

## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



improving digital and physical infrastructure, and delivering 'world class' public services

Unemployment will be reduced

Come up with good ideas

Do what people want

**Thinks** 

All people should vote



Allowance will be given to the disabled

Work tirelessly for the people



To be touch with all people

Graduate women are given stipend at the time of marriage

Electricity is free for farmers

Be true to people

Good personality

## POLITICS

We vote



Let's choose good leaders

Our assumption is correct

All our worries are going away

If our problems are not resolved we can complain to the higher up



We should tell our problems

Our assumption is wrong



Our labor is not in vain

vote without paying

No fraudulent voting

They are all helpers for US

They are not suitable for this post

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Does

What behavior have we observed? What can we imagine them doing?

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



