

# PROJECT REPORT TEMPLATE

## iRevolution: A Data – driven Exploration of Apple's iPhone Impact in India

### **Abstract:**

This Project examines the long impact of iPhone in India. Using the available data, it is found that iPhone is costly according to the models. The iPhone made mobile web browsing useful for the first time and open a whole new world for the user.

### **Keywords:**

- ❖ Introduction
- ❖ Purpose
- ❖ Problem Definition and Design thinking
  - Empathy Map
  - Brainstorming map
- ❖ Result:
  - Dashboard-1,2,3
  - Story
- ❖ Advantages and disadvantages
- ❖ Applications
- ❖ Conclusion
- ❖ Future scope

## Introduction:

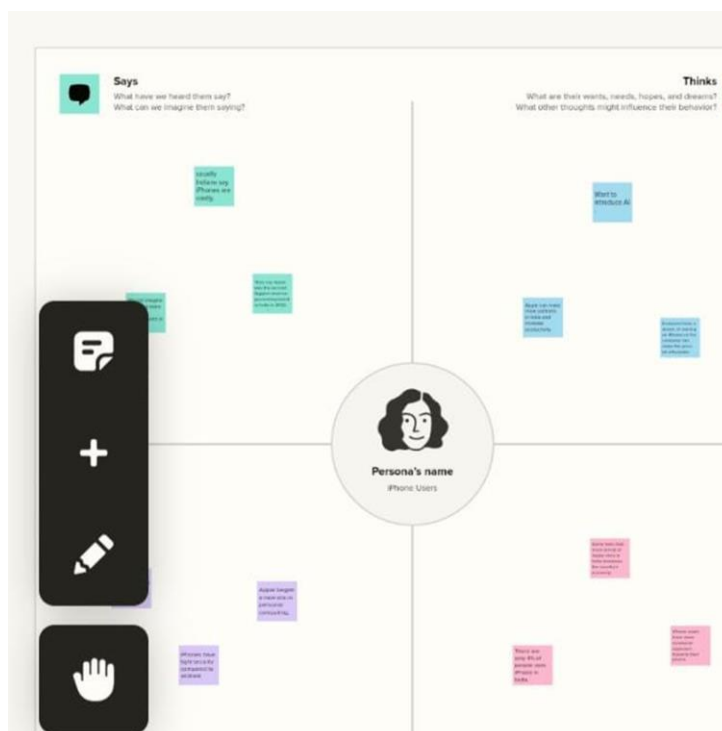
Apple began a new era in personal computing. They say Apple the biggest revenue generating brand in India in 2022. In this project we try to analyse impact of iPhone in India.

## Purpose:

iPhones have tight security compared to android. iPhones have more good features than others. It allows you to access information, perform various tasks and download new applications.

