



Says

What have we heard them say?  
What can we imagine them saying?

The Bharatiya  
janata party  
received  
37.36% of the  
vote.

The highest  
vote share  
by a political  
party

National  
Democratic  
Alliance (NDA)  
won 353  
seats.



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

A Bill to  
become law  
must be  
passed by  
the lok sabha

a money bill  
can be  
introduced  
only in lok  
sabha

Every adult  
cizitzen of  
india .

POLITICAL  
JUGGERNAUTS : A  
QUANTITATIVE  
ANALYSIS OF  
CANDIDATES IN THE  
2019 LOK SABHA

The lok Sabha is  
composed of  
representatives  
of people.

refering to the  
increase in  
voter turnout  
from 44.87%

The  
Constitution of  
india allows for  
a maximum of  
550 members

Direct election  
on the Basis of  
universal adult  
suffrage.

67.40% for  
the 17th lok  
sabha in  
2019

Marking an  
increase of 50%  
in voting,  
shrinaidu  
complimented to  
all stakeholders.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?