**THINK ALOUD USER TESTING**

**User Tasks:**

1. Buy a full zip hoodie of size small and check out the product
2. Sign Up for the application
3. Buy a discounted item using the ad on the main page

**Evaluation Criteria:**

1. Number of incorrect clicks
2. Time taken to complete the task

**Number of users for user testing –** 2

**Evaluation Report of User Testing:**

1. Buy a full zip hoodie of size small and check out the product

If the user reached the Order details screen, then the task is a success

User 1:

* Number of incorrect clicks: 0
* Time taken to complete the task: 7 seconds

User 2:

* Number of incorrect clicks: 0
* Time taken to complete the task: 8 seconds

2. Sign Up for the application

If the user reaches Main Screen after signing up then the task is a success

User 1:

* Number of incorrect clicks: 0
* Time taken to complete the task: 3 seconds

User 2:

* Number of incorrect clicks: 0
* Time taken to complete the task: 3 seconds

3. Buy a discounted item using the ad on the main page

If the user reached the Order details screen, then the task is a success

User 1:

* Number of incorrect clicks: 1
* Time taken to complete the task: 6 seconds

User 2:

* Number of incorrect clicks: 0
* Time taken to complete the task: 8 seconds

**Feedback from the users:**

1. The website is pretty good and easy to use. Although I was using the website for the first time, I was able to easily navigate and complete the given tasks.
2. The website was well designed and functional. Make sure to add a few more images to implement scroll functionality.