## PROBLEM DEFINITION AND DESIGN THINKING:

### Empathy Map:



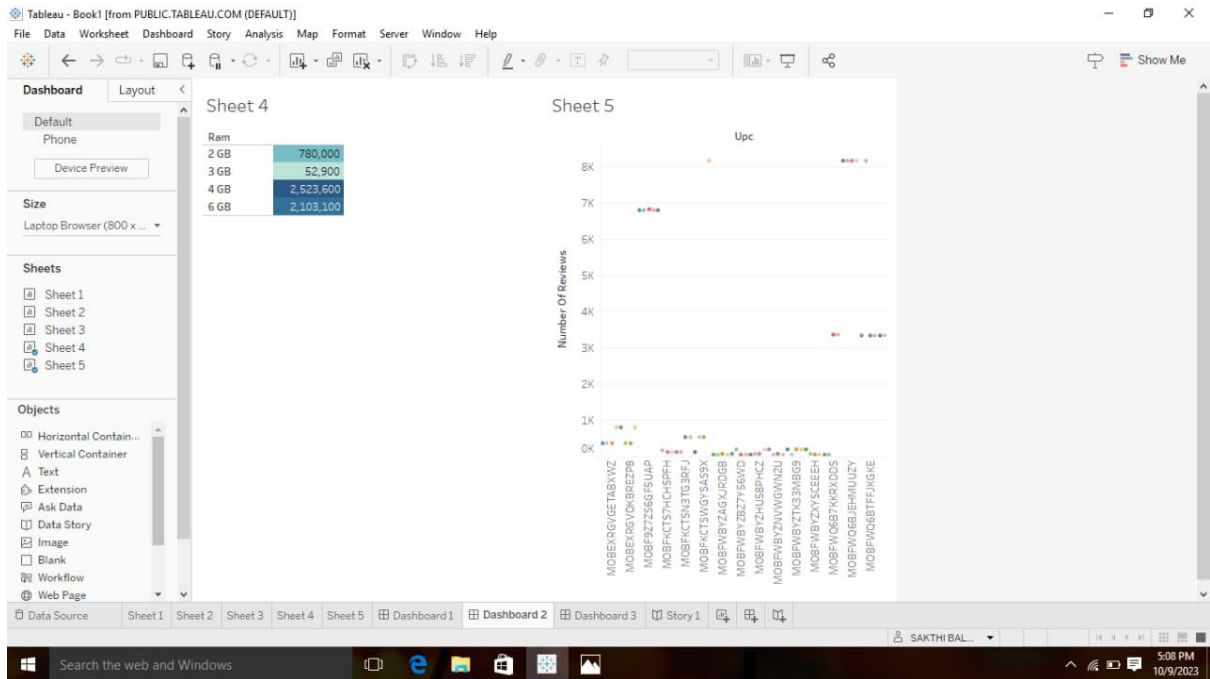
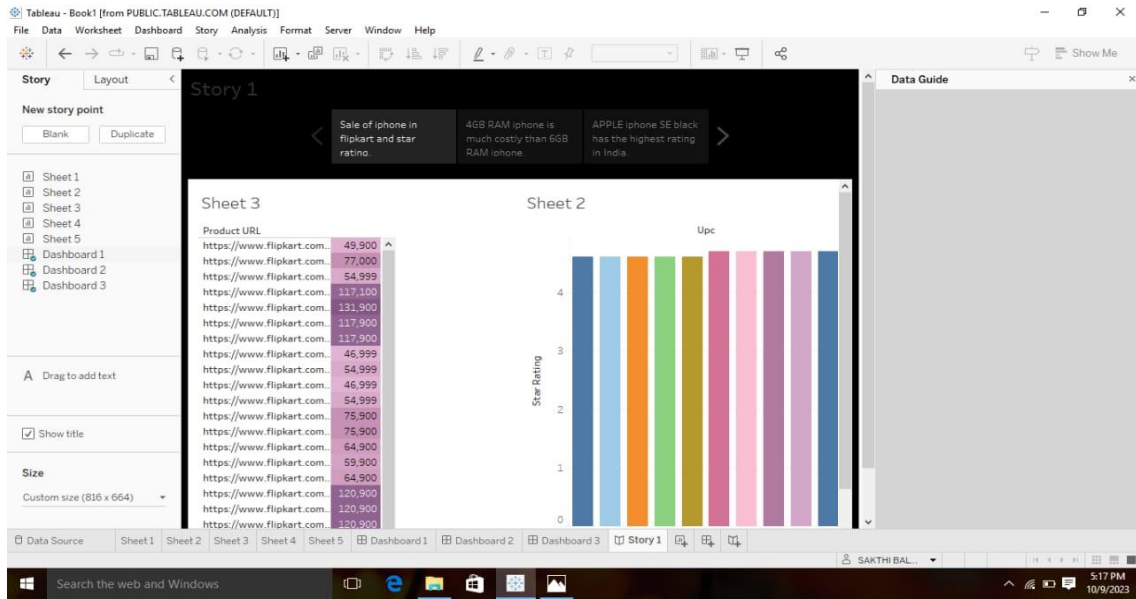
## Brainstorming map:

