

Data Spark: Illuminating Insights for Global Electronics

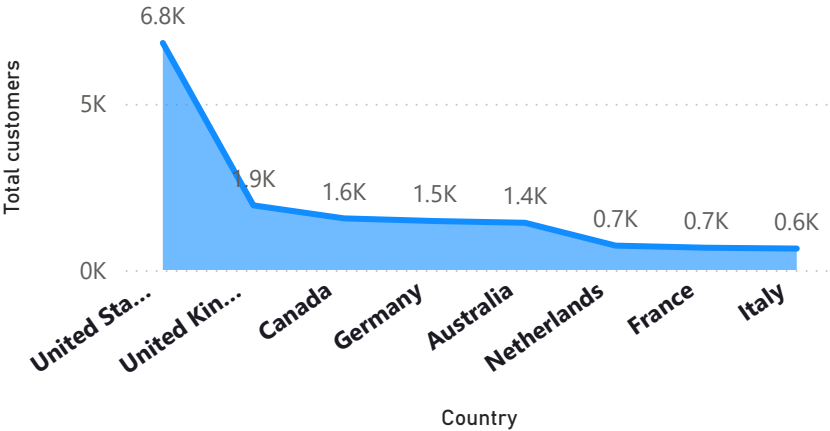
15266
Total customers

7748
Male_count

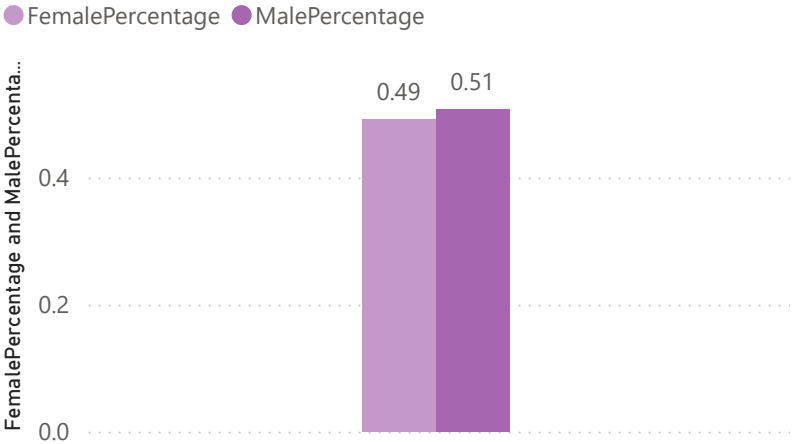
7518
Female_count

8258
Distinct_City_Count

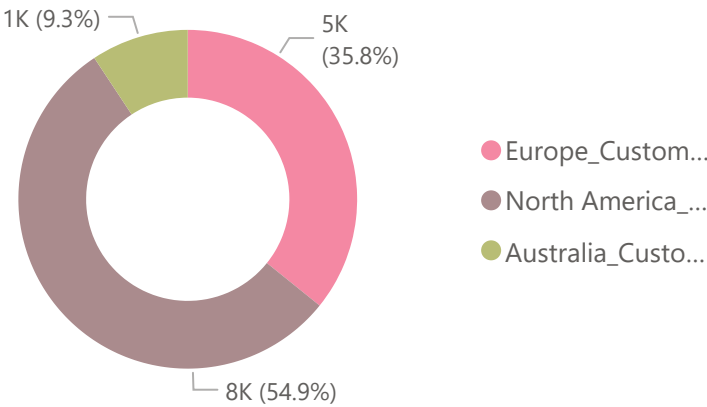
Total customers by Country



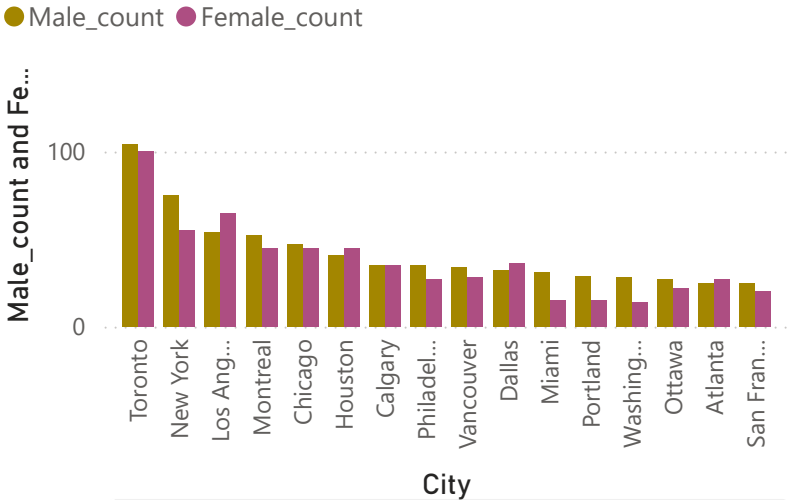
FemalePercentage and MalePercentage



Europe_Customers, North America_Customers and Australia_Customers



Male_count and Female_count by City



5,26,492.39

TotalProfit

11

Distinct Brand

| SubcategoryKey | Brand | Subcategory |
|----------------|----------------------|-------------------|
| 101 | Contoso | MP4&MP3 |
| 104 | Wide World Importers | Recording Pen |
| 106 | Northwind Traders | Bluetooth Headph |
| 106 | Wide World Importers | Bluetooth Headph |
| 201 | Adventure Works | Televisions |
| 202 | Southridge Video | VCD & DVD |
| 203 | Contoso | Home Theater Syst |
| 203 | Litware | Home Theater Syst |
| 205 | Southridge Video | Car Video |
| 301 | Adventure Works | Laptops |

