



# Sakthi kumar N

## GRAPHIC DESIGNER

### PERSONAL INFO

I am a passionate Graphic & Branding Designer having expertise of 5+ years. I work closely with my clients in developing strong brand identities that define and exhibit values, and also professional visual entities to define your tone. I am a strong team player and a social butterfly.

### EDUCATION

- **Advance Diploma in Graphic Design** **2015-2017**  
*University name*
- **Bachelors of Design in Graphic Design** **2012-2015**  
*University name*

### EXPERIENCE

- **Social Media Manager** **2020-Present**  
*Studio Shodwe*
  - Led a team of 3 designers to develop digital media resources.
  - Led an Ad campaign for 4 brands over a 6 month period in driving result-oriented growth.
  - Developed 200+ digital and print graphics.
- **Graphic Designer** **2017-2021**  
*Liceria & Co.*
  - Developed Branding and Packaging designs for 4 new brands.
  - Designed over 300 social media content.
  - Derived visual quality identity and guidelines for brands.
  - Other digital and print designs.

### REFERENCE

- **Kyrie Petrakis - VP, Liceria & Co.**  
hello@reallygreatsite.com +123-456-7890
- **Alexander Aronowitz - HR, Studio Shodwe**  
hello@reallygreatsite.com +123-456-7890

### CONTACT

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### SKILLS

- Graphic Design
- Visual Design
- Branding Design
- Packaging Design
- Book Cover Design
- Motion Graphics

### TOOLS

- Design Tool 1  
 80%
- Design Tool 2  
 75%
- Design Tool 3  
 80%
- Typography  
 85%
- Print Design  
 85%