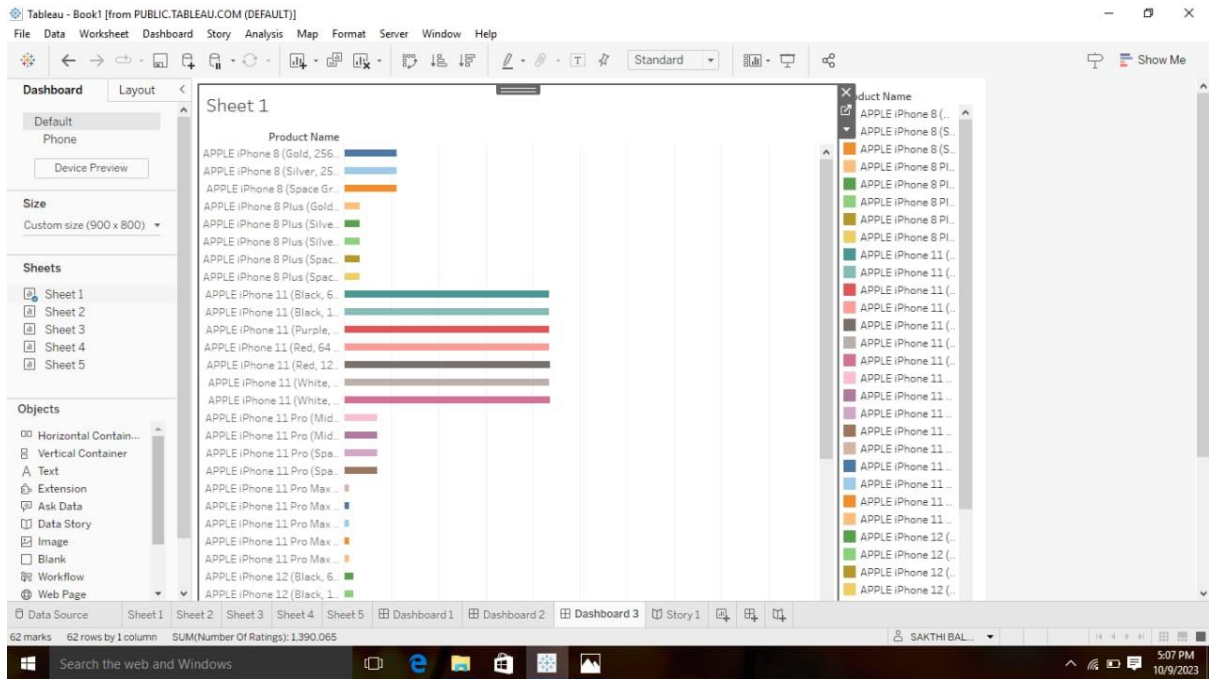


## Result:

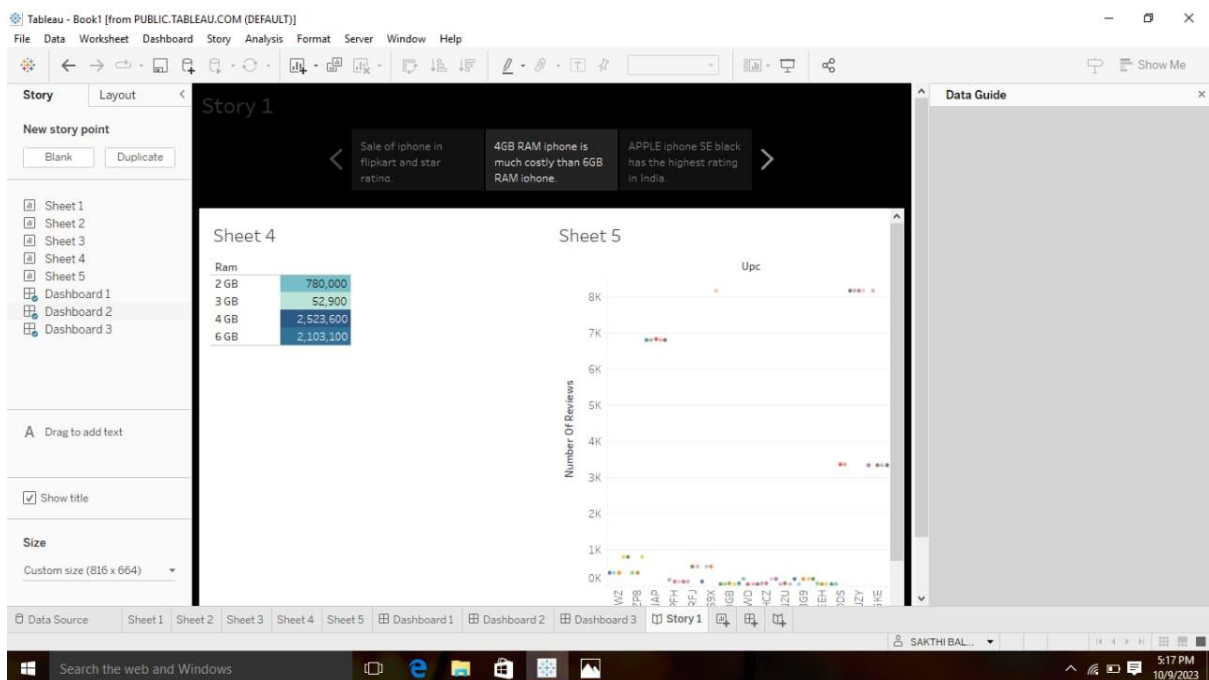
We created the data visualization such as dashboard and story using the data set provided.

## Dashboard:





## Story:



## **Advantages and Disadvantages:**

### **Advantages:**

- ❖ The revolution of the iPhone has brought numerous advantages.
- ❖ It has transformed communication, made information easily accessible, and revolutionized the way we interact with technology.
- ❖ It's a fantastic tool for staying in touch with others, especially friends and study partners.

### **Disadvantages:**

- ❖ The impact of iPhone in India has some disadvantages as well.
- ❖ Some people may find it expensive or inaccessible.
- ❖ The iPhone has a lower quality of battery life and has only limited customization options.

### **Applications:**

Apple's iPhone was a great success because it made communication more convenient than even before. It allowed people to access information through digital media on their phones. It is an amazing invention that allows users to get all of their needs done in one device.

### **Conclusion:**

Despite its dominance in the space of mobile devices and computing ,the company does face some key challenges. Applications are very large compared to other mobile platforms.

### **Future scope:**

After android, ios is the most expensive mobile operating system. As the demand of iphones is rising its market share is gradually increasing.