



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Help sell products or services, raise awareness, and increase traffic to your website.

Google Ads is a product that you can use to promote your business

Google Ads accounts are managed online, so you can create and change your ad campaign at any time, including your ad text, settings, and budget.

Google Ads is Google's online advertising program.

the program allows you to create online ads to reach audiences that are interested in the products and services you offer.

The Google Ads platform runs on pay-per-click (PPC) advertising, i.e. you have to pay every time a visitor clicks your ad.



google ads

Short summary of the google ads

The Most Powerful Advertising Platform on the Planet

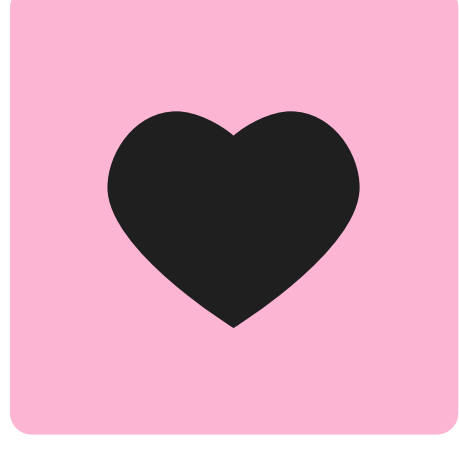
I run ad campaigns for a number of clients and am able to tailor each campaign to fit my clients' unique needs.

I am able to leverage Google Analytics data and goals to create the most effective and targeted campaign possible.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?