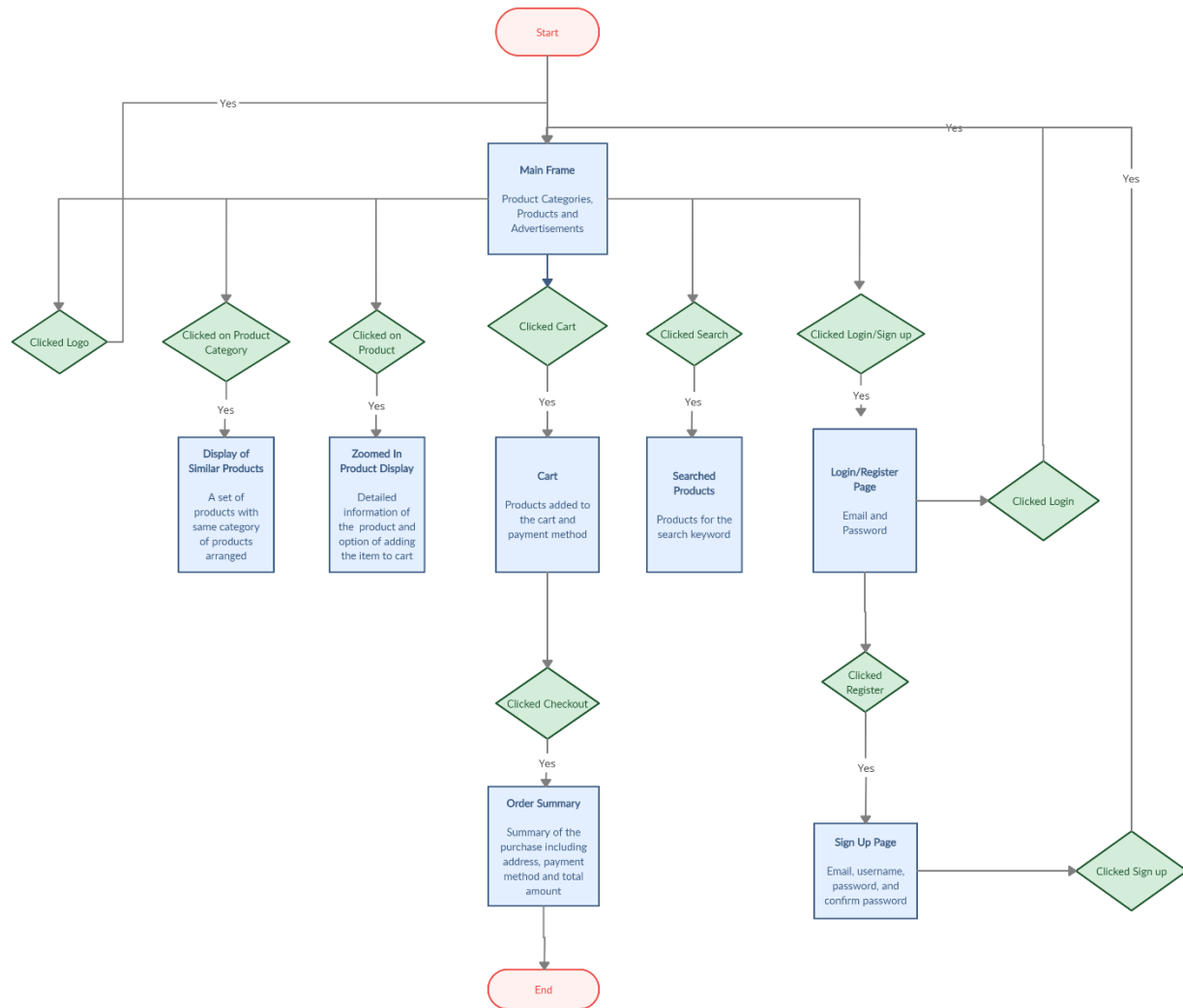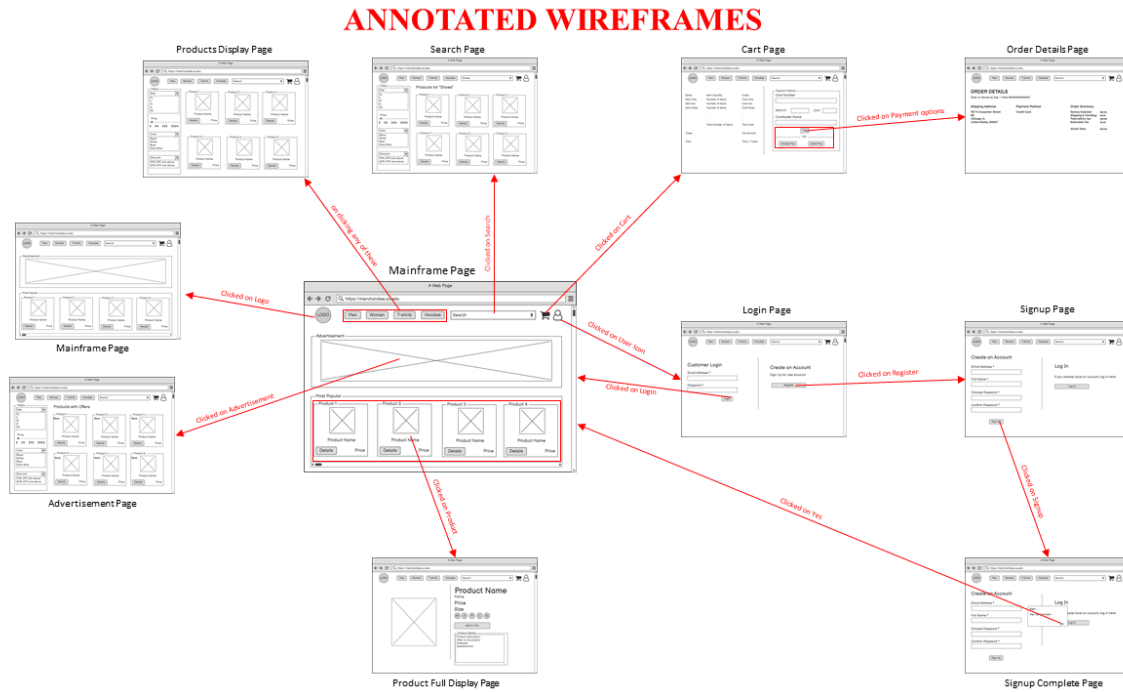