Key influencers Top segments

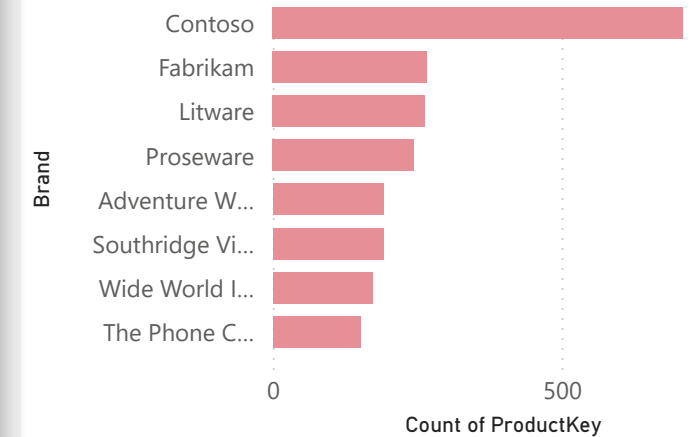
When is Category more likely to be

Audio

We found 1 segments and ranked them by % ...

56.1%

Count of ProductKey by Brand



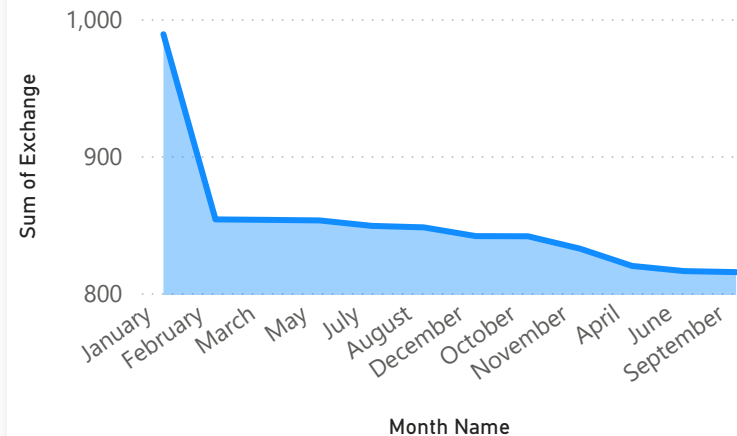
Sum of Exchange by Day Name

Wednesday

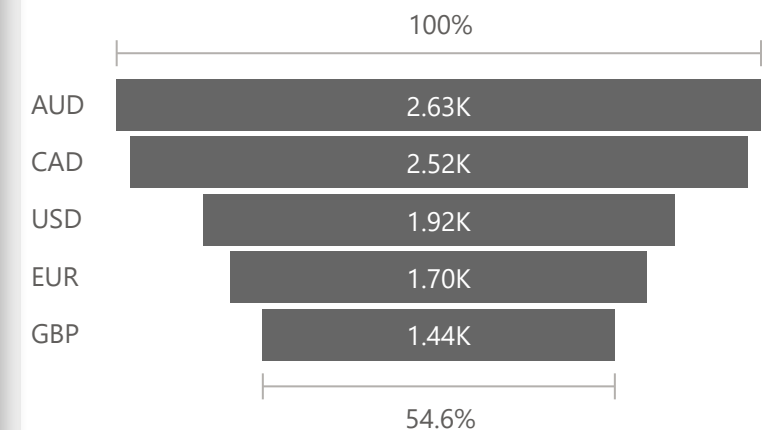
Tuesday

Thursday

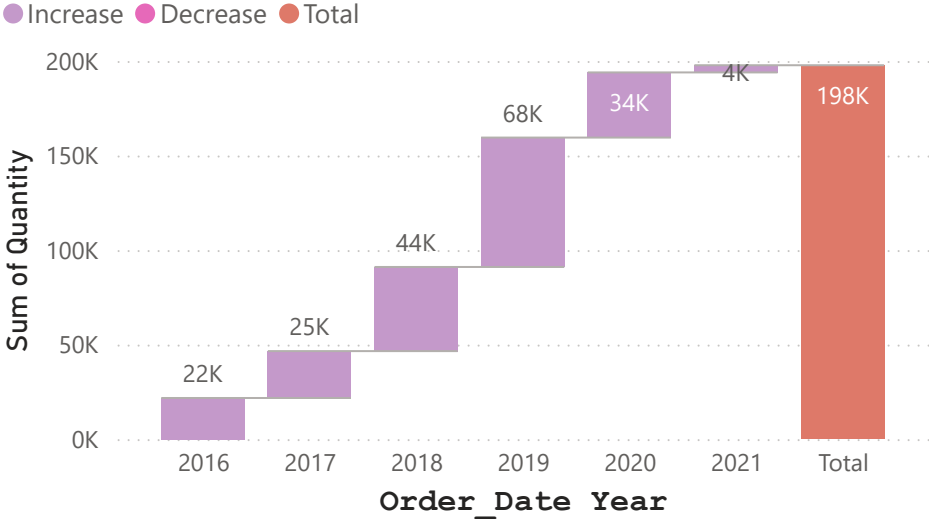
