```
def linearSearchProduct(productList, targetProduct):
    indices = []

for index, product in enumerate(productList):
    if product == targetProduct: indices.append(index)

return indices

# Example usage:
products = ["shoes", "boot", "loafer", "shoes", "sandal", "shoes"]

target = "shoes"
target2 = 'apple'

result = linearSearchProduct (products, target)
print(result)
```