# Salvador Carrasco

# Senior Product Manager

## **SUMMARY**

Pragmatic, vision-driven Product Manager with a proven record of leading cross-functional teams to deliver innovative, high-impact solutions across cloud infrastructure and platform services. Known for driving change and optimizing operational efficiency to maximize customer satisfaction and revenue growth. With a blend of analytical prowess and technical acumen, able to excel in conceptualizing and executing strategies that address complex challenges head-on. Adept at fostering collaborative environments and leveraging cross-functional expertise to drive product excellence and meet business objectives.

## **WORK EXPERIENCE**

**Equinix**, Senior Product Manager Jul. 2022 - Present

- Identified a company-wide opportunity for an observability platform through direct customer conversations and competitive analysis; validated the business case, secured C-level sponsorship, and obtained budget to establish the effort as a strategic initiative.
- Drove cross-functional delivery of the Equinix-wide observability platform, integrating with customer tooling (Splunk, Datadog) to provide near real-time log and metric data; owned product vision, market positioning, UX, and go-to-market strategy. (O11Y)
- Led identity and access management (IAM) strategy across Equinix Services, delivering roadmap milestones for Single Sign-On (SSO) & identity federation, enabling enterprise access and unlocking \$10M+ in previously blocked annual revenue by removing critical adoption barriers. (SSO)
- Delivered core compute and provisioning services (BYO OS, server health status, firmware & BIOS management) with high operational reliability.
   Defined telemetry and access controls to ensure auditability and data integrity.
- Drove early access and feedback loops for Observability & IAM features, resulting in enterprise adoption and accelerated rollout of Data Streaming, SSO and SCIM capabilities.

**Akamai / Linode**, Systems & Site Reliability Engineering Manager Apr. 2019 - Jul. 2022

- Led a 30-person global Compute, Network, Storage, and Database (DBA) organization responsible for designing, deploying, monitoring, and optimizing Linode's global cloud platform.
- Delivered infrastructure engineering, network engineering, database engineering, and security engineering initiatives, including OS upgrades, data migrations, DR strategy, secret rotation, and capacity expansions.
- Executed major network transformation from Layer-2 to Layer-3 spine-leaf architecture, improving scalability, failover, and security posture across data

# CONTACT

**(**609) 289-5824

linkedin.com/in/sal-carrasco

#### **EDUCATION**

Rowan University, NJ B.S. Computer Science, Minor in Mathematics, Specialization in Programming Languages & Compiler Design

## **SKILLS**

#### **Product Management:**

Roadmapping & execution, Agile (Scrum, Kanban), Software Development Life Cycle (SDLC) Management, Compute infrastructure planning, workload migrations, capacity scaling

# Compute & Storage:

Linux/Unix, Ceph, QEMU, HPC, NVMe, block & object storage, Nvidia GPU, HA & DR architecture, distributed systems, performance tuning

# **Networking:**

TCP/IP, BGP, VLAN, spine-leaf design, routing, traffic analysis

# Security:

Identity & access

- centers.
- Guided NVMe-based storage cluster rollout, improving IOPS and throughput by >1000% vs legacy HDD/SSD Ceph systems. Ranked #1 performance vs AWS/Azure/GCP in Cloud Spectator benchmark (TFiR).
- Led the creation of Linode's Dedicated CPU and GPU products, identifying customer demand for ML, AI, and high-performance workloads, and building the business case to prioritize these offerings. (NVIDIA)
- Managed MySQL, PostgreSQL, and Redis clusters including replication, backup/recovery, and performance tuning. Led DB team and OS patch/upgrades to minimize customer impact
- Led automation efforts using Bash, Python, Ansible, and SaltStack to deploy and remediate systems.
- Delivered high-availability and disaster recovery ready infrastructure across global regions and maintained >99.99% uptime while driving incident response and change management processes. Implemented KPIs and SLOs to create accountability and visibility across teams.
- Led recruitment and team growth, attracting, onboarding, and mentoring top engineering talent while fostering a collaborative and high-performing engineering organization.
- Partnered cross-functionally with product, customer success, and finance to ensure infrastructure investments aligned to customer needs and business priorities.

Linode, Systems Engineer / Technical Support Manager / Project Manager (earlier experience consolidated for brevity)

Sort 2014 Apr 2010

Sept. 2014 - Apr. 2019

- Optimized system performance and security through monitoring, access management, and disaster recovery solutions, enhancing resilience and uptime.
- Led RCA and incident response improvements, developing SOPs and detailed RCA reports to strengthen reliability and reduce resolution times.
- Resolved complex infrastructure issues across hardware, software, and networking to maintain peak performance and availability.
- Restructured department operations, launching Trust & Safety, Training, and Data Analytics teams to improve efficiency and decision-making.
- Implemented employee development programs, improving training, onboarding, and job satisfaction.
- Developed advanced reporting tools in Tableau, enabling data-driven decision-making and improving team resource management.

# Bayada Home Health Care, Systems Administrator

Jan. 2013 - Sep. 2014

 Designed and implemented deployment strategies for healthcare and patient management software, ensuring seamless integration with hardware systems. management, secret rotation, network segmentation, systems hardening, vulnerability remediation

#### **Automation & Tooling:**

Python, Java, Bash, Ansible, SaltStack, Terraform, CI/CD, monitoring (Grafana, Prometheus), eBPF

#### Databases:

MySQL, PostgreSQL, Redis, replication, backup/recovery

#### Cloud Platforms:

GCP, Azure, Akamai Cloud/Linode, Kubernetes, virtualization (KVM, VMware)

#### **Leadership & Operations:**

Roadmap/KPI definition, talent development, vendor mgmt, 24×7 operations, cross-functional alignment