**What is IIFE(Immediately Invoked Function Expression)?**

IIFE (Immediately Invoked Function Expression) is a JavaScript function that runs as soon as it is defined.   
The signature of it would be as below,

(function ()

{

// logic here

}

)

();

The primary reason to use an **IIFE is to obtain data privacy because any variables declared within the IIFE cannot be accessed by the outside world**.

i.e, If you try to access variables with IIFE then it throws an error as below,

(function ()

{

var message = "IIFE";

console.log(message);

}

)

();

console.log(message); //Error: message is not defined