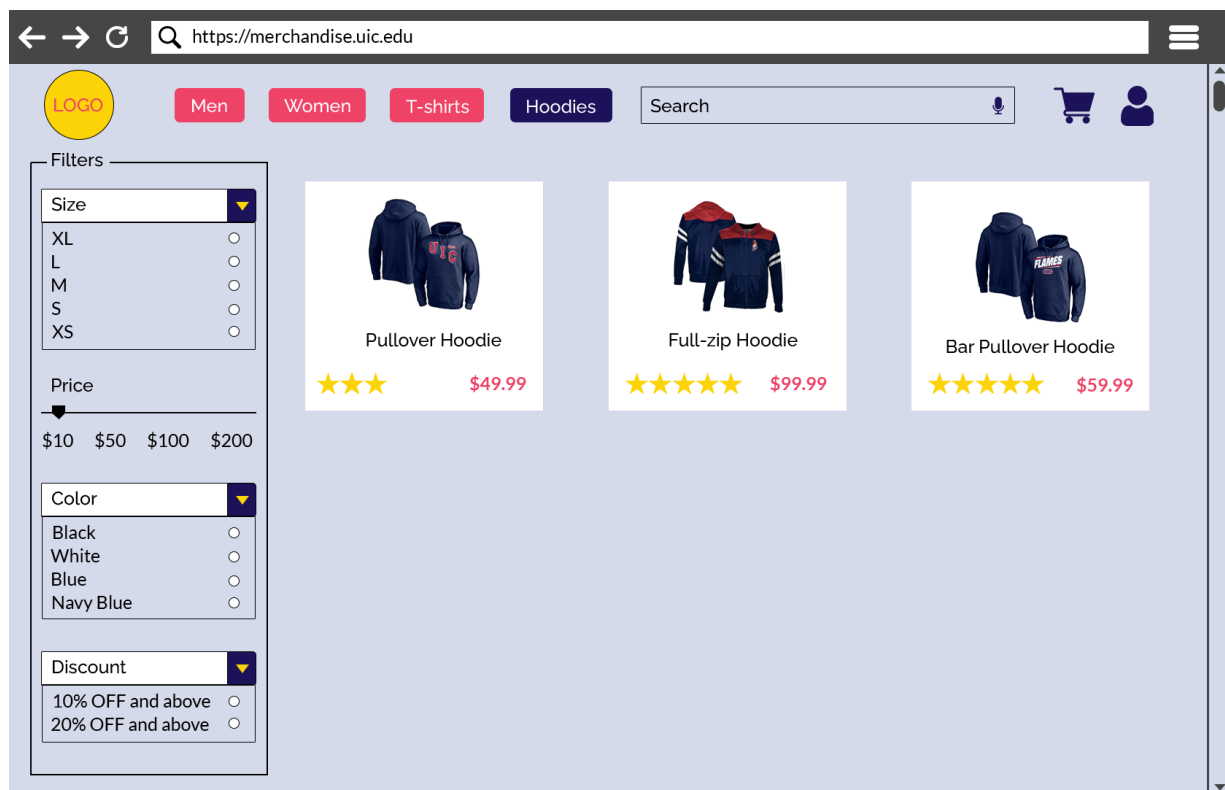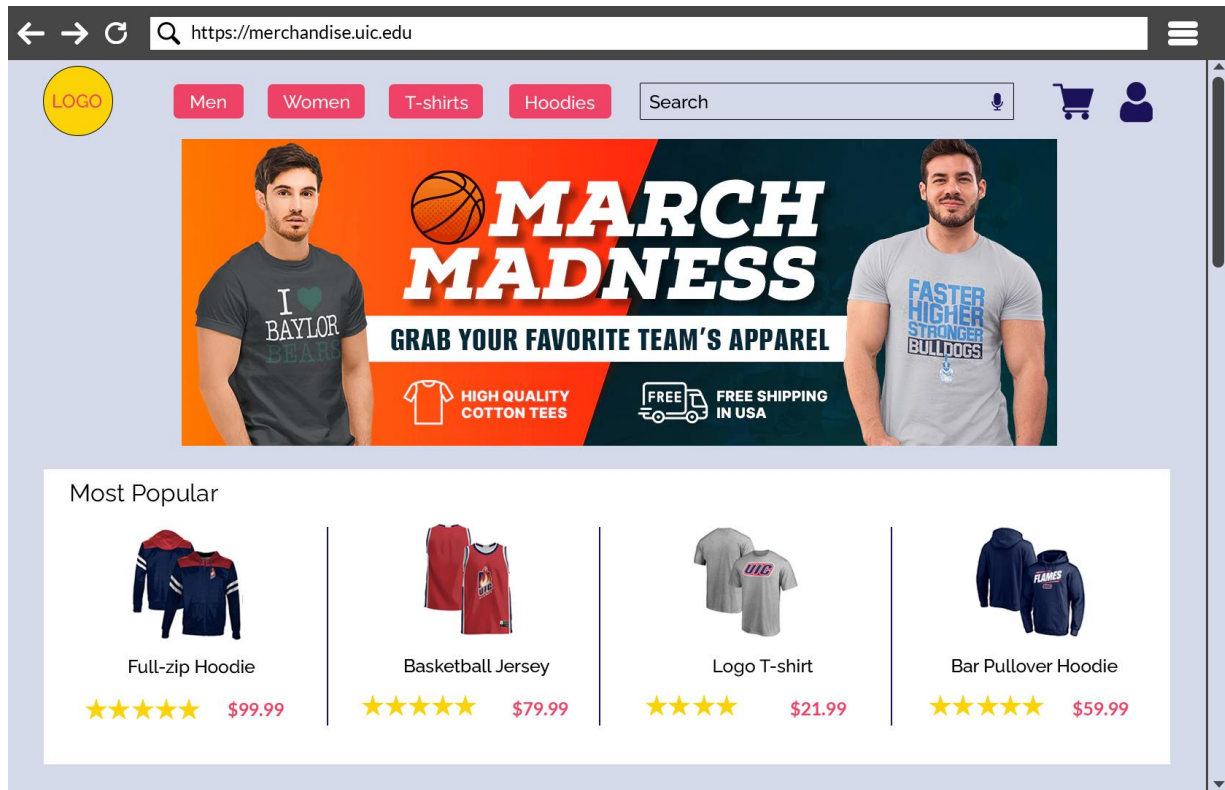# TASK FLOW DIAGRAM:

