4. Solving for $oldsymbol{eta}$

Solve for β :

$$\mathbf{X}^T \mathbf{X} \boldsymbol{\beta} = \mathbf{X}^T \mathbf{y}$$

Now, assuming that $\mathbf{X}^T\mathbf{X}$ is invertible, we can multiply both sides by $(\mathbf{X}^T\mathbf{X})^{-1}$:

$$\boldsymbol{eta} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{y}$$

5. Final Formula for Coefficients

Thus, the estimated coefficients $oldsymbol{eta}$ are given by the following matrix equation:

$$\hat{oldsymbol{eta}} = (\mathbf{X}^T\mathbf{X})^{-1}\mathbf{X}^T\mathbf{y}$$

Where:

- $\hat{m{\beta}}$ is the vector of estimated coefficients $\hat{eta}_0,\hat{eta}_1,\ldots,\hat{eta}_p$.
- $\mathbf{X}^T\mathbf{X}$ is a p+1 imes p+1 matrix.
- $\mathbf{X}^T\mathbf{y}$ is a p+1 imes 1 vector.

This is the matrix form of the solution for multiple linear regression.