



Says

What have we heard them say?  
What can we imagine them saying?

The airtransportation System Safety and Environmental compatibility.

\* It is mostly used for trans- porting good passegersduring hatid calamities like earthquake floods aic

Airplaner are faster safer more efficient and more environmental friendly than Cars and buse



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

See an example

\* High speed Air is the type of freight Capable of travelling long distance in Short periods of time.

Faster transportation

shorter delivery times



Air Transportation network

Allowes the transfer of people merchandise and mail in aircraft

Air transport allows people from different countries to cross international and boundaries and travel.

Transportation at high speeds

Travelling by air is an amazing. experience.

It's like a roller coaster ride) but in the sky! You get to see incredible views of the world from high up above and it can be quite thrilling

The feeling of tacking off and soaring through the cloudes is one that I will never forget



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?