/Vendor
    c. Job status
    d. Allocate, relocate job manually

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COST ESTIMATION

MODULES	COST ESTIMATION
Content Management System (setup company)	50,000
User based Dashboard	60,000
Product Management Page	1,50,000
Payment Integration	30,000
Auto Email Notification	40,000
User Management	50,000
Report / Invoice / Billing	50,000
Product Configuration	105,000
Production Management	90,000

Cost Estimation for the website is Nrs. **6,25,000**. This price is excluding domain name, hosting, cloud storage and Search Engine Optimization (SEO). The sole website will belong to the client; we will hold no authority over the website authority whatsoever.

Cost will be divided in two categories:
CAT I: (Advance) 30 % of the cost price.
CAT II: 40% will be charged after 50% of completion of the project, and
CAT III: Remaining 30% will be charged after completion of the project.
Yearly maintenance charge will be Nrs. 1,10,000.

SOFTWARE DEVELOPMENT LIFE
Cycle
Phase I   Planning and Analysis (Full Requirement will be analyzed again)
Phase II   Designing
Phase III   Implementation (Coding) and Building
Phase IV   Testing
Phase V   Deployment (production) after completion of Phase V

TIME SCHEDULE OF THE PROJECT

SN	Task Name	Duration
1	Website Design	3 Week
2	Coding & Programming	5 Weeks
3	Testing	2 Week
4	Finalizing	2 Week

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QUERIES:

If we know what the business is about then we could be surer about the design and resources we would be using. Please write us down directly so that we could discuss the possibility of the business, its features and resources we can entertain.

We will be delighted to hear from you.

Regards,

Gopal Tamang

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Learn more at http:// www.softcherry.com.np

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