DESIGN PROCESS:

We tested the wireframe with two users to incorporate their feedback before developing the interactive pixel-perfect prototype. They suggested that there is no need for a sign-up alert screen, you can direct the user to the main screen after clicking on the signup button. Another suggestion was that in top products of the main screen, you can remove details and display ratings as you are already directed to the full product display screen upon clicking on image of the product.

ANNOTATED WIREFRAMES:

ANNOTATED WIREFRAMES

KEY FRAMES FROM PIXEL-PERFECT PROTOTYPE:

LOGO

Men   Women   T-shirts   Hoodies

Search

Full-zip Hoodie

★★★★★

$99.99

Size

XS   S   M   L   XL

Add to Cart

Material: 100% Polyester
Sublimated graphics
Hoodie with drawstrings
Full-zip closure
Two front slip pockets
Mesh lined hood
Long sleeve
Machine Washable

LOGO

Men   Women   T-shirts   Hoodies

Search

Filters

Size ▼

XL ○
L ●
M ○
S ○
XS ○

Price

$10 $50 $100 $200

Color ▼

Black ○
White ○
Blue ○
Navy Blue ○

Discount ▼

10% OFF and above ○
20% OFF and above ○

Size "L" X

Pullover Hoodie
★★★★ $49.99

Full-zip Hoodie
★★★★★ $99.99

Pocketed Shorts
★★★★ $54.99

Basketball Jersey
★★★★★ $79.99

Logo T-shirt
★★★★ $21.99

Bar Pullover Hoodie
★★★★★ $59.99

FEEDBACKS FROM IN-CLASS CRITIQUE:

1. Include multiple filters selection
2. Should be able to select multiple filters in UI implementation
3. Improve Color selection of UI
4. Can try matching UI color scheme to UIC using red and blue
5. Make a nice logo, use drop-downs on the home page instead of 4 buttons & add text reviews.
6. Include Text reviews about products
7. Alert on adding something to the cart whether to continue shopping or checkout
8. Use Copyright-free images
9. Change Product Description Box