Sum of Exchange by Month Name



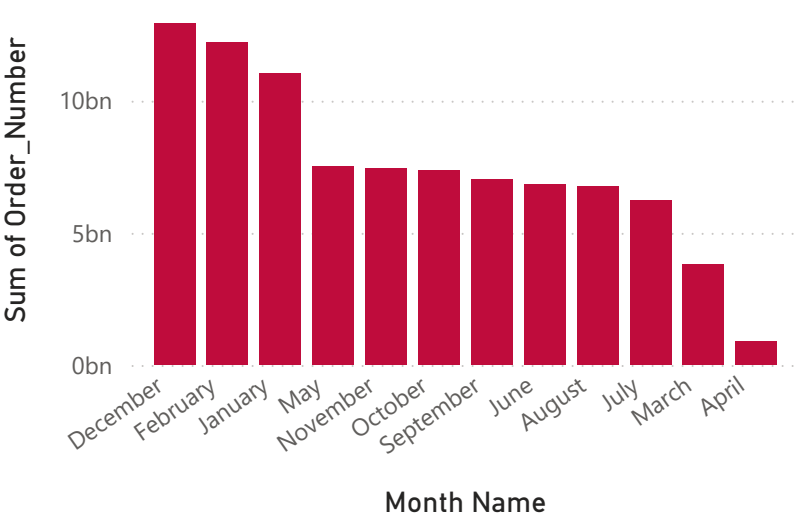
Sum of Exchange by Currency_Code



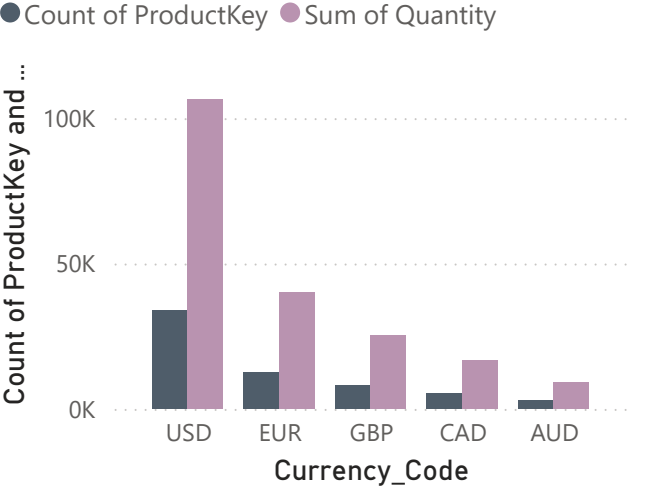
Sum of Quantity by Year



Sum of Order_Number by Month Name



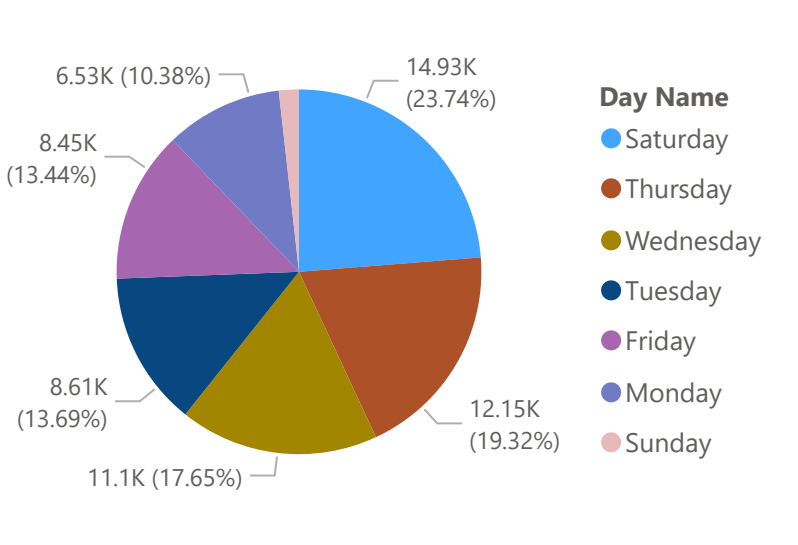
Count of ProductKey and Sum of Quantity by Currency_Code



Stores across the world



Count of ProductKey by Day Name



Sum of Square_Meters by Country

