



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

1.An area having a population of 10 Lakh or 1 Million or more, comprised in one or more districts and consisting of two or more Municipalities or Panchayats or other contiguous areas, specified by the Governor by public notification to be a Metropolitan are

2. Mumbai, Pune, Delhi, Ahmedabad, Surat, Chennai, Kolkata, Bangalore, and Hyderabad are the nine metropolitan cities of India with a population of more than four million.

3.Bengaluru too witnessed a 10 per cent increase in prices to ₹8,688 per square feet. The prices of residential properties in Chennai went up 6 per cent to ₹7,653 per square feet. In Delhi-NCR, rates shot up 14 per cent to ₹8,652 per square feet. Housing prices in Hyderabad rose 13 per cent to ₹10,530 per square feet.

1.Some People's have ability to buy Houses in metropolitan area by having more money's in their hands.

2.House is the most important thing to live in the world with some freedom.

3.House keeps us to live with security.Buying a house in metropolitan cities is the dream for anyone in their life.



HOUSE PRICES IN METROPOLITAN AREA

1.House prices are increased 7% across the top eight metropolitan cities in india in recent times.

2.Kolkata recorded the highest increase in residential prices at 15% Y-O-Y (year over year) growth followed by Delhi NCR and Hyderabad with 14% and 13% Y-O-Y (year over year) increase.

3.The Real Estate Industry In India is estimated at USD 265.18 billion in 2023, and is expected to reach USD 828.75 billion by 2028, growing at a CAGR of 25.60% during the forecast period (2023-2028).

1.Now a days most of the people's are analysing the house prices in metropolitan cities likely to buy a House's.

2.They can choose the houses according to their budgets. But the registration charges are high in metropolitan cities compared to the normal cities.

3.They can analyse the house prices for 1BHK, 2BHK or like apartments etc.,



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?